



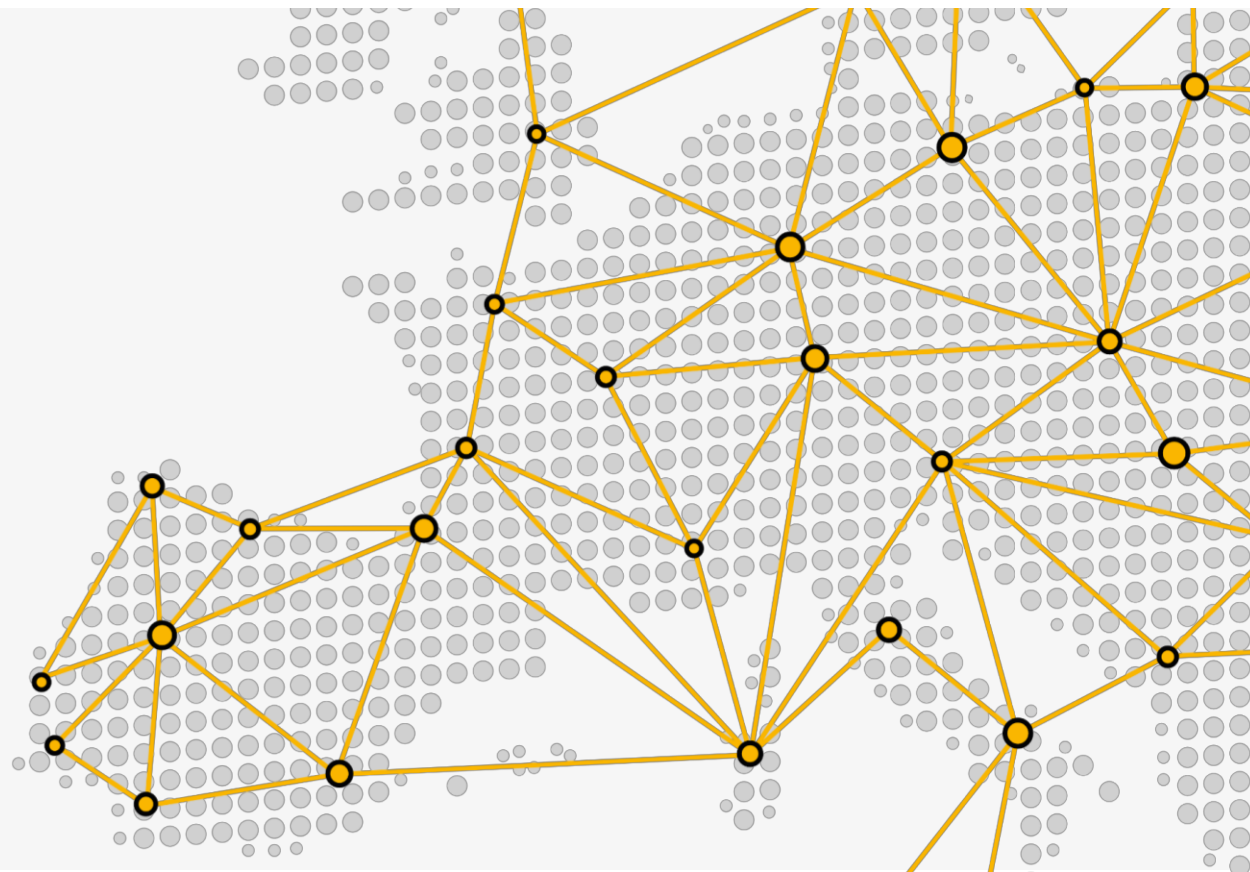
DEALER
TO DEALER

PITCH DECK





DEALER
TO DEALER



Connecting Premium Automotive Dealers Across Europe

Carlynx is a B2B automotive initiative, designed to bring trust, transparency, and professionalism to premium vehicle trading across Europe.



DEALER
TO DEALER

AGENDA

- The New Standard in Premium Automotive Trading
- A Relational Platform
- Why Carlynx Stands Out
- Market Opportunity
- Financial Overview & Growth Potential
- Investment Opportunity
- Why Invest
- Conclusion
- Financial Highlights
- The Project in Detail:
 - > Direct Connections throughout Europe
 - > Premium and Supercars
 - > Centrality of Relations with People
 - > Global Assistance
 - > Financials





DEALER
TO DEALER

CARLYNX: THE NEW STANDARD IN PREMIUM AUTOMOTIVE TRADING

Most digital platforms simply connect buyers and sellers — with no guarantees or oversight. **Carlynx changes the game.**

Through our proprietary platform, **TrustLynk**, combined with personal engagement, every client is regularly visited by our Buyers and Area Sales Managers, not only at the time of contract. Vehicles are meticulously selected, verified, and transactions supervised on-site, ensuring correct vehicle specifications and secured payment.

