

Low-Fidelity Prototyping Workshop

# HANDS-ON MANAGEMENT DEVELOPMENT WORKSHOP

**Venue:** T-Works, Hyderabad

**Date:** February 7, 2025

**Participants:**

27 mid-to-senior managers (Real Estate, Sales, Marketing, Data Science)

**Resource Persons:**

Senior Design Faculty, School of Arts & Design

Organised by BOAT,  
a corporate alignment division of  
**School of Arts & Design, Woxsen  
University**





## Executive Narrative

In a world where organisations grapple with rapid change, expanding responsibilities, and the pressure to communicate with clarity, the simplest ideas often unlock the most powerful breakthroughs. Last year, the School of Arts &

Design at Woxsen University—through its corporate innovation division, BOAT—conducted a hands-on, high-energy workshop for **J.P. Morgan India**, hosted at T-Works, India's largest prototyping centre.

The objective was not traditional classroom learning. Instead, it focused on a leadership behaviour often overlooked but deeply impactful: **the ability to communicate ideas quickly, tangibly, and collaboratively.**

Over a two-hour immersion, 27 leaders from real estate, sales, marketing, and data science stepped away from screens and spreadsheets and entered a space of active making. With simple materials—paper, tape, cardboard, markers—they explored low-fidelity prototyping as a powerful communication tool.

The session fostered an atmosphere of shared energy, creative confidence, and purposeful teamwork. Leaders who usually articulate ideas verbally were encouraged to “think with their hands,” turning concepts into quick, tangible models.

This experience revealed a core truth: **when teams build together, they understand each other more clearly.** The workshop became an example of how design thinking principles can quickly dissolve functional silos, build trust, and improve clarity in communication.



**Keywords: Design Thinking, Low-Fidelity Prototyping, Hands-on Training, Leadership Communication**

## Intent

The workshop aimed to equip participants with a practical, design-driven method for expressing ideas quickly and clearly. As part of a problem-driven HR initiative, the session focused on team building, enhancing positive energy, and encouraging collaborative problem-solving through rapid prototyping.

## Content of the Workshop

Participants were introduced to the relevance of low-fidelity prototyping as an accessible tool that enables clarity, communication, and collaborative thinking.

The session included:

- A brief introduction to design thinking
- Demonstration of rapid prototyping techniques
- Group-based prototyping activities
- Creation of simple, tangible models
- Team presentations and reflection on learnings

The emphasis was on building confidence, enhancing collaboration, and enabling quick articulation of ideas.

## Impact

The workshop helped participants adopt a practical mindset, using prototyping to explore possibilities, generate ideas, and communicate more effectively within cross-functional teams.

## Workshop Overview

- **Title:** Low-Fidelity Prototyping Workshop
- **Delivered By:** BOAT, School of Arts & Design, Woxsen University
- **Collaborating Partner:** T-Works
- **Client:** J.P. Morgan India
- **Duration:** 2 hours
- **Format:** Hands-on, collaborative, rapid-build prototyping
- **Participants:** 27 mid-to-senior managers
- **Domains:** Real Estate, Sales, Marketing, Data Science
- **Context:** HR-driven, problem-based team-building initiative



## Purpose of the Workshop

J.P. Morgan India sought a session that would help their senior managers:

- Communicate complex ideas more easily
- Understand the value of tangible thinking
- Experience design thinking in a short, high-energy format
- Work together in mixed groups
- Build simple prototypes that improve clarity and engagement



## Approach & Pedagogy

The workshop was structured using the **Design Thinking framework**, modified for a short, high-impact learning experience.

## Key Elements

- Human-centric problem framing
- Introduction to low-fidelity prototyping
- Hands-on group work
- Rapid making and quick testing
- Short presentations and facilitator reflections

## Why Low-Fidelity Prototyping?

- Lowers barriers to creativity
- Encourages expression without fear of perfection
- Helps teams visualise and communicate ideas
- Builds trust and improves



## Workshop Flow

1. Warm-Up
2. Framing the Problem
3. Group Formation
4. Rapid Ideation
5. Prototype Making
6. Showcase
7. Reflection and Closing Notes

## Outcomes & Impact

### Tangible Outcomes

- All groups successfully built working low-fidelity prototypes
- 3–4 prototypes were completed and showcased
- Participants demonstrated improved simplification of ideas

### Team Experience

- High energy and positive engagement
- Approximately 90% of participants engaged in hands-on making
- Strong informal appreciation and enthusiasm expressed

### Participant Insights (Verbal Feedback)

- “It’s surprising how much clarity comes when we start building.”
- “Refreshing and different from our usual sessions.”
- “The hands-on approach brought new energy.”

## Why This Matters for Corporate India

Organisations today require leaders who can communicate clearly, collaborate seamlessly, and build alignment quickly. Low-fidelity prototyping accelerates understanding, reduces ambiguity, and supports faster decision-making—making it a valuable skill for modern leadership.



## Why Organisations Choose BOAT

- Design Thinking & Innovation Partner
- Cross-disciplinary Executive Learning Lab
- Consulting + Capability Building
- Strong ecosystem advantage: Woxsen University + T-Works
- Proven impact: 600+ trained, 35+ organisations engaged, 30+ educators empowered

## Future Offerings from BOAT

- Low-Fidelity Prototyping Workshops
- Design Thinking Labs
- Strategy & Foresight
- Branding & Experience Design
- UX/UI Bootcamps
- Innovation Leadership Masterclasses

## Expertise

Executive Education (MDPs, FDPs, Leadership Programs)  
Strategic Consultancy  
Human-Centred Research  
Strategy & Foresight  
Branding & Packaging  
UX/UI & Experience Design

## Locations

Woxsen University Campus, Hyderabad  
Services offered in in-person, online, and hybrid modes

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