

**SUPERIOR QUALITY , LOW PRICE
LET FRANCHISEES MAKE MONEY
LET CONSUMERS SAVE MONEY**

Differentiation

It is the core competitiveness of Greenleaf Mart

Self-owned brand

World's first, Self-owned brand,Chain supermarket

High gross profit margin

Franchise stores have a gross profit margin of up to 40%(Traditional marts only account for about 20%)

Downward market

Positioned at 70% of China's total population, A blue ocean market with over 1 billion people sinking into the 3-6 tier market, A huge market of over 8 billion people worldwide

Five major autonomy

Independent R&D, Independent intelligent manufacturing,Self-owned brand, Autonomous channel, Autonomous supply chain

Category wide

Top 10 categories,26 independent brands,5000+styles Self-owned brand products

Many explosive products

Over 1000 new bestsellers are launched annually,Unique market,High sales volume
Gross profit of over 60%

0 franchise fee

global market , 0 franchise fee

Comes with popularity

Greenleaf has over 20 million global consumer members

Strong supply chain

Three major R&D centers worldwide, Three major production bases

Professional operations

Top 7 global intelligent warehousing and logistics centers+Top 10 senior marketing theater managers+ More than 200 professional operation supervisors+Large team of marketing instructors

Greenleaf Mart market positioning

Positioning as a sinking market in China's 3-6 tier cities,Including 2862 districts and counties
41636 townships and 660000 villages,70% of China's total population,A market of over 1 billion people
A huge market of over 8 billion people worldwide

Greenleaf Sci. & Tech. Group

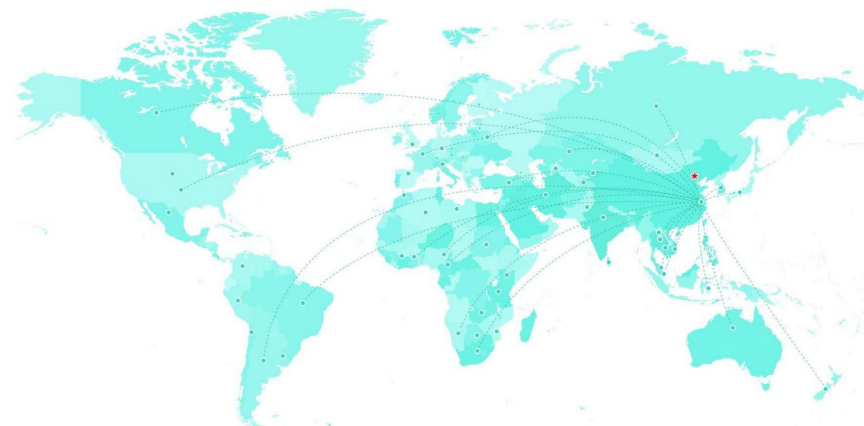
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Version number	202412

Greenleaf Sci. & Tech. Group, GreenPal Holdings Group
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Greenleaf Mart

SELF-OWNED BRAND GLOBAL CHAIN



COVERAGE 39 COUNTRIES

BRAND BROCHURE

OFFICIAL WEBSITE  <https://www.szgreenleaf.com>



BRAND INTRODUCTION

The Greenleaf Mart is built by the Greenleaf Sci. & Tech. Group, backed by the three major R&D centers of Greenleaf International and China, as well as strong supply chain capabilities. Greenleaf mart continuously launches over 5000 independent brand products, including GreenLeaf, SEALUXE cosmetics, PinkPoint cosmetics, i-Life Sanitary Napkins, i-Life Laundry Detergent, CARICH Personal Care, Pure Breath Hygiene Products, kardli Home Cleaning, and Nilrich Food, etc, Highly favored by consumers.

Relying on the strong independent supply chain of the group's three global R&D centers and three major production bases, Greenleaf Mart's independent brand products are updated and iterated at a rate of over three new products per day, with an average of 1000+ innovative categories launched each year. With anti shedding, acne, spot removal, whitening and other functional products and certified products as the core, it continues to become a leader in the new consumer market.



3800⁺ households
Global chain marts

5000⁺ styles
Self-owned brand products

26 Self-owned brands

3.367 billion yuan
Brand Value
(2020 China Brand Value Xinhua News Agency)



STORE IMAGE



GREENLEAF MART E-COMMERCE PLATFORM



Greenleaf Mart
TikTok city life



Greenleaf Mart
Kwai city life



Greenleaf Mart
Group buying takeout



Greenleaf Mini Apps
Greenleaf Mart Online Store



i-Life Flagship Store



i-Life Official Flagship Store



i-Life Official Flagship Store



GreenLeaf Official Enterprise Store

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Self-owned brand

Global chain

THE THREE ELEMENTS OF RETAIL

USER

PRODUCT

SCENE

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Greenleaf Mart

10 major categories
26 independent brands

Global coverage 39 countries



绿叶

Greenleaf

爱生活
iLiFE

SEALUXE®
希诺丝

卡丽施
CARICH

Moon Flower
月中桂

Nilrich
纽维兹

JING HU XI
净呼吸

家得丽
kardli

PINK POINT®
粉派

花
FLOWER
POINT
派

blue point
蓝派

GREENPAL
绿派

绿叶日记

藏泽

易贝乐
YIBEILE

禧山泉
XISHANQUAN

HOT ENJOY
趣乐享受

瘦西子

Chanery
香恩利

ORANGE
POINT
橙派

干色婉

MARVISIA®

希思洁®

MAIWEIS®

徐記®

SELF DEVELOPMENT

Three major R&D centers worldwide

Greenleaf Headquarters R&D Center
(Suzhou High tech Zone)



The R&D center of the headquarters of Greenleaf Sci. & Tech. Group is led by Dr. Zhang Yun, and has R&D teams in areas such as hair care, skincare, home furnishings, cosmetics, and oral care, as well as product technology, regulations, and efficacy research groups.

