



CHURCH PLANTING
PROSPECTUS

FALL 2024



Greetings! ¡Saludos!

Phoenix, Arizona, has experienced a significant population surge in recent years, with 19,000 new residents in 2022 alone. Unfortunately, this growth has not been matched by an increase in believers. Phoenix ranks ninth in Barna’s list of Most Churchless Cities in America amidst a backdrop of political polarization, racial tensions, and declining morality. The spiritual harvest is ripe. Christ commands us to pray for laborers, necessitating the planting of churches to reach the growing, unchurched population in the West Valley of Phoenix, Arizona. Jesus is the Good News that the Church must boldly proclaim; He alone offers hope for the captives and answers the needs of the West Valley.

As His Church, we embody the faithful proclamation of His gospel. This conviction drives us to establish The King’s Well. We believe in planting biblically sound churches that meet people in their pain, suffering, and despair—just as Jesus did when He came to fulfill the Scriptures.

As you learn more about The King’s Well, we invite you to join us in prayer for this mission God has placed on our hearts. We also ask you to prayerfully consider partnering with us financially as we reach out to the unchurched, the hurting, and the hopeless with the life-transforming message of our Lord Jesus Christ.

The Planter

Alex’s aspiration to plant a church began taking root even before his seminary days at Moody Bible Institute, and it was further cultivated during his studies at Grimké Seminary. By God’s grace, Alex played a pivotal role in revitalizing Citylights Church Chicago, and it was during this time as a pastor that his calling to church planting became unmistakably clear.

Driven by a deep conviction and inspired by witnessing God’s transformative work through the ordinary means of grace, Alex and Maria made the courageous decision to leave behind their lives in Chicago and relocate to the West Valley of Phoenix. Their goal: to establish a confessionally reformed church where people from diverse backgrounds could gather to worship and journey with Christ, unified by God’s grace.



The Mission

Missional Hope by

-  *Embracing*
-  *Equipping*
-  *Empowering*

to Worship & Walk with Christ

The mission of The King’s Well is to point people to the hope of Christ by embracing, equipping, and empowering them to live for God, mirroring Jesus’ self-emptying love and humanity as described in Philippians 2:7. As the 4th-century Church Father Athanasius wrote, "For we were the purpose of his embodiment, and for our salvation he so loved human beings as to come to be and appear in a human body." This profound love, shown through Christ’s incarnation, is carried forward through His Church, empowered by the Holy Spirit to offer hope and transformation in a world broken by sin.

Our mission is inspired by Christ’s own purpose to seek and save the lost (Luke 19:10) and extends to every individual in communities like Maryvale, Avondale, and Tolleson. Just as Christ offered living water to the Samaritan woman, The King’s Well invites everyone to discover and embrace the eternal hope found in Jesus Christ.

The Vision



Love God. Love Neighbor The Great Commandment (Matt. 22: 36-40)

Life is designed to thrive within a community where genuine relationships flourish—where individuals are known deeply and cared for authentically. At The King's Well, we prioritize this relational depth by committing to pray specifically for one another, courageously speaking truth wrapped in love, and consistently uplifting each other in our journey of faith. These intentional acts of solidarity strengthen our bonds, fostering an environment where everyone can grow spiritually and flourish in their unique calling.

Be A Witness The Great Witness (Acts 1:8)

In a world marred by brokenness, Jesus Christ has entrusted the Holy Spirit to empower the Church as witnesses of His transformative work to the ends of the earth. In embracing this mission, we are called to proclaim the hope and healing found in Christ, inviting all to experience His love and redemption. Through the guidance of the Holy Spirit, we strive to embody His grace and truth in our words and actions, impacting lives and communities for His glory.

Make Disciples The Great Commission (Matt. 28: 16-20)

The Great Commission extends beyond simply sharing the gospel of Jesus Christ—it encompasses teaching others about the profound impact of His life, death, and resurrection and empowering them to live out their faith boldly. At The King's Well, we believe in equipping individuals with a comprehensive understanding of God's transformative work in their lives, enabling them to confidently share their faith and disciple others. By nurturing a community devoted to learning and applying God's Word, we strive to empower each person to embody Christ's love and truth in every aspect of their lives, fulfilling the mission He has entrusted to us.

Stand For Justice The Great Requirement (Micah 6:8)

Every individual possesses inherent dignity as they are uniquely created in the image of God. At The King's Well, we uphold this fundamental truth by dedicating ourselves to serving and advocating for the marginalized and oppressed. We actively pursue racial and ethnic reconciliation, recognizing the beauty and diversity within God's creation. Additionally, we steadfastly defend the sanctity of human life from conception to natural death, affirming the value and worth of every person as precious in God's sight. Through these commitments, we seek to reflect God's love and justice in our community and beyond, striving to build a world where all are treated with dignity and respect.

