

MACOY PORTFOLIO



THIS PORTFOLIO SHOWCASES SOME OF MY PROUDEST WORK, SKILLS, AND SERVICES THAT I OFFER TO CLIENTS ACROSS VARIOUS INDUSTRIES. WHETHER YOU'RE HERE TO EXPLORE MY PROJECTS, GET TO KNOW MY BACKGROUND, OR COLLABORATE ON SOMETHING AMAZING – YOU'RE IN THE RIGHT PLACE.

PORTFOLIO

Marc Villaluna



WELCOME TO MY PORTFOLIO

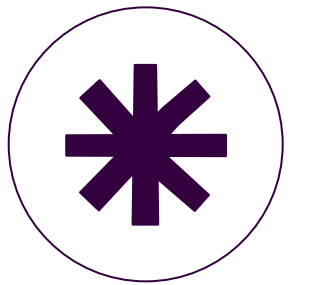


Marc Villaluna

I'm Marc Villaluna, a passionate and results-driven Digital Marketing Specialist / Web Developer / Executive Virtual Assistant with 8 years of experience helping businesses grow, streamline operations, and boost their online presence.



PREVIOUS WORKS



Social Media Manager

- Content strategy & calendar
- Post scheduling and automation
- Engagement & community growth

Graphic & Video Editing

- Social media graphics, reels, and shorts
- Logo, flyers, brochures, thumbnails
- Product and promo video edits



PREVIOUS WORKS



Why Data Scraping Matters for Your Business?

Check the caption



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Looking to Build Your Dream Website?

-  Custom Website Designs
-  Mobile Optimization
-  SEO-Ready Websites
-  E-commerce Solutions



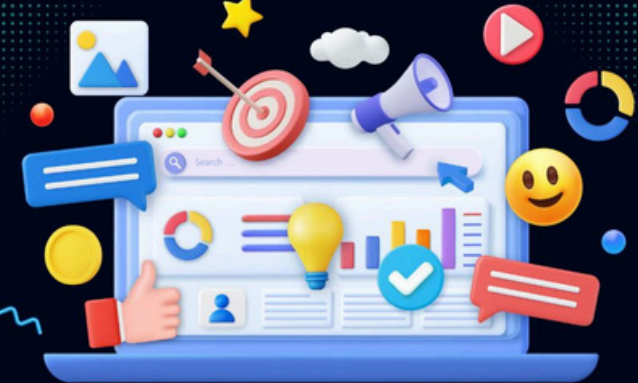
A website that works as hard as you do!

Comment ready to get started!

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Start your Digital Marketing Journey With Us



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PREVIOUS WORKS

AGRIBUSINESS
HOW IT WORKS

GRAND
MEET & GREET

2 DAYS
TO GO
SEE YOU
THERE

**OneskyJaro**
Aluminum Manufacturing

Major Sponsor

August 18, 2024 5:00 PM
Gazebo Royale, Visayas Ave., Quezon City
WWW.ONESKYJARO.COM

 AgribusinessPH
0917 827 7770

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FEATURES:

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- Installation
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- Project Management

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PREVIOUS WORKS

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6 - 12 months

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- KITCHEN ASSISTANT

QUALIFICATIONS:

- Bachelor's Degree of Hospitality/Tourism i (At least 1 year experience related to your course)
- Associate graduate (2 years) is accepted (At least 1 year or more experience industry)
- Fresh Graduate (not more than 12 months)
- If graduated with different course, at least working experience under Hospitality/Tourism
- 18-35 Years Old

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PREVIOUS WORKS

beautifully maintained home is ideal for growing families or anyone seeking the best of SE Calgary living.
3 Beds | 3 Baths | Double Garage
Steps to parks, schools & amenities
Move-in ready and waiting for you — send us a message to schedule your private tour!
#NewBrightonCalgary #YYCRealEstate #TimLacroixHomes #ActiveListing #FamilyLivingCalgary

MIKE BURTON
Home Team

TIM LACROIX

RE/MAX
REALTY
Professionals



Living Room

Bedroom

Kitchen

ACTIVE LISTING

Here's what pre-approval actually gives you:

- ✓ A realistic idea of your borrowing power
- ✓ A locked-in interest rate (usually for 90–120 days)
- ✓ A stronger position when making offers
- ✓ Confidence in your financial game plan

But it's not one-size-fits-all. Lenders look at your income, credit, debt, and employment stability—and how these factors work together.

Let's make sense of the numbers
I'll walk you through the process step-by-step, explain your options, and help you feel confident every step of the way.

Ready to start? Send me a DM or visit calgarymortgagbroker.net

#MortgageHelp #MortgagePreApproval #TimLacroixTeam #CalgaryRealEstate
#HomeBuying2025 #MortgageEducation #FirstTimeHomeBuyer

NEED HELP UNDERSTANDING MORTGAGE PRE-APPROVAL?
We make the process simple and stress-free



beautifully maintained home is ideal for growing families or anyone seeking the best of SE Calgary living.
3 Beds | 3 Baths | Double Garage
Steps to parks, schools & amenities
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MIKE BURTON
Home Team

