THE CURATED

A Material Study in Architectural Wall Artistry

BUILT ON MEANING

Design is not about more.lt's about meaning

CUROQ is a material intelligence house. We curate the rarest surfaces, textures, and objects from across the world — composing them into emotionally resonant palettes for spatial storytellers.

We don't overwhelm. We reveal.

Our work is guided by **THE CURATED** — an ongoing ideology of deep sourcing, timeless aesthetics, and architectural clarity.

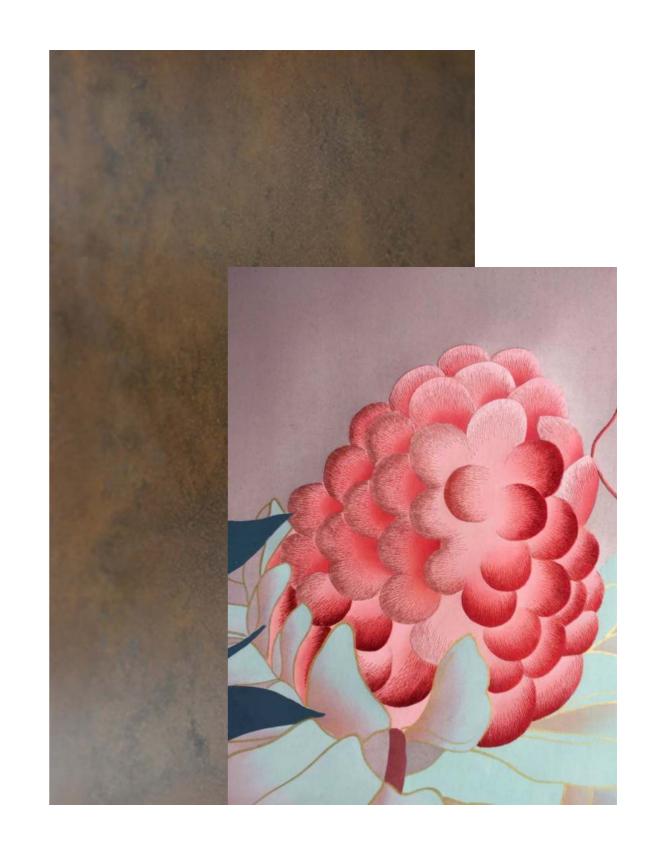
This is not a showroom.

It is a new way to experience material — intentionally, intelligently, and intimately



OUR OFFERING What Makes Curoq Different

We don't sell stock. We offer curation — refined, intentional, and made for designers who want less, but better



1. Curated Palettes

Beautiful, Buildable, Buyable

Each CUROQ palette is a pre-matched composition of 3-4 materials — designed by mood, function, and spatial flow. These are not catalogues. These are readymade material poems, ready for your project.

2. Custom Material Sourcing

You Design. We Find.

You send the project mood. We build a palette just for it — across textures, tones, surfaces, and objects. From natural plasters to statement basins, we source globally with ethics and taste.

3. Limited Edition Objects

Form with Soul

CUROQ offers limited pieces — vessels, basins, stools, sculptures — from artists and makers around the world. All pre-order only, no mass production, no replicas.

4. Collaboration with Studios

We Join Your Process, Not Compete with It

Curoq plugs into your project team as a material and mood partner — not a vendor. We respect your process, your clients, and your budget. Curation is offered, not pushed.

5. No Inventory. No Waste. No Pressure.

This Is Slow Design

We carry no warehouse stock, use no interestbased operations, and quote only what's needed. The material is ordered per project — nothing extra, nothing wasted

THE WALL AS CANVAS

"Architecture begins with a surface. And the wall, long seen as a divider, now returns as a storyteller."

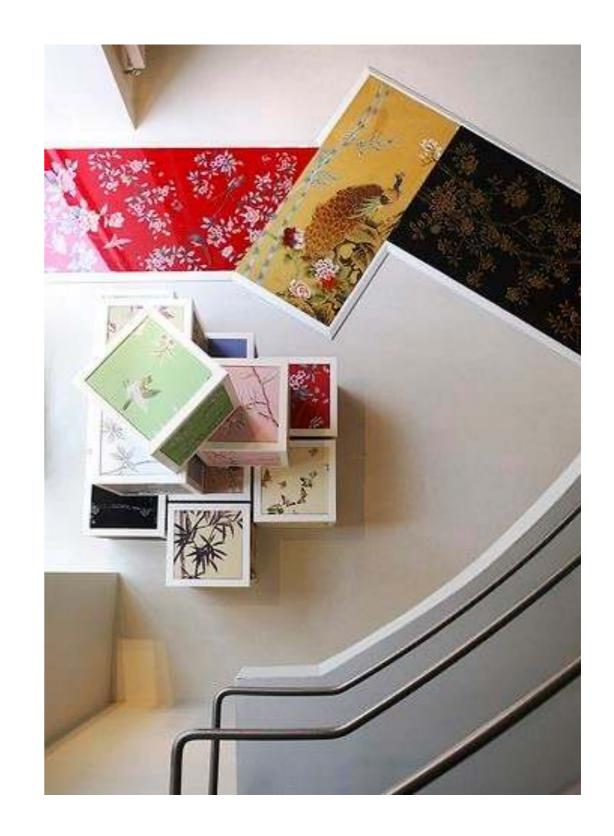
In a time of minimalist facades and open-plan volumes, the interior wall quietly reclaims its voice — not as background, but as foreground composition.

