



MACOY PORTFOLIO



THIS PORTFOLIO SHOWCASES SOME OF MY PROUDEST WORK, SKILLS, AND SERVICES THAT I OFFER TO CLIENTS ACROSS VARIOUS INDUSTRIES. WHETHER YOU'RE HERE TO EXPLORE MY PROJECTS, GET TO KNOW MY BACKGROUND, OR COLLABORATE ON SOMETHING AMAZING – YOU'RE IN THE RIGHT PLACE.

Marc Villaluna



WELCOME TO MY PORTFOLIO



Marc Villaluna

I'm Marc Villaluna, a passionate and results-driven Digital Marketing Specialist / Web Developer / Executive Virtual Assistant with 6 years of experience helping businesses grow, streamline operations, and boost their online presence.



PREVIOUS WORKS



Social Media Manager

- Content strategy & calendar
- Post scheduling and automation
- Engagement & community growth

Graphic & Video Editing

- Social media graphics, reels, and shorts
- Logo, flyers, brochures, thumbnails
- Product and promo video edits



PREVIOUS WORKS



Why Data Scraping Matters for Your Business?

Check the caption



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-  SEO-Ready Websites
-  E-commerce Solutions



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PREVIOUS WORKS

AGRIBUSINESS
HOW IT WORKS

2

DAYS
TO GO
SEE YOU
THERE

GRAND
MEET & GREET



OneskyJaro
Aluminum Manufacturing

Major Sponsor

August 18, 2024 5:00 PM
Gazebo Royale, Visayas Ave., Quezon City
WWW.ONESKYJARO.COM

 AgribusinessPH
0917 827 7770



OneskyJaro
Aluminum Manufacturing
Premium Aluminum Manufacturer

**ALUMINUM
& GLASS
SERVICES**

Looking to bring your aluminum projects to life? Look no further! At OneskyJaro, we're your trusted partner for top-notch aluminum services that exceed expectations

 Timely Delivery

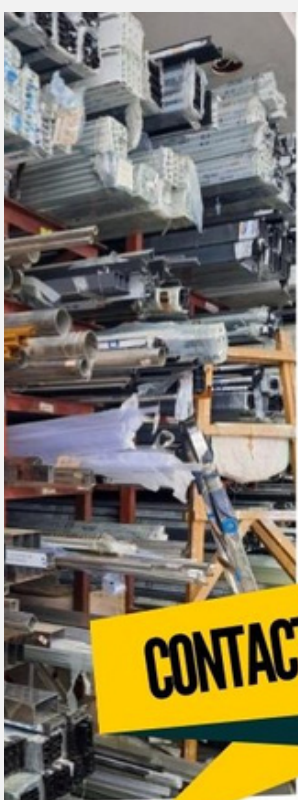
 Competitive Pricing

 Versatile Services

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- KITCHEN ASSISTANT

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- Bachelor's Degree of Hospitality/Tourism i (At least 1 year experience related to your i course)
- Associate graduate (2 years) is accepted (At least 1 year or more experience industry)
- Fresh Graduate (not more than 12 months)
- If graduated with different course, at least working experience under Hospitality/Tourism
- 18-35 Years Old

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beautifully maintained home is ideal for growing families or anyone seeking the best of SE Calgary living.
3 Beds | 3 Baths | Double Garage
Steps to parks, schools & amenities
Move-in ready and waiting for you — send us a message to schedule your private tour!
#NewBrightonCalgary #YYCRealEstate #TimLacroixHomes #ActiveListing #FamilyLivingCalgary

MIKE BURTON
Home Team

TIM LACROIX

RE/MAX
REALTY
Professionals



Living Room

Bedroom

Kitchen

Work with TIM LACROIX
for expert negotiation

ACTIVE LISTING

“

In Canada, home isn't just where you live — it's where your future grows.

Tim Lacroix



beautifully maintained home is ideal for growing families or anyone seeking the best of SE Calgary living.
3 Beds | 3 Baths | Double Garage
Steps to parks, schools & amenities
Move-in ready and waiting for you — send us a message to schedule your private tour!
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MIKE BURTON
Home Team

TIM LACROIX

RE/MAX
REALTY
Professionals



Backyard

Bedroom

Bathroom

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ACTIVE LISTING

This charming family home features spacious living areas, a modern kitchen, and a backyard perfect for summer evenings.
✔ 3 Bedrooms | 3 Bathrooms
✔ Double Attached Garage
✔ Close to schools, parks & shopping
Ready to move in — DM us to book your private showing today!
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PA

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ACTIVE LISTING

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**HEAL THE MAN.
TRANSFORM THE COMMUNITY.**

You don't become strong by avoiding your wounds. You become strong by facing them with courage, clarity, and intentionality. Join Dr. Jay Barnett on a journey of healing and emotional transformation.

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DR. JAY BARNETT

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DR. JAY BARNETT

Fail fast, heal fast. If something isn't working, let it go. Don't let pride or fear block your **growth.**

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THE FUTURE OF PERSONAL TRANSFORMATION

**HEALING TODAY.
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LIVE AND ONLINE EVENT
JUNE 4, 2025 • THE GRAND RESORT • 2 PM
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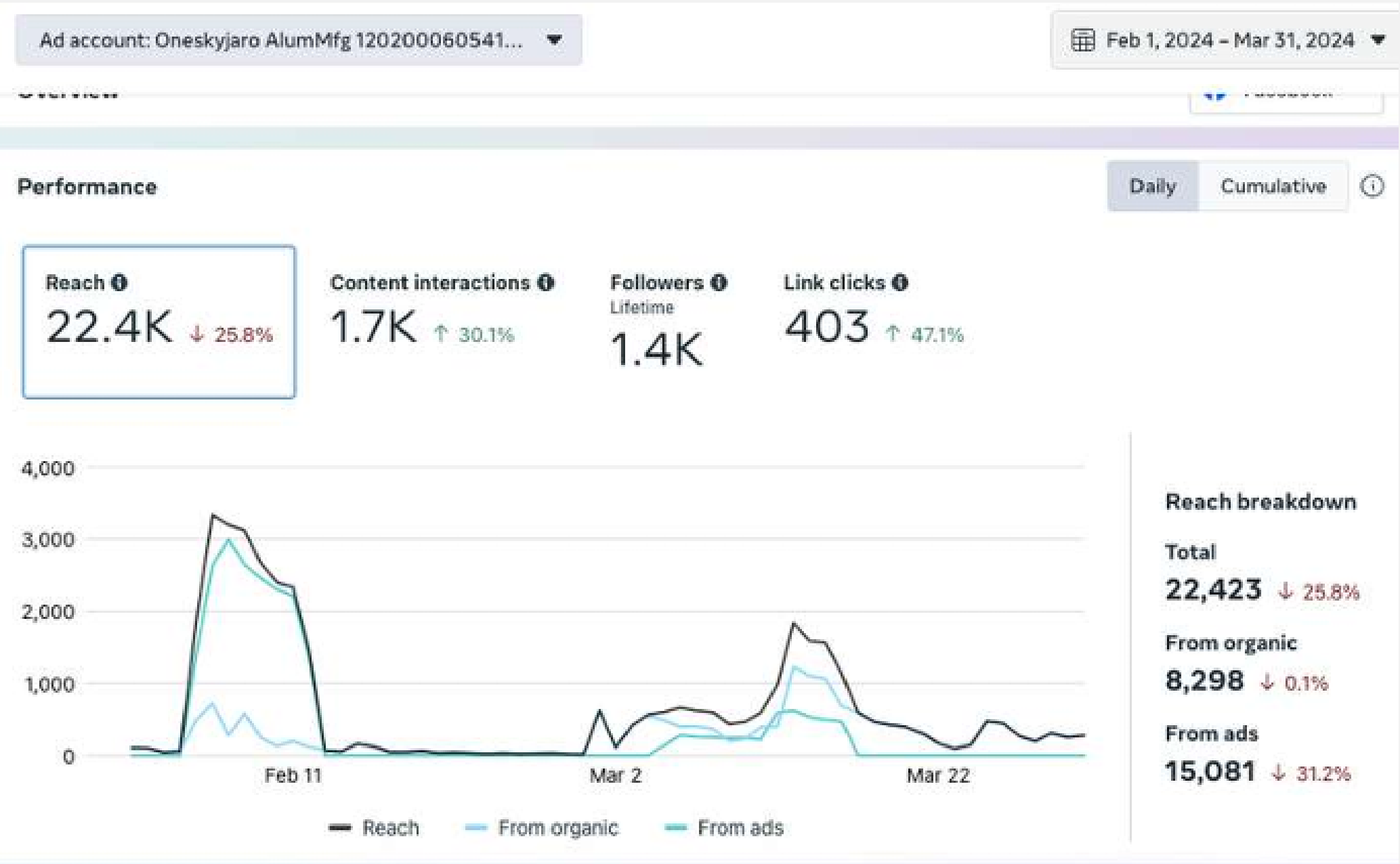
PREVIOUS WORKS