Up to now, a total of 11 national invention patent authorizations have been obtained; Published 54 scientific research papers; Published 5 team efficacy standards, participated in the development of 10 national standards, and 1 industry standard. Obtained honors such as Jiangsu Province Enterprise Standard Leader and Jiangsu Boutique, and also passed the certification of Jiangsu Province Enterprise Technology Center. Previously, it has been certified by Suzhou Enterprise Technology Center and Suzhou Engineering Technology Center. Accumulatively developed over 1000 new products and launched over 700 models.



Jiangnan University Cosmetics Joint Research Center
(Wuxi, Jiangsu)

On April 19, 2017, Greenleaf Sci. & Tech. Group officially signed a contract with Jiangnan University, the top Chinese university in terms of R&D strength in the cosmetics industry, to establish a joint research center for cosmetics. The two sides have conducted in-depth cooperation in the development and utilization of natural products and product application research, with research directions including supramolecular structure, multiple lotion systems, nano sunscreen technology, natural active substances, pesticide residue removal technology, etc., and achieved fruitful results. Accumulatively carried out 6 collaborative projects, including research on green and environmentally friendly pesticide residue removal fruit and vegetable cleaning agents, pomegranate peel extracts, research on amphiphilic random copolymers in sunscreen products, and research on amphiphilic random copolymers in hair products; Technical achievements: Obtained 3 national invention patents and published 8 research papers on cosmetics.

European Joint R&D Center
(Italy & Switzerland)



Founder and Chairman of Italy Intercos Group Mr. Dario Ferrari
with Chairman of Greenleaf Sci. & Tech. Group
photo with Mr. William XU

Since 2012, Greenleaf Sci. & Tech. Group has formed a long-term strategic alliance with the internationally renowned cosmetics giant INTERCOS Group in Italy and the top international skincare research and manufacturing institution – Swiss National Center for Biological Skincare Research CRB in Switzerland, to launch the new generation of plant stem cell VITALAB Stemcells2™ Revolutionary research widely applied in the field of skincare products. On July 13, 2018, Greenleaf Europe Joint R&D Center was officially inaugurated and put into operation, and cutting-edge skin care black technologies such as "autophagy technology", plant skin careactive substance extraction, anti-aging scientific research technology, Alpine edelweiss active extraction and so on were constantly applied to Greenleaf's new skin care products, such as Norphage ampoule, Anti-aging ampoule, Double extract essence solution, Rejuvenation and anti-aging.

INDEPENDENT INTELLIGENT MANUFACTURING

Three major production bases

Suzhou Headquarters Industrial Park
(Suzhou High Tech Zone)



The production building area of the Greenleaf Headquarters Intelligent Manufacturing Center is 60000 square meters, and the entire workshop is a 100000 level clean workshop that has passed ISO9001, ISO22716 certification and international GMP certification. 12 automated production lines for beauty, skincare, and laundry products, producing over 80000 tons of cosmetics and daily necessities annually. The production line adopts advanced production equipment and quality control systems such as German EKATO, French KALIX, and Swiss ABB robots.



Clean Breath Biotechnology Industrial Park
(Binhai, Jiangsu)

Clean Breath Biotechnology Co., Ltd. has a registered capital of 100 million yuan, a total investment of 200 million yuan, a land area of 40000 square meters, and a building area of 29000 square meters. The intelligent manufacturing workshop has 6 fully automatic sanitary napkin production lines, 2 fully automatic pad production lines, and 1 fully automatic packing line. Each fully automated high-speed production line can produce 1200 sanitary napkins per minute, with a designed total production capacity of 2.5 billion sheets per year. We closely cooperate with well-known suppliers such as Henkel from Germany, Bosco from France, and Wuxi Youjia to provide OEM production and customization services for more than 20 sanitary napkins including magnetic power, natural pure silk, and extremely soft series.

Greenhulk Bio-Tech Industrial Park
(Suzhou Wujiang)



Suzhou Greenhulk Bio-Tech Co., Ltd. formerly known as Beijing Greenleaf Century Daily Chemical Products Co., Ltd., established a factory in Wujiang Economic Development Zone, Suzhou in 2017 with a registered capital of 150 million yuan, a total construction area of 26682 square meters, a land area of 56.2 acres, a production workshop area of 11000 square meters, and 16 automated production lines. It is mainly engaged in the R&D, production and sales of disinfection and sterilization medicine and equipment, household cleaning, pest control and other products, with an annual output of 60000 tons of household cleaning products.