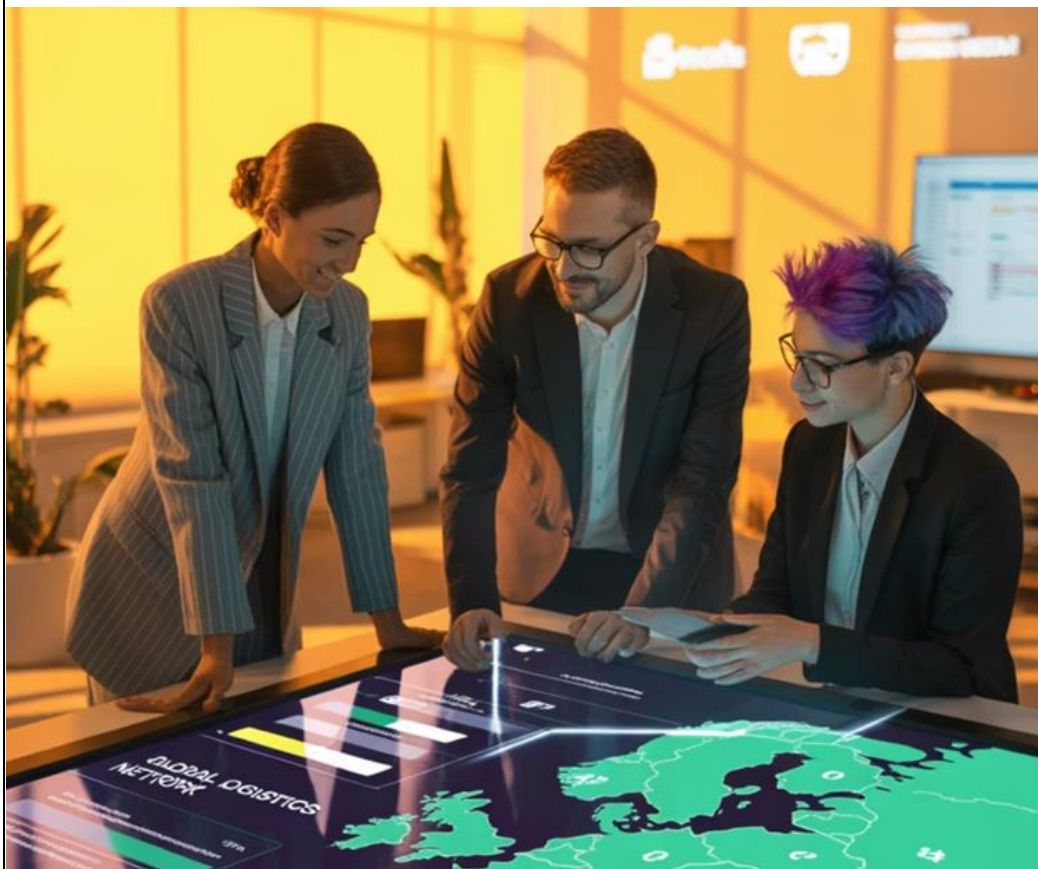
**This guarantees trust, professionalism, and reliability
at every step.**





DEALER
TO DEALER

BEYOND A MARKETPLACE: A RELATIONAL PLATFORM



Digital Efficiency

Advanced technology streamlines operations and connects dealers seamlessly across Europe

Human Credibility

Personal relationships and on-site verification build lasting trust with every transaction

Network Foundation

Established operator relationships enable expansion into new brands and services

Carlynx is more than a marketplace. It is a relational platform that merges digital efficiency with human credibility. This hybrid model allows us to intermediate thousands of vehicles across Europe and build the foundation for launching new brands and services, leveraging a network of operators who already trust and recognize our professionalism.



DEALER
TO DEALER

WHY CARLYNX STANDS OUT

TrustLynk Software

Fully operational, proprietary platform blending technology and human reliability for seamless automotive transactions

Personal Engagement

Every client visited in person, ensuring loyalty and long-term trust through direct relationship building

Strategic Partnerships

Established relationships with industry leaders: Emil Frey, Penske, Autotorino, and Special Car





DEALER
TO DEALER

WHY CARLYNX STANDS OUT

Proven Expertise

Each of the four founding partners brings over 30 years of experience in automotive retail, with one partner also boasting a distinguished track record in motorsport.

