

Advanced Digital Marketing online Course With AI

Boost your career with AI tools



Trainer : Saketh Veeramaneni

Course Overview

Sai Digital Training offers an **Advanced Digital Marketing Crash Course** designed to empower students, entrepreneurs, and job seekers with the latest digital marketing strategies and AI-powered tools.

This comprehensive online course provides the skills and knowledge you need to succeed in today's competitive digital landscape.

Duration: 60 Days

Mode: Online

Includes: AI Tools

Fee: Rs. 20,000

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Equip yourself with essential digital marketing skills and gain a competitive edge!

Course Highlights

The Advanced Digital Marketing Course covers a wide range of essential topics, including:

- **AI Introduction & Tools:** Learn how to leverage AI to enhance your marketing efforts.
- **Digital Marketing Strategies & Goals:** Develop effective strategies to achieve your marketing objectives.
- **WordPress Website Creation:** Build and manage your own professional website.
- **SEO (Search Engine Optimization):** Optimize your website for search engines and drive organic traffic.
- **Google Ads & Lead Generation:** Create and manage successful Google Ads campaigns to generate leads.
- **Email & WhatsApp Marketing:** Engage with your audience through effective email and WhatsApp marketing strategies.
- **Social Media Marketing:** Master social media marketing techniques to build your brand and reach a wider audience. Meta Ads creation to generate leads.
- **Influence Marketing Techniques:** Partner with influencers to promote your brand and products.
- **Local SEO Optimization:** Optimize your online presence for local search and attract local customers.
- **Google Analytics :** Installation, Observation of traffic
- **Content Creation & Canva Designing with AI:** Create compelling content and design visually appealing graphics using AI-powered tools.
- **Digital Marketing & AI Tools :** 25 Plus Digital Marketing Tools
- **Certification on Course Completion:** Receive a certification upon successful completion of the course plus certifications from Google, Meta Ads.
- **Live Recorded Sessions On Zoom**

Ready to take your digital marketing skills to the next level?

Book Now For Free Orientation Of Our Trainer

- Visit our website at www.saidigitaltraining.com for more information and to enroll.
- Contact us at +91 83092 64432, 6301676233 to speak with a course advisor.