Top 10 categories of Independent products

Kitchen & bathroom

Paper hygiene products

Oral care

Shampoo care

Body care

Hand care

Skin care

Makeup series

Maternal & baby

Food & beverages



Makeup series



Oral care



Kitchen & bathroom



Paper hygiene products

Maternal & baby



Body care



Hand care

Food & beverages



Shampoo care



爱生活

MULTI EFFECT LAUNDRY DETERGENT SERIES

Multi effect laundry detergent 2kg

Multi effect laundry detergent 1kg

Global sales Over **160 million bottles**

√ decontamination √ stain removal √ smooth and soft



爱生活

FAR INFRARED NEGATIVE ION NANO SILVER MAGNETIC POWERED SANITARY NAPKINS

Under the greenleaf technology group

I-life brand sanitary napkins

Cumulative Sales have exceeded

100 billion pieces

Data sources: Greenleaf Sci. & Tech. Group Data Center - Sales Data



SEALUXE®

PEPTIDE COLLAGEN WRINKLE REDUCING AND FIRMING SKINCARE COLLECTION

Tight lines and firming
Anti wrinkle and skin rejuvenation



SEALUXE®

CAMELLIA SOOTHES WRINKLE FIRMING CAPSULE ESSENCE OIL



SEALUXE®

LUXURY REJUVENATING ANTI-AGING REPAIR FACE CREAM

Black bandage Face cream

Firming anti-aging
Say goodbye
to staying up late skin



SEALUXE®

SOOTHING, MOISTURIZING AND STABILIZING FACIAL MASK

Gauze mesh membrane cloth

Comfortable repair

Sensitive skin can be used



SEALUXE®

BOSE ANTI-WRINKLE SERIES

Sealuxe bose anti wrinkle

(Eye cream / Cream)



SEALUXE®

**YOUTH GENESIS LUXURY
SKINCARE SERIES**

Reduce fine lines

Make the skin firm, elastic and full



Youth genesis moisturizing facial cleanser

Youth genesis skin rejuvenation essence

The sea is eternal and moist skin water

The eternal beauty and deep lubrication of the sea softening milk

Youth genesis hydrating firming eye cream

Youth genesis super soft night moisturizing cream

SEALUXE®

CALENDULA SOOTHING SKINCARE COLLECTION

Refreshing moisturizing
Refreshing and easy to absorb
Soothing the skin



SEALUXE®

HONEY SKINCARE SERIES

Infused into the skin Full of moisture

Intensive hydration
Moisturizing and rejuvenation
Moisturizing and plump



SEALUXE®

MOISTURIZING AND NOURISHING "FERMENT" TO AWAKEN THE SKIN

Tighten the skin, feel hydrated and radiant
Bifida yeast series



SEALUXE®

SEALUXE PROBIOTIC SKINCARE GIFT COLLECTION

Nourish the skin with bacteria
Save the night staying skin



SEALUXE®

**LIGHT & SOFT MIST
SETTING POWDER**

Long lasting oil control
Lightweight as feathers
Adhere to the misty feeling



SEALUXE®

**CLEAR & SOFT LIGHT
SETTING POWDER**

Long lasting oil control
Lightweight as feathers
Adhere to the misty feeling



SEALUXE®

**MOISTURIZING COLOR
CHANGING LIPSTICK**

Light pink
Temperature sensitive color change
Bright and beautiful



SEALUXE®

POMEGRANATE VE LIPSTICK

Sweet and rosy
Durian' with love



SEALUXE®

SELECTED CUCUMBERS MOISTURIZING AND HYDRATING

Cucumber toner

Cucumber refreshing lotion

Cucumber refreshing moisturizing cream



SEALUXE®

COIX SEED SOFTENING SERIES

Moisturize the skin

Moisture replenishment



SEALUXE®

REFRESHING AND CLEAR CLEANSING MILK REFRESHING OIL CONTROL MOISTURIZING GEL

Oil control and moisturizing
Clear and refreshing



SEALUXE®

HYALURONIC ACID MOISTURIZING AND TONING SERIES

Choose for your skin color





SOD PROTEIN HONEY

Lightweight lotion texture
Moisturizing and hydrating



VITAMIN B SKINCARE GLYCERIN

Reduce water loss
Relieve dry skin



iLiFE

SOD PROTEIN HONEY

English russian version

Moisturizing care Soft and moisturizing



iLiFE

PINK ALOE VERA GEL

English russian version

Soothing and beautifying the skin

Natural hydration



iLiFE

MOISTURIZING ALOE VERA GEL

English russian version

Moisturizing care Soft and moisturizing



iLiFE

MOISTURIZING ALOE VERA GEL

English russian version

Moisturizing care Soft and moisturizing





ALOE SOOTHING MOISTURIZING CREAM

Moisturize the skin Supplement water
Relieve dryness Caring for the skin



ALOE MOISTURIZING FACIAL MASK

The texture is clear and transparent
Contains essence of curacao aloe vera
Effectively relieve dry skin
Show a state of abundant hydration



SEALUXE®

CENTELLA ASIATICA SOOTHING SPRAY

Moisturizing and refreshing

Soothing the skin

Fine spray

Press lightly to release

Skin

Water content

Oneself

Moisturizing

Skin

Power

Delicacy



SEALUXE®

AMINO ACID CLEANSING AND MOISTURIZING FACIAL CLEANSER



Foam soft

Clean and refreshing appearance

Amino acid net lubrication

Oil control balance repair

SEALUXE®

MOISTURIZING AND CLEANSING MAKEUP REMOVER

Easy removal of makeup
Return clean and comfortable skin



SEALUXE®

SODIUM HYALURONATE WATER REPLENISHING SPRAY



The 'nutritional spa' for the skin
Relieve dryness of the skin
Make the skin hydrated and plump