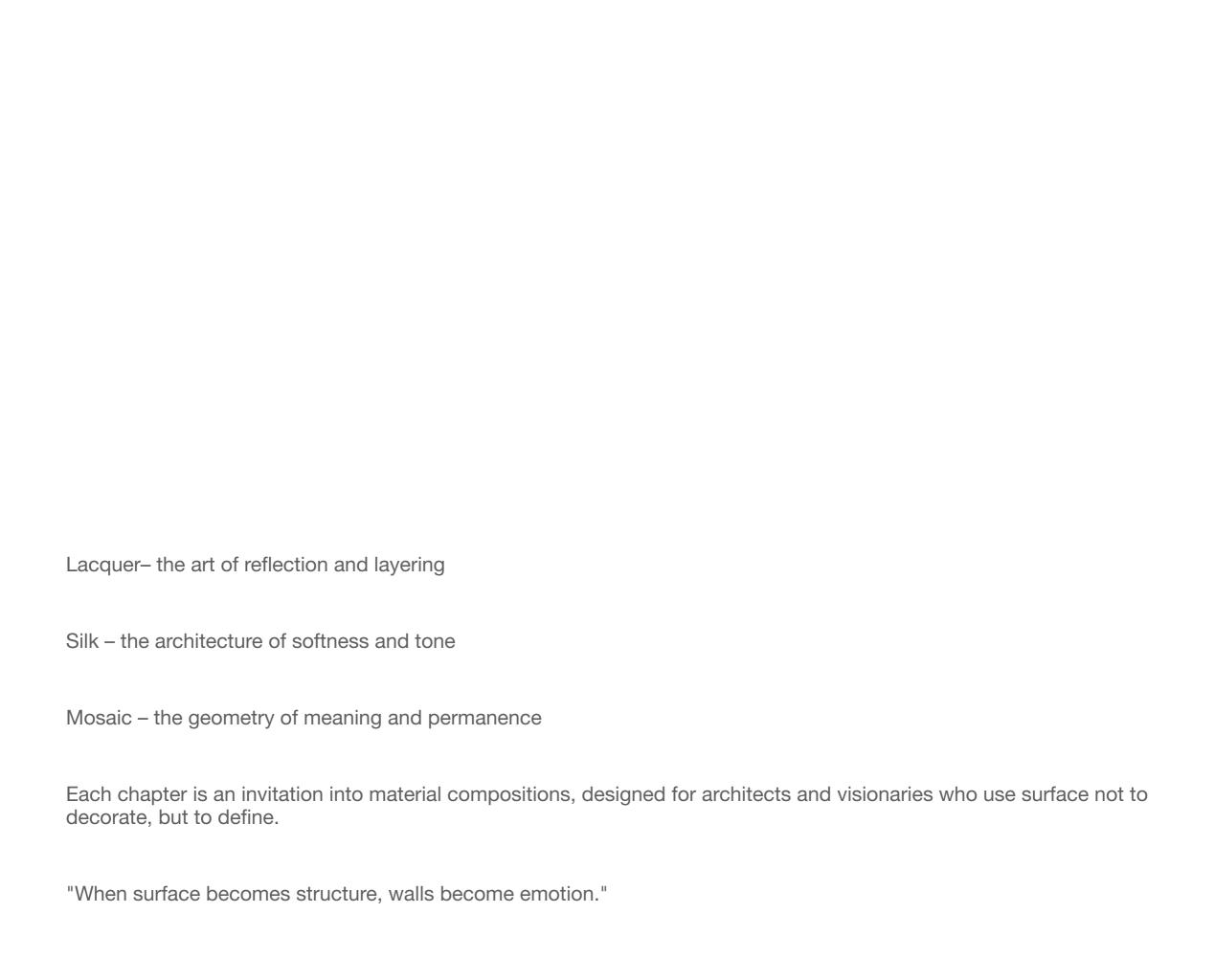
The wall is no longer passive.

It is lacquered in emotion, sheathed in silk, tessellated in memory. It reflects light, holds texture, and invites touch. It is where architecture speaks in intimacy, and where material intelligence meets spatial poetry.

This book is a curated lens on the new wall - a mood board anthology of lacquer, silk, and mosaic. These aren't decorative finishes. They are spatial intentions.

Curoq presents these surfaces not as adornment, but as a return to depth:





GLOSS AND MEMORY: THE LACQUERED PLANE

"Lacquer doesn't just coat — it crystallizes emotion into depth."

There is a quiet authority in a lacquered surface — a kind of stillness that holds the room. Whether high-gloss or velvety matte, lacquer renders the wall as a living object, catching light, echoing form, and amplifying space.

This chapter explores lacquer as more than finish. It is a material memory, a tactile plane that refracts the world around it. Subtle or sculptural, it speaks in architectural restraint and emotive intelligence.





Cinnabar Calm

Lacquer in tonal reds, ochres, and deep blushes — historically resonant yet deeply modern.

These walls do not shout. They hum. Calm, composed, and rooted in tradition, they bring warmth to otherwise neutral environments.

Think tonal immersion, not accent.

Ideal for contemplative corners, reading rooms, or gallery thresholds.



Smoked Gloss

Charcoals, greys, umbers — lacquered in smoke, these surfaces absorb and radiate light in equal measure.

This is cool drama: materials that invite proximity without announcing themselves.

Works well in long corridors, transition zones, and dimly lit volumes.

A favourite of spaces where silence must speak.



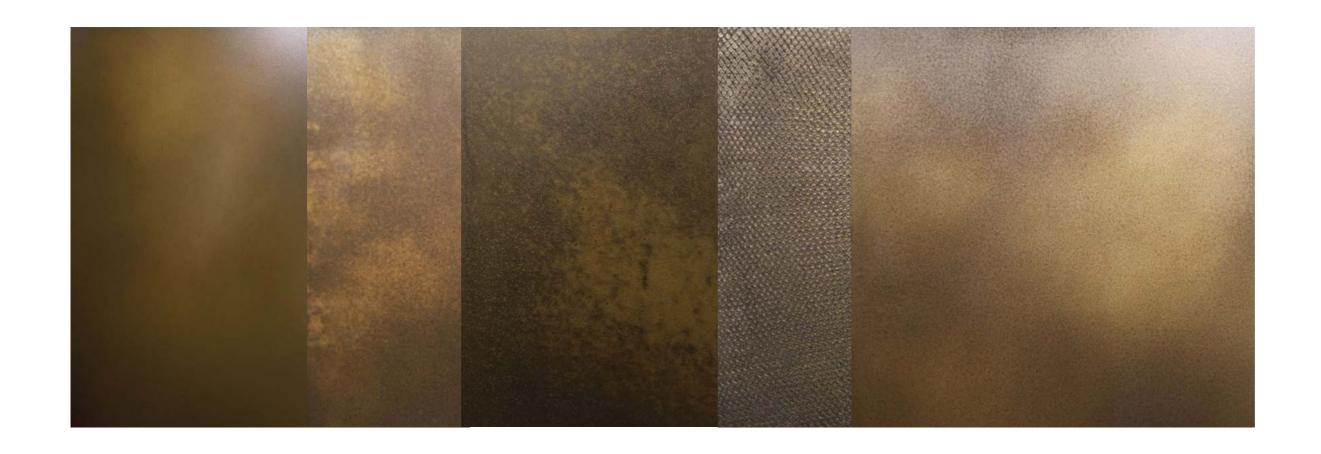
Structured Reflection

At its most architectural, lacquer is less about colour and more about form.