TIM LACROIX

RE/MAX
REALTY
Professionals



Backyard

Bedroom

Bathroom

ACTIVE LISTING

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33 BRIGHTONDALE PA



PREVIOUS WORKS



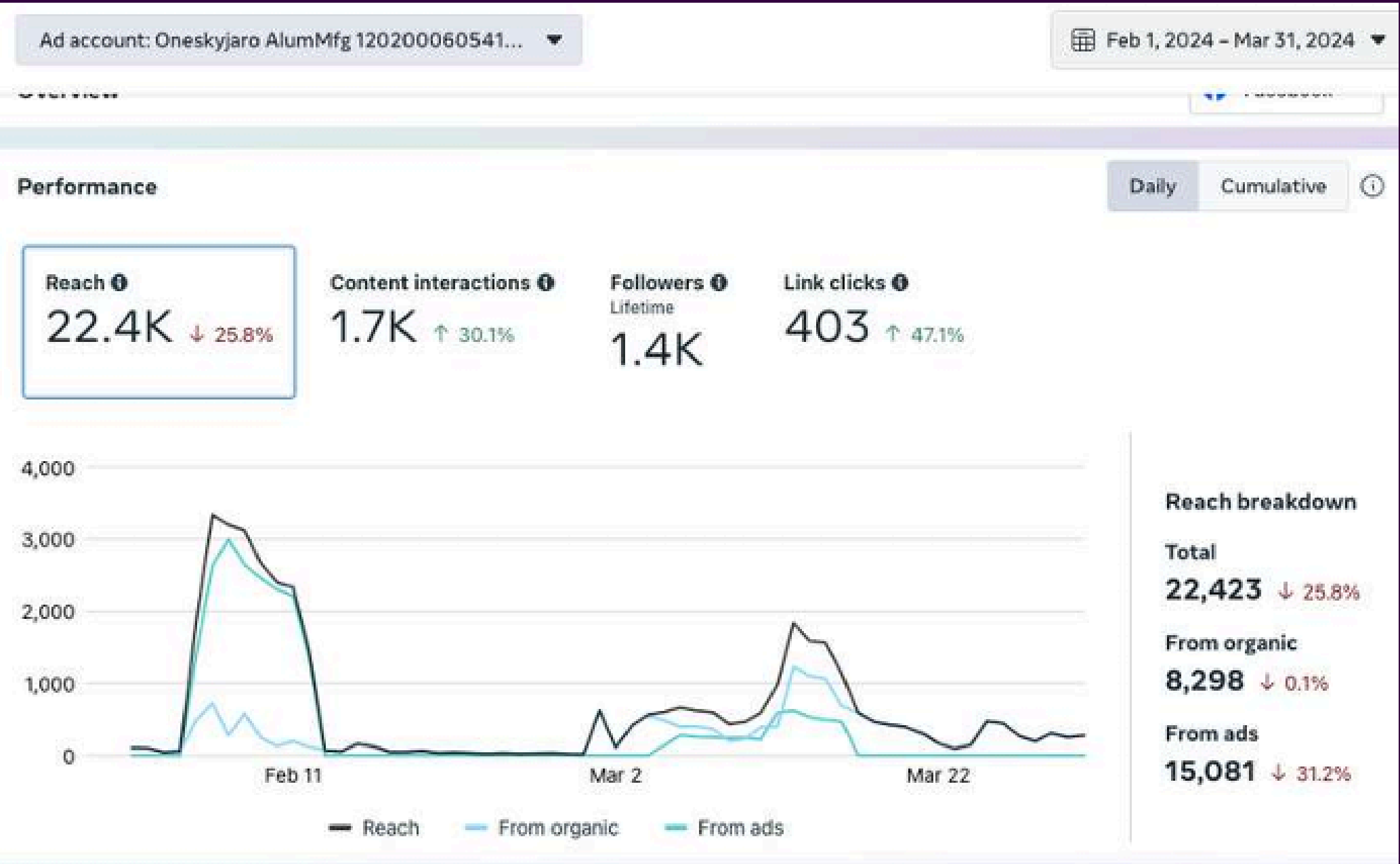
PREVIOUS WORKS

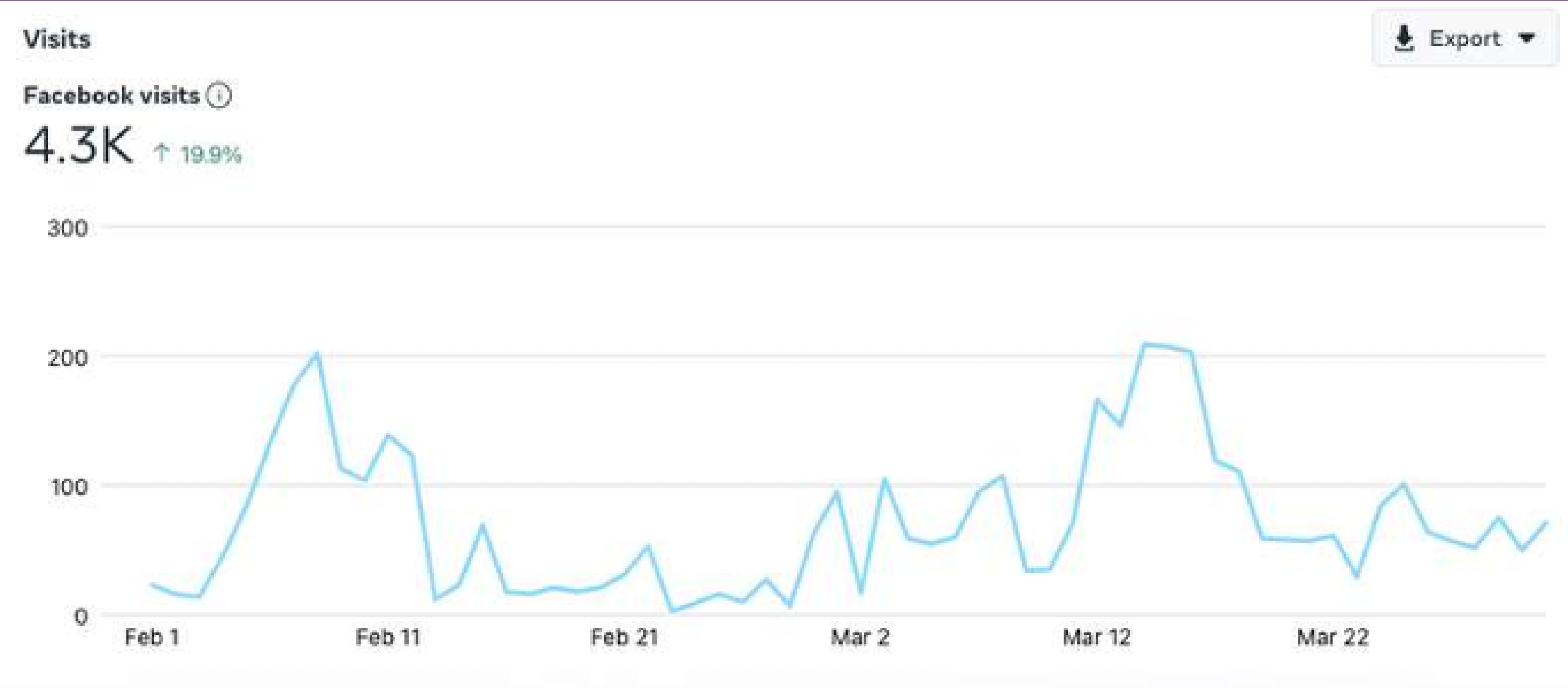
Digital Marketing Manager

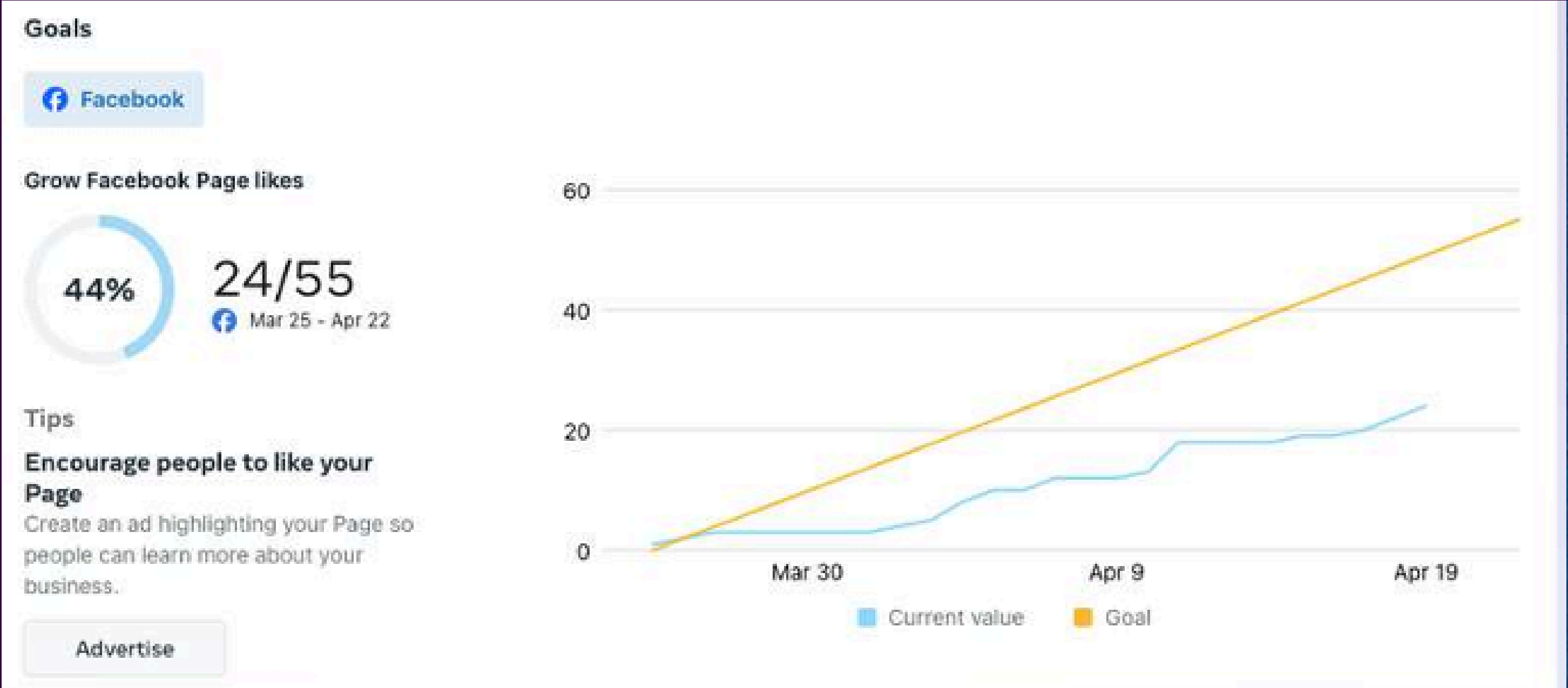
- Marketing strategy planning
- Campaign management (email, social, search)
- Analytics & reporting

Google Ads Specialist

- Google Search, Display, and YouTube Ads
- White-label campaign management
- Budget optimization and ROI tracking







Messaging

See more about your messaging performance

Messaging conversations started

107

↑ 52.9%

New contacts

94

↑ 42.4%

Approximate earnings

₱0.00

0%

Orders created

0

0%

Response rate

76%

Facebook followers

1.4K

Similar to others

Typically: 1.8K

Follows

43

Similar to others

Typically: 24

Content interactions

855

Higher than others

Typically: 271

Top-performing organic posts

Here are posts that have performed well over the last 90 days. Understanding what's working can help you decide what to create and share next, so you can keep up the great work.

Highest reach on a post



Facebook post

Your Video

Jan 29, 2024, 9:52 PM

This post's reach (1,943) is 1,162% higher than your median post reach (154) on Facebook.

Highest reactions on a post



Facebook post

Your Video

Jan 29, 2024, 9:52 PM

This post received 567% more reactions (60 reactions) than your median post (9 reactions) on Facebook.

Highest comments on a post



Facebook post

Happy Birthday, Sir Jo De Vera From Onesky Jaro...

Mar 25, 2024, 7:48 PM

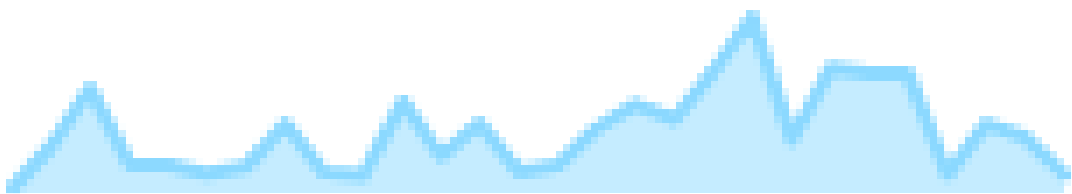
This post received 1,700% more comments (18 comments) than your median post (1 comment) on Facebook.