SEALUXE®

CAT EYE VIVID EYE MASK

Restart the 'eye' value

Charming save



SEALUXE®

INSTANT LIGHT WRINKLE EYE MASK

Dissolve in water upon contact
Effectively fade dry/fine lines around the eyes
Relieve rough skin around the eyes
Restore delicate and smooth skin around the eyes



SEALUXE®

AMINO ACID SELF FOAMING FACIAL CLEANSER

Soft and comfortable to touch the skin
Easily remove excess oil and dirt from the surface
Enjoy a pleasant cleansing experience
Wash out beautiful and radiant skin



SEALUXE®

FACIAL EXFOLIATING SCRUB

Let the skin regain its radiance



SEALUXE®

SOFT FOG COLOR HOLDING LIPSTICK

Play with lip makeup for warmth and color change



SEALUXE®

REFRESHING SATIN LIPSTICK

Wild berry red | maple leaf red | soft smoke powder

Smooth and delicate
Natural luster



SEALUXE®

REFRESHING SUNSCREEN ISOLATION LOTION

Clear and moisturizing texture
Supplement skin moisture



希诺丝清爽防晒隔离乳

SEALUXE® Greenleaf

SKIN CARE



SEALUXE®
玻尿酸水润
精华液
HYALURONIC ACID
HYDRATING
ESSENCE

SEALUXE®

SEALUXE®

SEALUXE®

SEALUXE®

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SEALUXE®

SEALUXE®

SEALUXE®

PINK POINT® MAKEUP SERIES



SEALUXE® MOISTURIZING SUNSCREEN LIQUID FOUNDATION

Excellent concealer
Hidden fine lines



Concealer and sunscreen
Sunscreen isolation
SPF50+
PA++isolates ultraviolet radiation
Moisturizing and softening the skin
Multiple moisturizing essence



National makeup certificate

SEALUXE®

CONCEALER LIQUID FOUNDATION

A touch of invisibility
Create a flawless makeup look
Long term oil control
Uniformly lock in makeup



SEALUXE®

FINE THREE-DIMENSIONAL EYEBROW PENCIL

Temperament chestnut coffee
Temperament grey coffee
Three dimensional slender
Not prone to smudging
Outline the brow shape
Repairing eyebrows



PINK POINT[®]

LIGHT MAKEUP SETTING SPRAY

The internal material has a milky white appearance
One spray can fit well with the base makeup
And it can form a refreshing and breathable film on the surface of the skin
Lightweight Makeup Setting



PINK POINT[®]

HIGH MOISTURIZING LIPSTICK

Rose fragrance type

Moisturizing and moisturizing, improve dryness
Provide care for lips



PINK POINT®
**PEARL NAKED SKIN
WHITENING CREAM**

Specifications:50g

Get natural water light skin



SEALUXE®
**ENCOUNTER
PERFUME SERIES**

Charm、aurora



SEALUXE®

STAR PERFUME

Awaken the senses
Give you emotional affection



ORAL CARE SERIES

Daily care
Fresh and healthy teeth





月中桂

**FOUNDED IN QING DYNASTY
IN THE YEAR OF XIANFENG (1851)
CLASSIC CHINESE PRODUCTS
ARE REINCARNATED**

Moon gifts, a time-honored brand that has stood the test of time, has long become a fashion imprint for the people of Jiangnan. Now, spanning three centuries, she sets off again from Suzhou, inheriting the wisdom of eastern care and continuing the classic new trend of domestic products

Prebiotics*+probiotics
Scientific combination**

Remarks*: Oligofructose, **: Lactic acid bacteria





FRESH MOUTH FRAGRANCE TOOTHPASTE WATER HONEY CHERRY BLOSSOM

This product uses Chinese invention patents,
A fungicide composition that can eliminate bad breath

QINSHUANG BEIHU TOOTHPASTE ICE SPRING MINT

An anti oral ulcer preparation and its application



Chinese invention patent
Patent number
ZL 2021
1 0279071.X

Chinese invention patent
Patent number
ZL2020
1 0466888.3



ORAL REPAIR MOUTHWASH

Sea Breeze Mint Fragrance Type

Repairing oral mucosa
Maintain periodontal and gum health



BREATH FRESHENER

Green Tea Mint Aroma Type





Greenleaf

HAIR CARE SERIES

Nourishing and nurturing
Lightweight and smooth



Greenleaf 绿叶

SELENIUM DISULFIDE DANDRUFF SHAMPOO

Dandruff control and oil control
Fluffy and more free



Greenleaf
绿叶

二硫化硒 SES_2
Anti-去屑 Dandruff
SELENIUM DISULFIDE
ANTI-DANDRUFF SHAMPOO

洁净去屑 清爽控油





SALON REPAIR SHAMPOO
SALON REPAIR HAIR CONDITIONER
SALON MAINTENANCE HAIR MASK



ROSE ESSENTIAL OIL SERIES

ROSE ESSENCE
MOISTURIZING MAINTENANCE

Rose essential oil nourishing shampoo
 Rose essential oil moisturizing hair mask



卡丽施
CARICH

**ABUNDANT
PLASTIC
ELASTIN**

55g

定型养护 加赠10g
魅卷水润
卷发挚选

卡丽施
CARICH

丰盈塑型弹力素
Volume Shaping Elastin
澳洲坚果油

秀发卷曲 高润亮泽
澳洲坚果油
净含量: 55g

清爽定型
秀发卷曲 高润亮泽
净含量: 190g (180g+10g)

