

"Constructing YOUR brighter future TOGETHER WITH US"

## THE SCHOOL OF

Entrepreneurship, Skills Development Practitioner, Artisan Trade, Construction and Health & Safety Skills **ARTISAN TRADE TEST CENTRE AND ACCREDITATION CONSULTANTS** 

## Business Profile



**Construction Trades** 

Electrician, Plumbing, Roofing, Carpentry, House Building, Brick & Block Laying, Plastering, Painting, Paving, Tiling, Ironmongery, Formwork/Shuttering, **First Aid Levels 1,2 & 3, Facilitator, Accessor & Moderator, Entrepreneurship** Strategic Planning, Business Modelling,. Marketing Strategies, Tendering, Costing and Pricing, Risk Management, **Business Leadership and Governance** 



Constructing YOUR brighter future TOGETHER WITH US"

## **OUR ACCREDITATIONS**



#### **SKILLS DEVELOPMENT**

- Entrepreneurship
- Building and Civil Construction
- Supervision of construction processes
- LIC Stormwater and roads, sanitation, and structures

#### AGRICULTURE

Landscaping, Pest Control, Animal,

#### **TRAINING AND TRADE TEST**

- Plumber
- Bricklayer
- Carpenter, plaster
- Electrician specializing in construction

#### **SKILLS DEVELOPMENT PRACTITIONER**

• Facilitator, Assessor, and Moderator Plant, and Poultry Production





**AgriSETA** 



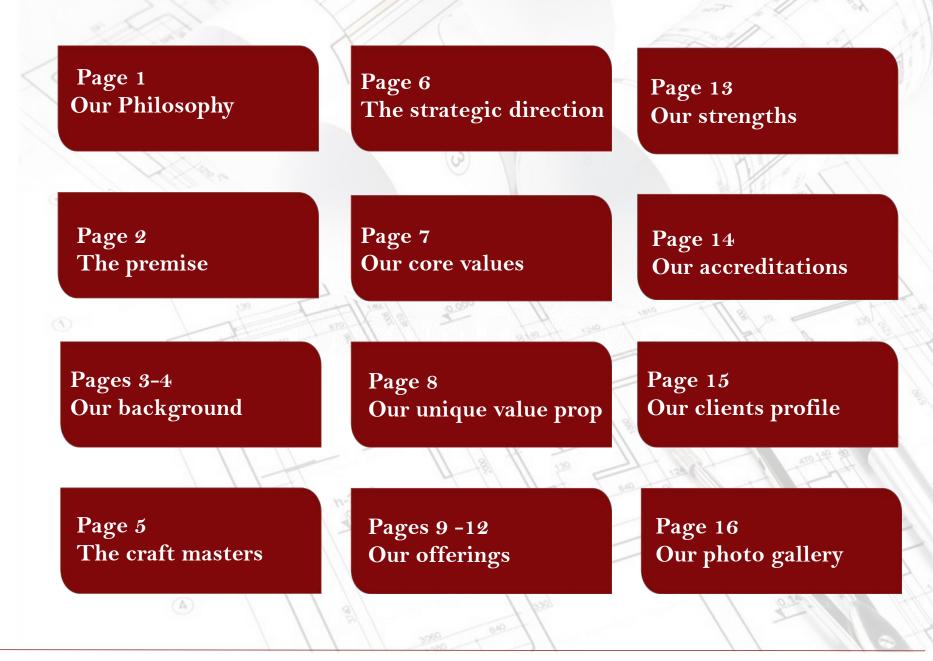


higher education & training Department: Higher Education and Training

**REPUBLIC OF SOUTH AFRICA** 



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Small Business Academy Business Profile



## **OUR PHILOSOPHY IS OUR BUSINESS MODEL**

Just a mind shift from



## SMALL BUSINESS ACADEMY ATTEMPTS TO RESPOND TO THE SKYROCKETTING YOUTH UNEMPLOYMENT CRISIS

### CREATE SUSTAINABLE JOB OPPORTUNITIES MATHEMATICALLY Competence = Artisan Trade and Construction Skills + Entrepreneurship

To create sustainable job opportunities and self-employment, develop viable emerging contractors and or businesses and **employ our jobless BLACK YOUTH** 



## SUSTAINABLE OPPORTUNITIES



ABUNDANT AND LOW HANGING SUSTAINABLE SELF-EMPLOYMENT TO EMERGING CONTRACTOR OPPORTUNITIES

## LOW HANGING FRUIT OPPORTUNITIES

#### 1/2 PRIVATE HOUSEHOLDS

Every house-hold at some stage annually needs a plumbing, electrical, carpentry, bricklaying etc construction, maintenance, and repair services.