When applied in panels, ribs, flutes, or grids, the lacquered wall becomes a rhythm — reflecting not just light, but design intention.

Structured lacquer is both a backdrop and a lead actor.

Its geometry controls how a space feels walked through.



Lacquer as Memory

Lacquer holds stories. It is applied in layers. Each layer traps something — light, dust, mood. Over time, it wears not out, but in.

Its gloss softens. Its meaning deepens.
"To lacquer a wall is to cast emotion in resin. To reflect, without revealing."

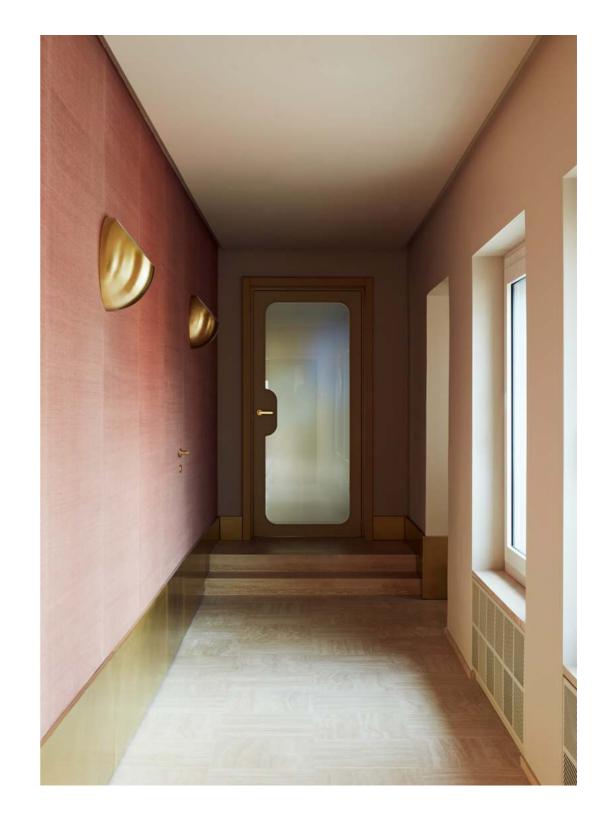
THE SILK SURFACE: TONE, TACTILITY & TIME

"Silk walls do not shout for attention — they breathe in rhythm with the room."

If lacquer is memory cast in gloss, silk is memory woven in light. It is a surface that absorbs architecture gently — not with reflection, but with presence.

Wall silk transforms light into hush. It turns colour into feeling. It silences noise with elegance.

This chapter explores silk as architectural language — a way to wrap walls with calm, tone, and tactile poetry.





The Whispered Palette

Silk is never flat. Even in monochrome, it speaks in tonal shifts — rising with light, falling with shadow.

Colours are muted, but never dull. Blues deepen into lapis. Greys hold silver. Earth tones gather dust, then release it into light.

Ideal for entry galleries, intimate dining spaces, study rooms Silk creates emotional acoustics — absorbing echo, softening experience



Vertical Threads

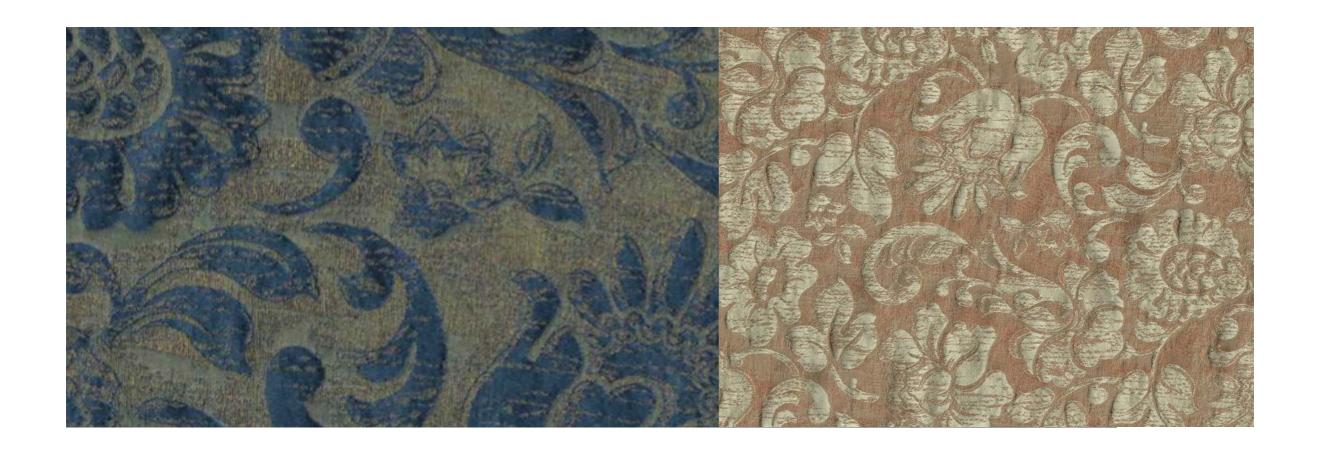
Silk, when applied in long vertical panels or stretched fabric walls, creates a sense of architecture through material.

The vertical line feels endless — elevating the eye, elongating the space.

Silk here is used to structure — not decorate

A deliberate act of making walls breathe and elongate

Pairs beautifully with dark wood, plaster, or stone



Imperfections & Craft

Unlike synthetic or coated textiles, true silk wall coverings embrace imperfection — variations in weave, shimmer, and grain.

These subtleties become the language of the wall.

Each panel is slightly different — this is not flaw, but authenticity

The wall feels alive, always changing with time of day



The Architectural Role of Silk

Silk is not merely a luxury detail. It's a tool to soften mass, to warm geometry, to introduce intimacy. It reminds the architect: not all strength is structural. Some is sensory.