Views



Views ⓘ

5.3K ↑ 557.2%



From followers ⓘ 59% ↓ 19.2%

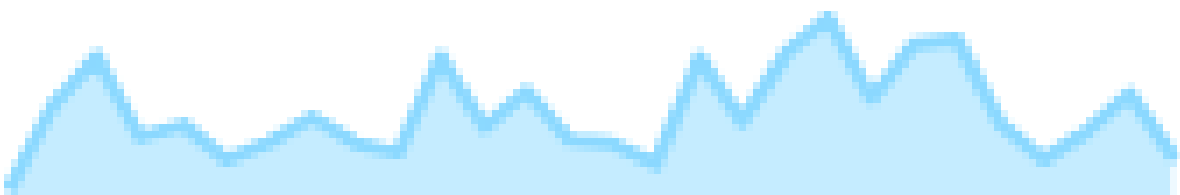
From non-followers ⓘ 41% ↑ 51.9%

Reach



Facebook reach ⓘ

1K ↑ 4.1%



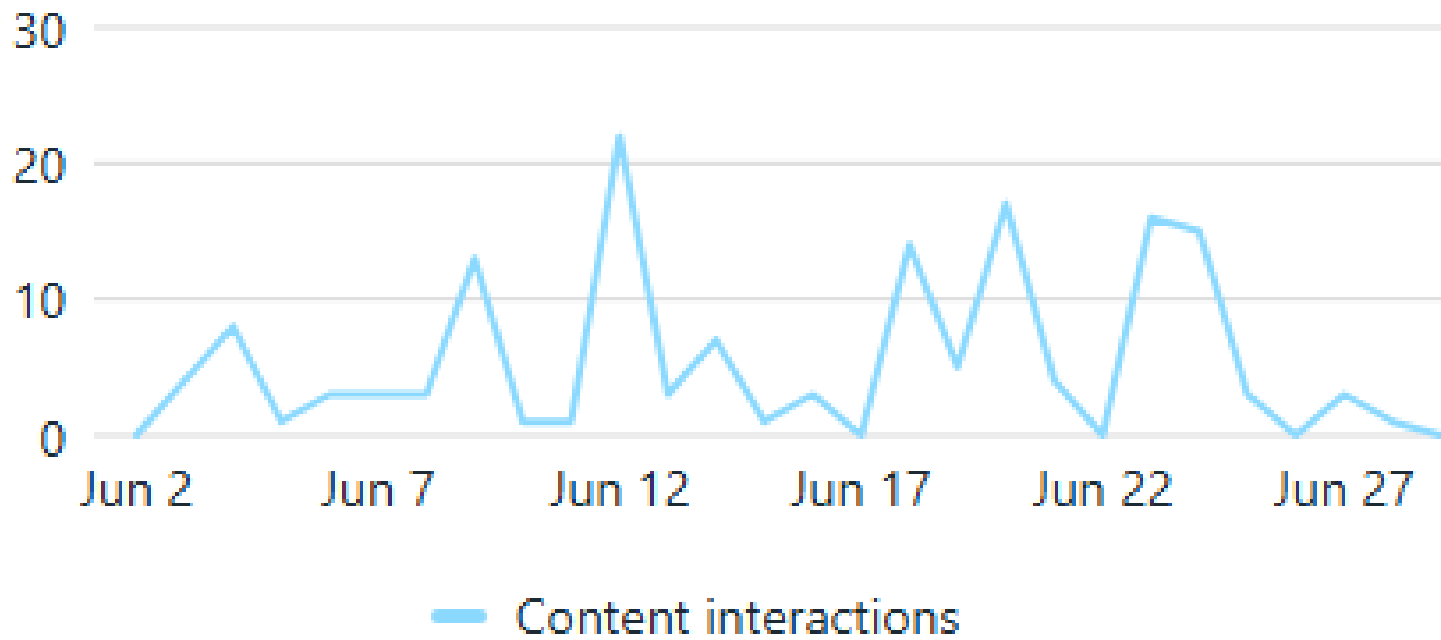
From followers ⓘ 339 ↑ 175.6%

From non-followers ⓘ 706 ↓ 18.3%

Content interactions ⓘ

📄 Export ▼

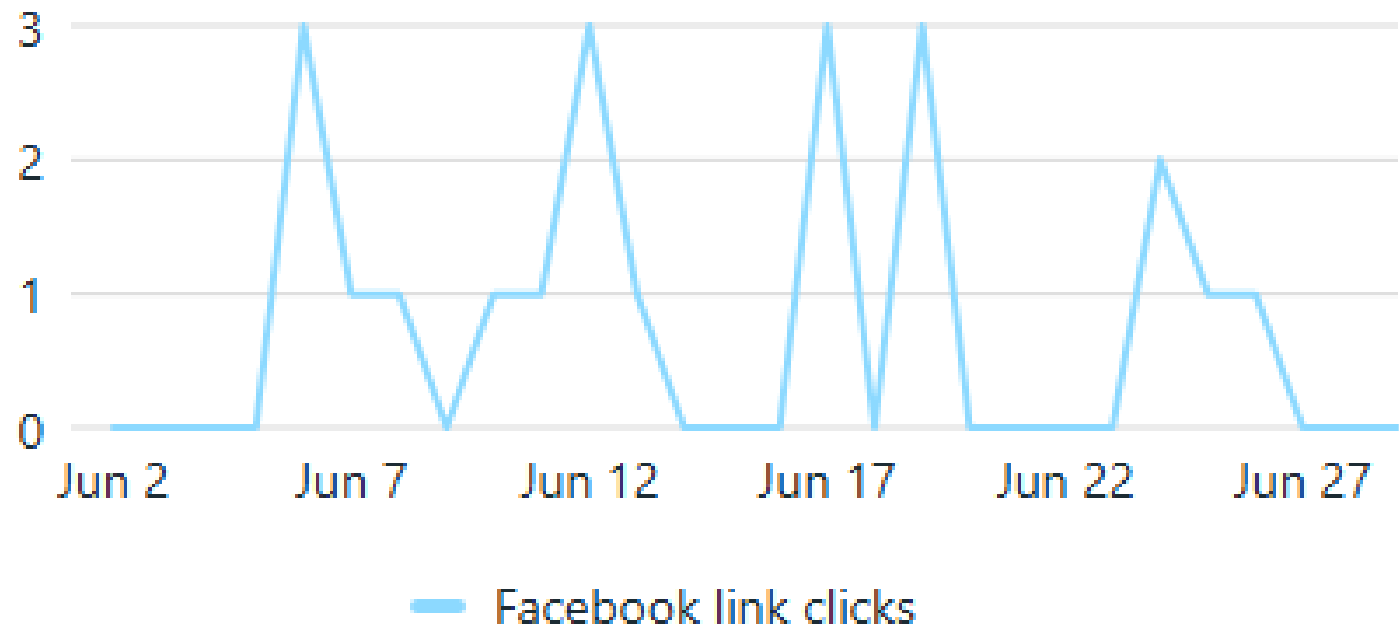
151 ↑ 1.8K%