- Where does our population stand now?
- Are these services provided by Native South Africans to your home?
- Is the service of high quality standards exhibiting competency (qualifications) from the service provider predominantly by foreign nationals?
- Value for Money: are you fairly charged?
- The foreign businesses you are supporting, are they meaningfully contributing to your sustainable wellbeing and generational economic development?

#### **NO TENDERING**

#### JUST PUT A SIGN AT YOU HOME AS A QUALIFIED HANDYMEN

Get a SETA/QCTO 6 months to a year credit weighing short skills program or full qualification certificate as a handymen on any of the construction trades with basic business skills i.e. costing and pricing, tendering, BOQ pricing, skilled labour recruiting, invoicing etc.



## SUSTAINABLE OPPORTUNITIES



ABUNDANT AND LOW HANGING SUSTAINABLE SELF-EMPLOYMENT TO EMERGING CONTRACTOR OPPORTUNITIES

## LOW HANGING FRUIT OPPORTUNITIES

#### 2/2 PUBLIC INFRASTRUCTURE DEVELOPMENT PROJECTS:

Almost in every municipal ward (**especially rural**) there is a planned or a public infrastructure development project under construction with a CPG COMPONENT – Contract Participation Goal, whereby DESIGNATED locals are allocated minimum 30% participation **ON A SILVER PLATTER WITHOUT HAVING TO TENDER**.

80% of these opportunities slip through the fingers and don't fulfil the purpose of why they government has created them for intended beneficiaries due to:

 Lack of vision, laziness towards hard labour, unfounded belief that trade construction skills are for academic under achievers, a black nation's dependency on someone else to employ them than exploiting such opportunities and become self-employed and later create sustainable employment for their fellow BLACK SOUTH AFRICANS especially OUR YOUTH.

Get a SETA/QCTO 6 months to a year credit weighing short skills program or full qualification certificate as a handymen on any of the construction trades with basic business skills i.e. costing and pricing, tendering, BOQ pricing, skilled labour recruiting, invoicing etc.



## SUSTAINABLE OPPORTUNITIES



## ABUNDANT AND LOW HANGING SUSTAINABLE SELF-EMPLOYMENT TO EMERGING CONTRACTOR OPPORTUNITIES

## DESIGNATED GROUP Skills Development Training Focus for Sustainability

#### 1. Women

It is a fallacy and propaganda against proven natural theories that women are more efficient than men in manual skills. It's a widespread fact that most homesteads in rural areas are constructed by women whilst men are in the cities working for construction companies.

#### 2. Youth

We need to destigmatise that manual and constructive trades in TVET colleges are designed for academic under-achievers yet the other races are focusing on them and make millions if not billions of rand whilst we as blacks are serving them as our masters of employment as we continue languishing in poverty

#### 3. People living with disabilities

Its unfortunate that the scope is very limited due to the fact. construction activities high safety risk in nature

#### 4. MKMVA

Most of the ex-political liberation combatants are over 55 and approaching retirement. Those who are still fit can be trained as foremen in construction projects, but **the main focus should be on their beneficiaries i.e. their children to be trained on trades, supervision and as emerging contractors.** 



## PREMISE OF OUR COMPANY BACKGROUND



## **THE REPORT**

#### AUGUST 2022 SOUTH AFRICA CONSTRUCTION MARKET

As per the 2022 South Africa Construction Industry Report issued in August 2022 (Sourced from August 2022 "South Africa Construction Market Report"). This report provides an overview of the South African construction market as the crucial driver in employment creation, South African construction sector is a crucial driver of socio-economic development and a key employment multiplier. In 2021, the industry employed well over 1.2 million people.

In addition, it contributed an added value of approximately R111 billion (circa US\$7.1 billion) to the country's gross domestic product (GDP). South Africa has the third-largest economy in Africa after Egypt and Nigeria.