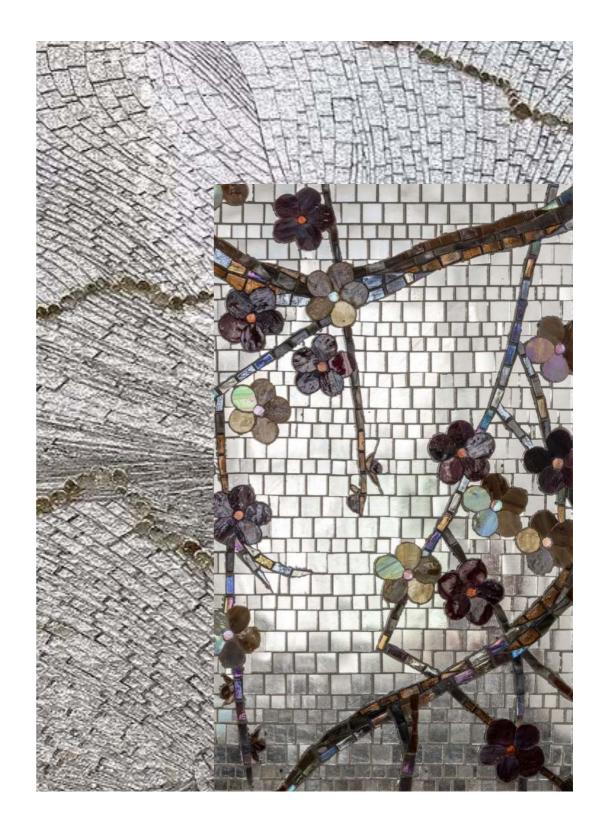
"A silk wall is not about opulence. It is about depth, quietude, and respect for time."

MOSAIC: GEOMETRY OF EMOTION

"Mosaics are not merely patterns — they are quiet mathematics rendered into soul."

Mosaic is where design meets devotion. It breaks down architecture into pieces, only to recompose it with precision and poetry.

This chapter studies mosaic as a layered material art — not decorative, but architectural storytelling through rhythm, shape, and surface.





The Fragmented Whole A mosaic surface is made of thousands of decisions — a dance between cut, placement, and grout. It invites the designer to think in modules, to find meaning in the part-to-whole relationship.

Celebrates granularity over gloss

Ideal for accent walls, columns, curved enclosures

Resonates in spaces of ritual, transition, or stillness



Texture Through Geometry

Whether in marble, glass, stone, or ceramic, mosaic brings dimensionality to otherwise flat walls.

It creates surface drama through repetition and scale variation — square beside shard, triangle beside tessera.

Geometry becomes emotion through rhythm

Pairing with raw plaster, lacquer, or silk creates depth contrasts

Works in wet areas, niches, domes, vertical art panels



Mosaics as Language

The most compelling mosaics today are not repeats of history — they are reimaginings. Contemporary mosaic work integrates new scales, bolder compositions, and unexpected joins.

Metallic inserts, tinted stones, micro mosaics

Used in feature panels, staircase walls, arches

Translates old-world craft into modern graphic tactility



From Surface to Story
Mosaic speaks of patience — both of its maker and its observer.
It invites slowness, discovery, and layered engagement.
"To touch a mosaic wall is to touch time — broken, ordered, and made beautiful."

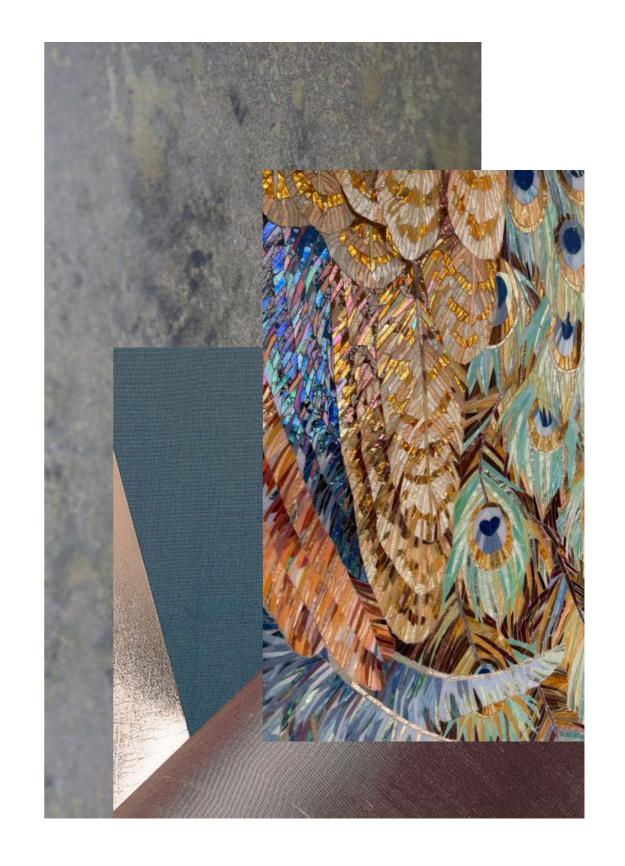
THE HARMONISED WALL: LACQUER, SILK & MOSAIC IN DIALOUGE

The Harmonised Wall: Lacquer, Silk & Mosaic in Dialogue

"When surfaces speak to each other, walls cease to be boundaries — they become compositions."

This final chapter explores the interplay between lacquer, silk, and mosaic — how these three materials can co-exist, contrast, or converge on a single architectural plane.

It is not about layering for effect, but about orchestrating material mood — designing with an eye for dialogue over dominance.

