

EIR  
RESORTS

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Resorts

# EIR RESORTS TEASER OVERVIEW

*Michel Eganya*



# VISION & MISSION

## **Vision**

*To become the global symbol of regenerative luxury hospitality—where our people, our guests, and the ecosystems we touch are all left better than before.*

## **Mission**

*To craft sanctuaries that not only inspire guests but regenerate the Earth and uplift every life they touch.*



# PROJECT SUMMARY

*EIR Resorts is a visionary eco-luxury brand launching its first property in the Papagayo Gulf, Costa Rica. Each resort is designed as a living system: a blend of regenerative architecture, holistic wellness, and soul-driven company culture.*

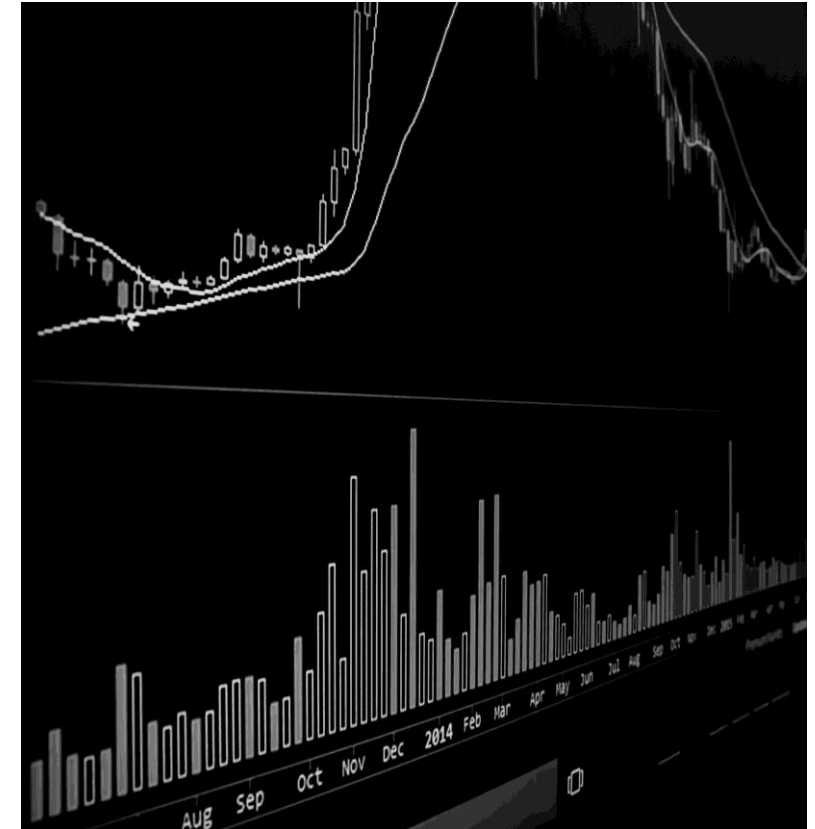
*“EIR is not just built—it is grown.”*

- 30–40 private bungalows per resort
- 100% renewable energy & zero-waste systems
- Shaped by the world’s pioneers in eco-architecture, merging nature, culture, and sustainable innovation.
- Farm-to-table dining, rewilding projects
- Holistic wellness: spa, yoga, meditation
- Philanthropic guest experiences