Additionally, it is Africa's most industrialized, technologically advanced, and diversified economy. The 2022 budget allocated **R812.5 billion (circa US\$51.7 billion) over the next three years for infrastructure investment.** The government's massive spending on major infrastructure projects is expected to drive a construction boom in the country. Further to the above, and as part of efforts to revive the economy following the devastations of the COVID crisis, the South African government is implementing an economic reconstruction and recovery plan underpinned by massive investment in infrastructure - with a construction project pipeline worth R340 billion in industries such as energy, water, transport and telecommunications.



## PREMISE OF OUR COMPANY BACKGROUND

Just in 2018/2019 fiscal period (2020/2021 due Covid19 Pandemic economic meltdown cannot be used as a measuring factor), the construction sector spent R3.8 trillion of which a sizable chunk was on **public infrastructure development projects meant to capacitate South Africans in economically sustainable skills, create job and business opportunities solely for us**. The question is, how much of this expenditure was benefited by fellow South Africans the rightful beneficiaries who are incapacitated with such skills (not even categorized as scarce) compared to foreign nationals flooding our country?

Where did it go wrong? Who is the culprit, is it our education system curriculum or our own selves who look down upon artisan skills trades because of stigmatization over tertiary soft qualifications crafted by our masters with an aim of creating their own supply pool of servants to manage their businesses. The South African construction sector market is led by companies mostly owned by other races. The brains behind the success of those organizations went to artisan skills training centre for apprenticeship training and later came to hire university graduates to serve them. Why do we fail even to adequately supply bricklayers (not even scarce) in order to stop import from neighboring SADEC countries. The system is designed to produce employment seekers rather than job creators demanded by the economic market.

What is the point of studying Biology when you want to become a plumbing contractor (artisan skills) with entrepreneurial skills? South Africa is currently developing infrastructure of all sorts in a huge scale, and where and how are the previously disadvantaged going to participate economically meaningful without these necessary skills? Why are we not directing our education system and curriculum to the current market needs than stats. At this point with such an exponentially daily increasing high rate of unemployment affecting even university graduates, we cannot be having a faculty or promotion of degrees like Human Resource Management. Where will these graduates be employed against the inverse increasing retrench rate. THE FUTURE LOOKS BRIGHT IN THE CONSTRUCTION SECTOR WITH AN UPWARD TREND AS INFRASTRUCTURE DEVELOPMENT IS STILL AT ITS INFANT STAGE LET ALONE OPPORTUNITIES FROM MAINTENANCE ON AGEING ESSENTIAL INFRASTRUCTURE I.E. ESKOM AND MOST OF OUR PUBLIC FACILITIES.



## **CRAFTMASTERS BEHIND YOUR SUCESS**

#### MANAGEMENT

Small Business Academy is owned and managed by Sfiso Nduli and Amos Mtshali who themselves belong to a Previously and Historically Disadvantaged Group by virtue of skin colour and have experienced youth life during apartheid and democratic dispensations. Against all odds they made it to be "where they, if they are somewhere and what they are if they are something". SIMPLY PUT "We speak your language", which demonstrate our deep and certainly no fluke understanding of your challenges and precisely how we can help you in becoming a better person.

Astute successful business creators and managers with vast experience supported by University qualifications in entrepreneurship, accounting, finance, stakeholder relations management, safety, business management etc.

To ensure quality, our team level of expertise is externally audited by DHET and SETAs every three years, and at the end of any program it is internally evaluated by you, the learner.

#### HEALTH AND SAFETY

We are in possession of a valid Ethekwini Municipality OHS certificate

#### STUDENT ACCOMMODATION

Available with our strategic partner's accredited facilities



Mr M.A. Mtshali Centre Manager

B Compt Accounting and Auditing Mr S. J. Nduli Skills Development Manager

> Post Graduate In Entrepreneurship



## **OUR STRATEGIC DIRECTION**

VISI	ON

To witness a HIGHLY SUCCESSFUL BLACK NATION with a brighter future and be better than others

## MISSION

VALUES

With integrity, our proficient team, OHS compliant modern technology facilities, competitive positioning, learner centered approach, and as an accredited Skills Development and Trade Test Centre, we exist to walk with our learners and funders in restoring hope for success by providing internationally benchmarked, recognized, viable and sustainable, solutions to challenges that are hindrances to the black nation's realization of a better life and our country's citizens, and our team's favorable economic growth.