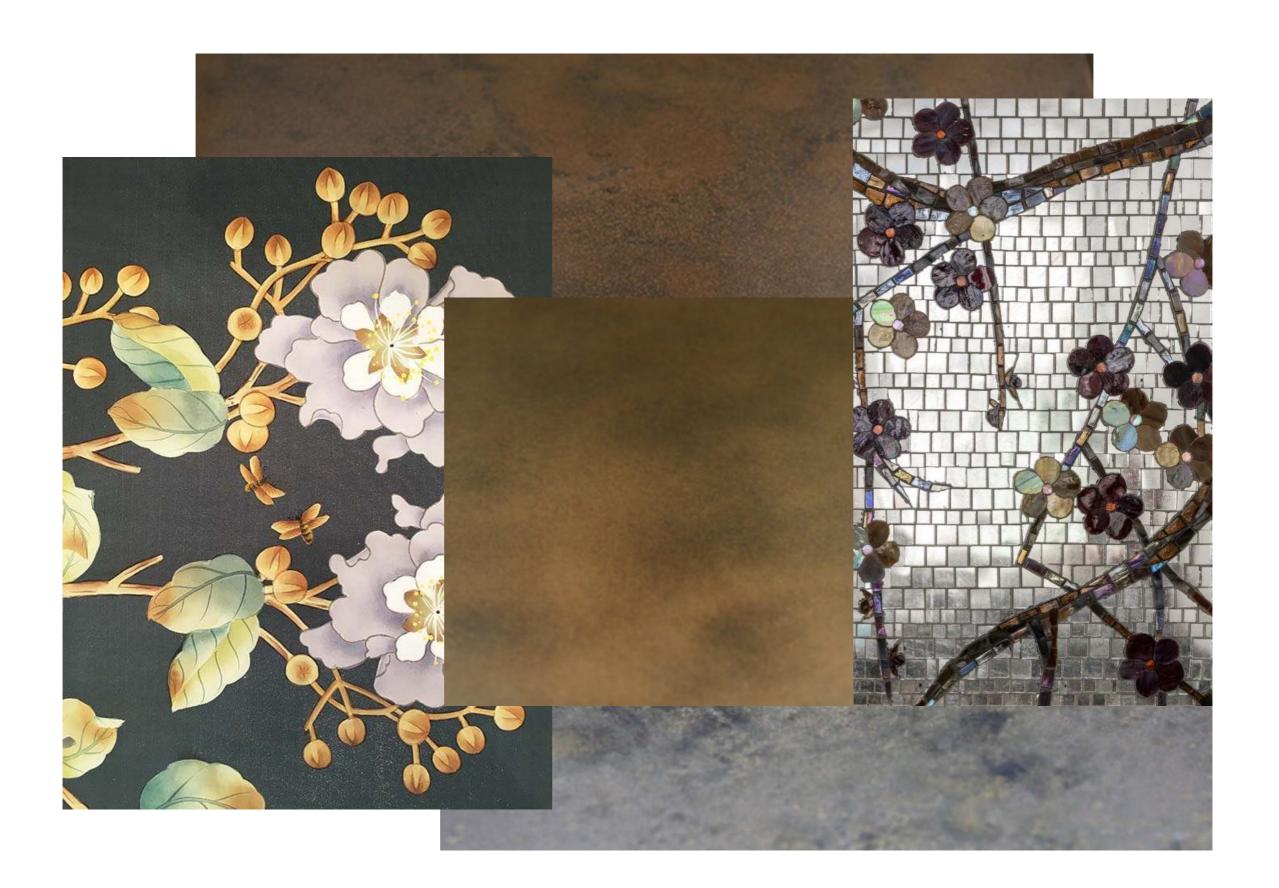


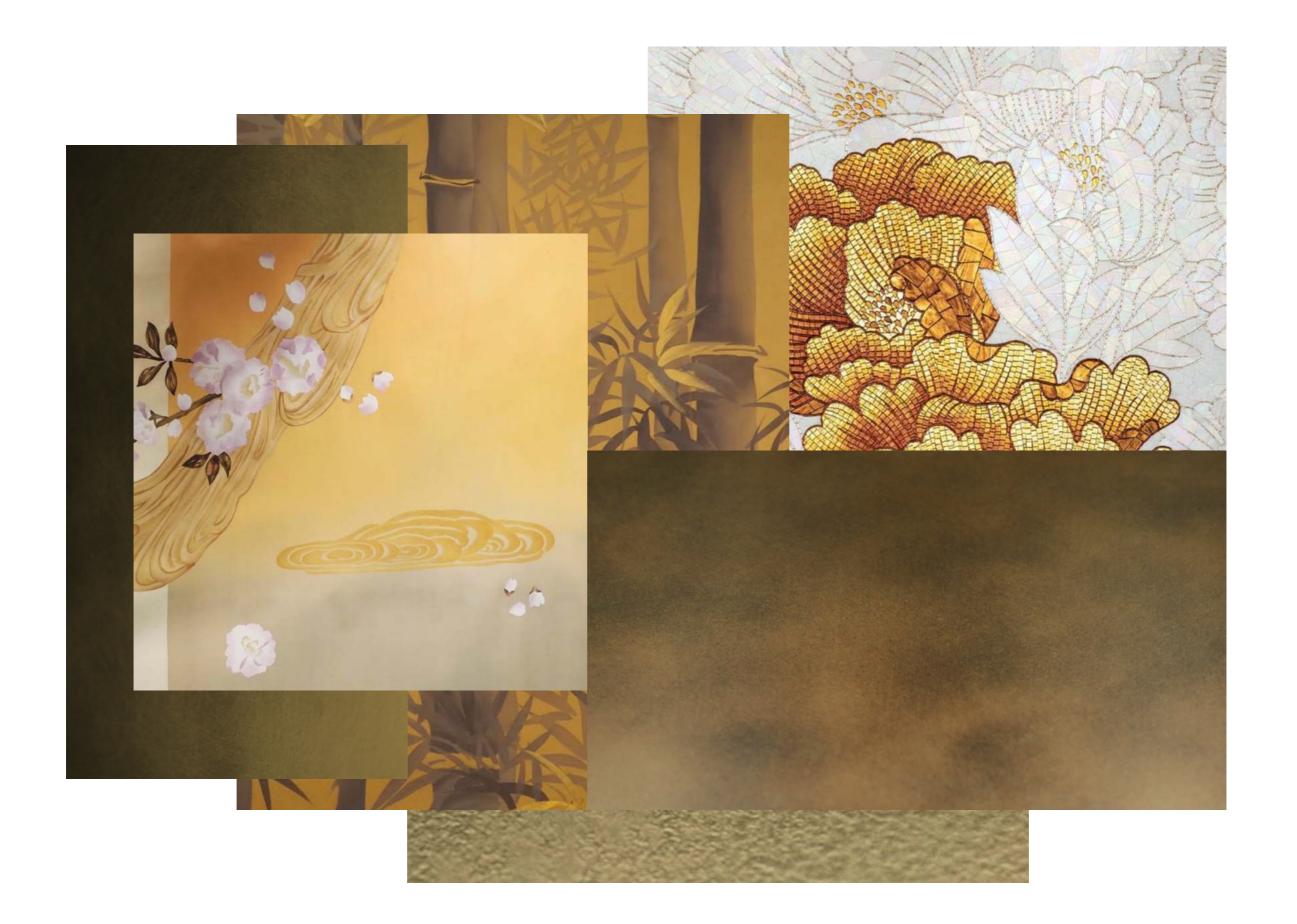
Three Materials, One Language
Each medium brings its own voice:
Lacquer — deep, reflective, controlled
Silk — soft, absorbent, luminous
Mosaic — textured, rhythmic, precise
Together, they create a multi-sensory, multi-temporal experience — inviting the viewer to shift perspective, feel movement, and read emotion across walls.