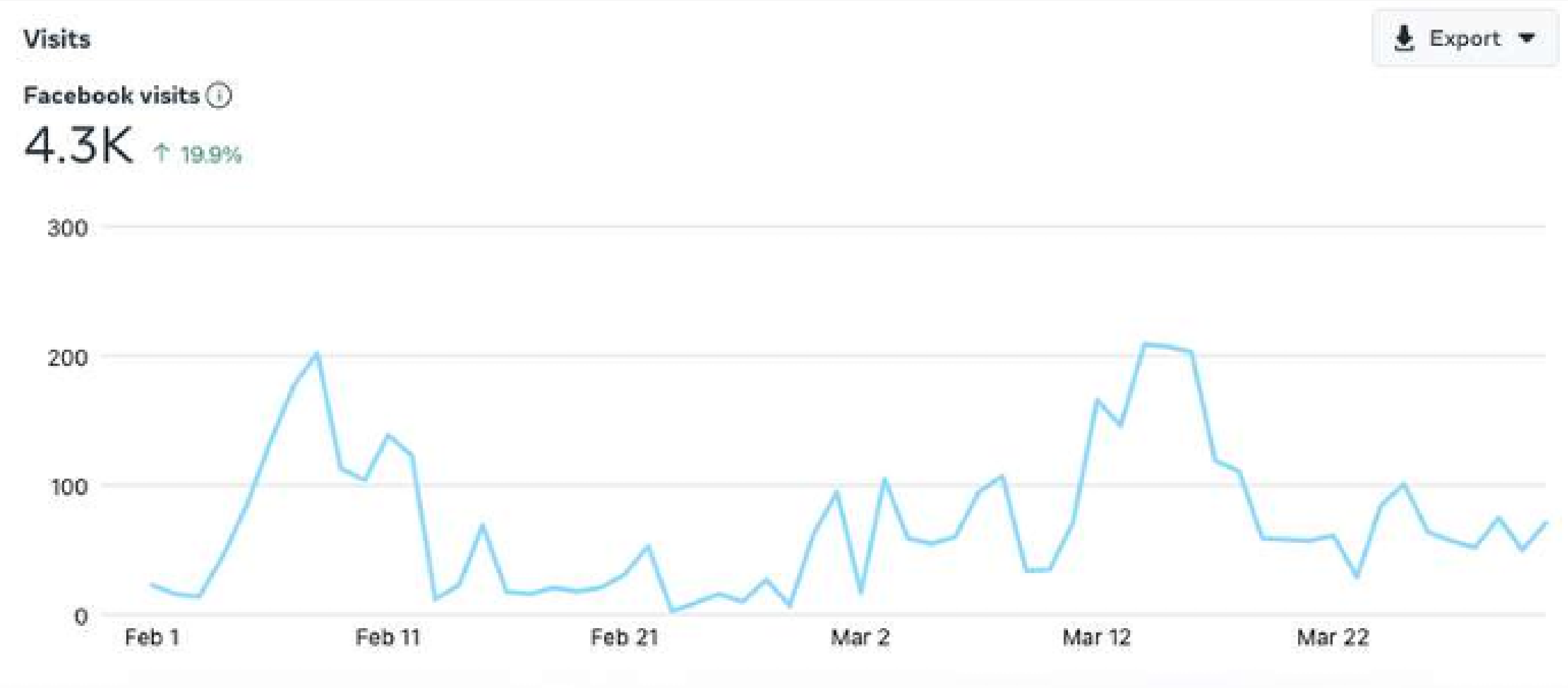
Digital Marketing Manager

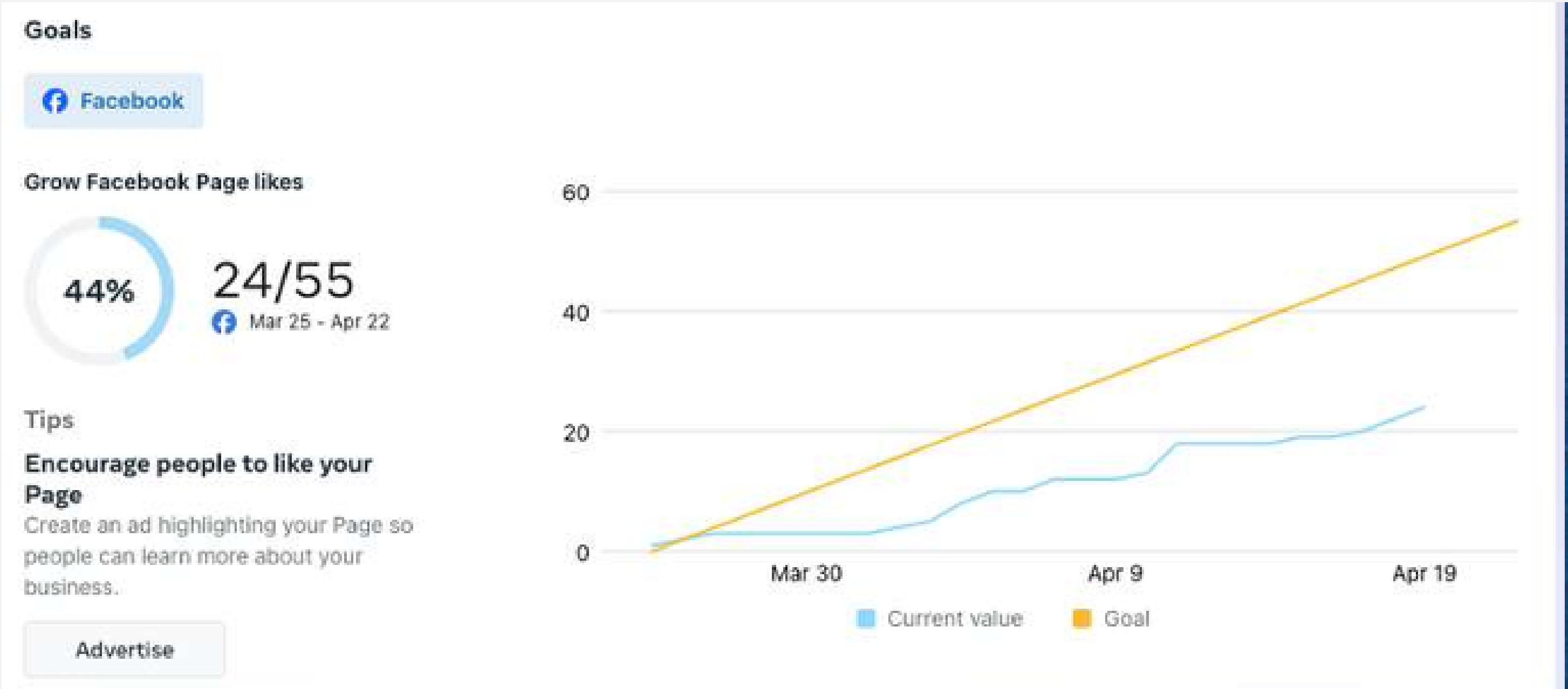
- Marketing strategy planning
- Campaign management (email, social, search)
- Analytics & reporting

Google Ads Specialist

- Google Search, Display, and YouTube Ads
- White-label campaign management
- Budget optimization and ROI tracking







Messaging

See more about your messaging performance

Messaging conversations started

107

↑ 52.9%

New contacts

94

↑ 42.4%

Approximate earnings

₱0.00

0%

Orders created

0

0%

Response rate

76%

Facebook followers

1.4K

Similar to others

Typically: 1.8K

Follows

43

Similar to others

Typically: 24

Content interactions

855

Higher than others

Typically: 271

Top-performing organic posts

Here are posts that have performed well over the last 90 days. Understanding what's working can help you decide what to create and share next, so you can keep up the great work.

Highest reach on a post



Facebook post

Your Video

Jan 29, 2024, 9:52 PM

This post's reach (1,943) is 1,162% higher than your median post reach (154) on Facebook.

Highest reactions on a post



Facebook post

Your Video

Jan 29, 2024, 9:52 PM

This post received 567% more reactions (60 reactions) than your median post (9 reactions) on Facebook.

Highest comments on a post



Facebook post

Happy Birthday, Sir Jo De Vera From Onesky Jaro...

Mar 25, 2024, 7:48 PM

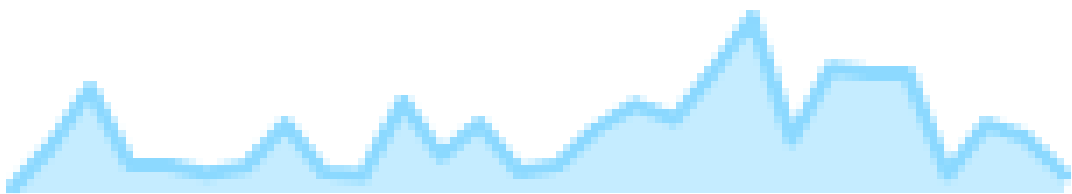
This post received 1,700% more comments (18 comments) than your median post (1 comment) on Facebook.

