

# Easton Chase Lane

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## EDUCATION

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**Emory University** | Atlanta, GA

May 2025

Bachelor of Arts: English & Creative Writing and Environmental Sciences

GPA: 3.87/4.00

Relevant courses: Environmental Communications, Advanced Poetry, Intermediate Poetry, Intermediate Fiction, Screenwriting, Methods for Literary Research, Literature and Science, Environmental Data Science, Climate Change and Society

## PROFESSIONAL WRITING & COMMUNICATIONS EXPERIENCE

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**Emory University Department of Environmental Sciences** | Atlanta, GA

Aug 2022 — Present

*Social Media Manager*

- Developed social media strategy for departmental outreach to at least 300 prospective and current students
- Created high-quality posts for @emoryENVS Instagram, generating student engagement
- Wrote profile content for departmental blog, conducting interviews with students and alumni

**LaneListens: A Music Blog** | Remote

June 2020 — Present

*Blog Founder/Content Creator*

- Produced 4+ years of 2-3 posts per week to promote up-and-coming artists
- Grew Instagram community from 0 to 1800+ followers in four years
- Set and met own deadlines, writing hundreds of social media-friendly reviews

**Oceantic Network** | Baltimore, MD (Remote)

June 2024 — Aug 2024

*Social Media/Communications Intern*

- Created compelling website and social media copy to advertise network initiatives
- Collaborated and interacted with 10 team members in remote setting
- Translated offshore wind terminology into digestible facts, promoting clean energy

## LEADERSHIP & OTHER COMMUNICATIONS EXPERIENCE

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**Trash Compactor** | Atlanta, GA

Aug 2023 — Present

*Guitarist, Lyricist, Marketing Manager*

- Developed visual, lyrical, and musical identity for Emory and Georgia Tech heavy metal band
- Handled social media promotion and aided in venue outreach
- Created ecological sci-fi concept to drive narrative of each song

**Emory University Creative Writing Workshops** | Atlanta, GA

Aug 2021 — Present

*Creative Writing Major*

- Wrote 200+ pages of original poetry, fiction, and screenplays
- Produced 40+ letters of peer feedback and participated in class workshop discussions
- Analyzed 1000+ of pages of published poetry, fiction, and screenwriting

**WMRE College Radio** | Atlanta, GA

Aug 2023 — Dec 2023

*Social Media Manager*

- Collaborated with executive board to establish a new club visual identity
- Architected marketing plans to engage student body and increase membership
- Facilitated major aspect of club's resurgence, expanding membership by 100+

**The Emory Wheel** | Atlanta, GA

Sep 2022 — Sep 2023

*Staff Writer*

- Published eight 900+ word music reviews online and in print to highlight topical artists
- Followed strict deadlines to ensure timeliness and adherence to music release schedules
- Received positive remarks and social media shares from reviewed artists

## PUBLICATIONS & AWARDS

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- Poems "Letter to a Friend" and "Tell me, cryptic orb" published in Alloy's 2024 Issue (April 2024)
- Poem "Bearbaiting" published in The Quarter Press' *Weirder Still* Issue (July 2023)
- Poem "I open" published in Impostor: A Poetry Journal's *Vol. 3.1* (June 2023)

- Received Society of Professional Journalists Region 3 Mark of Excellence 2022 Award: Finalist for Cultural Criticism for Arts Columns at The Emory Wheel

## ADDITIONAL EXPERIENCE

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- Red Robin Gourmet Burgers and Brews | *To-Go Specialist* | Littleton, CO May 2022 — Aug 2022
- Barnes & Noble at Emory University | *Part-Time Bookseller* | Atlanta, GA Feb 2022 — April 2022
- Panera Bread | *Customer Associate* | Littleton, CO July 2019 — Aug 2020

## SKILLS

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**Computer skills:** Advanced in Canva design, Instagram features; proficient in Google suite, MS Word, Zoom, MS Teams, Slack

**Language skills:** Intermediate written and conversational French; basic conventional German; basic conventional Latin

**Other skills:** Archival research, rhetorical composition, journalistic writing; strong knowledge of environmental science concepts