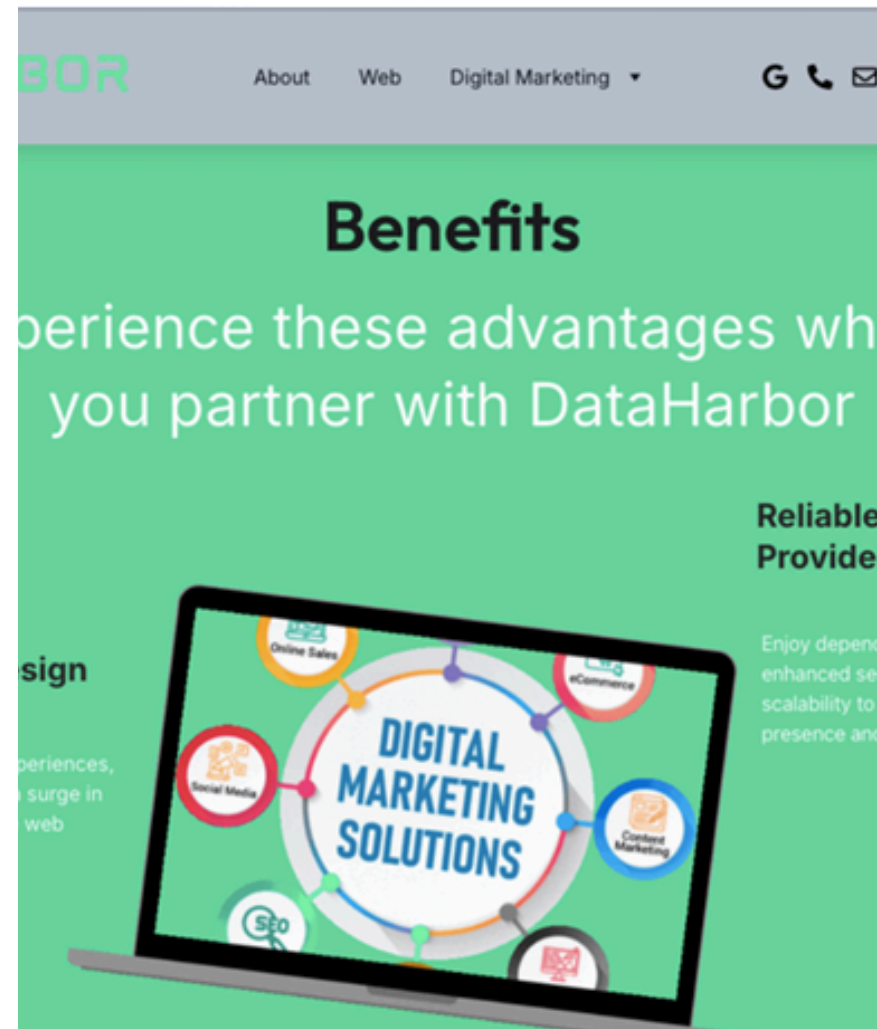
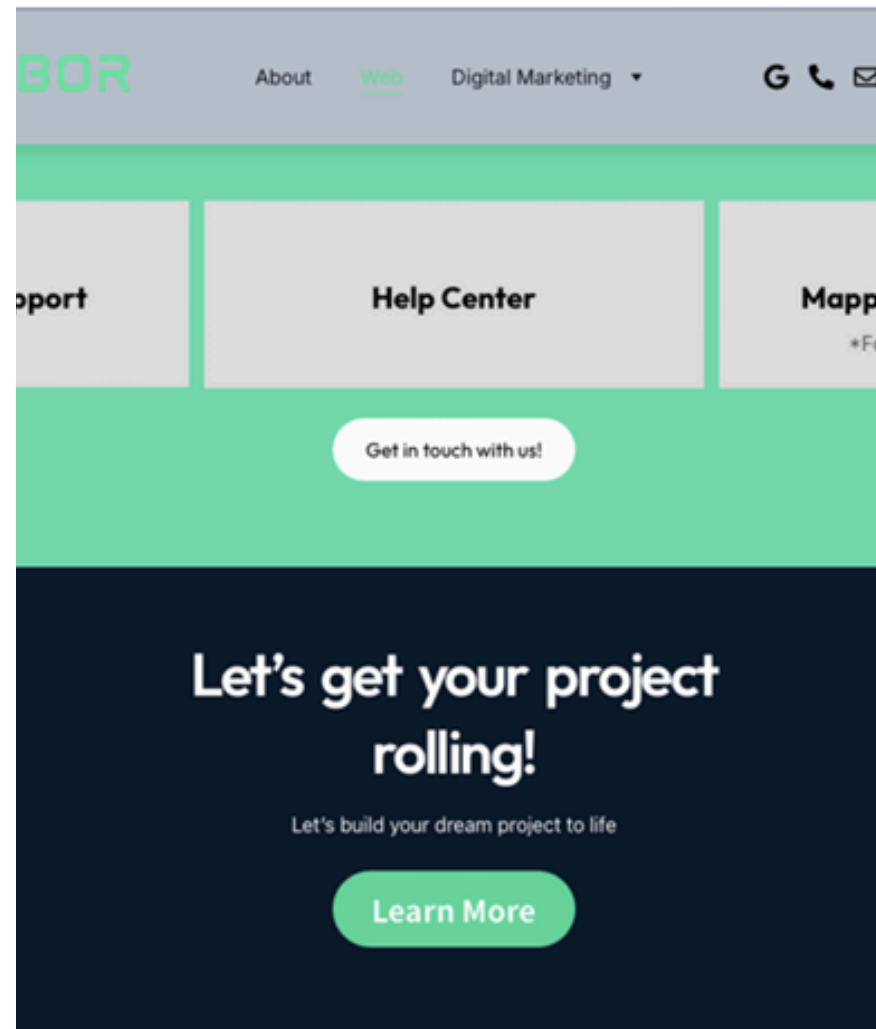


Link clicks ⓘ

📄 Export ▼

21 ↑ 100%





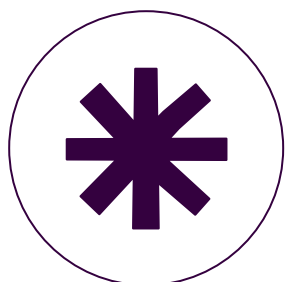
PREVIOUS WORKS

Web Development

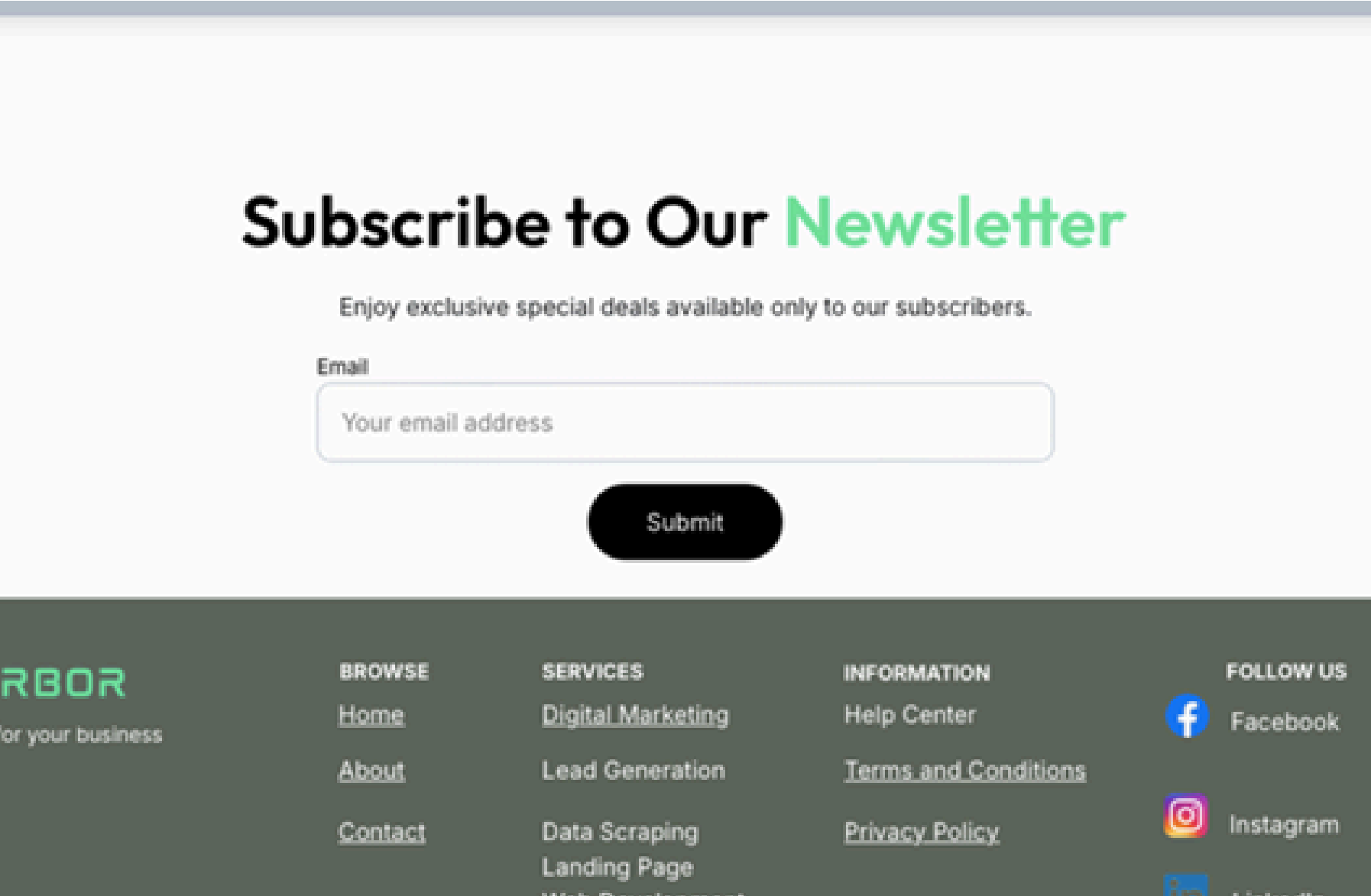
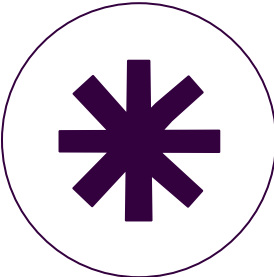
- Designed & developed a lead-gen website for a travel agency
- Optimized Shopify store for faster checkout and SEO