Views



Views ⓘ

5.3K ↑ 557.2%



From followers ⓘ 59% ↓ 19.2%

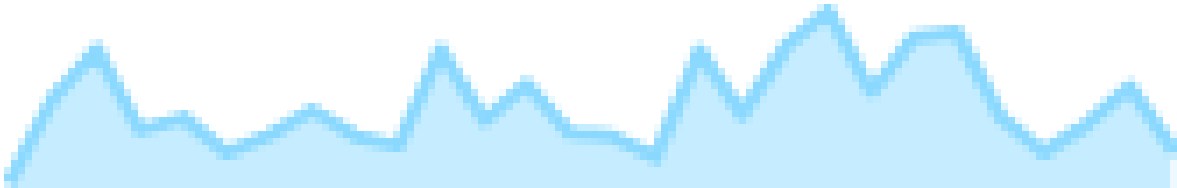
From non-followers ⓘ 41% ↑ 51.9%

Reach



Facebook reach ⓘ

1K ↑ 4.1%



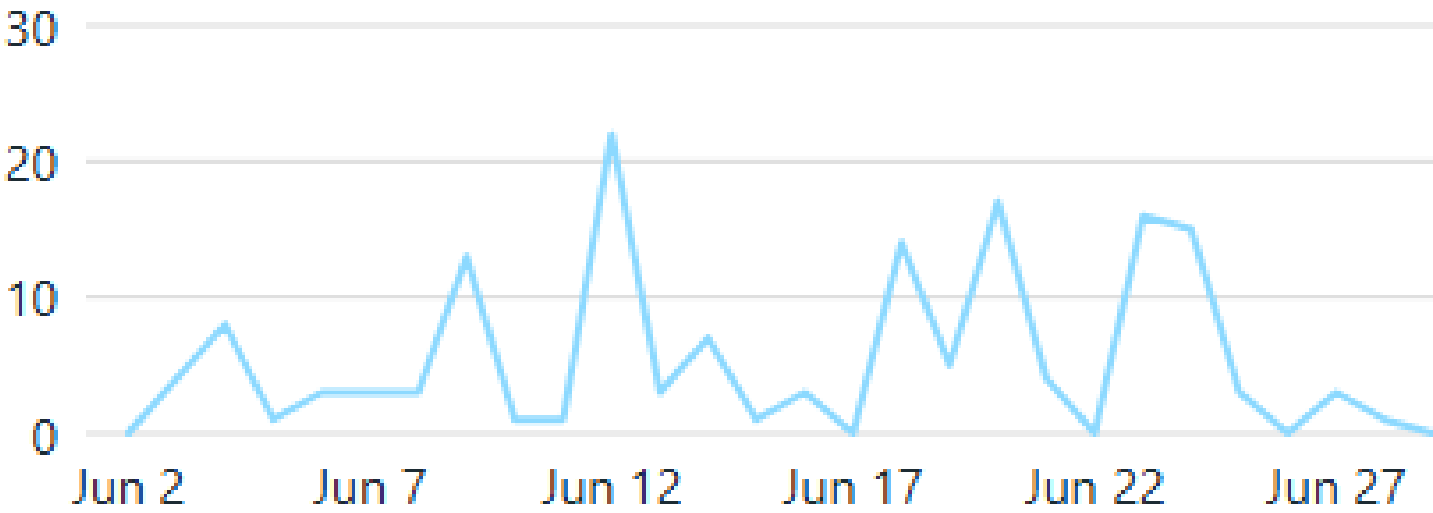
From followers ⓘ 339 ↑ 175.6%

From non-followers ⓘ 706 ↓ 18.3%

Content interactions ⓘ

📄 Export ▼

151 ↑ 1.8K%

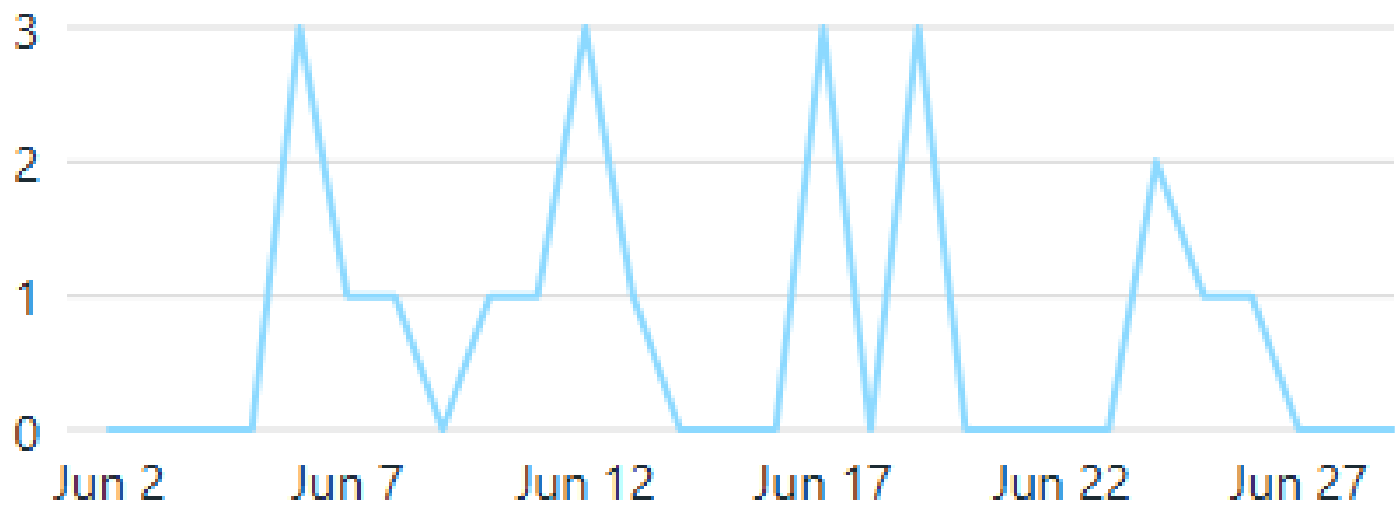


Content interactions

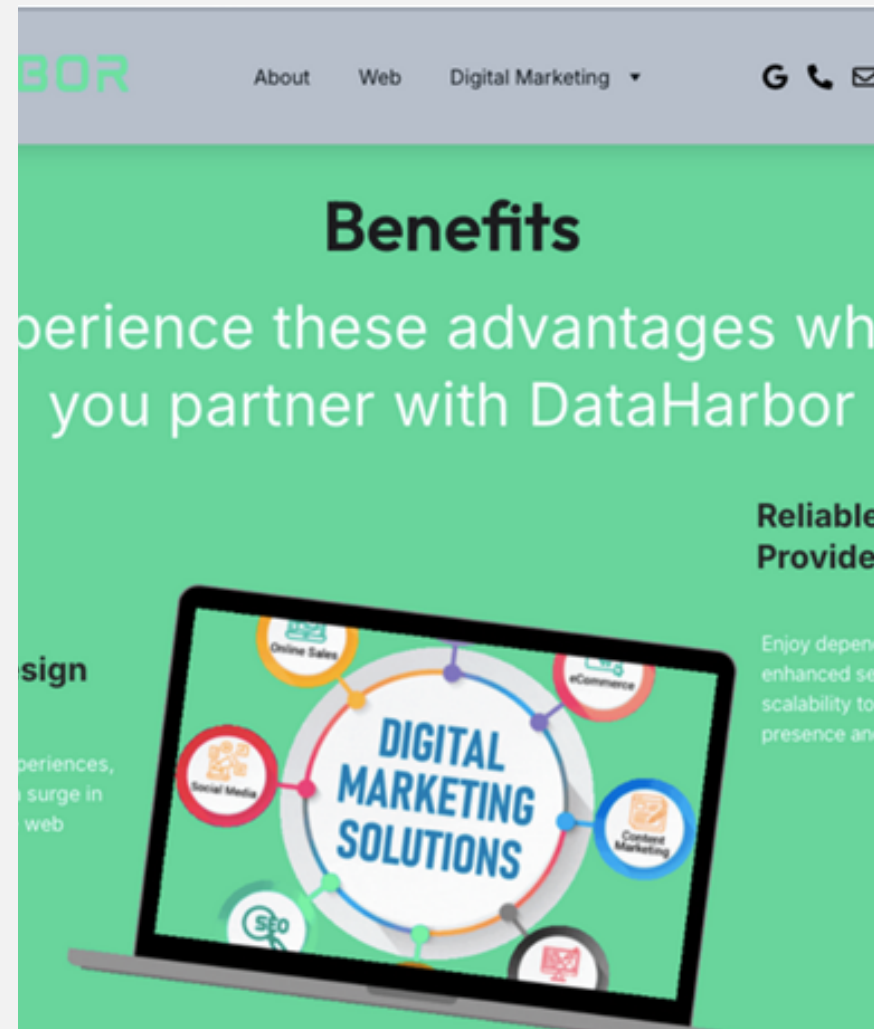
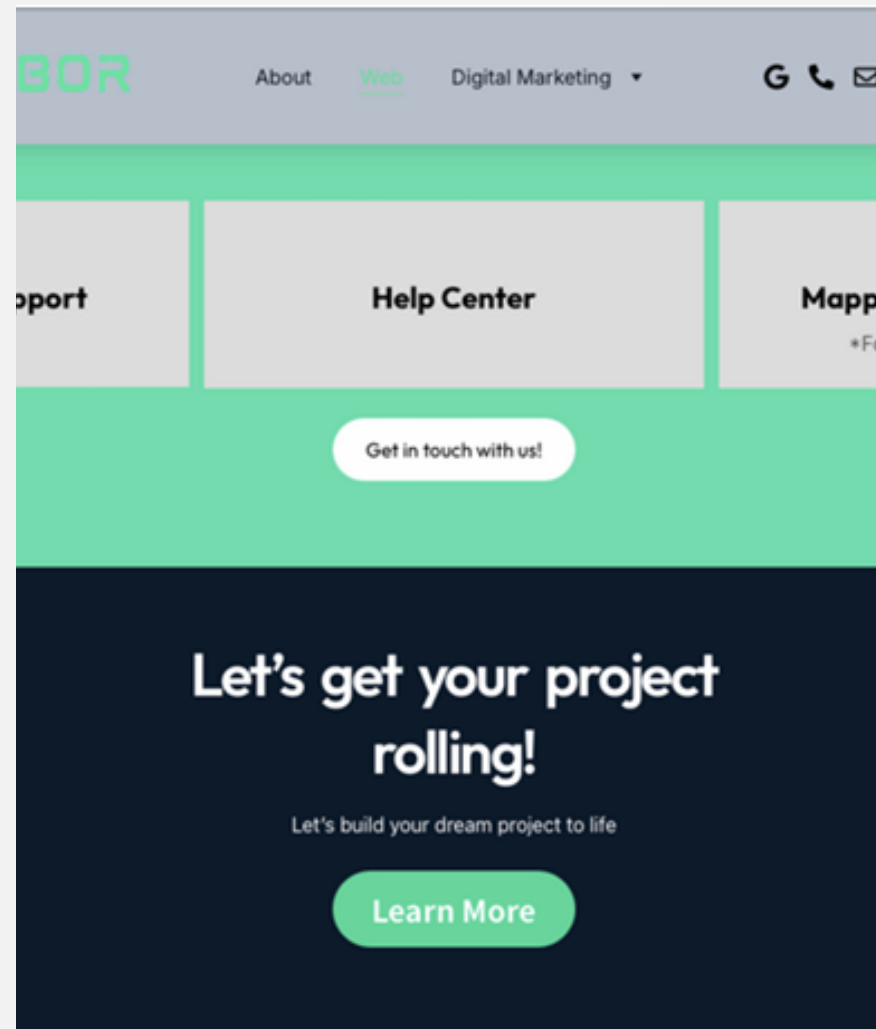
Link clicks ⓘ

