



BUSINESS PROPOSAL FOR PLAY SCHOOL

INTRODUCTION:-

GRDO Thus giving sense to its name Global Rural Development Organization deals in various brain related concepts. Future Wings Academy is one of them; this is a chain of Preschools, Abacus and Skill Development Institutes providing modified – progressive, research oriented education. N.C.T.E. is ensuring educational solutions and quality education with various verticals and tools. Future Wings Academy engages in early development and providing education to children from early stages. Recreational, fun educational packages are offered to child for achieving basic fundamentals of education from early stage. The curriculum is designed on advanced learning techniques which are followed with a path to make our values and culture intact.

Future Wings Academy EDGE

- ❖ Team having vast experience and expertise of 15 years in management and educational industry.
- ❖ World acclaimed advanced learning techniques based on research and development.
- ❖ Mode of education based on “discovery model” where student learns concepts from working with materials.
- ❖ Emphasis on concrete learning rather than on abstract learning.
- ❖ Learning through material than toys.
- ❖ Colourful and decorative classrooms.
- ❖ Multimedia and Internet based teaching.
- ❖ 100% management focus on research and development of educational concepts.



Future Wings Academy BENEFITS

- ❖ Building confidence among children.
- ❖ New teaching methods through equipment and facilities.
- ❖ 20:1 ratio of children.
- ❖ Based on parent teacher association and constructive feedback.
- ❖ Regular and extensive trainings provided to teachers.
- ❖ Making children confident and independent.

BUSINESS ASSOCIATE PROPOSAL

We are looking forward to work with the likeminded and enthusiastic people who are willing to make a mark in the field of Education. GRDO INDIA will give the license to the suitable person to develop the business in a particular area using the brand name of Future Wings Academy. We will provide all the backend support & training to the Franchisee/Play/ Pre-Primary School. With the best support system of GRDO INDIA Team and your knowhow of local requirements GRDO INDIA aims to be the leader in this field of Playschools in your area.

SUPPORT SYSTEM

a. We Provide:

- ❖ Authorization certificate to Franchisee/Play School
- ❖ Agreement in Original
- ❖ Master Kit and Students Kit
- ❖ Study Material
- ❖ Quality Audit Every Year at no cost at your location
- ❖ Hand in hand guidance

b. Training:

GRDO INDIA will arrange for the offline/online training of any the staff of the Franchisee/Play/Primary School at their premises so that they can deliver the quality services as per the N.C.T.E. program and bring the uniformity into our functioning.

- ❖ Training for any number of Teachers, Counsellor & other staff



c. Online Support:

- ❖ Content
- ❖ Curriculum
- ❖ Planners
- ❖ Formats
- ❖ Interior and Exterior Designs
- ❖ Patterns
- ❖ Worksheets
- ❖ Activities
- ❖ Marketing Plan
- ❖ SEO – Search Engine Optimization
- ❖ Lead Generation

REQUIREMENTS TO BE A BUSINESS ASSOCIATE OF GRDO INDIA:

GRDO INDIA is looking forward for ambitious people who want to make a mark in the field of Preschools. Following are the basic details & requisites to open up a Future Wings Academy Franchisee/Play /Primary School.

a) Space Requirements:

We need a space of around 1000 sq. feet to 1200 sq. feet at a location that is easily approachable and has good visibility in the market/residential area. The accommodation can be rented or self-owned. The Franchisee/Play /Primary School should have

- ❖ One Reception along with waiting area
- ❖ One Counselling/Office Room
- ❖ One Play way Room/Activity Room for kids
- ❖ One-Two Class Rooms
- ❖ One Pantry
- ❖ Washrooms for Boys and Girls

b) Staff Requirements:

We need staff of around three to four people such as

- ❖ One Receptionist/Counsellor
- ❖ One-Two Maids
- ❖ One-Two Teachers



c) **License Fee:**

One time nonrefundable Franchisee Fee for using the name of N.C.T.E.: Rs. 1,50,000/- + GST @ 18%

***TOTAL AMOUNT = Rs. 1,77,000/-**

An agreement will be done for SIX years; after six years agreement will be renewed and the renewal charges will be Rs. 5,000/- for next six years.

