

Sandra Salib

ssalib30@gmail.com 3146003165

Chicago, IL
Dallas, TX

Portfolio

EDUCATION

Northwestern University, Evanston, IL

Bachelor of Arts, December 2025

- BA in Political Science and Journalism from the Medill School of Journalism
- GPA: 3.6

AWARDS

- Awarded a NATAS Mid-America Emmy for a short-film about COVID experience

WORK EXPERIENCE

PCWB podcast, Chicago, IL

Lead Editor, February 2024 - Present

- Partner with 20+ professors and comedians to shape weekly interview episodes tackling political issues, contributing to over 30 hours of published content including one clip that achieved over 35k views
- Direct, film, and edit multi-camera video episodes using Premiere on a weekly release schedule, improving post-production turnaround by 50%
- Increased podcast visibility by 23% through managing social media strategy, designing original content, and optimizing engagement across platforms

Midstory, Toledo, OH

Intern, June 2025 - September 2025

- Composed over 10 pieces of multimedia content including social media reels, podcast scripting, and audio editing for public radio collaboration with WGTE
- Collaborated with editors and fellows on story development, revisions, and visual strategy using Canva and Adobe Premiere Pro
- Reported and published original longform journalism on local history, urban redevelopment, and cultural identity, including a feature on rise and fall of Southwyck Mall

WBEZ/ Chicago Public Media, Chicago, IL

Digital Intern, June 2024 - September 2024

- Revamped digital content strategy for Reset with Sasha-Ann Simons, increasing reach and engagement among target demographics by 5% in 1 month
- Produced short-form video content optimized for social media, incorporating current trends and platform-specific best practices

St.Louis Cardinals, St.Louis, MO

Multimedia Intern, August 2021 - August 2022

- Filmed and edited social media content for a professional fantasy baseball camp featuring former MLB players, amateur participants, and cancer survivors, producing over 600 minutes of short-form, shareable video

St.Louis County Library, St.Louis, MO

Intern, March 2019 - August 2022

- Conducted in-depth research on books and authors to prepare for literary panels, supporting interviews with acclaimed writers including Roshani Chokshi, Masuma Ahuja, Sara Faring, and Kim Johnson
- Coordinated with production team on background materials and author briefs for 4+ live or virtual panel events

LEADERSHIP EXPERIENCE

Northwestern Prison Education Program, Evanston, IL

Student Volunteer, September 2024 - December 2024

- Volunteered for an immersive documentary journalism course to document lives of wrongfully incarcerated students in partnership with the Northwestern Prison Education Program (NPEP)
- Collaborated with incarcerated students at Sheridan Correctional Center to document life stories through interviews, observation, and collaborative storytelling to petition for release

TECHNICAL SKILLS

- Proficient in use of all Adobe Suite applications and camera operation