**REFRESHING
STYLING
MOISTURIZING
RADIANT**

卡丽施
CARICH

**REFRESHING AND
FLUFFY SHAMPOO**

Refreshing scalp
Light and fluffy hair

卡丽施
CARICH

头皮清爽
轻盈蓬松
清爽蓬松洗发水

REFRESHING
VOLUME
SHAMPOO
茶叶提取物
净含量: 1kg



HYALURONIC ACID LIGHT CARE SERIES

Hyaluronic acid light soft and bright shampoo
Hyaluronic acid smooth hair protection lotion
Hyaluronic acid water-based shower gel
Hyaluronic acid water-based body lotion



爱生活 | 绿叶 | blue point | Greenleaf

BODY CARE SERIES SMOOTH SKIN NOURISHING AND CARE





GOAT MILK MOISTURIZING SHOWER GEL
 COOL AND REFRESHING SHOWER GEL
 PEACH BEAUTY BATH MILK

• Moisturizing • Moisture • Beauty skin



FRUIT ACID MOISTURIZING
 BODY LOTION

FRUIT ACID
 +
 MILK
 Moisturizing
 and
 beautifying the skin



卡丽施
CARICH

MILK MOISTURIZING SHOWER GEL

Clean the skin
Moisturizing and moisturizing



净含量: 1kg

卡丽施
CARICH

OCEAN MINERAL BATH SALT

Deep cleaning
Soft and delicate

ICE CREAM SILKY BODY SCRUB

Caring for the skin
Softening keratin



净含量: 200g



净含量: 150g

卡丽施
CARICH

AMINO ACID ESSENTIAL OIL SHOWER GEL

Deep cleaning / soft and delicate

Foam is delicate

Refreshing and clean

Fragrant and rich



卡丽施
CARICH

OIL CONTROL AND ACNE REMOVAL SHOWER GEL

Enjoy oil control and acne treatment
Say goodbye to oily skin easily





PLANT EXTRACT HAIR REMOVAL CREAM

Easy hair removal
Enjoy luxury and purity



干色婉

WOMEN'S INTIMATE ANTIBACTERIAL WASH



Antibacterial and deodorizing
Balanced microbiota



Gentle and moisturizing
Deep cleaning



Caring for delicate
skin with weak acidity



干色婉

WOMEN'S INTIMATE
ANTIBACTERIAL WASH
女性私密抑菌洗护液

抑菌去味/平衡菌群
Antibacterial Clean
Balanced Microbiota

温和滋润/深层清洁
Gentle Moisturizing
Deep Cleaning

呵护娇嫩肌肤弱酸性
Safe For Delicate Skin
With Weak Acidity

净含量: 150ml





SOFT PURPLE GRASS CREAM

Moisturizing and nourishing
Comfortable skin



HAND PROTECTION FOR THE HEALTH OF THE WHOLE FAMILY

HAND CARE SERIES





ANTIBACTERIAL FOAM HAND SANITIZER

Rich in chamomile essence
Gentle and skin friendly



PLANT EXTRACT FRAGRANCE HAND SANITIZER

Fresh and refreshing
Lemon whiplash fragrance





SHEA BUTTER MOISTURIZING HAND CREAM

Moisture replenishment
Caring for hands



PERFUME HAND CREAM BLUE WIND CHIME FRAGRANCE

Clear and gentle moisturizing
Enchanting fragrance





ELASTIC & MOISTURIZING HAND ESSENCE CREAM

Repair the skin
Gently moisten hands



绿叶 Greenleaf

VITAMIN MOISTURIZING HAND CREAM COMBINATION OUTFIT DIMENSION A+DIMENSION B+DIMENSION C

- Vitamin a hand cream**
Lock water and moisturize
- Vitamin b hand cream**
Moisturizing and moisturizing
- Vitamin c hand cream**
Moisturizing and moisturizing



绿叶维生素沁润护手霜组合装
(维A+维B+维C)

绿叶 Greenleaf

MILK WOOD FRUIT HORSEWHIP FRAGRANT CLEANSING SOAP

One soap for multiple uses
Clean
Moisture
Moist
Fragrance



绿叶 Greenleaf

TEA TREE ESSENTIAL OIL ACNE SOAP



绿叶 Greenleaf

ROSE ESSENTIAL OIL BATH SOAP

Remove dead skin cells
Long lasting fragrance



LET THE SKIN 'WASH' OFF N PROBLEMS

Plant energy
Create good skin

绿叶 Greenleaf

GOAT MILK MOISTURIZING SOAP

Clean and warm care
Delicate care



绿叶 Greenleaf

MOISTURIZING SOAP

Clean the skin
Refreshing and clean



绿叶日记

PEARL PATTERNED THICKENED CLEANSING SOFT TOWEL (ROLL STYLE)

