

Connecting Premium Automotive Dealers Across Europe

Carlynx is a B2B automotive initiative, designed to bring trust, transparency, and professionalism to premium vehicle trading across Europe.



AGENDA

- The New Standard in Premium Automotive Trading
- A Relational Platform
- Why Carlynx Stands Out
- Market Opportunity
- Financial Overview & Growth Potential
- Investment Opportunity
- Why Invest
- Conclusion
- Financial Highlights
- The Project in Detail: > Direct Connections throughout Europe
 - > Premium and Supercars
 - > Centrality of Relations with People
 - > Global Assistance
 - > Financials



CARLYNX: THE NEW STANDARD IN PREMIUM AUTOMOTIVE TRADING

Most digital platforms simply connect buyers and sellers — with no guarantees or oversight. Carlynx changes the game.

Through our proprietary platform, **TrustLynk**, combined with personal engagement, every client is regularly visited by our Buyers and Area Sales Managers, not only at the time of contract. Vehicles are meticulously selected, verified, and transactions supervised on-site, ensuring correct vehicle specifications and secured payment.

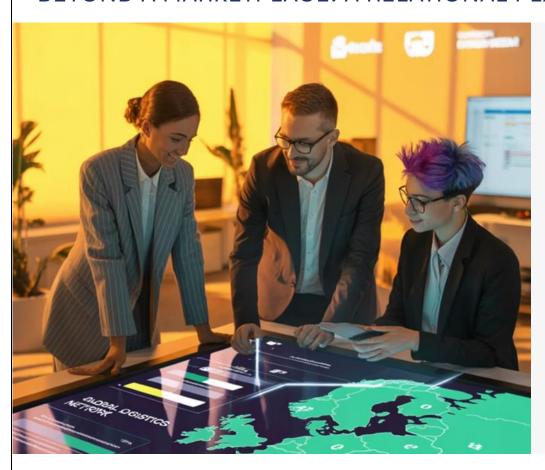
This guarantees trust, professionalism, and reliability at every step.



carlynx



BEYOND A MARKETPLACE: A RELATIONAL PLATFORM



Digital Efficiency

Advanced technology streamlines operations and connects dealers seamlessly across Europe

Human Credibility

Personal relationships and on-site verification build lasting trust with every transaction

Network Foundation

Established operator relationships enable expansion into new brands and services

Carlynx is more than a marketplace. It is a relational platform that merges digital efficiency with human credibility. This hybrid model allows us to intermediate thousands of vehicles across Europe and build the foundation for launching new brands and services, leveraging a network of operators who already trust and recognize our professionalism.



WHY CARLYNX STANDS OUT

TrustLynk Software

Fully operational, proprietary platform blending technology and human reliability for seamless automotive transactions

Personal Engagement

Every client visited in person, ensuring loyalty and long-term trust through direct relationship building

Strategic Partnerships

Established relationships with industry leaders: Emil Frey, Penske, Autotorino, and Special Car







WHY CARLYNX STANDS OUT

Proven Expertise

Each of the four founding partners brings over 30 years of experience in automotive retail, with one partner also boasting a distinguished track record in motorsport.

European Reach

Area Sales Managers in 8 countries and Buyers specialized in Premium and Supercars.

Consolidated Network

Long-standing relationships with key stakeholders across the automotive and motorsport industries.

Scalable Model

Scalable, high-margin model with strong barriers to entry for competitors.



MARKET OPPORTUNITY



32M

Annual Vehicle Sales

The European used car market exceeds 32 million vehicles annually 4K

Year 1 Target

Carlynx targets 4,000 vehicles in year 1

The European used car market shows strong growth in the premium segment. Carlynx positions itself as the trusted partner for high-end dealers across Europe.



FINANCIAL OVERVIEW & GROWTH POTENTIAL

Carlynx is built on scalability and profitability, with a proven financial model.

Projected Performance (€/000):

Year 1

Revenues: €6.7M

EBITDA: €2.8M (41.5%)

Year 3

Revenues: €13.4M

EBITDA: €7.4M (55.0%)

Year 5

Revenues: €22.1M

EBITDA: €14.7M (66.3%)

Exit Potential

EBITDA multiple 5x | Projected valuation €73.3M by Year 5



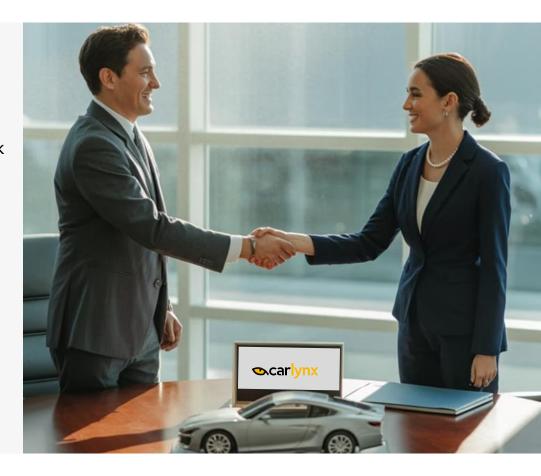
INVESTMENT OPPORTUNITY

€1.0M
Investment Amount

30% Equity Stake

Funding will accelerate:

- Network Expansion
 Expansion of the European commercial network
- Brand Development
 Marketing and brand development initiatives
- Platform Evolution
 Continued evolution of TrustLynk technology





WHY INVEST



Immediate Scalability

Pre-qualified suppliers and clients already onboard, enabling rapid growth from day one

Unique Value Proposition

Perfect blend of human trust and digital efficiency creates unmatched competitive advantage

Established Network

Ready European network positioned to support future brands and strategic initiatives

Experienced Leadership

Founders with deep automotive retail experience, ensuring execution with pragmatism and credibility



CONCLUSION

Carlynx sets a new standard in European premium automotive trading. Combining cutting-edge technology with personal, trusted relationships, it delivers tangible value and long-term growth potential.



