







Nilofar K.Afshar

Graphic Designer & Artist



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 Sydney, Australia

Core Skills

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe After Effects
Motion Graphics
3D Design
Cinema 4D
SolidWorks
3ds Max
Branding & Visual Identity
Digital Content Creation
Typography & Layout Design
Product Visualization
Collaboration &
Cross-team Communication

Professional Summary

I'm a curious and passionate graphic designer who blends traditional art influences with modern digital design. With over five years of experience across branding, motion graphics, print, and 3D design, I thrive in environments where creativity and storytelling meet function. My work simplifies complex ideas into elegant visual solutions that connect with audiences and enhance brand identity.

Work Experience

Graphic Designer

Dennis Family Homes – Melbourne, Australia | **Feb 2022 – Nov 2024**

- Created and optimized hundreds of high-quality product visuals for showroom.
- Reworked logos, seasonal brochures, digital assets, and marketing imagery.
- Designed and maintained assets for the Vision App and product presentations.
- Collaborated with tech and marketing teams to streamline design workflows.

Graphic/Product Designer

HUNZA Lighting – New Zealand | **Jun 2020 – May 2021**

- Developed 3D visualisations of complex lighting systems using Cinema 4D.
- Partnered with engineers to refine product functionality through prototype visuals.
- Produced branded product videos to aid marketing and client comprehension.

Graphic Designer

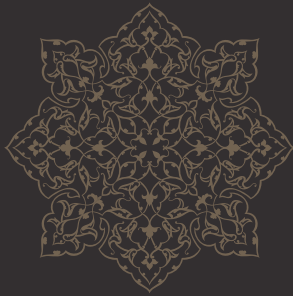
Lighting Revolution – New Zealand | **Jul 2019 – May 2021**

- Designed catalogues, flyers, logos, and full brand guidelines.
- Built 3D environments to simulate lighting effects with high accuracy.
- Supported marketing and sales teams with professional photography.

Freelance Designer

The Designer Lady – Sydney, Australia | **May 2021 – Current**

- Personal creative work focused on motion graphics
- Persian pattern design, and painting.
- Projects include independent motion design and visual art explorations.



Certifications

SolidWorks Associate (CSWA)

Microsoft MCSE / MCTS

Creation of Artefacts in Society

University of Pennsylvania

IES The Lighting Society

Languages & Interests

Languages:

English (Fluent),

Persian (Native)

Creative Interests:

Persian Pattern Design,

Gouache Painting, Motion

Design, Writing, Horse Riding,

Anime Illustration

Education

Diploma of Graphic Design – Swinburne University of Technology, AU | 2021

Bachelor of Creative Enterprise – Unitec Institute of Technology, NZ | 2019

BSc in Computer Network Security – Middlesex University, UK | 2012

Past Technical Roles

Previous experience in IT support and systems administration (2009–2016) strengthened my technical problem-solving, project workflow management, and software adaptability; all of which inform my design process today.

References

Available upon request

(Reference from Dennis Family Homes manager available)

Design Philosophy

“Design is where emotion meets purpose, my work bridges art and utility with meaning.”