Flexible and skin friendly
Dry and wet use as needed







SENSITIVE CARE SANITARY NAPKINS

Skincare grade sanitary napkins
Gentle and mild
Caring for your days and nights



ENJOY LUXURY FOR 7 DAYS COTTON SOFT SANITARY NAPKINS

Not afraid of stickiness
Tea polyphenol temperature sensing chip



FLOWER POINT ALCOHOL SANITARY WIPES

Guarding with care
Easy sterilization and disinfection



LAUNDRY AND PROTECTIVE CLOTHING SERIES





ENZYME WHITE WASHING LIQUID

Formula containing multiple enzyme preparations
Deep cleaning and stain removal



360° comprehensive cleanliness
Fragrant Comfort
Integration of washing and care

360° 全面洁净

净含量: 2kg



POMEGRANATE LAUNDRY BEADS

2-in-1 cleaning and color protection



红石榴
爱生活
洗衣凝珠
POMEGRANATE LAUNDRY BEADS
2合1去污护色
1颗可用10样衣物
净含量: 8g x 30颗

红石榴
爱生活
洗衣凝珠
POMEGRANATE LAUNDRY BEADS
2合1去污护色
1颗可用10样衣物
净含量: 8g x 30颗



FULL EFFECT FRAGRANCE EXPLOSION SALT

Release multi effect cleansing power
Creating a fragrant feast



- Deep cleaning
- Active oxygen stain removal
- Bright white enhances beauty
- Go yellow and remove stains



CAMELLIA ANTIBACTERIAL LAUNDRY LIQUID

Deep cleaning and stain removal
Efficient cleaning and sterilization*

MICROCAPSULE FRAGRANCE DEODORIZING LAUNDRY DETERGENT

Deep cleaning and stain removal
Microcapsule sustained-release technology



净含量: 1.8kg

净含量: 1.8kg



COLOR / WHITE CLOTHING STAIN REMOVER

Bright white clothes
Colorful clothing with vibrant colors



POWERFUL STAIN REMOVAL COLLAR CLEANER



GENTLY RUB DEEP STAIN REMOVAL

Deep cleaning
Faster and more caring

- Efficient penetration
- No damage to clothing

爱生活
强效除渍衣领净

● 高效渗透
● 不伤衣物

轻轻一按 深层去渍

净含量: 300ml

爱生活

CLEAN AND SMOOTH LAUNDRY DETERGENT

Provide the best dressing
and enjoyment for loved ones

Deep stain removal
Easy to clear and float
Lavender Incense
Fragrant Comfort
Neutral formula
Integration of washing and care



爱生活

PERFUME LAUNDRY SOAP

1kg/800ml

Delicate foam
Strong decontamination
Gentle formula
Silk wool cleaner
Clean and decontaminate
Not easily deformed
Color protection and softness





ANTIBACTERIAL UNDERWEAR LAUNDRY DETERGENT

Floral fragrance type

Gentle care
Fragrant and soft
Long term
antibacterial effect



HERBAL ANTIBACTERIAL UNDERWEAR LAUNDRY DETERGENT

Fruity fragrance



Coconut oil essence
Antibacterial rate 99.9%



FRAGRANT AND SOFT PURIFYING CARE
RADIANT FRAGRANCE AND SMOOTH TEXTURE
CARING FOR FABRICS
FRESH AND FRAGRANT



Clothing fragrance beads
 Miss coco/ten mile south wind/encountering little azure orchid



ANTI CROSS CONTAMINATION
LAUNDRY COLOR
ABSORBING FILM

Color absorbing expert
 Colorful clothing bright and vibrant
 Green extraction
 Environmentally friendly materials



爱生活

ANTIBACTERIAL UNDERWEAR SOAP

Multiple plant essence
Gentle moisturizing
Moisturizing and caring for mother's hands