Offer unique value add that is fit for the purpose Our culture and operations are governed by integrity, welfare, trust, & equity Treat all our stakeholders with respect and dignity We strive to be guided by our all inclusive and collective beliefs and value system



## **OUR CORE VALUES**



## Our specially crafted all inclusive core values and organizational culture:



- Treat all our stakeholders with respect and dignity
- Honesty in all our dealings
- Integrity in our behaviour and conduct towards our clients and other stakeholders.
- Respect client confidentiality and privacy
- Ensure staff development and welfare.
- Practice good corporate governance at all times.
- Trust and empower employees and everyone we associate with on a business and professional level.
- We strive to be guided by our unique beliefs and value system
- Ensure employee and all other stakeholder's welfare



## **OUR UNIQUE VALUE PROPOSITION**

#### Constructing YOUR brighter future TOGETHER WITH US" Brighter future, better life, sustainable opportunities

For medium and long terms sustainable employment and business opportunities, our curriculum **dictates** a combination of artisan trade construction + entrepreneurship competence

#### **SELF-EMPLOYED BUILDER**

#### **EMERGING CONTRACTOR**

#### INSTRUCTOR AND ASSESSOR











#### **THE SCHOOL OF** ENTREPRENEURSHIP, SKILLS DEVELOPMENT PRACTIONER AND ARTISAN TRADES CONSTRUCTION, AND HEALTH AND SAFETY SKILLS

#### A. OUR PATHWAYS

Skills gap training: 1-6 days
Short skills programs: 1-6 months
Full qualifications: about 9 months to a year
Apprenticeship programs: three years
ARPL (Artisan Recognition of Prior Learning: + - 4 months

#### **B. CONSTRUCTION TRADES**

House Building, Electrician, Plumbing, Roofing, Carpentry, Brick & block Laying, Plastering, Painting, Tiling, Paving, Ironmongery, Foam Work/Shuttering, Emerging Contractor







#### THE SCHOOL OF

Construction Supervision, Electrician, Plumbing, Brick & Block Laying, Tiling, Carpentry, Roadworks





Painting



Paving



Plastering

**House Building** 



Iron Mongery





### THE SCHOOL OF

Roofing, Plastering, Painting, Paving, Tiling, House Building, Iron Mongery, Concrete Formwork/Shuttering,

## AND TRADE TEST CENTRE ON THE FOLLOWING

Carpentry

#### Electrician

Plumbing

**Brick & Block Laying** 





#### **C. ENTREPRENEURSHIP - Business**

Business planning and modelling, tendering, costing and pricing, marketing strategy, risk management, financial management, productivity, mentorship, coaching, Art of pitching Corporate Governance, etc. *Blended: on-line and physical attendance* 

**D. HEALTH AND SAFETY** SHE Rep, First aid levels 1, 2, and 3 *Physical attendance only* 

#### E. SKILLS DEVELOPMENT PRACTITIONER

Facilitator, Assessor, and Moderator training **Blended: on-line and physical attendance** 











## **OUR ORGANISATIONAL STRENGTH**

### 1. Management

- Combined 55 excess years entrepreneurial experience
- Combined 55 excess years in the training and education space
- Both constituent registered facilitators, assessors and moderators.
- Both in possession of tertiary qualifications viz. B Compt and Post Grad in Entrepreneurship

### 2. Subject Matter Experts

- Team of professional practitioners, credible, competent, and SETA's constituent registered facilitators, assessors and moderators.
- Experienced tradesman instructors
- Management are curricula experts.

#### 3. Physical Resources

- Floor space of 704m<sup>2</sup> and an additional land for practical training of 3500m<sup>2</sup> in excess
- Well maintained practical training structures and quality materials.
- 4. Technological Resources
- Wifi powered training rooms
- Modern technology facilitation facilities and equipment i.e. Data Projector etc.

#### **5. Intellectual Resources**

• Seta moderated training materials

#### 6. Location

• Strategically located in the nucleus of KwaZulu Natal Province all transport modes viz. mini bus taxes, trains, buses, etc.