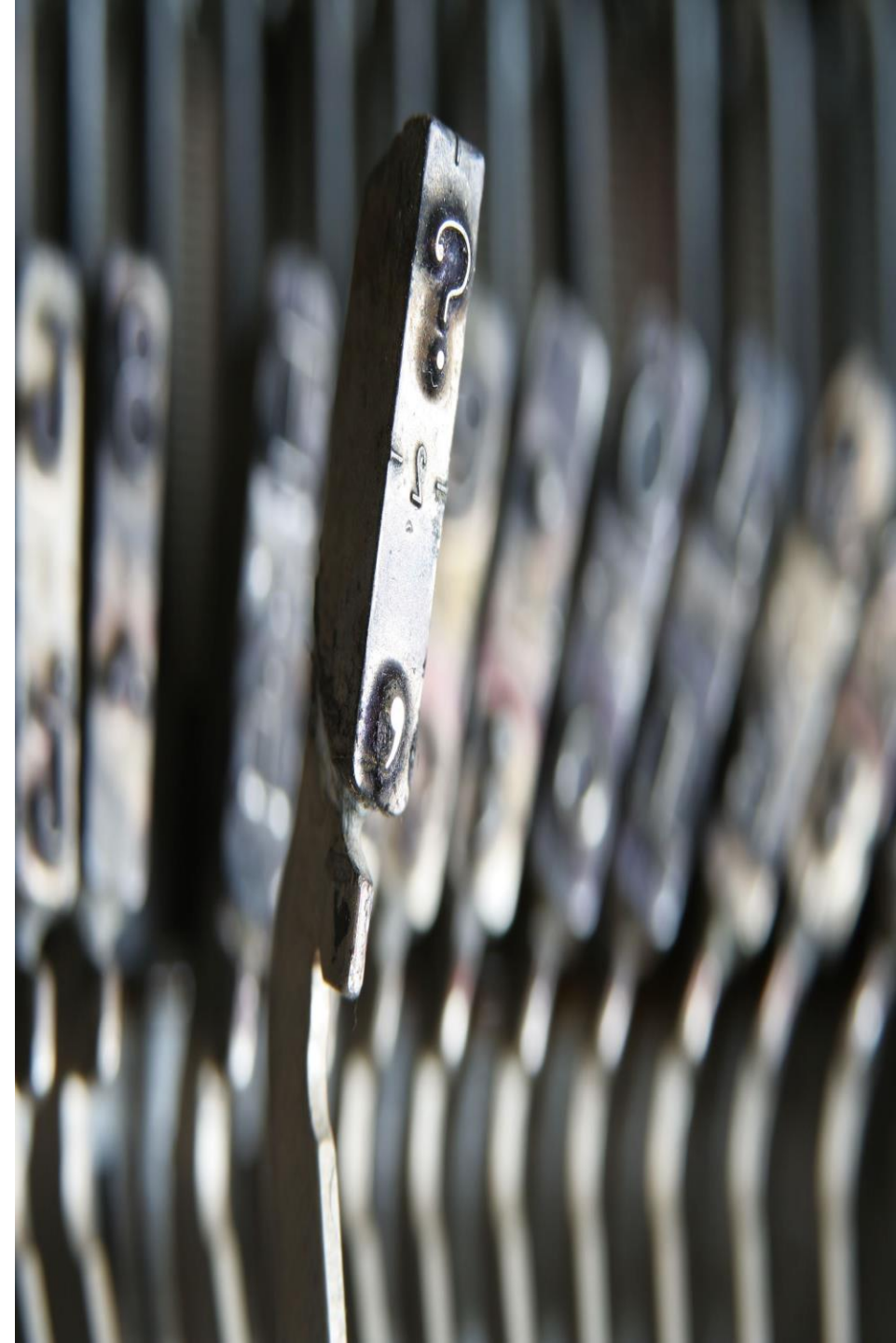
# MARKET OPPORTUNITY

- \$375B eco-luxury travel industry (2024)
- 14.7% CAGR driven by Millennials, Gen Z & conscious HNW travellers
- Rising demand for regenerative, meaningful hospitality



# WHY EIR?

- Deep emotional brand narrative
- Differentiated architecture grown from the land
- Industry-defining ESG and reforestation commitments
- Truly human leadership model
- Scalable model with future sites planned in Costa Rica Norway & Dubai



# WHY NOT?

**Investment Opportunity** EIR is seeking visionary capital partners to join the pre-development of our Costa Rica flagship and participate in global brand expansion.

**Capital Needed:** \$3M – \$5M equity for land acquisition, pre-opening, and brand development

**ROI:** High-margin eco-luxury pricing with licensing and retreat revenue upside

**Exit Options:** Strategic acquisition, brand scale, or partner dividend model



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THANK YOU

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