📄 Export ▼

21 ↑ 100%



Facebook link clicks



PREVIOUS WORKS

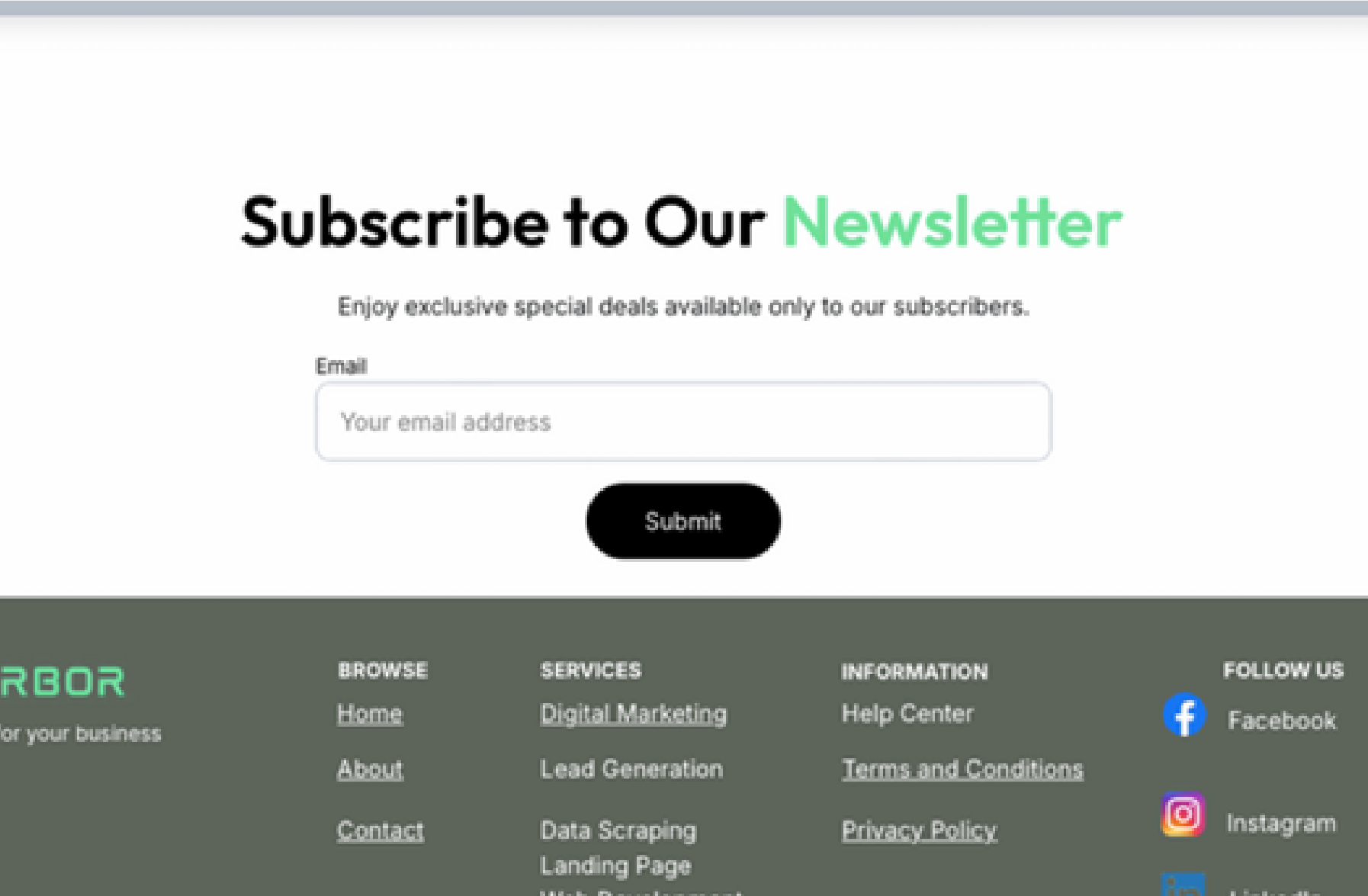
Web Development

- Designed & developed a lead-gen website for a travel agency
- Optimized Shopify store for faster checkout and SEO

Business Development

- Built sales decks and onboarding systems
- Led outreach that landed 20+ new B2B clients in Q1

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Home

Subscribe to our newsletter

Exclusive special deals available only to our subscribers.

Email

Your e

Sub

★★★★

Additional service and tailored perfectly fit my unique needs. I recommend!

John Doe

★★★★

I appreciate Steven's experience finding the best insurance

Jane Smith

UD PARTNER

THE STEVE J GONZALES AGENCY

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US

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HomeAboutServices

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Tailored coverage for your unique insurance needs.

