

FRIENDS OF HIDDEN PEAK

ANNUAL REPORT

2024





MESSAGE FROM THE BOARD

THANK YOU FOR PARTICIPATING IN OUR MOUNTAIN COMMUNITY THROUGH EVENTS, SPONSORSHIPS, AND GENEROUS PHILANTHROPY.

2024 was an amazing year for us! We experienced amazing growth and were able to accomplish many of our goals and cast a wide net of support and community building.

With great success comes great responsibility. The board will continue to work to manage this non-profit and support our community in the best way we possibly can.

FOURTH YEAR ACCOMPLISHMENTS



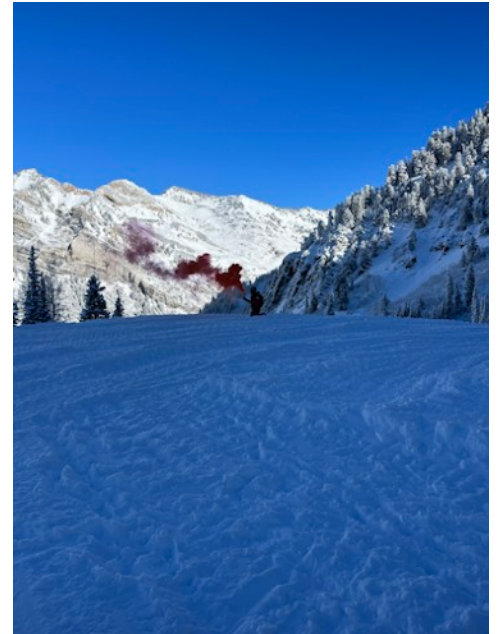
- Increased Patrol Kid scholarship, awarding the greatest amount of grant money to date
- Successfully executed Pints with Patrol, Annual Online Auction and Baldy Bash fundraising events
- Expanded patroller mental health grants to fund programs and resource options
- Donated to numerous memorial and hardship funds affecting the outdoor professional community
- Designated a portion of revenue as emergency medical grants, supporting multiple patrollers in need



PATROL LIFE



SCHOLARSHIPS



Many Snowbird ski patrollers pursue education like avalanche certifications, technical rescue courses and continuing medical education. Patrollers have the opportunity to take avalanche courses from industry standard providers like the American Avalanche Institute and the American Institute for Avalanche Research and Education. Pictured above are patrollers completing a Professional Avalanche Level 2 course, rope technician course and medical training. In addition to avalanche and ropes courses, Friends of Hidden Peak scholarships have aided patrollers in taking EMT, Advanced EMT courses along with other academic endeavors.

TODD GREENFIELD MEMORIAL SCHOLARSHIP



“The Friends of Hidden Peak is not just a name, it is a culture of friendship, integrity, dedication, commitment, professionalism, diversity, unity, camaraderie, service, respect and brotherly love! In August 2021 the Greenfield and Snowbird families faced the reality of an untimely death of Todd. From that time forward we have been blessed by the love and warm embrace of everyone we have had the fortune to have contact with. As a result of this, the Todd Greenfield Memorial Scholarship was established. The focus continues to offer scholarships to qualified individuals of the Snowbird Ski Patrol for advancing their knowledge and skills as it relates to snow safety. To date \$15,000 has been awarded to 8 individuals. On August 24th we had the opportunity to represent the Greenfield family and attend the annual Todd Greenfield Memorial Hike. The highlight was the exchange of brotherly love with Snowbird, Friends of Hidden Peak and BLM.” - Fred Greenfield



THIRD ANNUAL TODD GREENFIELD MEMORIAL HIKE



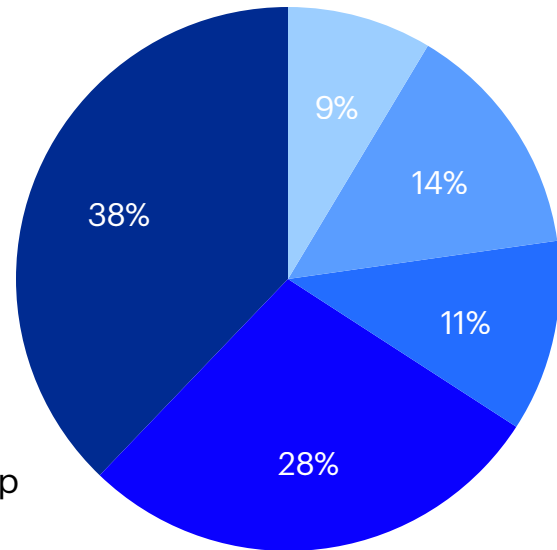
Friends of Hidden Peak was able to organize a third annual memorial hike to honor our friend Todd Greenfield. Patrollers, Todd’s family, along with his colleagues from the Bureau of Land Management congregated at hidden peak to remember the impact Todd had on the Snowbird ski patrol and the entire snow safety community.