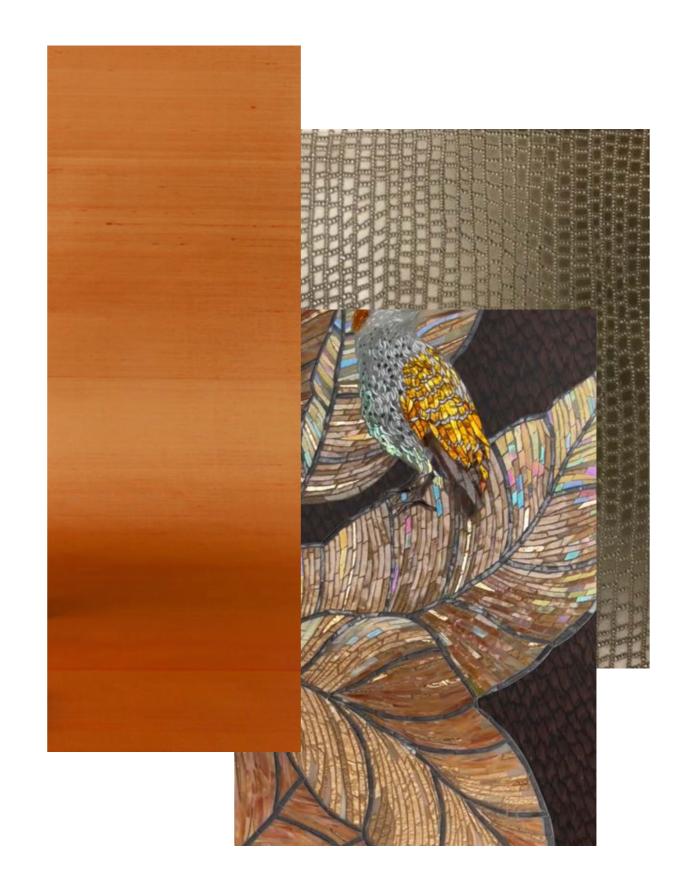
Design Strategies for Integration

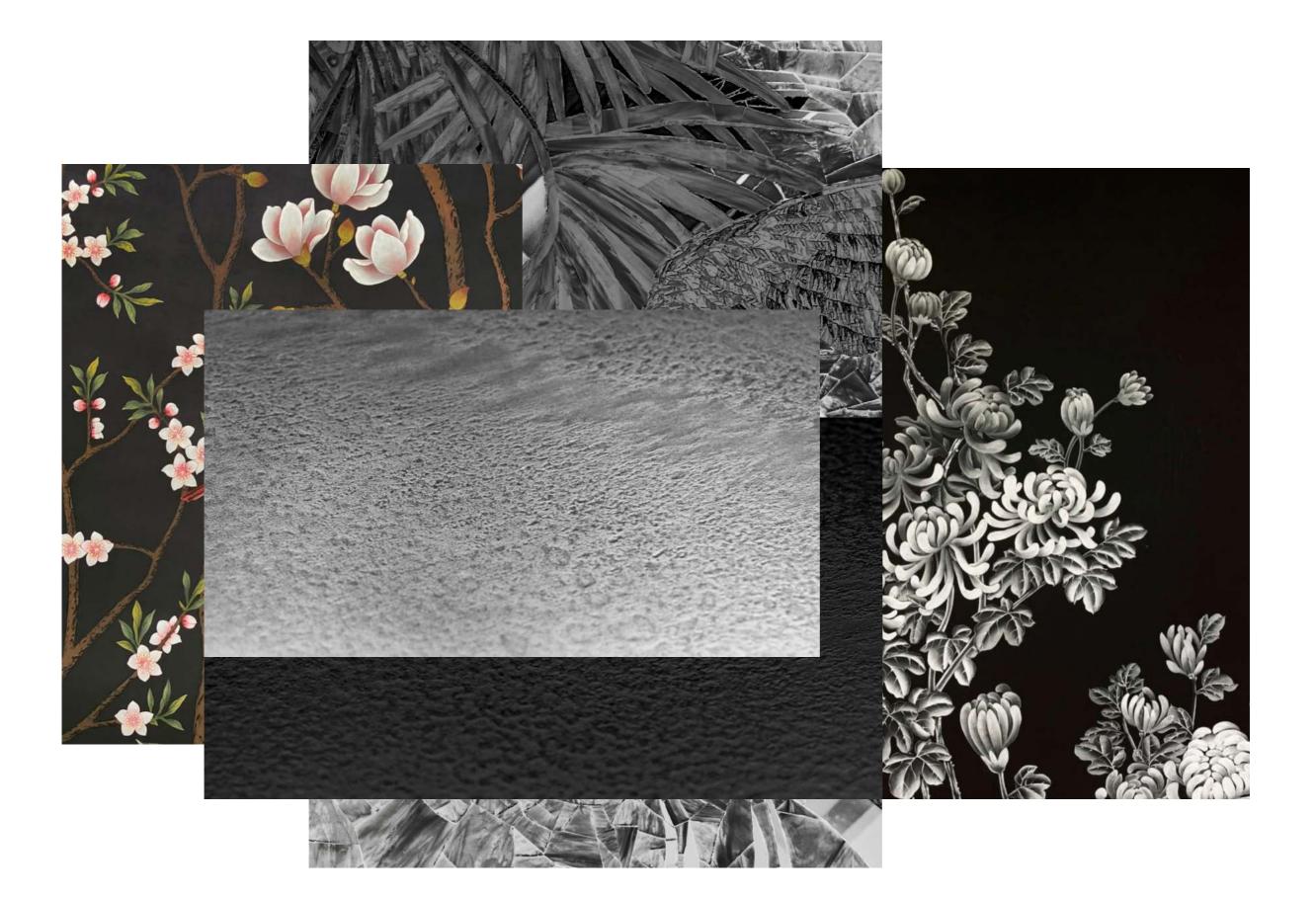
Use lacquer as structure, silk as transition, mosaic as punctuation