The Core Values



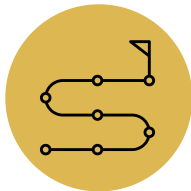
Intentionally Reformed (Matthew 4:4; Timothy 3:16-17; Hebrews 4:12)

The King's Well embraces the timeless teachings of the traditional councils, creeds, confessions, and catechisms, including the Westminster Confession of Faith. We affirm the significance of these beliefs for our community and church, emphasizing our connection as believers to the universal, invisible church. This foundation guides our understanding and practice as we seek to faithfully live out our faith and share its truths with others.



Intentionally Multicultural (Revelation 7:9-10 & Acts 11:20-21)

Revelation 7:9-10 describes a time when the church will gather before God to worship Him. At The King's Well, we embody this vision by intentionally reaching people of diverse cultures, languages, and traditions within our membership and community, reflecting this reality in our leadership and fellowship. Through understanding, dialogue, and mutual respect, we aim to build bridges across cultures, inspired by the example of the early church in Antioch where believers were first called Christians, demonstrating God's love for all people.



Intentionally Missional (John 17:18-21 & Romans 10:13-15)

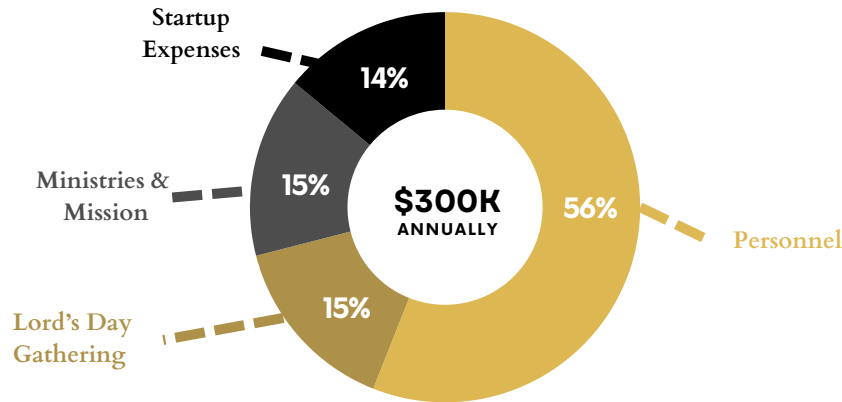
Missio Dei, meaning the mission of God, emphasizes that our mission is not merely to plant churches but to make disciples of Jesus Christ. Just as the Father sent the Son to restore us into right relationship, the church is sent to proclaim to the world what Christ has accomplished and how we can participate in His glorious redemption. This mission guides us in sharing God's love and truth with all people, inviting them to experience the transformative power of faith in Christ.



Intentionally Community Focused (Acts 2:42 & Peter 4:10-11)

To be community-focused at The King's Well is not merely about outward engagement, but rather about cultivating deep relationships and community within the church. Jesus, in His priestly prayer, assures the Apostles that through their testimony, we come to know Him (John 17:20). He further teaches that through knowing Him in this way, we are drawn into a profound community with Him, the Father, and the Spirit. This understanding shapes our commitment to fostering genuine fellowship and spiritual unity among our members as we grow together in faith and love.

The Need



The cost of living is 4% higher than the national average, and housing is 24% higher than the national average. These factors must be considered in determining the needs of any church plant, especially church plants that will be in **communities with a current 17% poverty rate**. Therefore, we need to raise \$300,000.00 annually to compensate two full-time pastors and an operations assistant, rent space to gather together on Sundays, purchase start-up equipment, and still have funds left over for ministry and mission work. To raise our budget, we are asking both churches and individuals to partner with us financially for five years in prayerful expectation that by our fourth year, The King's Well will be primarily supported internally through the faithful giving of our members.

The Work

PRAY

Your prayers are vital to this work. We are seeking prayer partners who will commit to a season of prayer for this mission. Despite our brokenness and weakness, we believe God will use His people as we depend on Him daily for all of our needs. Pray for laborers, gospel opportunities, faithful relationships, and The King's Well leadership and launch team.

PRAY/GIVE

Planting churches is a difficult task. For this reason, we believe that it will take 3 to 5 years to become self-sufficient. We cannot do this without the sacrificial generosity of brothers and sisters with a heart to see churches planted. We are asking our potential partners for either a one-time launch gift or a recurring monthly commitment spread over 3-5 years.

PRAY/GIVE/JOIN

Finally, without passionate Christ-loving people, the vision to plant The King's Well cannot happen. If God has burdened your heart to do more than give financially or pray, then let's talk. We need like-minded people who want to see God glorified and proclaimed to our community.

CONNECT



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