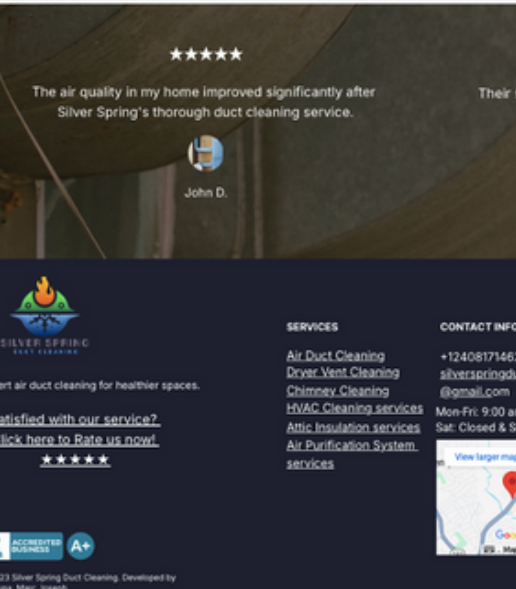
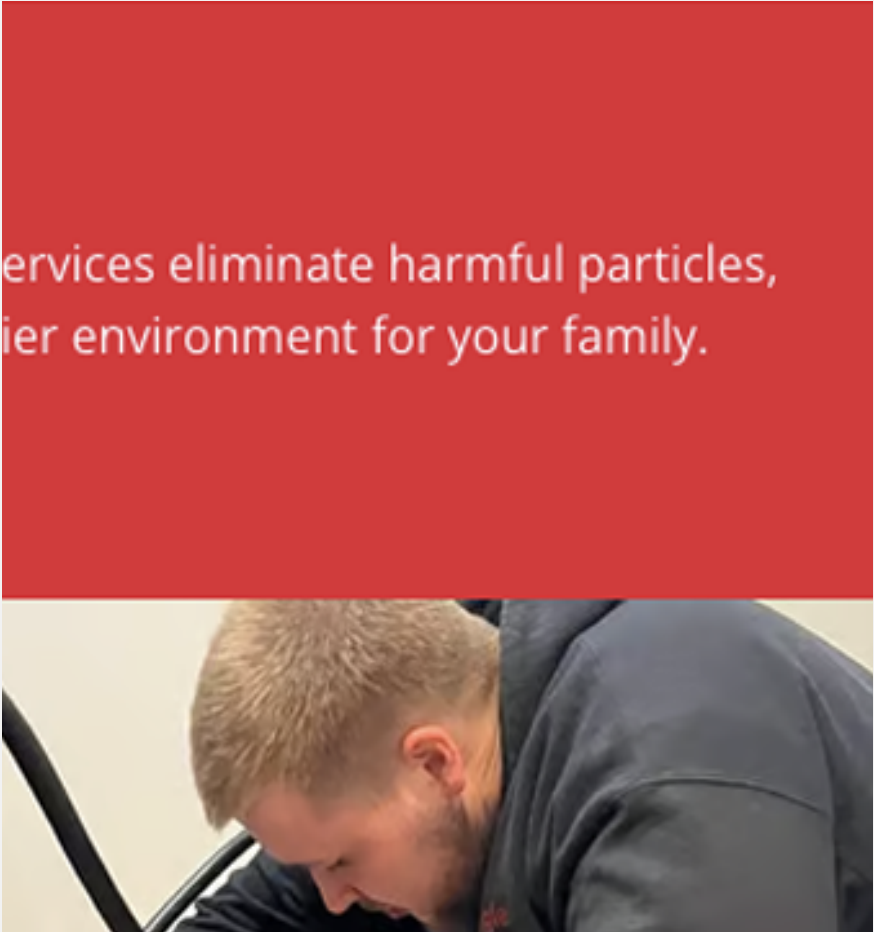
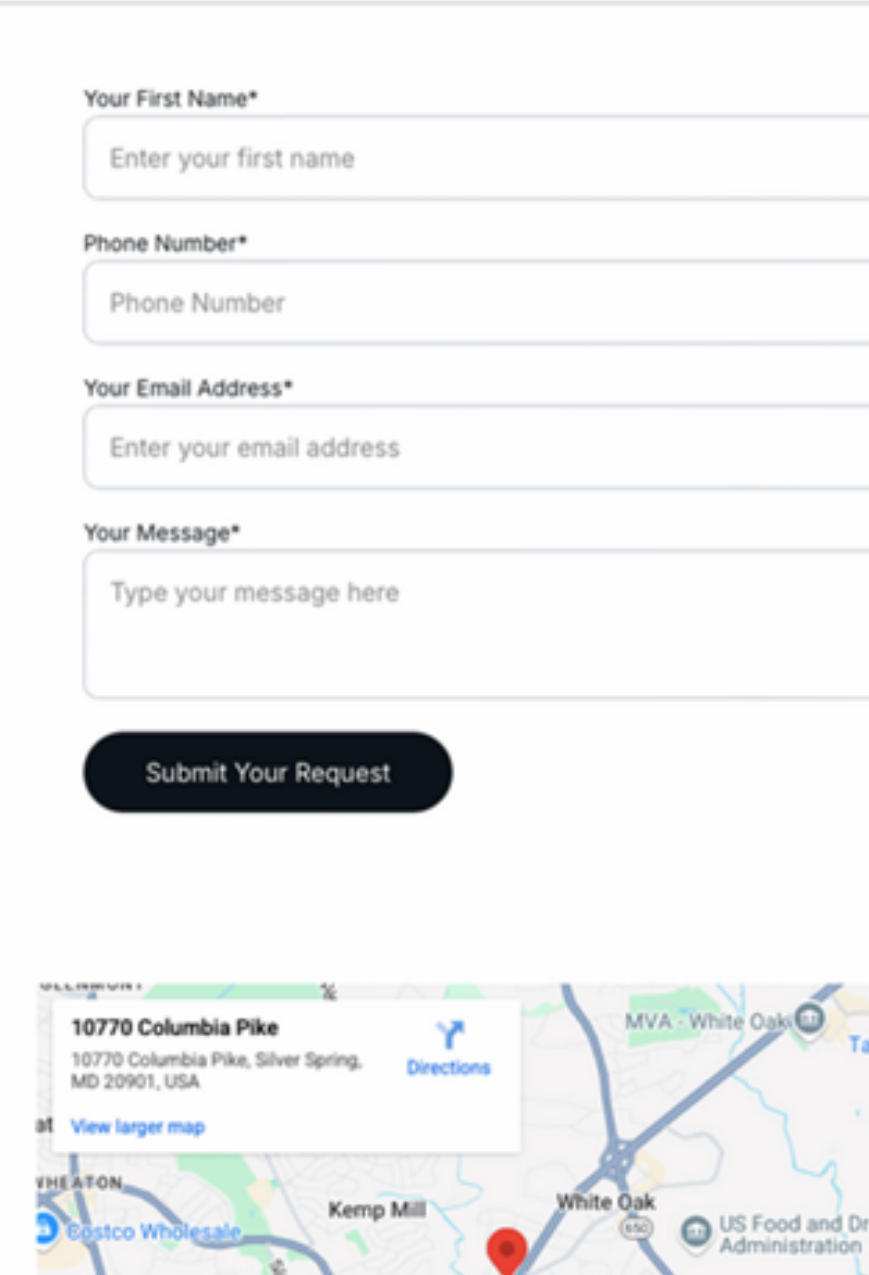
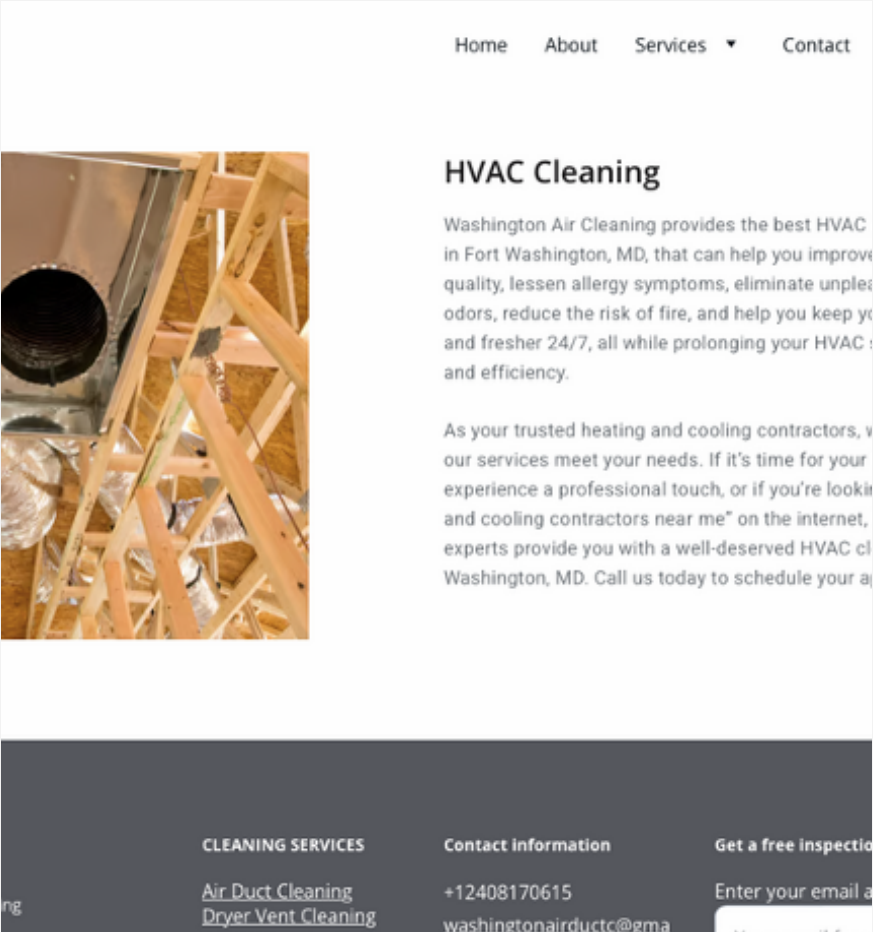
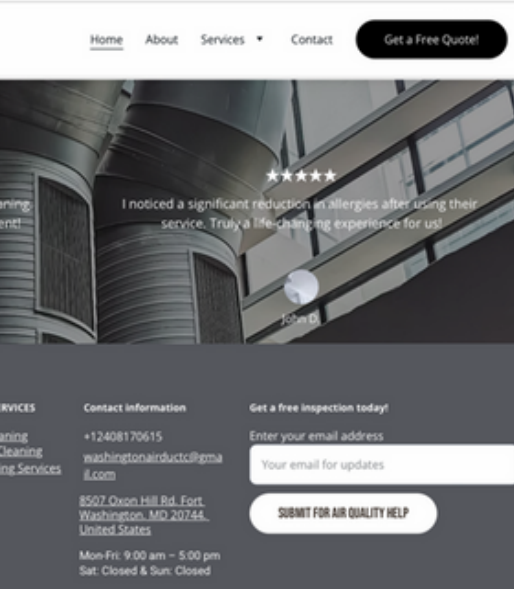
Get Started