European Reach

Area Sales Managers in 8 countries and Buyers specialized in Premium and Supercars.

Consolidated Network

Long-standing relationships with key stakeholders across the automotive and motorsport industries.

Scalable Model

Scalable, high-margin model with strong barriers to entry for competitors.



DEALER
TO DEALER

MARKET OPPORTUNITY



32M

Annual Vehicle Sales

The European used car market exceeds 32 million vehicles annually

4K

Year 1 Target

Carlynx targets 4,000 vehicles in year 1

The European used car market shows **strong growth in the premium segment**. Carlynx positions itself as the trusted partner for high-end dealers across Europe.



DEALER
TO DEALER

CONCLUSION

Carlynx sets a new standard in European premium automotive trading. Combining cutting-edge technology with personal, trusted relationships, it delivers tangible value and long-term growth potential.



Trusted connections in Automotive

Powered by TrustLynk, the relational platform for premium automotive deals.

The Carlynx Team

THE PROJECT IN DETAIL



THE PROJECT IN DETAIL

AGENDA

- > Direct Connections throughout Europe
- > Premium and Supercars
- > Centrality of Relations with People
- > Global Assistance
- > Financials





DEALER
TO DEALER

DIRECT CONNECTIONS THROUGHOUT EUROPE

Carlynx is an innovative company active in the **B2B automotive** market, born to create **direct connections** between large international dealers and a network of local dealers located throughout Europe.

It acts as a **guarantor of the seriousness** and **correctness** of transactions, protecting customers from any risk associated with the purchase of cars from abroad.

Through the use of advanced and exclusively developed software, it manages to mediate between the various players, with **fast delivery** times and **complete tracking** of operations.

Carlynx has a **360° vision** of the sector at an international level and is able to anticipate the market trends of the various geographical areas.

PREMIUM AND SUPERCARS

Carlynx offers the opportunity to acquire **Premium and Supercars** in a very short time, new, 0 km and used.

All types of customers who join the network benefit **commercial conditions** considerably **competitive**.

Each car is **viewed in the presence** and appraised by a Carlynx Agent who verifies the correctness of the documents and draws up the **Carlynx Pro-Expertise**, also attaching the **photos** of the vehicle.





DEALER
TO DEALER

CENTRALITY OF RELATIONS WITH PEOPLE

Carlynx is not just a web-based company, but a widespread entrepreneurial network that ensures strong **international relationships** and **full service transparency** through its team of professionals.

Area Sales Managers maintain **close contact** with customers through regular store visits.

Back-office staff oversee the entire sales process, from order placement to vehicle delivery at the local dealer.

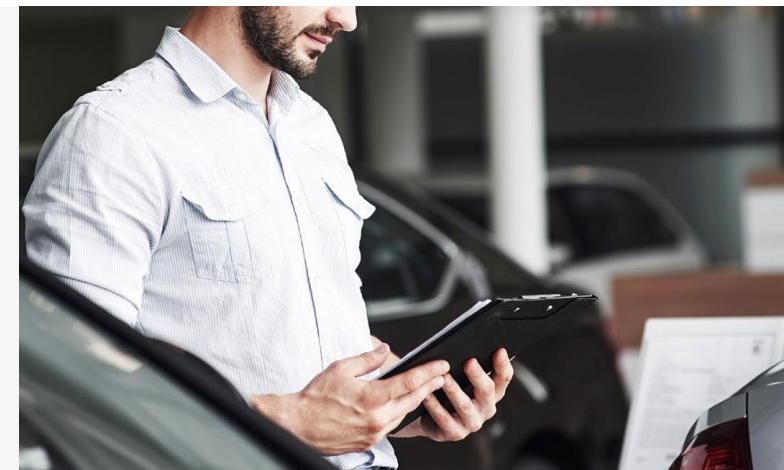
GLOBAL ASSISTANCE

Through a secure, advanced software platform, Carlynx delivers a **full “deal to deal” service** based on an innovative business model.

It **supports clients globally**, streamlining operations and providing **tools for fast, safe, and hassle-free transactions**.

Beyond its core business, Carlynx also offers **access to stock vehicles** from major remarketers, leasing firms, and manufacturers.

Dealers in the network also use Carlynx to **purchase vintage, historic, and youngtimer vehicles** from abroad.





DEALER
TO DEALER



Carlynx operates exclusively within the European market