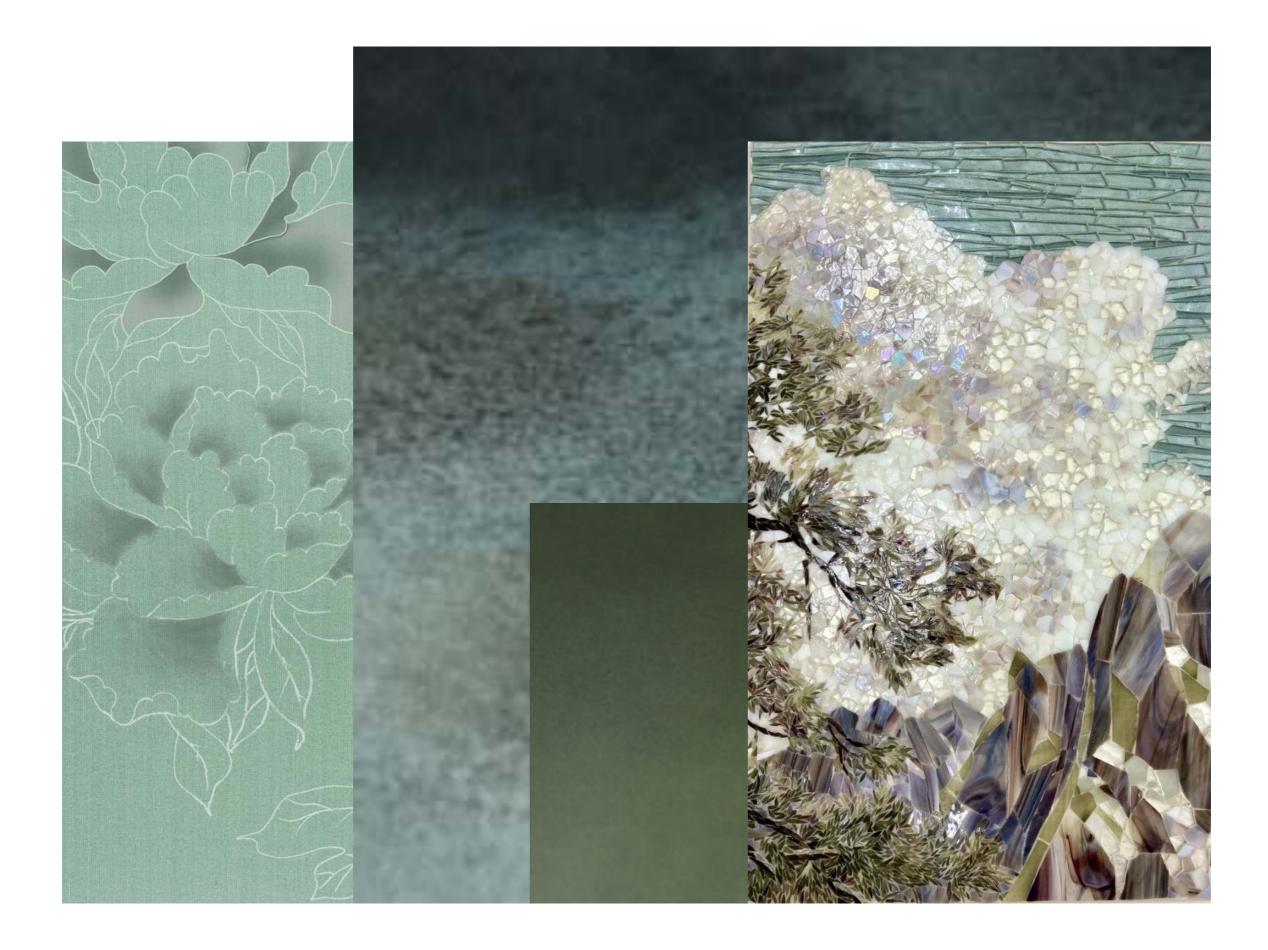
Embrace negative space between materials