Personalized Coverage

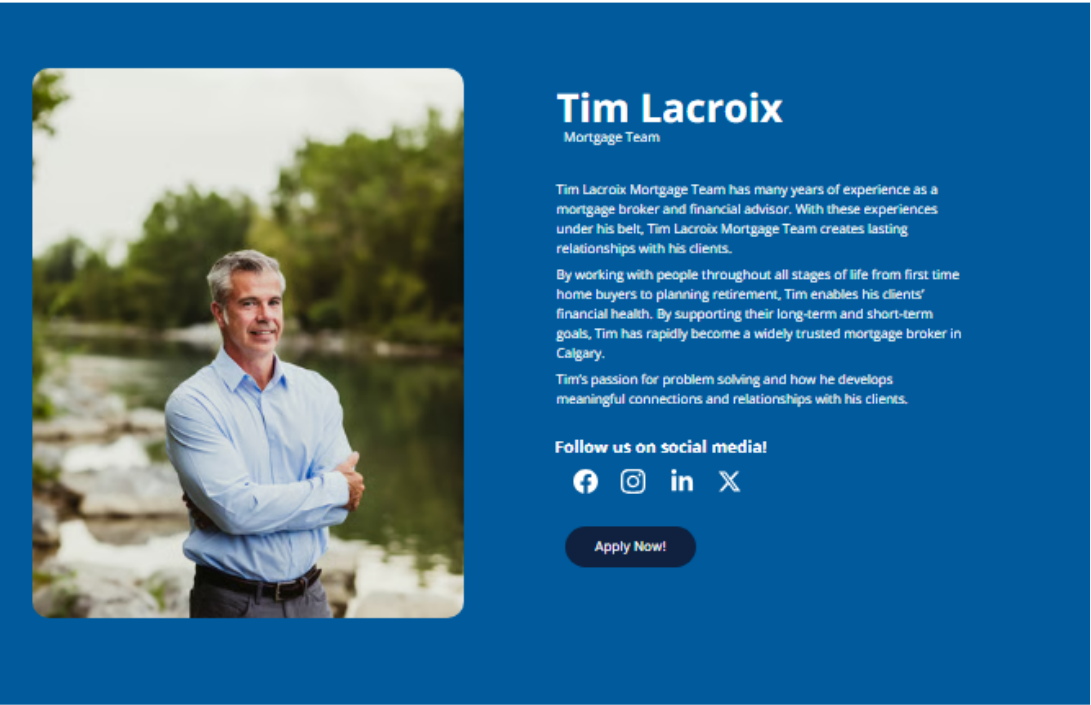
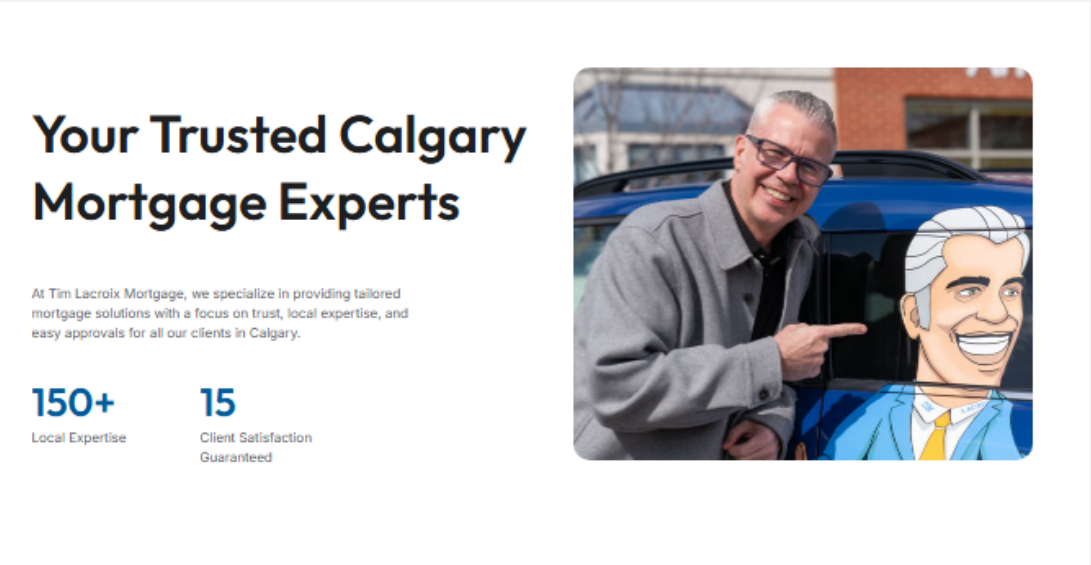
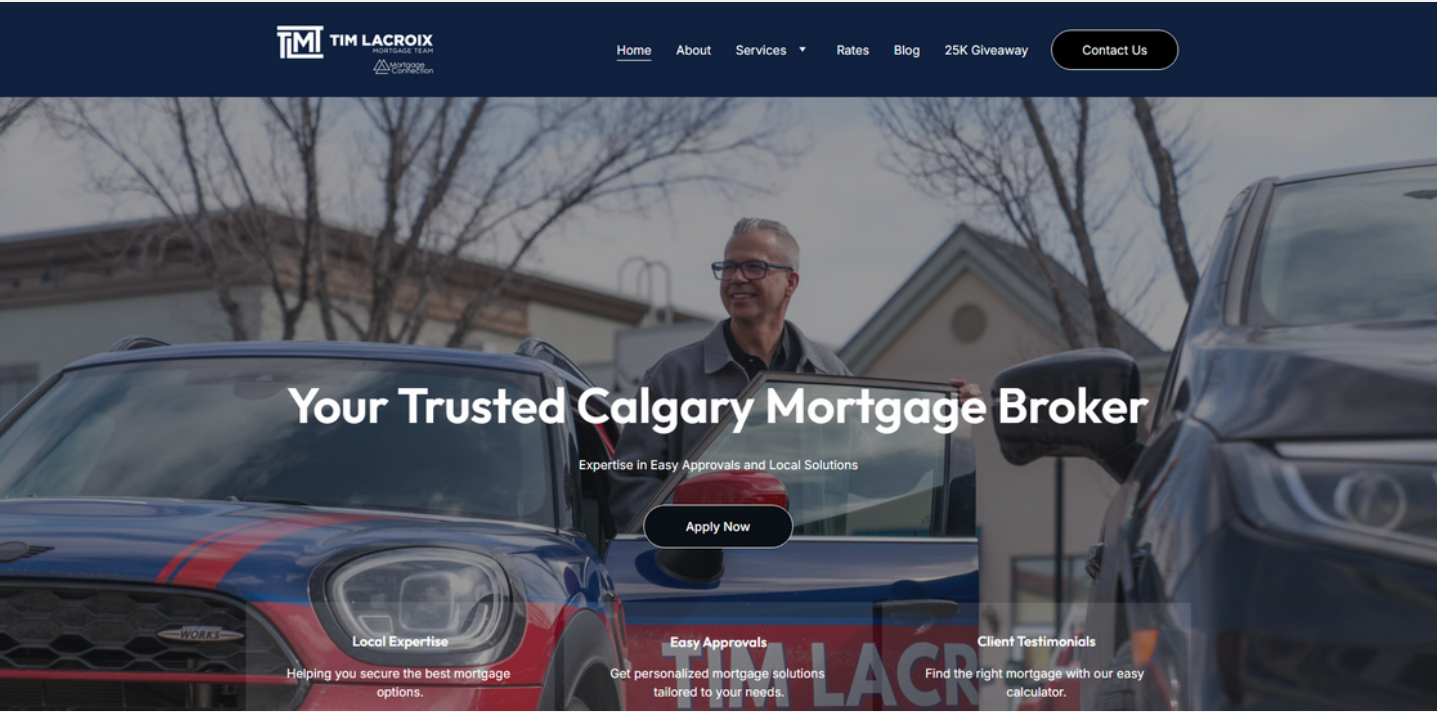
Industry Expertise

Award-Winning Service

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First Name*

Last Name*

How did you hear about us? We love knowing who recommended us.

What do you want to talk about?*

☐ Purchase

☐ Refinance

☐ Rental Purchase

☐ Transfer

☐ Other

Email Address*

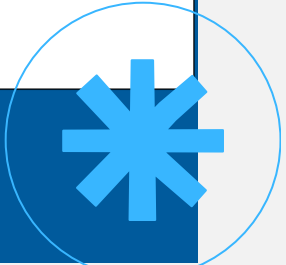
Phone Number*

Anything else you'd like us to know about?

