
Ed Squire | Media Kit

Visible Kindness / MeTooWhatNow

Founder of Visible Kindness | MeTooWhatNow, and host of The Visible Kindness Podcast

About Ed

Ed Squire is a speaker, podcast host, filmmaker, and survivor who has turned his journey of trauma and healing into a global movement of kindness. With over 20 years of corporate strategy and marketing experience, Ed now uses his platform to inspire transformation through vulnerability, strength, and compassion.

As the founder of **Visible Kindness**, **MeTooWhatNow**, and author of **The Kindness Manifesto**, Ed shares stories that ignite change, both on stage and behind the mic. His podcast and talks encourage audiences to embrace empathy, live with love, and lead with strength.

Signature Talks

The Kindness Manifesto: A Revolutionary Guide to Living with Love and Strength → Ed shares the 9 declarations that make kindness a daily, courageous choice — grounded in healing, neuroscience, and spiritual truth.

From Silence to Strength: My Journey Through Trauma and Healing

→ A deeply personal and powerful story of surviving childhood abuse, overcoming PTSD, and reclaiming purpose through kindness. How Visible Kindness was born out of MeTooWhatNow.

Kindness in Leadership: Creating Cultures of Motivation and Compassion at Work

→ How leaders can use kindness as a transformative business tool for trust, retention, and innovation. What I learned as a Trusted Advisor to over 40 Fortune 500 company leaders.

Turning Adversity into Advocacy

→ A hopeful, practical talk on how kindness helps us face our inner battles — and creates safety for others to do the same.

Featured On

- The Visible Kindness Podcast
- YouTube: Visible Kindness and MeTooWhatNow Channels
- Featured on guest on countless other podcasts
- Multiple mental health and trauma recovery events
- Church and nonprofit guest speaker appearances
- CNTV – Consumer News Television
- Local and national radio stations and newspapers

What Audiences, Leaders, Hosts, and Others Are Saying

"His competence, compassion, and ethics as a consultant are exemplary."

~ Dr. Guido Sacchi, Global CIO

"Ed's talk was raw, powerful, and deeply moving. You could hear a pin drop in the room."

~ New Media Event Host

"He connected with every person in the room. We'll be inviting him back."

~ Workshop Attendee – Virginia Department of Criminal Justice Services. Richmond, VA

"Listening to his podcast changed how I view kindness. It's strength in action."

~ Leona O, Podcast Listener

"I'm a survivor and the father of a survivor. What you've shared has changed my life."

~ Attendee, Darkness to Light National Prevention Conference. Memphis, TN

"What the world needs now, is love, sweet love" and Ed Squire is on a mission to spread it."

~ Lonnee Ray, Author of two #1 Best Selling books, and Editor-in-Chief, "Rattled Awake" series.

"You raise awareness for that important topic by having you sharing the topic on the FLY-Freestyle-Your-Life Podcast and FLY-Freestyle-Your-Life Online Summit."

~ Carla Erneste – Podcaster, Speaker, Author

Booking & Media Inquiries

Interested in discussing a custom experience and/or check availability? Book a discovery meeting:

<https://calendly.com/ed-squire/speaker>. You can choose a Zoom meeting or phone call.

Audience Takeaways

- **Actionable insights** for leading with compassion and motivation
- **Transformative** stories, both personal and professional that impact and change lives
- **Practical step-by-step strategies** and plans to navigate trauma and healing
- **Uplifting, faith-anchored joy**, encouragement and empowerment

Speaker Rate Card

My name is Ed Squire — I'm the founder of **Visible Kindness** and **MeTooWhatNow** that fall under the corporation of Ed Squire Media, LLC. I'm a keynote speaker, workshop trainer, podcaster and filmmaker who empowers audiences through transformational stories and strategies centered on trauma recovery, emotional intelligence, and motivational compassionate leadership.

Engagement Options and Pricing

Engagement Type	Details	Starting Rate
Keynote Presentation	45–60 minute talk + Q&A	\$1,000 - \$2,500
Workshop or Training	Interactive, 90–120 minutes	\$1,500 - \$3,500
Keynote + Workshop	Full session experience	\$3,500 - \$5,000
3-Part Series or Retreat	Three sessions over time	\$5,000 - \$6,500
Event Hosting or Panel	On-stage or virtual moderation	\$500 - \$1,500

+ Add-Ons and Customization

- Filmed Event + Highlight Reel – \$1,000
- Book Bundles & Signed Copies – Ask for quote
- Travel + Accommodations – Additional (if needed)
- Custom Content Design – \$500+
 - Includes branded slide decks, interactive workbooks, post-event worksheets, or recap materials tailored to your audience. Great for extending the impact of your event. Scales up based on deliverables.
- Custom Workshop Design – Starting at \$500
 - Includes a discovery call, tailored content creation, optional workbooks, and interactive elements designed specifically for your audience or event. Pricing scales based on session length, complexity, and add-ons.

Let's Connect

Want to discuss a custom experience and/or check availability? Book a [discovery meeting](#).



Founder

Ed Squire Media, LLC

www.VisibleKindness.com