d) **Master Kit:**

One time Master Kit fees of Rs. 69,000/- + GST @ 12% which includes Sixty sets of Play way items for kids

***TOTAL AMOUNT = Rs. 77,280/-**

e) **Student Kit:**

Student Kits “**Books & Dresses**” as per requirement of Franchisee/Play School with minimum rates and NO COMMITMENTS.

f) **Royalty:**

Franchisee/Play School will have to pay fixed Royalty per student only on yearly basis with no pressure to pay huge amount to GRDO INDIA Learning as below :

Particular	Royalty (Yearly)
Urban/Big Cities	Rs. 1500/- Per Student
Rural/Small Cities	Rs. 1000/- Per Student



NOTE: No Royalty in case of Day Care/Crèche. (First 50)



g) Investment:

The person should be ready to Invest Rs 4 Lakh to Rs 5 Lakh in the Play School for the starting set up.

❖ **NOTE:** - The Initial Cost may decrease if a person is in possession of ready to move in infrastructure or already running School.

h) Education Qualification:

- ❖ The person should be Graduate.
- ❖ Personal involvement in the day to day running of the Play School.
- ❖ The person should have a deep understanding of the local market.
- ❖ The person need to be resourceful in terms public relations so that he can fulfill the HR requirements of the Play/Primary School.

PROFITABILITY OR RETURN ON INVESTMENT:

GRDO INDIA offers the best opportunity to Invest and earn the unmatched return. Based on our past experience we can frame up the Profitability Chart.

a) Income:

Particular	Fees	Annual Admissions (Pre Nursery to UKG)	Revenue
Admission Fees	Rs 4000	50	Rs 200,000
Annual Fees	Rs 2000	50	Rs 100,000
Tuition Fees @ Rs. 2000 p.m. * 12 =Rs. 24,000/-	Rs 24000	50	Rs 12,00,000
Student Kit (Books & Dresses margin up to Rs 1000/-)	Rs 1000	50	Rs 50,000
*Day Care/Crèche (Apart from Pre School)	Rs 2000	40	Rs 80,000
TOTAL ANNUAL INCOME			Rs 16,30,000



- ❖ **NOTE:** In above case we have taken sample of total 50 annual admissions. Fees vary according to area and location (**Urban/Rural**) and we don't charge any royalty in case of Day Care/Crèche.

b) Expenses:

Particular	Salary/Amount (Per Month)	Yearly	Annual Cost
Rent	Rs 20000	*12	Rs 240,000
Teachers @ 2	Rs 14000	*12	Rs 168,000
Counselor	Rs 7000	*12	Rs 84000
Maid	Rs 5000	*12	Rs 60000
Marketing Expense	Rs 2500	*12	Rs 30000
Office Expenses	Rs 10000	*12	Rs 120,000
*Royalty (50 Students)	Rs 1500 per annum - per student	50*1500	Rs 75000
TOTAL ANNUAL EXPENSES			Rs 777,000

c) Profit:

Particular	Amount
Annual Income	Rs 16,30,000
(-Less) Annual Expenses	Rs 7,77,000
NET PROFIT	Rs 8,53,000/- p.a.

