

Easton Chase Lane

Broomfield, CO | [Portfolio](#) | [LinkedIn](#) | 303.957.8287 | eastonchaselane@gmail.com

EDUCATION

Emory University | Atlanta, GA

May 2025

Bachelor of Arts: English & Creative Writing and Environmental Sciences

GPA: 3.837/4.000

Relevant courses: Environmental Communications, Advanced Poetry, Intermediate Poetry, Intermediate Fiction, Screenwriting, Methods for Literary Research, Literature and Science, Environmental Data Science, Climate Change and Society

PROFESSIONAL WRITING & COMMUNICATIONS EXPERIENCE

LaneListens: A Music Blog | Remote

June 2020 — Present

Blog Founder/Content Creator

- Produced 4+ years of 2-3 posts per week to promote up-and-coming artists
- Grew Instagram community from 0 to 1800+ followers in four years
- Set and met own deadlines, writing hundreds of social media-friendly reviews

Emory University Department of Environmental Sciences | Atlanta, GA

Aug 2022 — May 2025

Social Media Manager

- Developed social media strategy for departmental outreach to at least 300 prospective and current students
- Created high-quality posts for @emoryENVS Instagram, generating student engagement
- Wrote profile content for departmental blog, conducting interviews with students and alumni

Oceantic Network | Baltimore, MD (Remote)

June 2024 — Aug 2024

Social Media/Communications Intern

- Created compelling website and social media copy to advertise network initiatives
- Collaborated and interacted with 10 team members in remote setting
- Translated offshore wind terminology into digestible facts, promoting clean energy

LEADERSHIP & ADDITIONAL COMMUNICATIONS EXPERIENCE

Trash Compactor | Atlanta, GA

Aug 2023 — Present

Guitarist, Lyricist, Marketing Manager

- Developed visual, lyrical, and musical identity for Emory and Georgia Tech heavy metal band
- Handled social media promotion, art commissions, and aided in venue outreach
- Created ecological sci-fi concept to drive narrative of each song

Emory University Creative Writing Workshops | Atlanta, GA

Aug 2021 — May 2025

Creative Writing Major

- Wrote 200+ pages of original poetry, fiction, and screenplays
- Produced 40+ letters of peer feedback and participated in class workshop discussions
- Analyzed 1000+ of pages of published poetry, fiction, and screenwriting

WMRE College Radio | Atlanta, GA

Aug 2023 — Dec 2023

Social Media Manager

- Collaborated with executive board to establish a new club visual identity
- Architected marketing plans to engage student body and increase membership
- Facilitated major aspect of club's resurgence, expanding membership by 100+

The Emory Wheel | Atlanta, GA

Sep 2022 — Sep 2023

Staff Writer

- Published eight 900+ word music reviews online and in print to highlight topical artists
- Followed strict deadlines to ensure timeliness and adherence to music release schedules
- Received positive remarks and social media shares from reviewed artists

SKILLS

Computer skills: Canva design (advanced), Instagram (advanced), Google Workspace (advanced), MS Word and Teams (advanced), Asana (advanced), Slack (advanced), R Studio (basic), Adobe Creative Suite (basic)

Language skills: French (intermediate written and spoken); German (basic); Latin (basic)

Other skills: Archival research, rhetorical composition, journalistic writing, knowledge of environmental science concepts, proofreading and editing, knowledge of current social media trends, knowledge of AP Style Guidebook