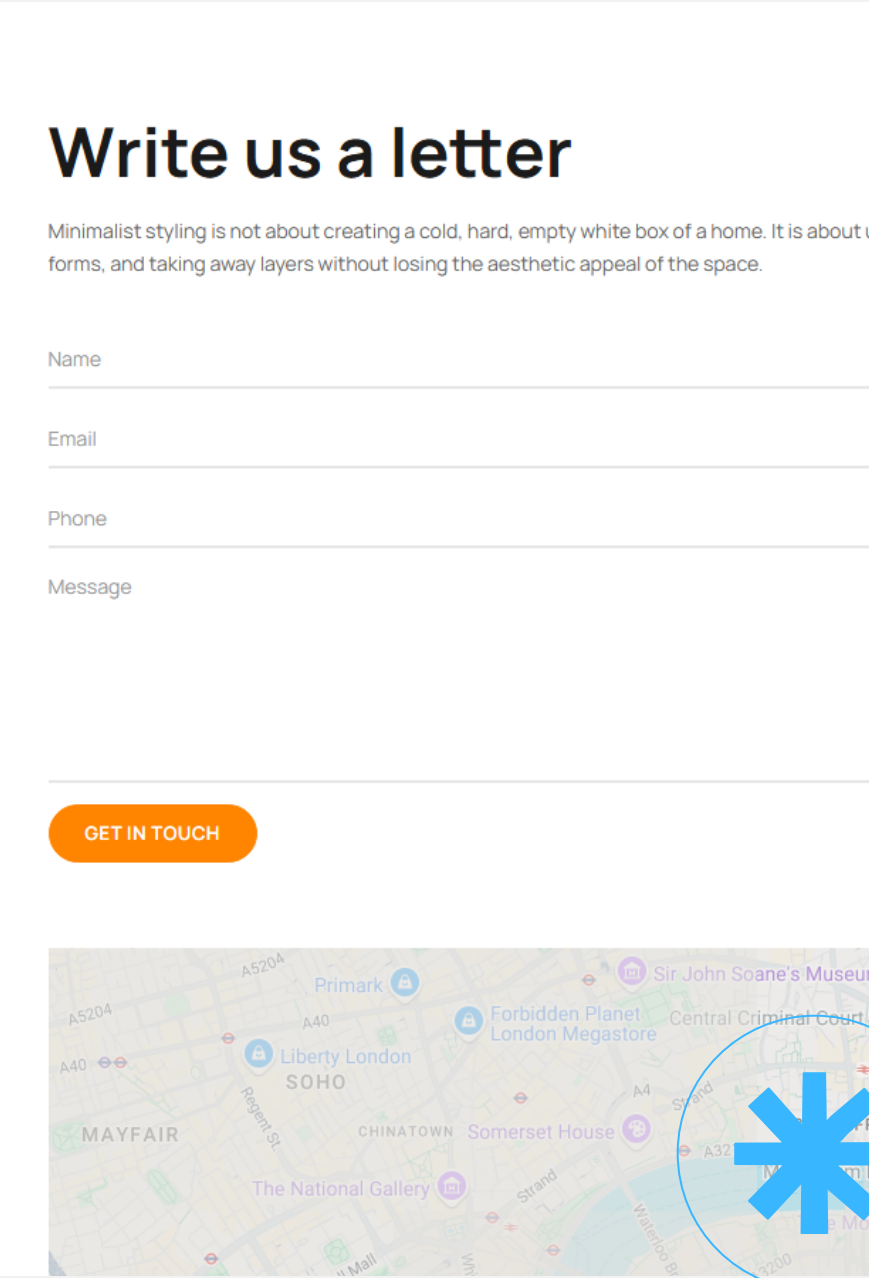
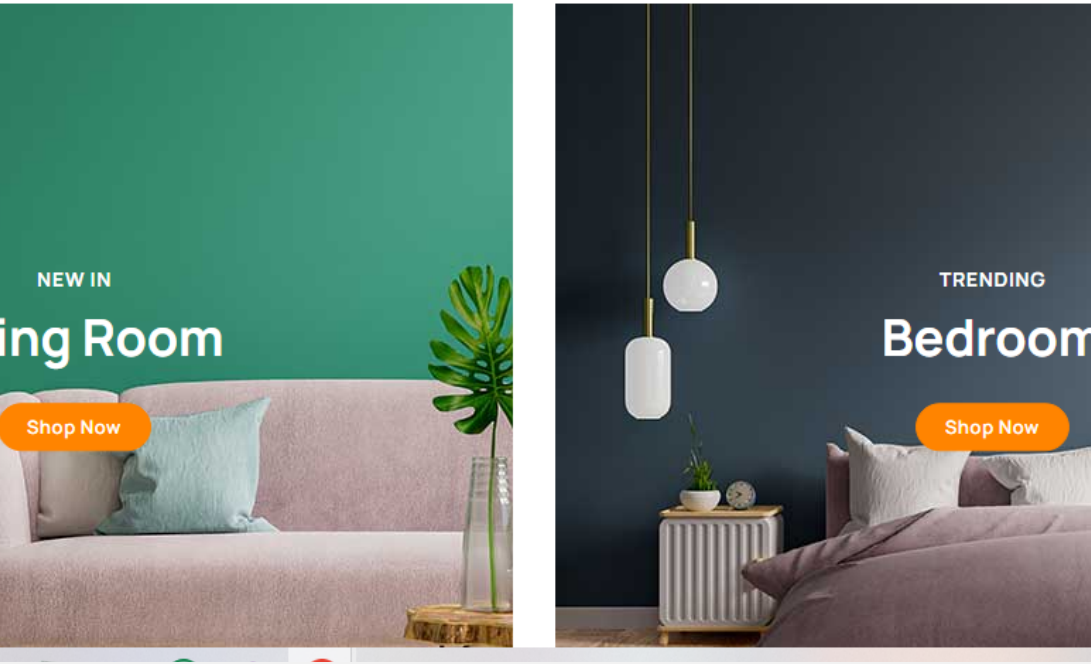
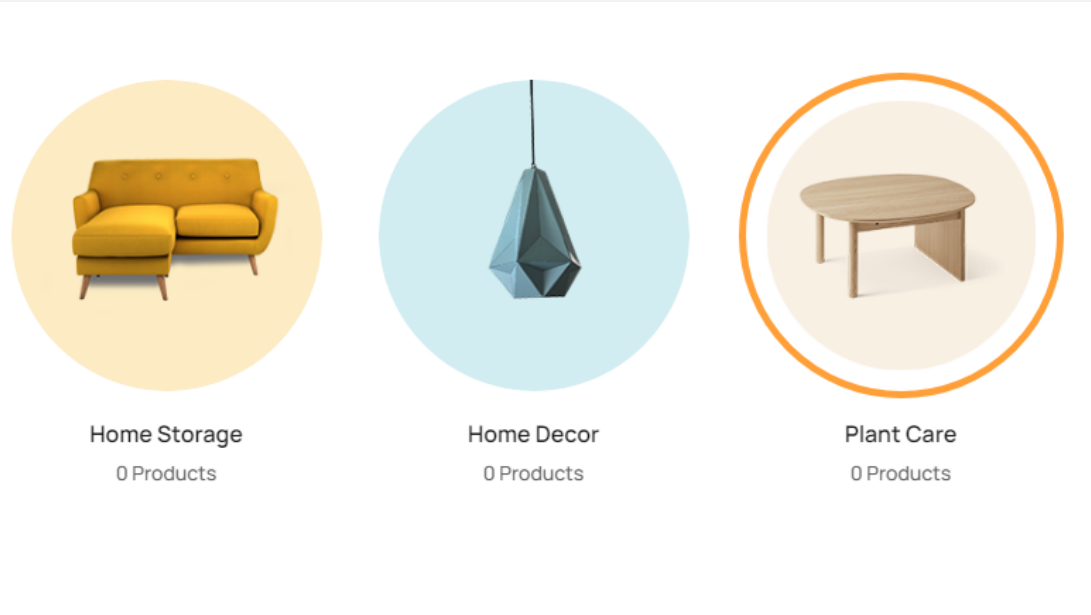
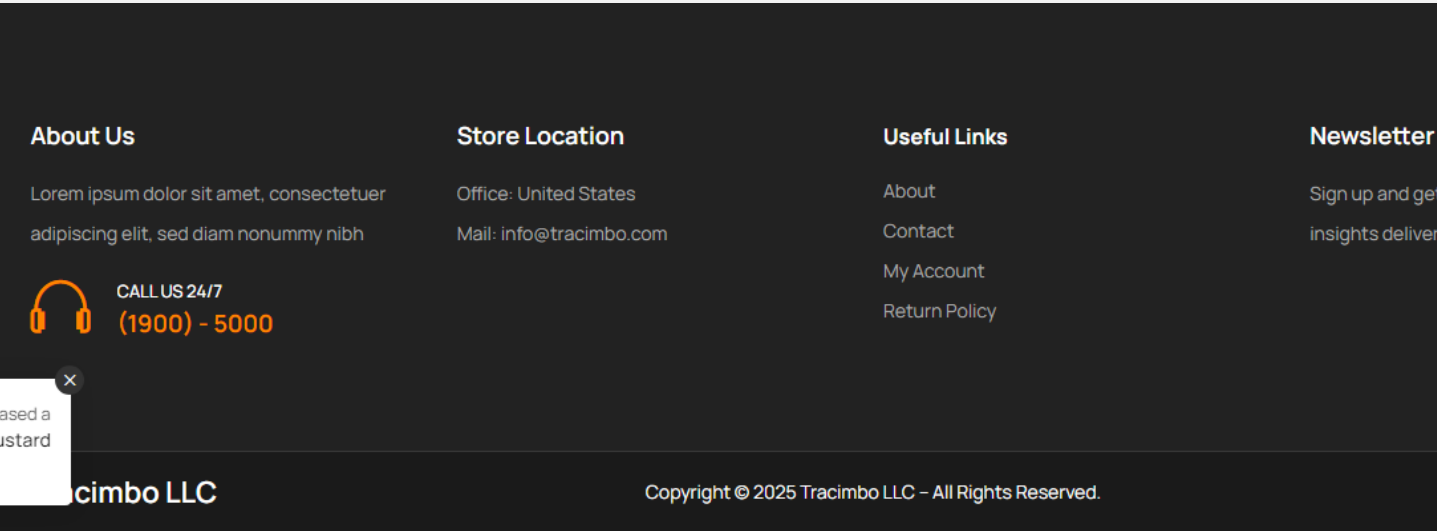
Opt in to VIP club?