Business Development

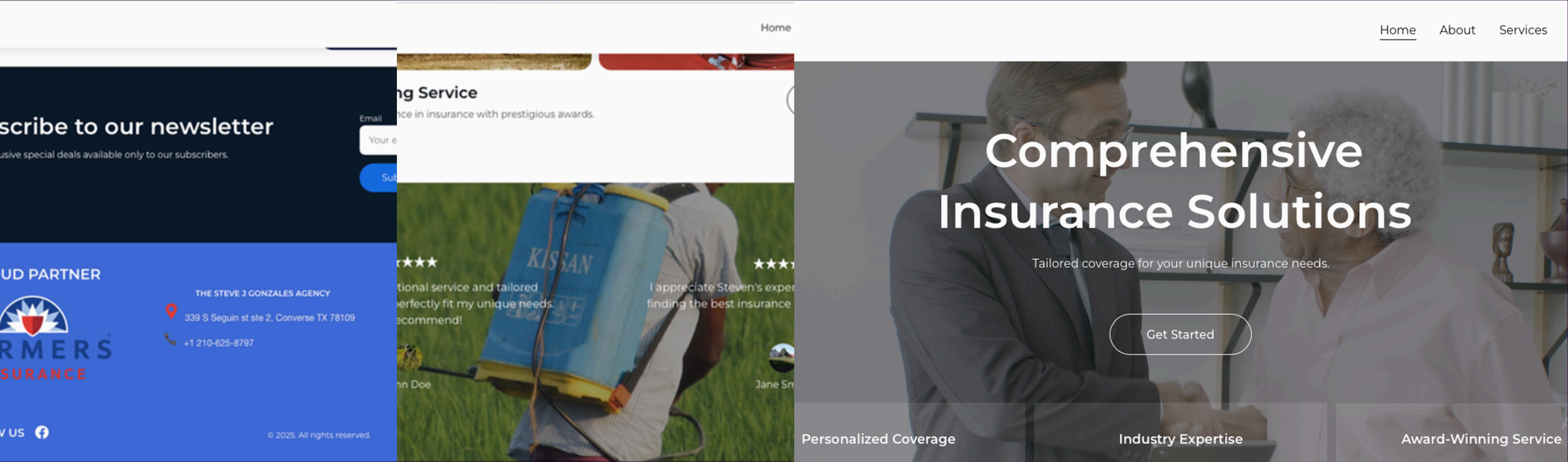
- Built sales decks and onboarding systems
- Led outreach that landed 20+ new B2B clients in Q1