Trusted connections in Automotive

Powered by TrustLynk, the relational platform for premium automotive deals.

The Carlynx Team



FINANCIAL HIGHLIGHTS

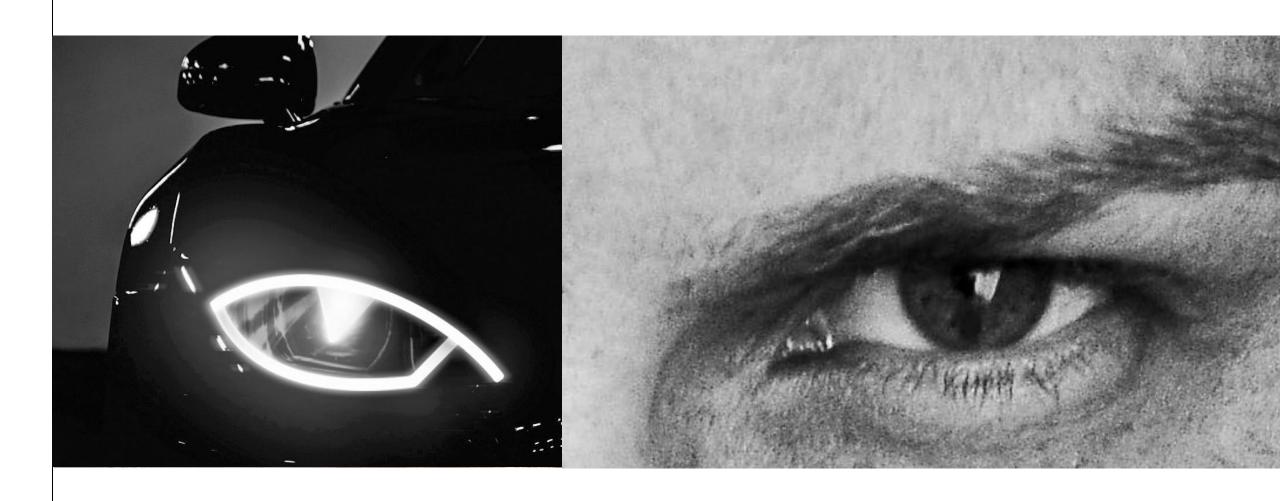








THE PROJECT IN DETAIL





THE PROJECT IN DETAIL

AGENDA

- > Direct Connections throughout Europe
- > Premium and Supercars
- > Centrality of Relations with People
- > Global Assistance
- > Financials





DIRECT CONNECTIONS THROUGHOUT EUROPE

Carlynx is an innovative company active in the B2B automotive market, born to create direct connections between large international dealers and a network of local dealers located throughout Europe.

It acts as a guarantor of the seriousness and correctness of transactions, protecting customers from any risk associated with the purchase of cars from abroad.

Through the use of advanced and exclusively developed software, it manages to mediate between the various players, with fast delivery times and complete tracking of operations.

Carlynx has a 360° vision of the sector at an international level and is able to anticipate the market trends of the various geographical areas.

PREMIUM AND SUPERCARS

Carlynx offers the opportunity to acquire Premium and Supercars in a very short time, new, 0 km and used.

All types of customers who join the network benefit **commercial conditions considerably competitive**.

Each car is viewed in the presence and appraised by a Carlynx Agent who verifies the correctness of the documents and draws up the Carlynx Pro-Expertise, also attaching the photos of the vehicle.





CENTRALITY OF RELATIONS WITH PEOPLE

Carlynx is not just a web-based company, but a widespread entrepreneurial network that ensures strong international relationships and full service transparency through its team of professionals.

Area Sales Managers maintain close contact with customers through regular store visits.

Back-office staff oversee the entire sales process, from order placement to vehicle delivery at the local dealer.

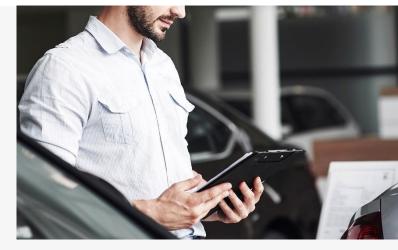
GLOBAL ASSISTANCE

Through a secure, advanced software platform, Carlynx delivers a full "deal to deal" service based on an innovative business model.

It supports clients globally, streamlining operations and providing tools for fast, safe, and hassle-free transactions.

Beyond its core business, Carlynx also offers access to stock vehicles from major remarketers, leasing firms, and manufacturers.

Dealers in the network also use Carlynx to purchase vintage, historic, and youngtimer vehicles from abroad.







FINANCIALS

€/000	Y1	Y2	Y3	Y4	Y5
EXPECTED PERFORMANCE					
Revenues	6.720	9.416	13.380	16.976	22.112
EBITDA (value)	2.791	5.029	7.359	10.453	14.662
EBITDA (%)	41,5	53,4	55,0	61,6	66,3
Net Result	2.175	3.901	5.711	8.092	11.330
Cumulative Net Result	2.175	6.076	11.787	19.878	31.208



Acarlynx

Carlynx operates exclusively within the European market