

Soumyashree DS

Product Designer | yarisoumya06@gmail.com | +91 8296749261 | [Portfolio](#)

PROFESSIONAL SUMMARY

Product Designer with experience shipping end-to-end user experiences for high-volume consumer and SaaS products. Strong background in problem framing and interaction design, with hands-on understanding of frontend implementation. Proven ability to translate user insights into measurable gains in conversion, task completion, and support efficiency.

SKILLS

Information Architecture & Structure: Information Architecture (IA), User Flows, Flowcharts, Site Mapping, Journey Mapping

Design: Wireframing, Interface Design (UI), Interaction Design (IXD), User Experience (UX), Accessibility

Research & Strategy: User Research, Heuristic Evaluation, Design Thinking, Problem-Solving

Prototyping & Testing: Low/High-Fidelity Prototyping, Clickable Prototypes, Usability Testing, A/B Testing

Tools: Figma, Sketch, Jira, Confluence, Zeplin, Procreate

EDUCATION

BACHELOR'S IN COMPUTER SCIENCE

Jan 2017 - Jan 2021

CGPA: 8.72

EXPERIENCE

SHELL RECHARGE SOLUTIONS

Bengaluru

User Experience Designer

May 2023 - Present

- Conducted **user research, interviews, and usability tests** with over **15+ users**, identifying pain points and iterating on design solutions that improved customer satisfaction scores by **15%**.
- Spearheaded a **UX improvement initiative** for the company's internal platform used by **1k+ users**, identifying critical usability gaps and implementing scalable design solutions that enhanced overall efficiency, reduced support queries by 25%, and improved task completion rates across departments.
- Participated in weekly design reviews and cross-functional brainstorming sessions, leading to the successful launch of **3 new product features** focused on charging station discovery and payment flow.
- Collaborated with **external vendors and design agencies** on specialized projects, such as interactive dashboards and kiosk UI, ensuring brand consistency across all touchpoints.

KLOUDSPOT

Bengaluru

UX/UI Designer

Feb 2022 - May 2023

- Designed and delivered interactive experiences for complex web applications using Figma, producing over **50+ wireframes, user flows, and prototypes** to support iterative product development.
- Partnered with cross-functional teams of **5+ designers and 10+ developers**, ensuring seamless handoffs and a unified vision across design and engineering.
- Improved user engagement through streamlined task flows and enhanced UI consistency, based on findings from **usability reviews**.

DXC TECHNOLOGY

Bengaluru

Front End Developer

Jun 2021 - Jan 2022

- Identified and resolved** UX/UI issues, focusing on **responsive design, cross-browser compatibility, and performance** to ensure smooth user experiences across platforms.
- Designed and developed user interfaces** using HTML, CSS, and JavaScript, translating design concepts into clean, functional, and scalable front-end code.
- Developed digital content and interfaces** from concept to completion, including **visual design, color schemes, and layout refinement**, adhering to brand standards.
- Collaborated closely with designers to implement pixel-perfect UI based on wireframes and mockups, ensuring alignment between design intent and development output.