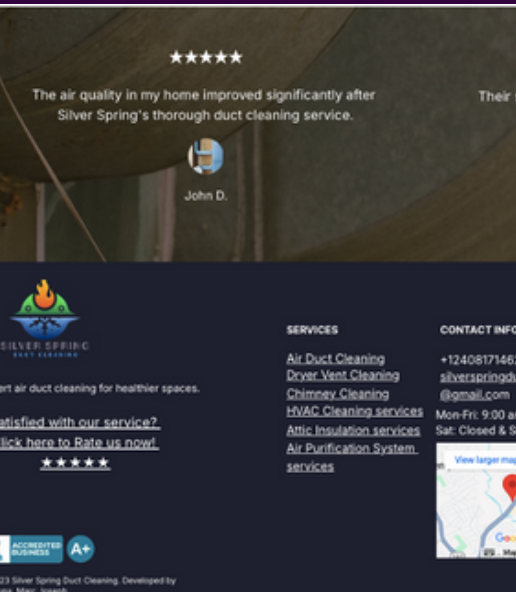
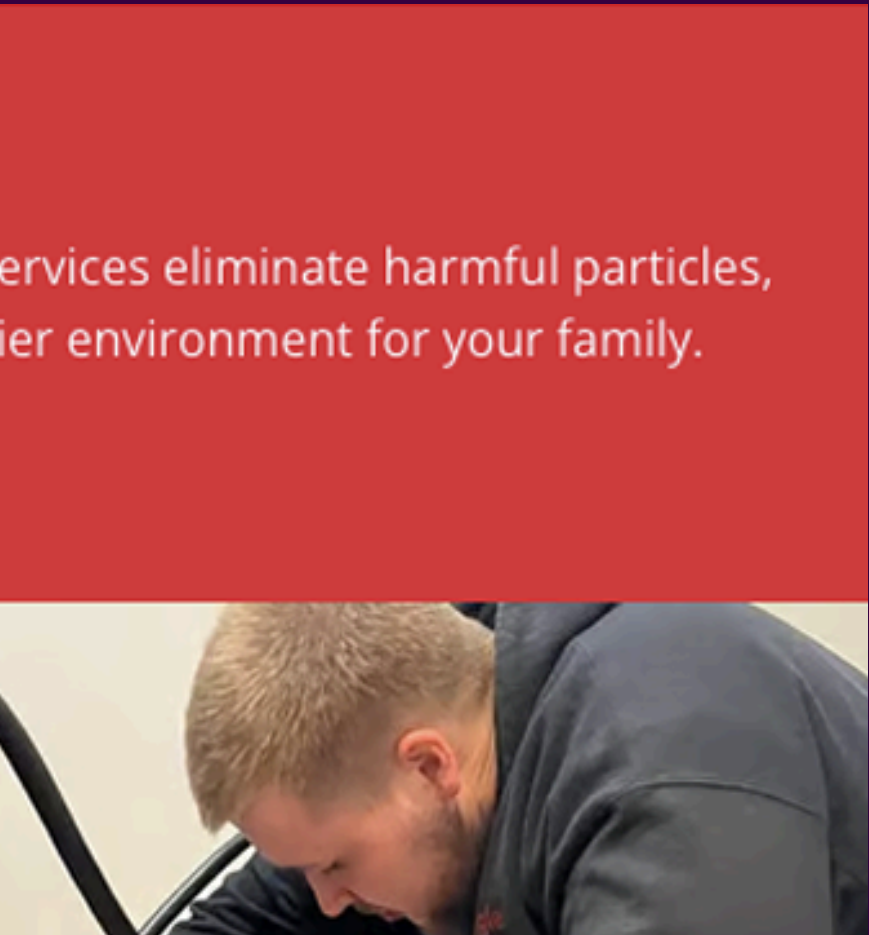
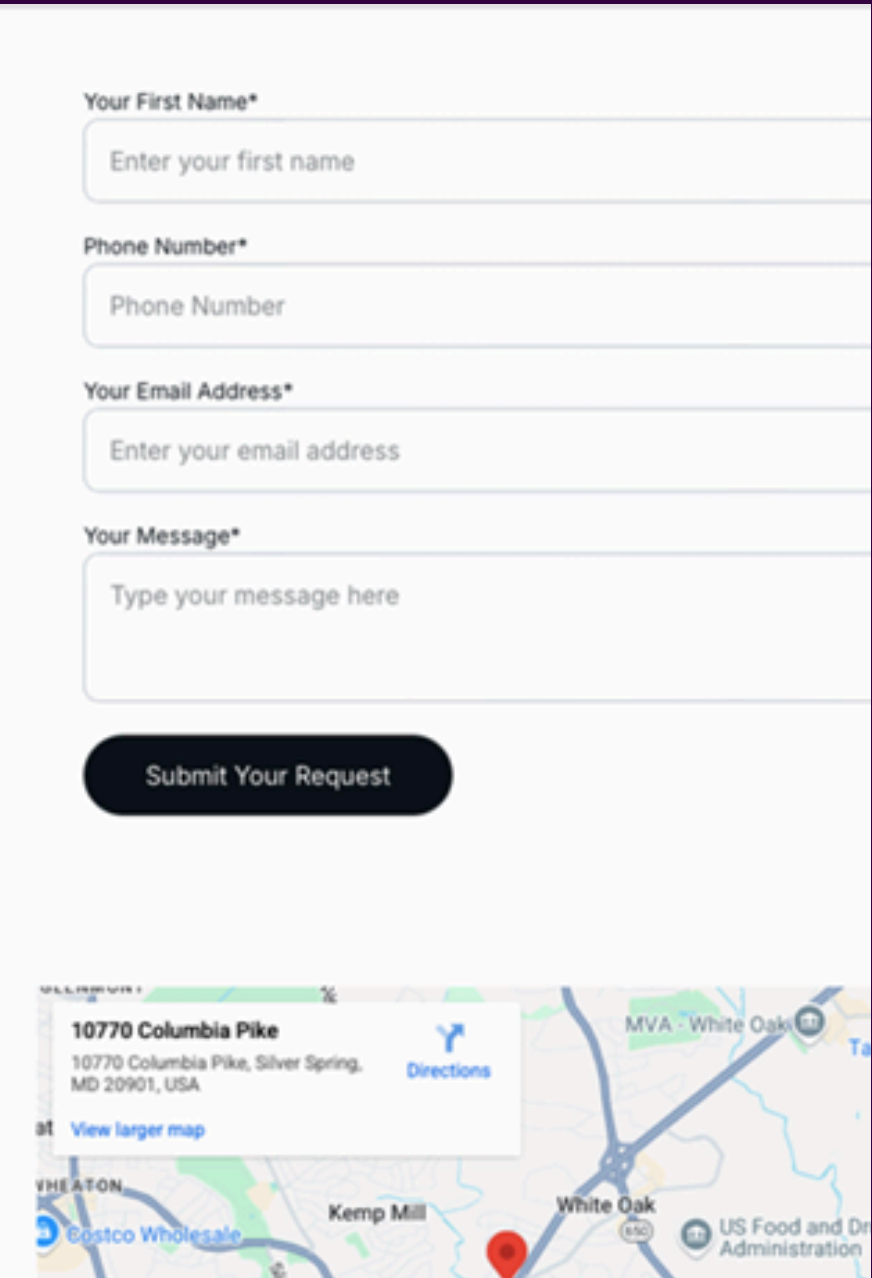
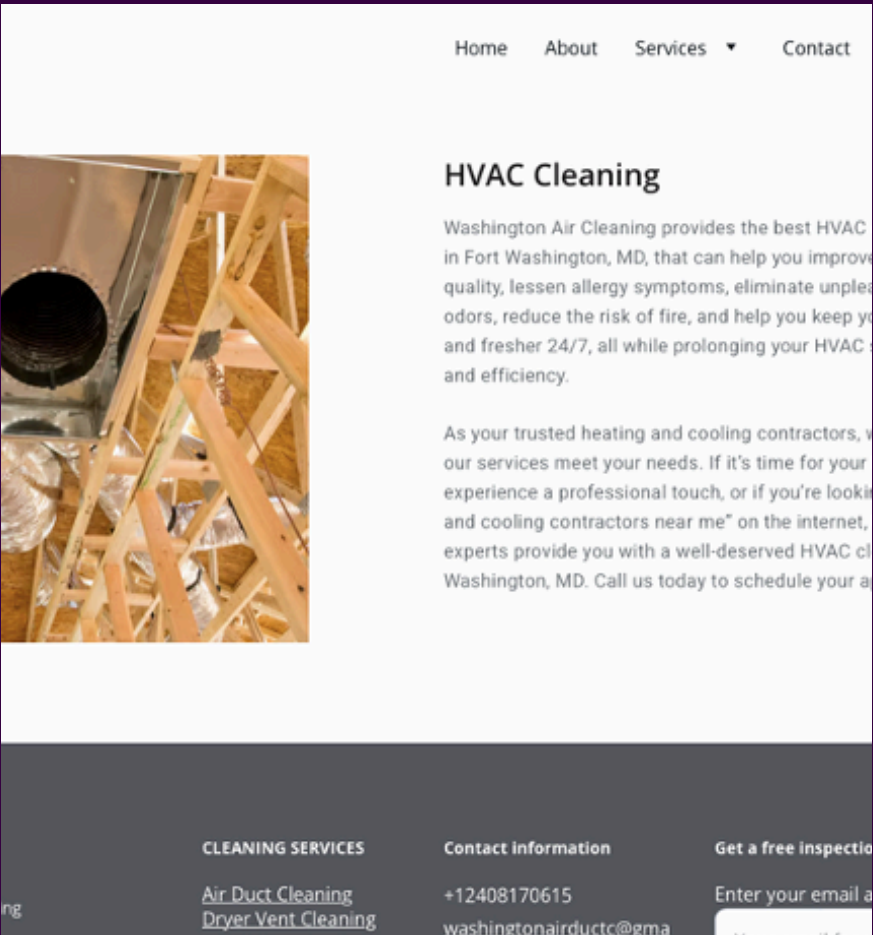
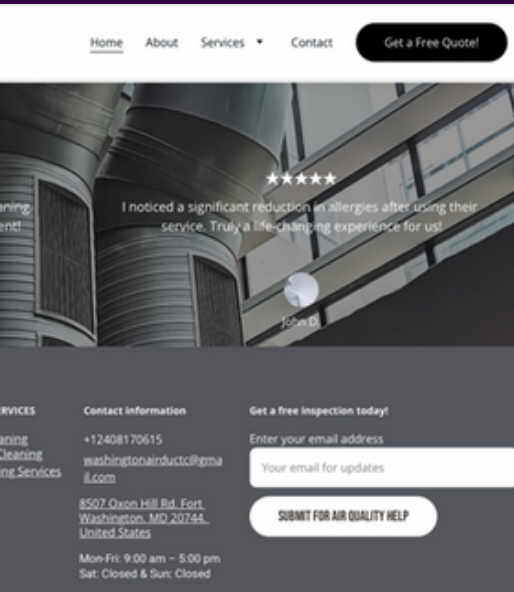
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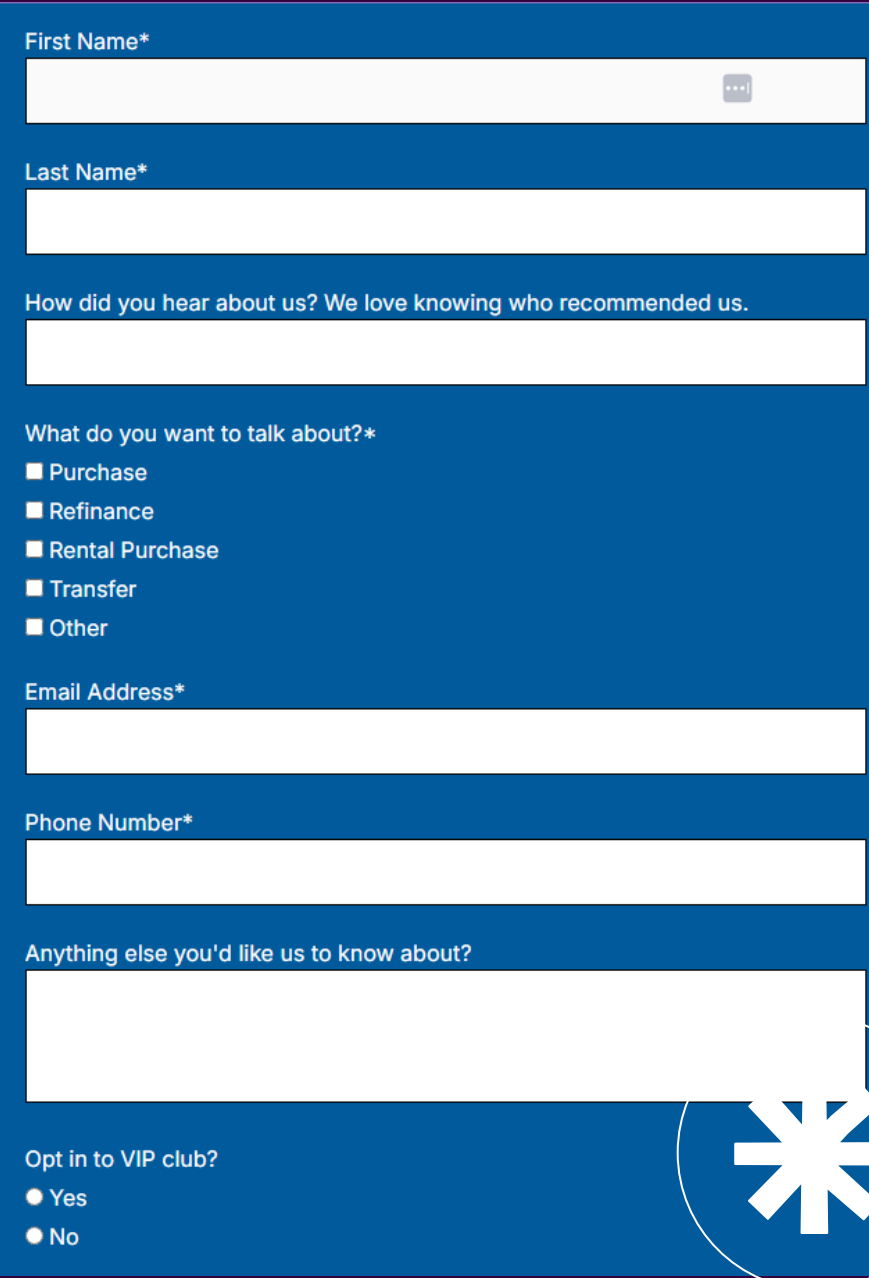
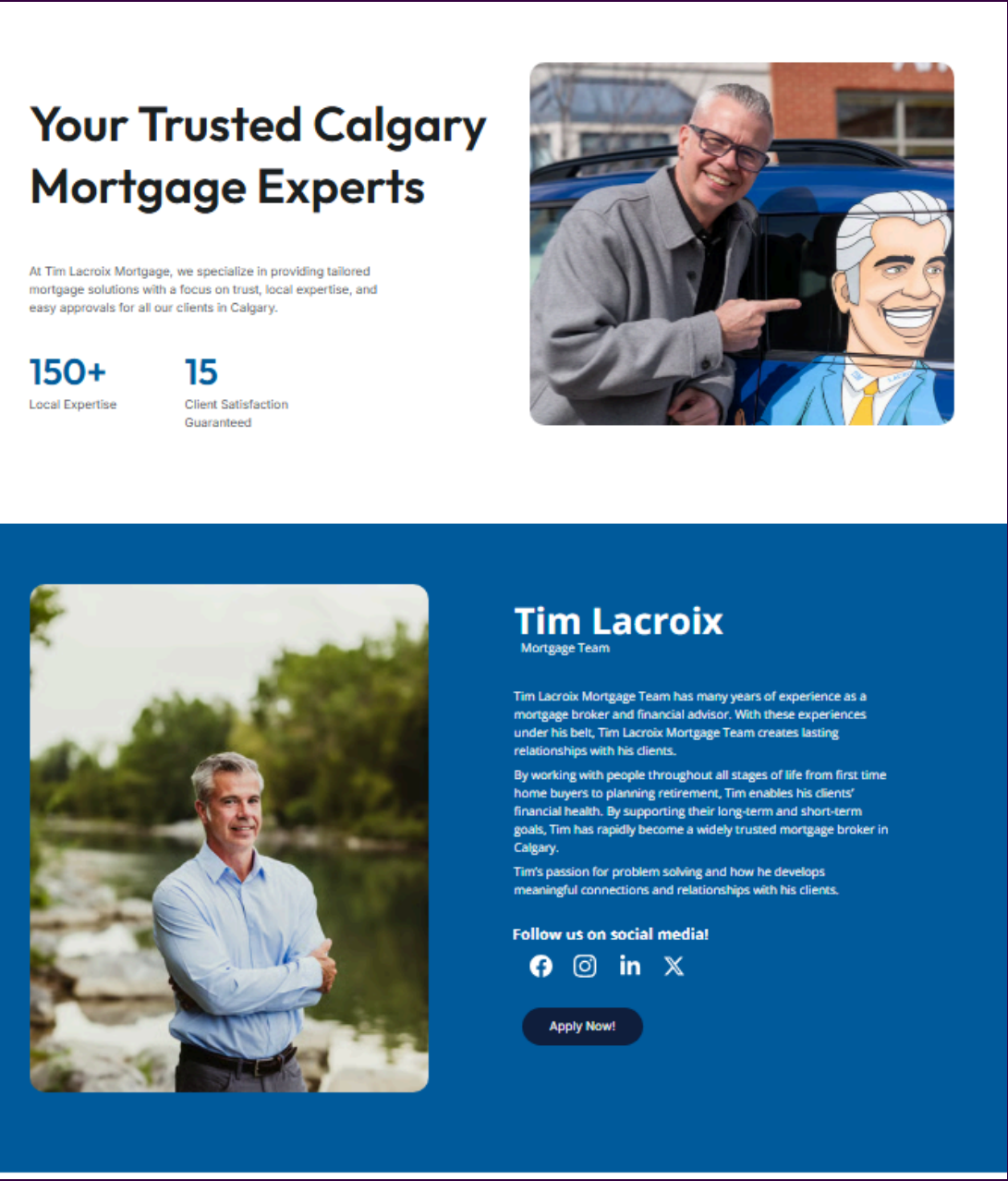