## *"We are a learning institution"*





## **GET IN TOUCH WITH US**

## ARE YOU SERIOUS ABOUT CHANGING YOUR LIFE FOR BETTER?

#### Get skilled within

- a minimum of **THREE TO SIX MONTHS** (short skills programs :one day gap, two to few weeks)
- one year and NQF Level 2-4 (learnerships) to
- three years (apprenticeship).

Participate meaningfully in an industry with an **ABUNDANCE** of job and business opportunities

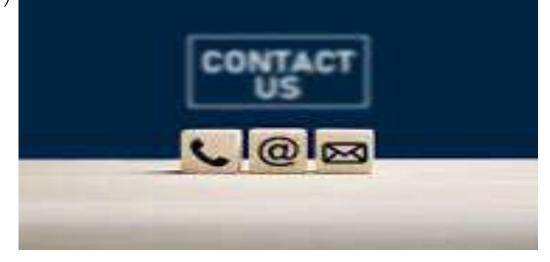
Get a share of this **VERY BIG JUICY PIE**, and **Create WEALTH** in just few years

#### **CONTACT DETAILS**

Tel: 031 329 1297 Whats App: 066 777 8392 Email: <u>info@smallbusinessacademy.org.za</u> Web Add: www.s<u>mallbusinessacademy</u>.org.za

#### PHYSICAL ADDRESS

127 Johannes Nkosi Street 111-113 Incubation Building, Seda Ethekwini, Warwick, Durban CBD





## **OUR DISTINGUISHED CLIENTS**





**OUR DISTINGUISHED CLIENTS** 

## APPOINTMENTS TRAINING PANNEL AND MOU PARTNERS



## **TRADE APPRENTICE CANDIDATES**

















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## **OUR GALLERY - ELECTRICAL DEPT**





small business











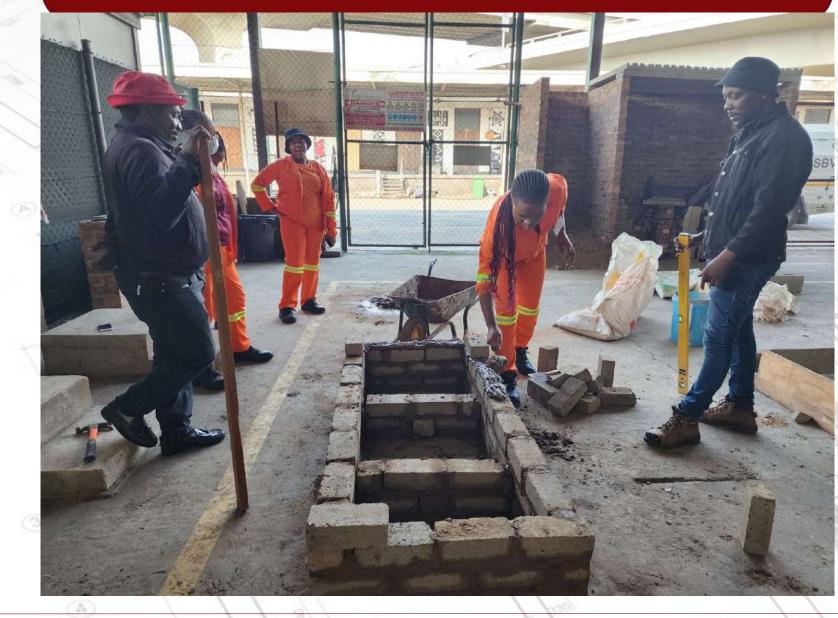






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## **OUR GALLERY – PLUMBING DEPT**