☐ Yes

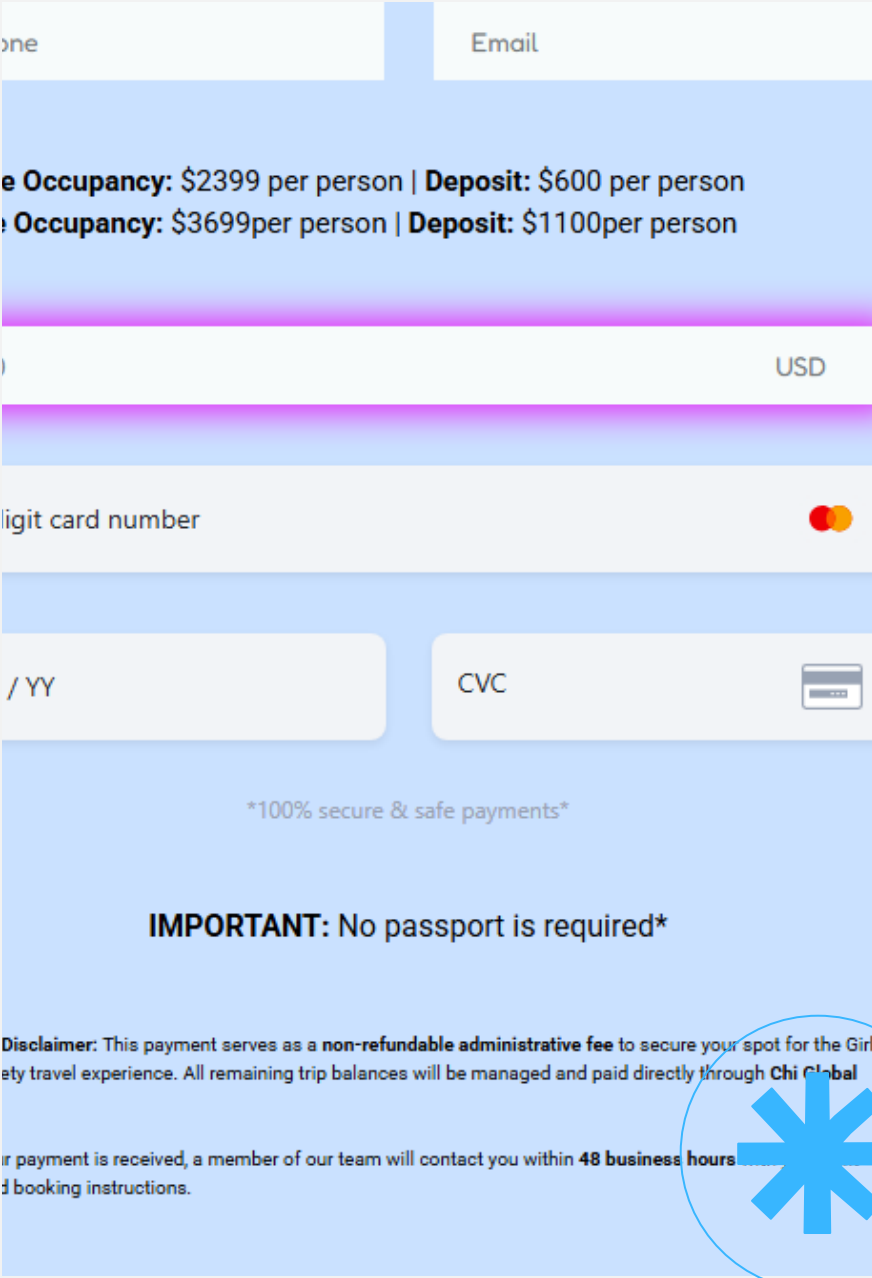
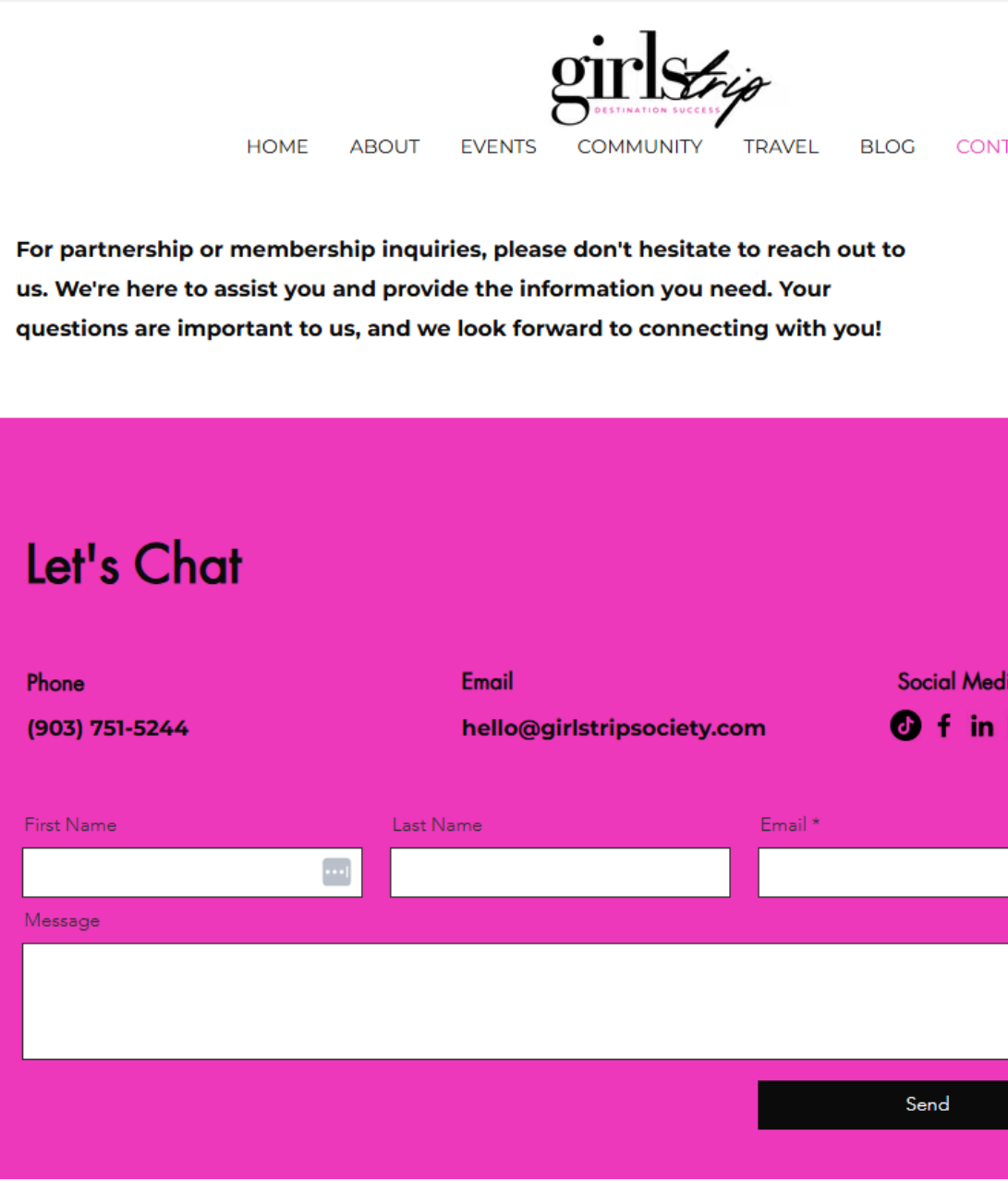
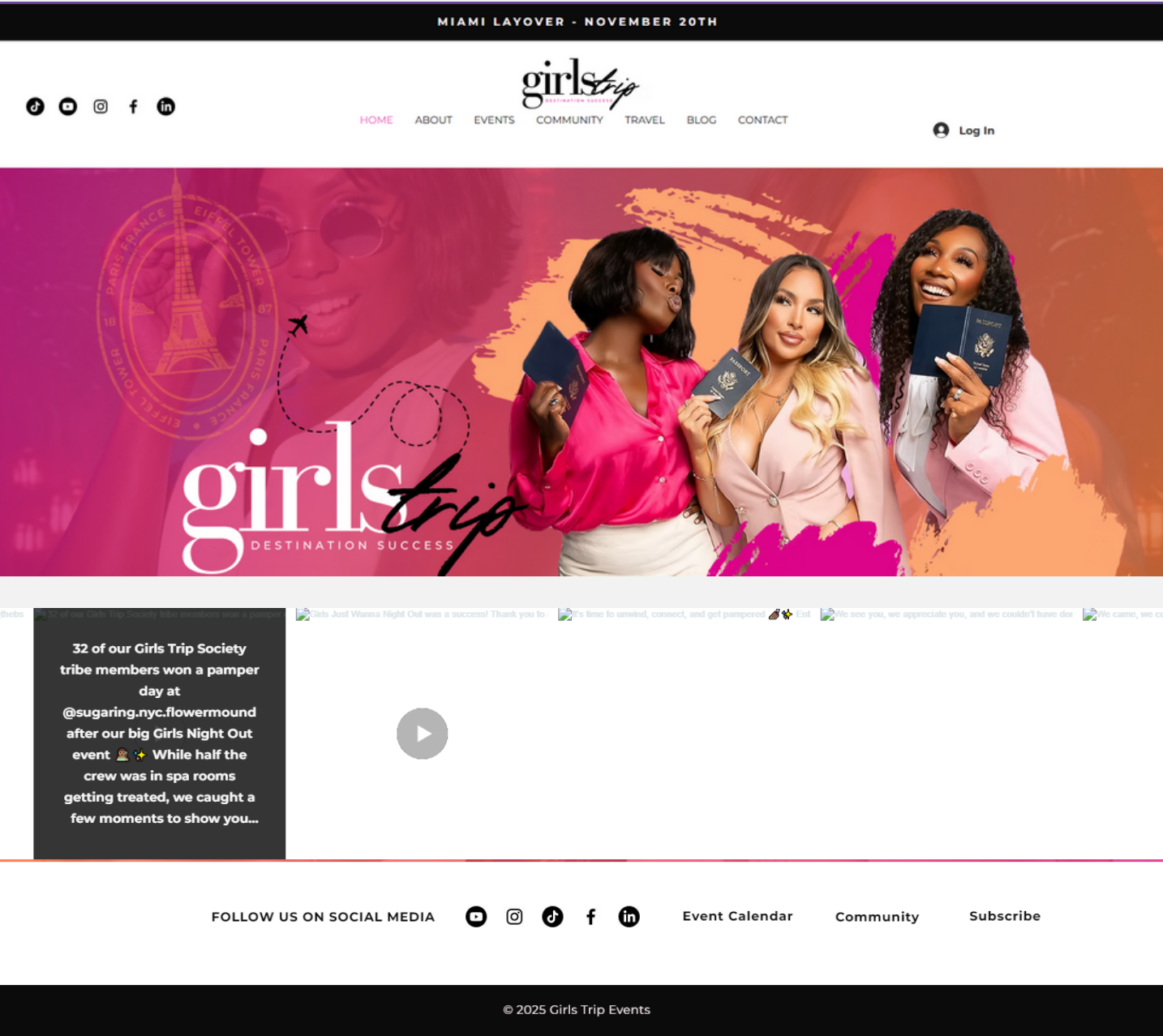
☐ No



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CONTACT

 +63 9569432319

 Mandaluyong City, Philippines 1550

 askmacoy.com

MARC JOSEPH VILLALUNA

ASK MACOY

 askmacoy.com

 +63 956-943-2319

 askmacoy@gmail.com

 Mandaluyong City, 1552





THANK YOU



THANK YOU FOR TAKING
THE TIME TO EXPLORE MY
PORTFOLIO AND FOR
CONSIDERING THE
CREATIVE JOURNEY
AHEAD.

Marc Villaluna