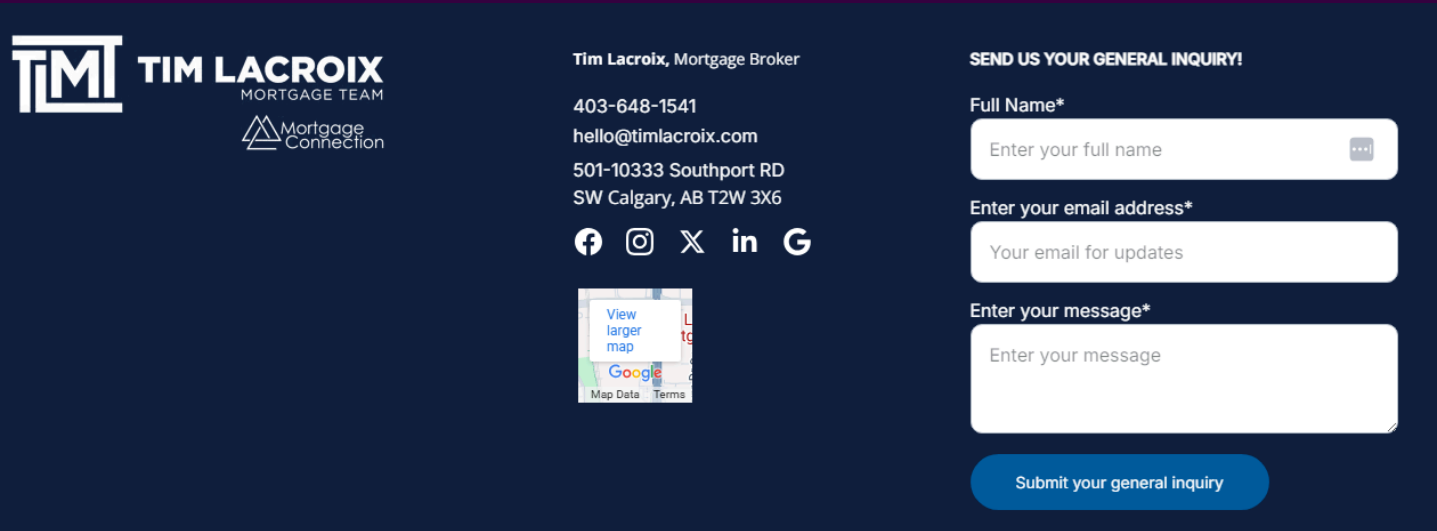
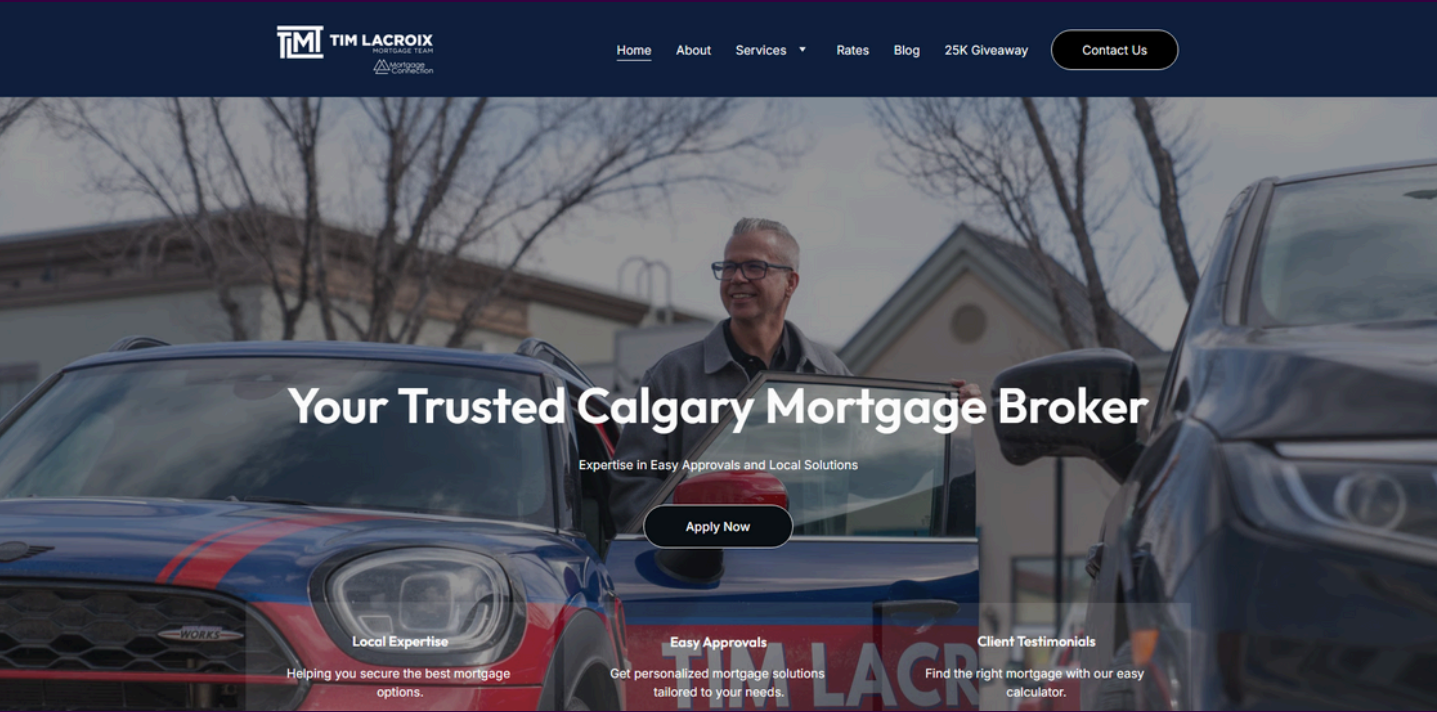
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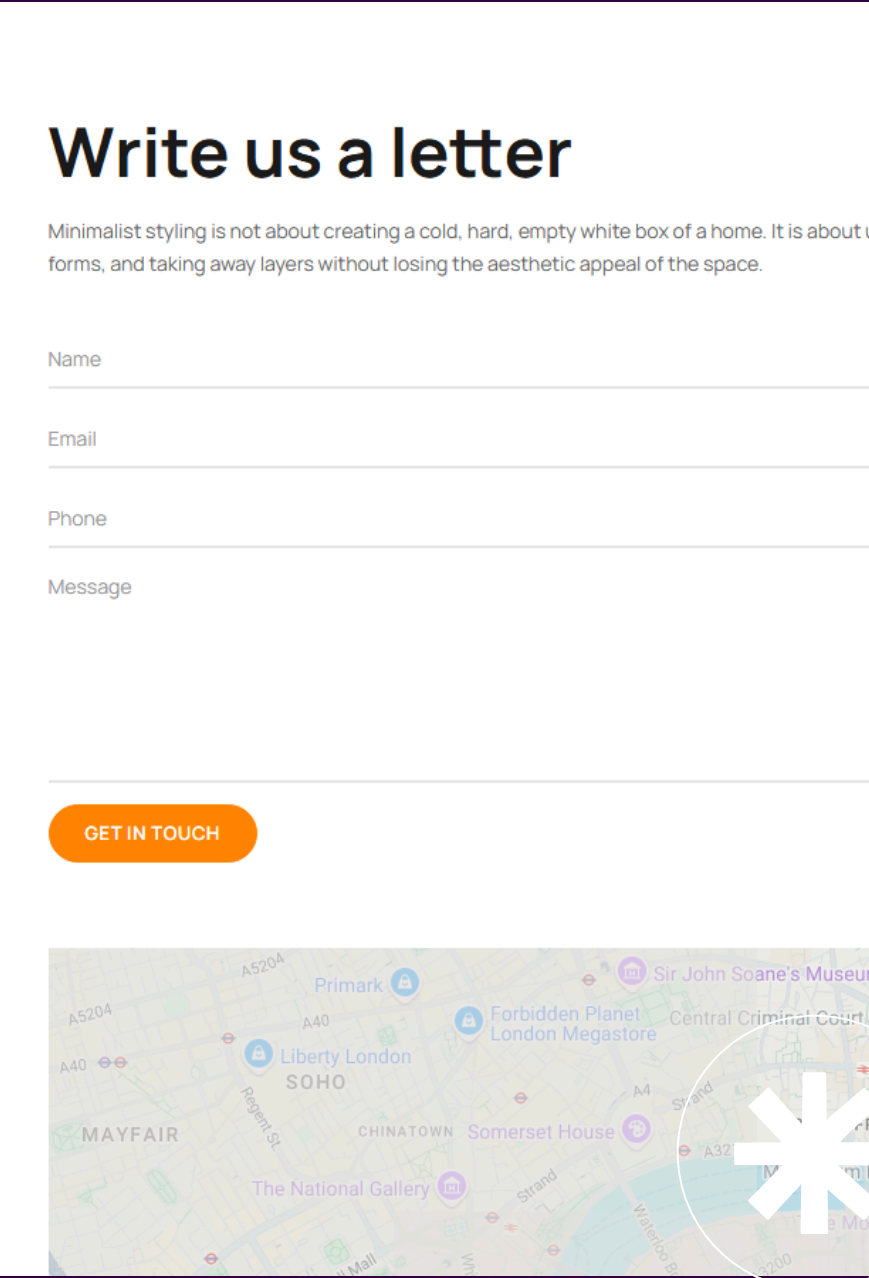
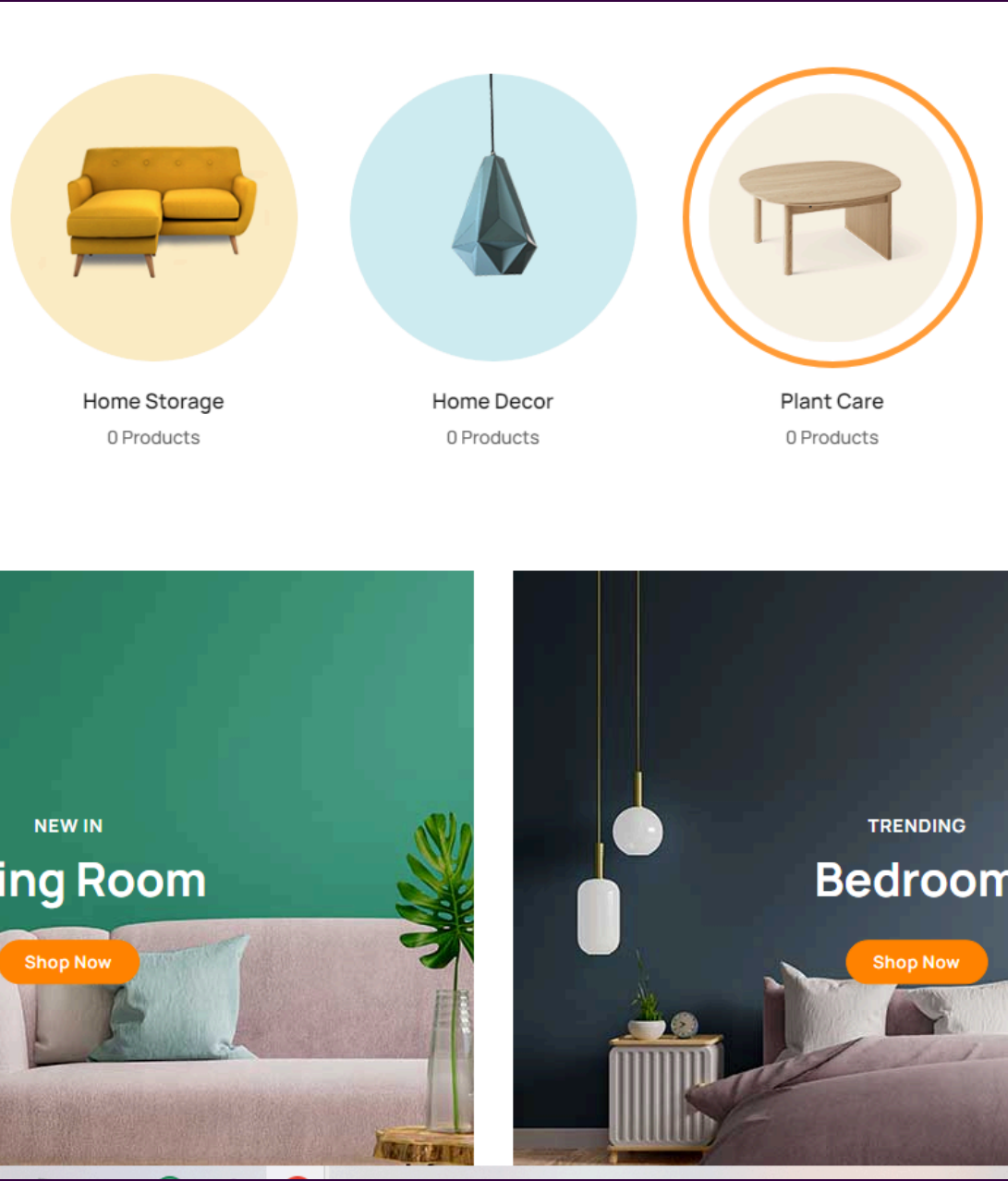
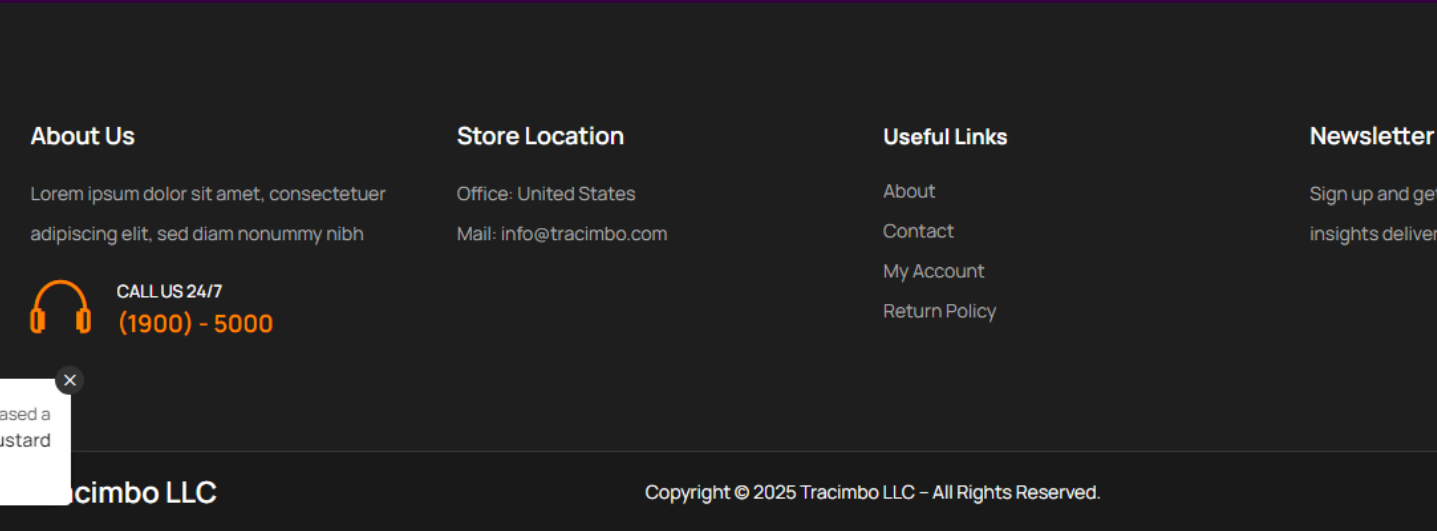
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CONTACT

📞 +63 9281521401

🏠 Mandaluyong City, Philippines 1550

🌐 dataharbor.digital

MARC JOSEPH VILLALUNA

DATAHARBOR & ASK MACOY

🌐 www.dataharbor.digital

📞 +63 928-152-1401

✉ askmacoy@gmail.com

📍 Mandaluyong City, 1550





THANK YOU



THANK YOU FOR TAKING THE TIME TO EXPLORE MY
PORTFOLIO AND FOR CONSIDERING THE CREATIVE
JOURNEY AHEAD.

[PORTFOLIO](#)

[Marc Villaluna](#)