爱生活

BAKING SODA ENZYME LAUNDRY SOAP

Always provide you with clothing
The warmest protection





CLOTHING FRAGRANCE DEODORIZER

Sterilization type
One spray to drive away
Bacterial odor



POWERFUL CLOTHING STAIN REMOVER

Rapid emulsification
Permeation solubilization





HOME CLEANING KITCHEN AND BATHROOM SERIES

Kitchen cleaning
Bathroom cleaning



PLANT MULTI EFFECT SPRAY

Fruits and vegetables/kitchen/home



爱生活

FRAGRANCE BATHROOM CLEANER

Sterilization | Deodorization | Mildew Prevention



爱生活

LIQUID PIPELINE DEODORIZER

Effective dissolution
Antibacterial and deodorizing agents



Deodorization
and sterilization
99.9%





TEA STAIN CLEANER

Active oxygen cleaning
A bottle of multi-purpose



DEEP SEA SALT STERILIZATION DETERGENT

Rich foam
Quickly remove oil stains





ENZYME MINERAL SALT DETERGENT

Low foam and easy to rinse
Quickly decompose stains



MAKE FRUIT AND VEGETABLE CLEANING MORE TRENDY HEALTHIER

Fruit and vegetable cleaning agent

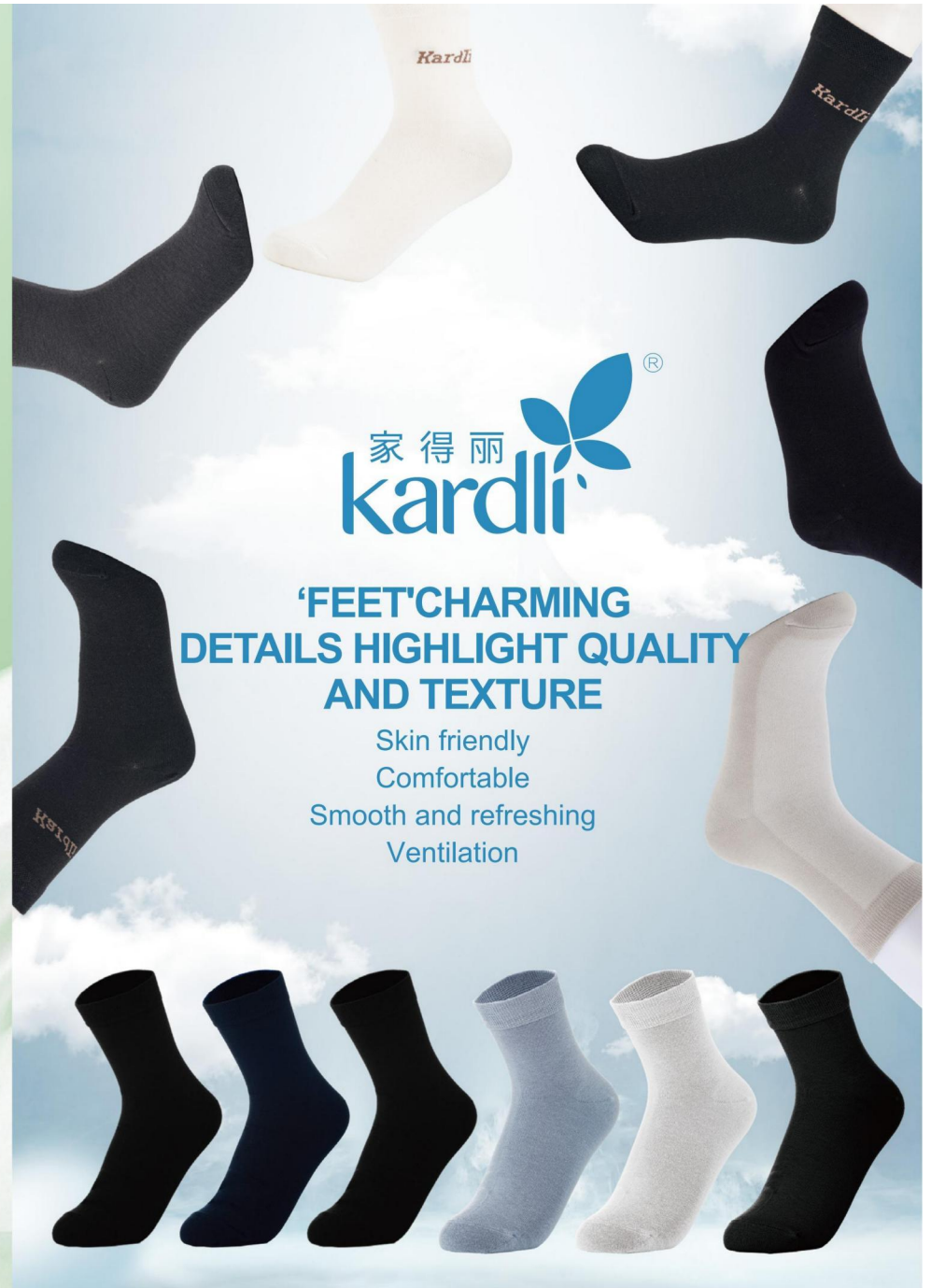
R&d center of
Greenleaf Sci. & Tech. Group
headquarters
Invention patent product
Invention patent number
ZL2018 10792733.1



绿叶
GREEN LEAF

HERB MITE CLEANSING KIT

Antibacterial and mite removal
Clean air



家得丽
kardli

**'FEET'CHARMING
DETAILS HIGHLIGHT QUALITY
AND TEXTURE**

Skin friendly
Comfortable
Smooth and refreshing
Ventilation

家得丽
kardli®

8-12 YEAR OLD CHILDREN'S SOCK SERIES

(Men's/girls' mesh socks)
(Male/female four seasons socks)



Breathing without smelly feet
giving children high standards of affection

易贝乐
YIBEILE



BABY AND CHILDREN'S
PRODUCTS SERIES

易贝乐
YIBEILE

TRIPLE FRUIT EXTRACT
CHILDREN'S TOOTHPASTE

Grape / Strawberry / Peach aroma type



易贝乐
YIBEILE

CHILDREN'S LIPSTICK

Rest assured, not afraid of licking
Save little dry lips



易贝乐 YIBEILE

CHILDREN'S OAT ESSENCE SERIES

Children's oat
Essence body milk
Children's oat
Essence bubble shampoo



CHILDREN'S 2 IN 1 WASH & SHAMPOO

Gently press,
Easy to use,
Provide healthy, moisturizing and
caring care for the skin,
Let the baby have a happy bath.

易贝乐 YIBEILE



Vitamin Origin
Chamomile essence
Purslane extract

易贝乐 YIBEILE

YIBELE CHILDREN'S MOISTURIZING LOTION

Long lasting water retention
and moisturization
Caring for the delicate skin of babies



8 types
amino acid
Children's cosmetics

易贝乐 YIBEILE

CALENDULA MOISTURIZING CHILDREN'S SHOWER GEL

Marigold plant extract
Gentle and non irritating to the muscles



易贝乐 YIBEILE

CHILDREN'S OAT ESSENCE SOOTHING FACE CREAM

Smooth and soft texture
Caring for children's skin



易贝乐 YIBEILE

CHILDREN'S CLEAR SUNSCREEN

Children's specialized research
Protective Umbrella
0 alcohol 0 essence
Sunscreen and refreshing breathable



易贝乐 YIBEILE

CHILDREN'S COLOR CHANGING FOAM HAND SANITIZER

Color changing hand soap bubbles
Make babies love washing their hands
20 second fun color change
Easy to clean baby's hands