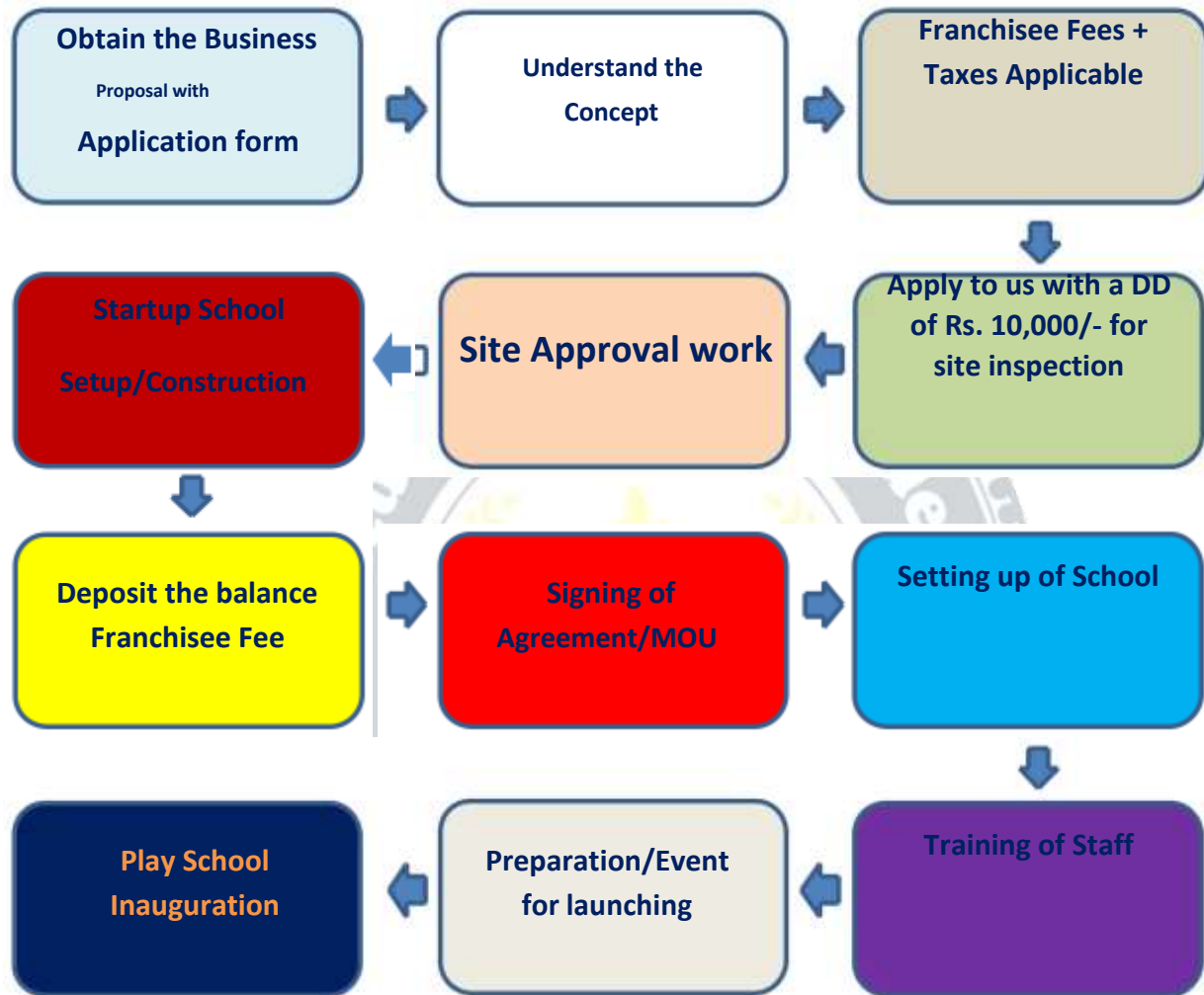
- ❖ **NOTE:** The Profitability may vary based upon number of admissions. The above assumption is based on the past experiences of N.C.T.E. Play /Primary Schools in other area.

WEL COME KIT FROM GRDO INDIA (FREE)

- | | |
|-------------------------------|----------------------------|
| 1. Standee - 1 | 1. स्टैंडी - 1 |
| 2. Front Banner - 1 | 2. फ्रंट बैनर - 1 |
| 3. Banners - 2 | 3. बैनर - 2 |
| 4. Student Kit - 2 | 4. छात्र किट - 2 |
| 5. Display LED - 4 | 5. डिस्प्ले एलईडी - 4 |
| 6. Pamphlets - 2000 | 6. पर्चे - 2000 |
| 7. Office stationery | 7. कार्यालय स्टेशनरी |
| 8. Prospectus - 20 Nos. | 8. प्रॉस्पेक्टस - 20 |
| 9. School Management Software | 9. स्कूल प्रबंधन सॉफ्टवेयर |



GRDO INDIA FRANCHISEE PROCESS FOR FUTURE WINGS ACADEMY



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