FINANCIAL REPORT

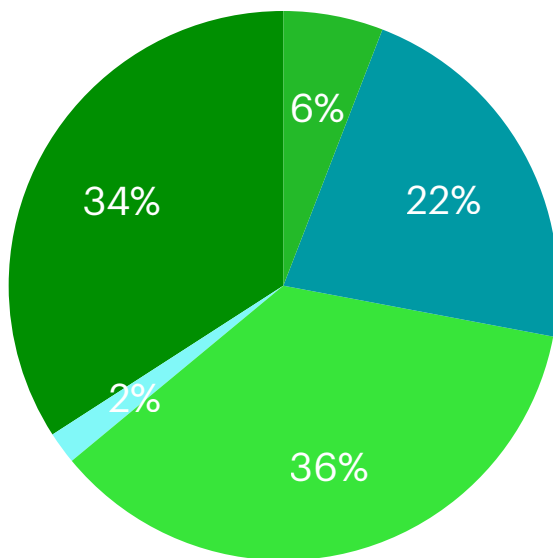
FY 23-24 Spending

- Operational
- Community Causes/Non Profits
- Emergency Medical/Financial Hardship
- Patrol Experiences/Exchanges
- Scholarships



\$73,562

FY 23-24 Revenue



- Live Fundraising Events
- Scholarship Donations
- General Donations
- Snowbird Play Forever
- Patrol Auction

\$105,525

LOOKING FORWARD



AS A YOUNG NON-PROFIT, WE LOOK FORWARD TO CONTINUED GROWTH AND SUPPORT FOR AND BY OUR COMMUNITY. WE PLAN TO:

- CONTINUE OUR EFFORTS TO SUPPORT PATROLLERS IN THEIR EDUCATION
- BUILD ON THE FOUNDATION WE CREATED TO ALLOCATE FUNDS AND RESOURCES TO SUPPORTING MENTAL HEALTH IN OUR COMMUNITY
- CONTINUE AND IMPROVE OUTREACH AND SUPPORT OF INJURED PATROLLERS WHO HAVE LOST TIME AT WORK
- CONTINUE TO PUT ON EVENTS THAT ENGAGE THE COMMUNITY LIKE BALDY BASH, PINTS WITH PATROL AND THE ANNUAL AUCTION

GIVING BACK



THIS SEASON WE FOCUSED ON COMMUNITY MEMBERS IN NEED FACING HARDSHIP AND LOSS THROUGH CONTRIBUTING TO ONLINE FUNDRAISING PLATFORMS AND DIRECT DONATIONS.

WE REMAIN COMMITTED TO SUPPORTING NON-PROFITS AND EDUCATIONAL PROGRAMS THAT PROVIDE VALUABLE RESOURCES BY INCREASING DIVERSITY ON THE MOUNTAIN AND HELPING THE PATROL COMMUNITY. WE ADDITIONALLY ASSIST WITH EMERGENCY NEEDS THAT ARISE WITHIN OUR PROFESSIONAL PERSONNEL AS WELL AS OTHER SKI PATROLS AND MOUNTAIN OPERATIONS. WE ARE COMMITTED TO ENSURING MOUNTAIN RESPONDERS ARE CARED FOR!



THANK YOU TO OUR MOST LOYAL DONORS

The Mason Family

The Greenfield Family

Mr. Mark Snyderman

Michael & Bonnie Fry Rothman

John-Christophe Schlesinger Foundation

THANK YOU TO OUR SPONSORS



thirtytwo
SNOWBOARD FOOTWEAR



JAMES MEHUES



ERIC SALES
PHOTOGRAPHY



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Adjust **GRILL**

FACTION



Aniiu



UTAH FOOD SERVICES



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CARDIFF
SNOWCRAFT

MOUNTAIN HARD WEAR

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BACKCOUNTRY ACCESS



THERMIC



LEE COHEN
PHOTOGRAPHY

WILL CARTER PHOTO



summer doss.

DANG
SHADES



POWDERBIRD



mediumRAREchefs



- KEITH HANSON MINE TOURS
- BEMIS FARM MAPLE SYRUP
- CHRIS PRATT
- DAVE DOMAN ART
- SAM CHOVAN PHOTOGRAPHY
- SYD RICKETTS ART
- WHEREART- BRADY NEWTON
- SNOWLINE WOODWORKS- KYLER ROUSH
- SALT CANYON DESIGNS JEWELRY
- OTTO SOLBERG PHOTOGRAPHY
- MARGUERITE VAN KOMEN JEWELRY





Friends of Hidden Peak is a 501(c)(3) non-profit charitable organization promoting and supporting the professional ski patrol community through donations, scholarships, and sponsorship, providing education, training, equipment, and supporting the physical and mental well-being of eligible professional patrollers and our community.

**SCAN TO GO TO OUR
DONATION PAGE**



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