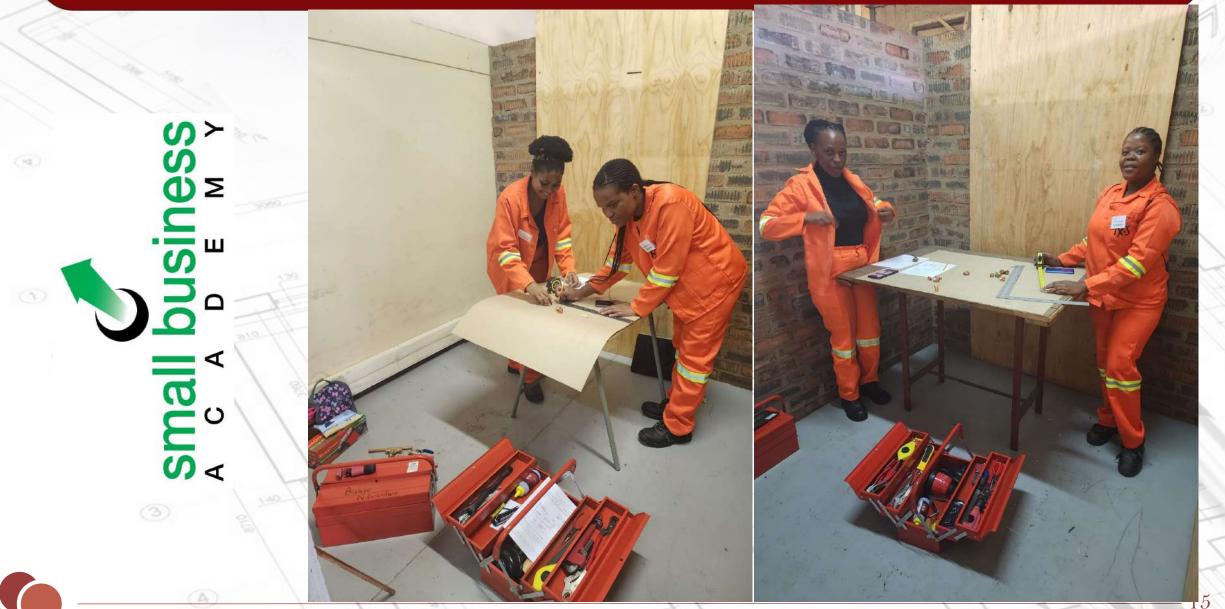


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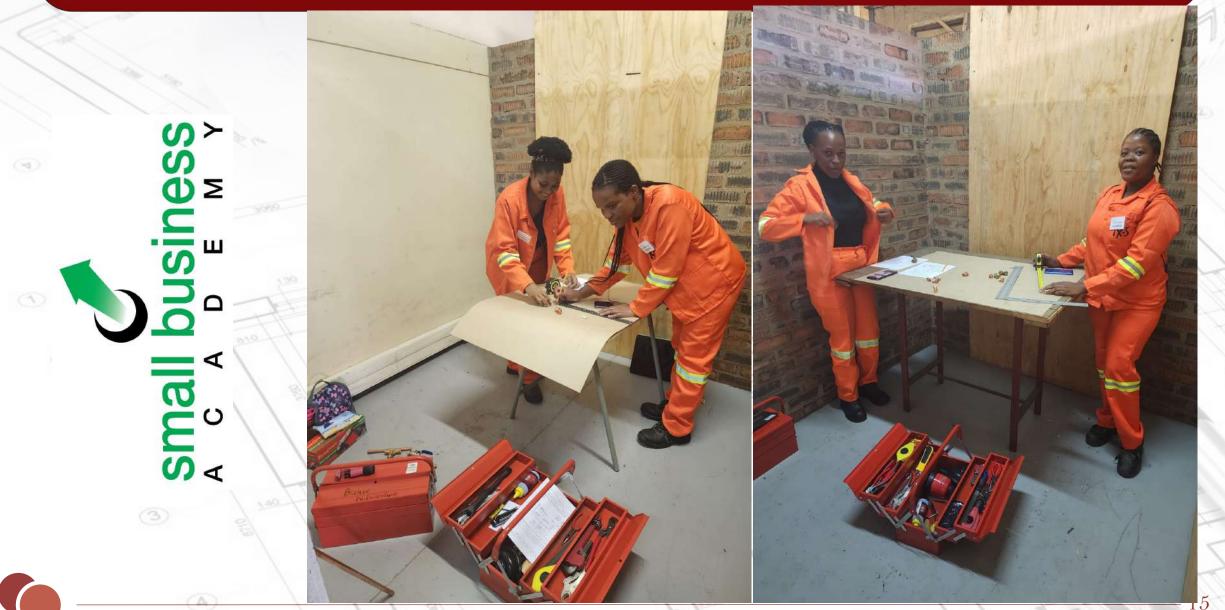
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## **OUR GALLERY – FIRST AID**













## **OUR GALLERY - ENTREPRENEURSHIP**













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## **OUR GALLERY**















## **OUR GALLERY – FIRST AID**