易贝乐 YIBEILE

CHILDREN'S ENZYME ANTIBACTERIAL LAUNDRY LIQUID

Effective antibacterial effect
Soft color protection





BABY TRAINING PANTS

Citric acid Skin friendly surface layer

- Integrated type Perfect fit
- Clouds feel soft and fluffy
- Soft and skin friendly
- Breathable and comfortable
- Long lasting dryness
- Intelligent leak prevention
- Move no worries



Nilrich® 纽维兹

FOOD AND ALCOHOL SERIES



Global distribution

Covering 39 countries worldwide

Over 3800+ stores

Greenleaf Mart
Global market distribution



- China • USA • Great Britain • Germany • France • Japan • South Korea
- Russia • Uzbekistan • Kazakhstan • Kyrgyzstan • Tajikistan • Mongolia
- Pakistan • Singapore • Malaysia • Indonesia • Cambodia • Vietnam
- Thailand • Laos • Philippines • Iran • Türkiye • Georgia • Armenia • Azerbaijan
- Belarus • Italy • Switzerland • Nigeria • South Africa • Ghana • Coate d'Ivoire
- Zambia • Namibia • Mozambique • Cameroon • Botswana

《The Moat of Greenleaf Mart》

On March 16, 2021,

The first franchise store of Greenleaf Mart opened in Wuxi;

Up to now, Greenleaf Mart has listed and operated over 3800 stores worldwide;

Opening, opening, opening every day is the daily routine of Greenleaf Mart.

What's different about Greenleaf Mart?

Why do franchisees come one after another?

What is its impregnable moat?

Greenleaf Mart,

It is a self-owned brand chain store operated by Greenleaf Sci. & Tech. Group.

Greenleaf Mart operates in the global chain business field,

We have developed the following core advantages:

Self-owned brand

World's first, Self-owned brand,Chain supermarket

High gross profit margin

Franchise stores have a gross profit margin of up to 40%(Traditional supermarkets only account for about 20%)

Downward market

Positioned at 70% of China's total population, A blue ocean market with over 1 billion people sinking into the 3-6 tier market, A huge market of over 8 billion people worldwide

Strong supply chain, creating a hardcore independent brand matrix

With the strong technology research and intelligent manufacturing supply chain of Greenleaf Sci. & Tech. Group, Greenleaf Mart has a total of 26 domestic brands for sale, as well as more than 5000 domestic brand products, covering beauty, skincare, personal care, cleaning and washing, baby and children's products, leisure food and other categories, meeting the needs of residents in all aspects of life.

Continuous explosive consumption innovation products and lead

The three major R&D centers of Greenleaf are dedicated to scientific research, constantly achieving technological breakthroughs and product innovation. Every year, Greenleaf Mart launches more than 1000 new products, mainly featuring functional and nationally certified popular products. At the same time as launching new products, we also regularly eliminate unsold products at the end of each month, innovate and lead the market.

Control the market pricing power, Let franchisees make money and profits

All independent brand products, Greenleaf controls the core formula and production technology. As a "manufacturer+brand+channel", it firmly holds the market pricing power, allowing customers to enjoy convenience and affordability while allowing franchisees to make real money.

Professional chain operation services,Strong empowerment of franchise stores

The headquarters of Greenleaf Mart has a strong professional operation service team. Under the leadership of the group, there are 10 senior marketing war zone managers, more than 200 professional operation supervisors, and a high-level product marketing lecturer team. They have been fighting on the front line of the market for a long time, providing franchisees with comprehensive 360 ° ultimate services such as store location selection, decoration plans, product marketing, terminal drainage, and operation training.

7 major warehousing and logistics centers,Radiating globally, efficient delivery

Suzhou High Tech Zone (headquarters warehouse), Jiangsu Binhai (headquarters warehouse),East China General Warehouse (Wuxi), North China Branch Warehouse (Tianjin), Northwest Branch Warehouse (Xi'an), Southwest Branch Warehouse (Chengdu), South China Branch Warehouse (Guangzhou) - Greenleaf Mart has 7 major warehousing and logistics distribution centers, and its distribution services can efficiently radiate to franchise stores in various regions around the world.

Deeply cultivate chain operation Open up global investment and franchise

Greenleaf Mart will continue to enhance its visibility and influence, join the China Chain Store Association and the Convenience Store Professional Committee, and gradually participate in large-scale industry exhibitions organized by the Chain Store Association. It will shift from private domain operation to open up investment and franchise opportunities globally, and recruit elite franchise cooperation to offer high-quality and low-priced independent brand products of Greenleaf to a broader consumer market.

Clear goal: 20000 in 5 years, 50000 in 10 years

Targeting the sinking market of China's 3-6 tier cities, including 2862 districts and counties, 41636 townships, and 660000 villages, accounting for 70% of China's total population and a market of over 1 billion people; A huge market of over 8 billion people worldwide.

With thousands of sails racing and hundreds of boats competing, Greenleaf Mart continues to explore and develop, gradually forming a highly innovative chain operation format in China's daily chemical industry and chain industry.

Seize advantages and create value. Greenleaf Mart adheres to the corporate belief of Greenleaf Sci. & Tech. Group, which is born for beauty. With a strong human atmosphere and a full sense of life experience, it transforms into a "convenience expert" around ordinary people, using ultimate products and services to convey the beauty of Greenleaf with sincerity.



Self-owned brand
Over 3800+ chain
supermarkets worldwide