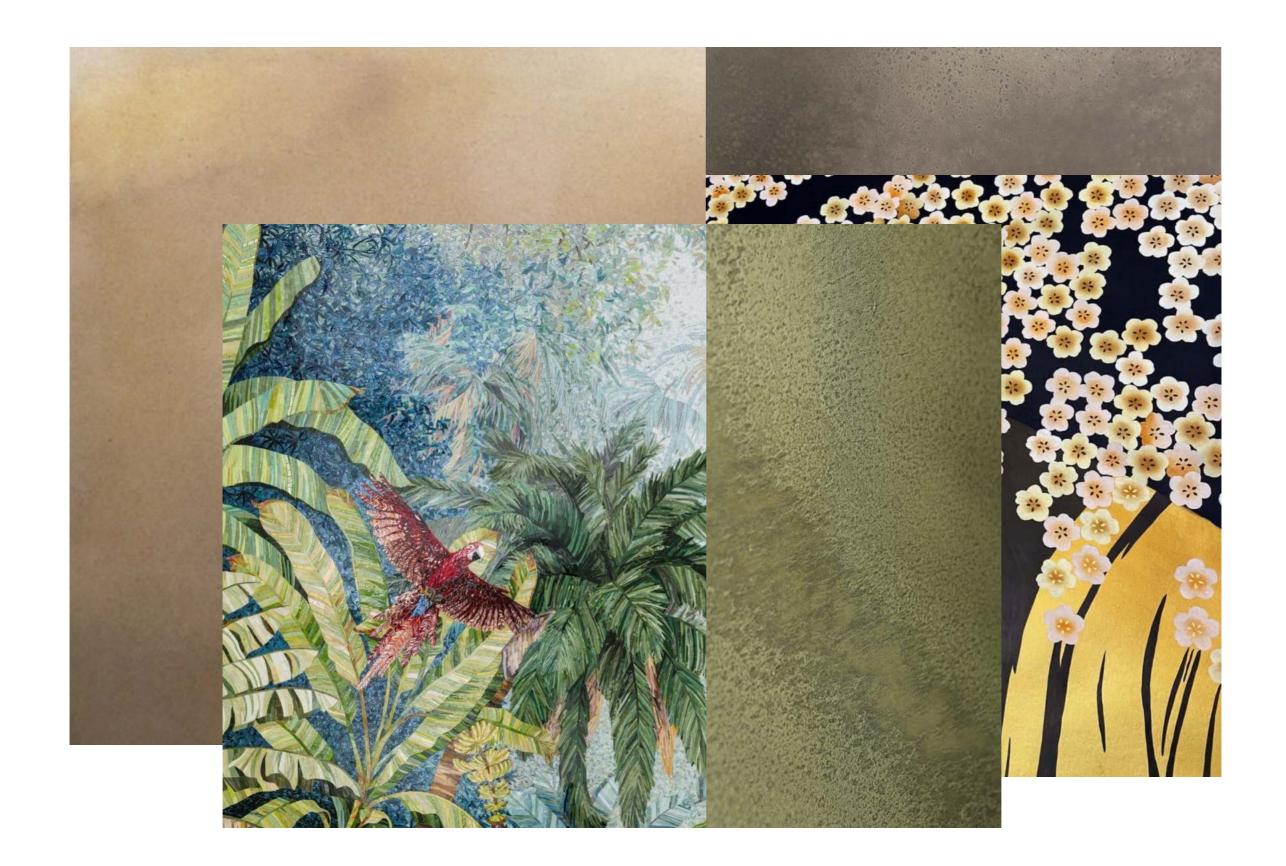
Apply in layers: lacquered backdrop + silk panel + mosaic inset

Contrast matte silk with glossy lacquer, or stone mosaic with silk shimmer











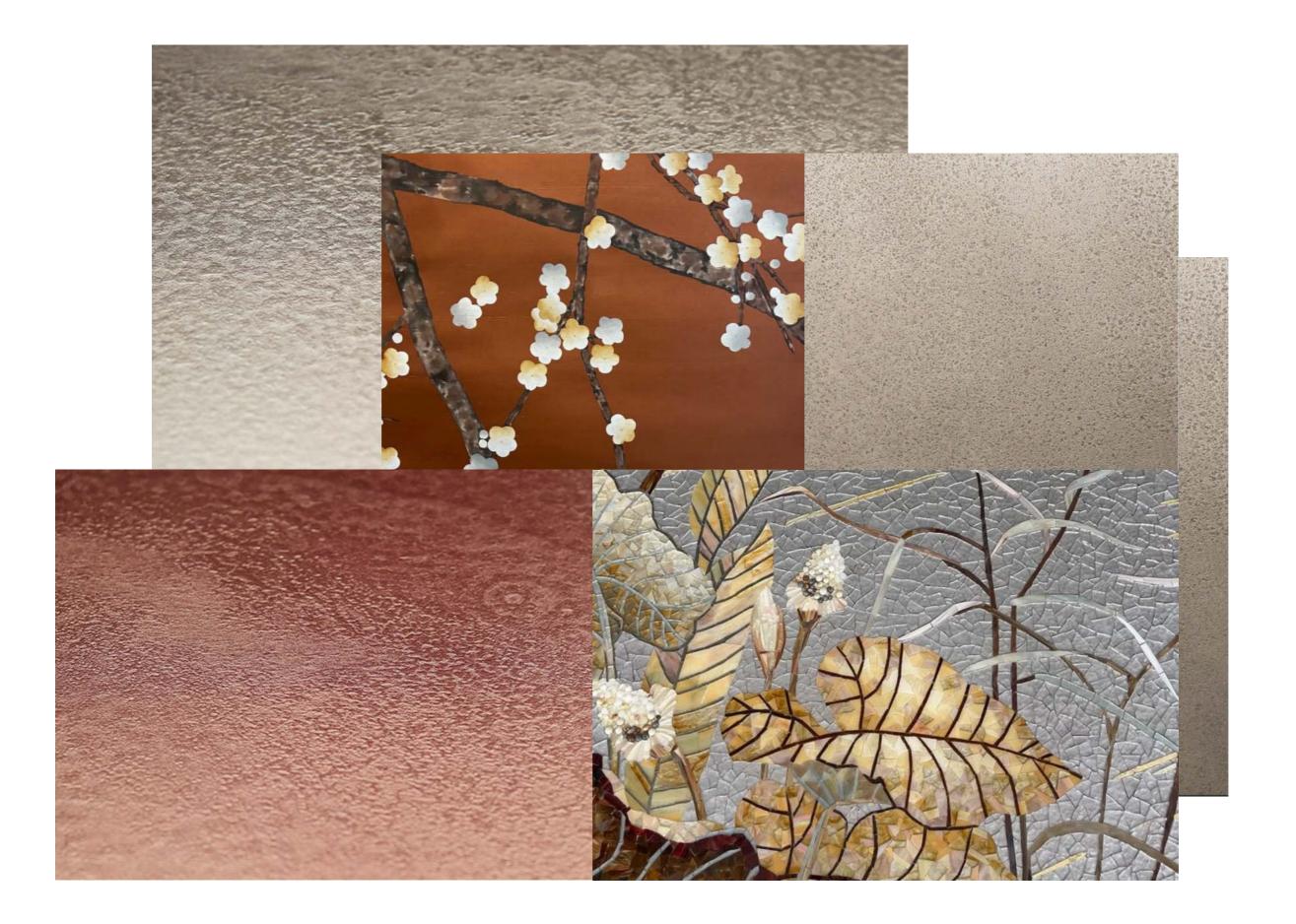
The Curated Surface

Walls are no longer blank canvases. In curated architecture, they are memory walls — containers of culture, material intelligence, and quiet luxury. This chapter shows how to:

Combine silk and lacquer in meditative reception rooms

Use mosaic with silk in bathroom sanctums Apply all three in feature corridors, galleries, and alcoves











Material Intelligence: A Note from the Curator

"I don't just choose materials. I listen to them."

This book is not a catalogue. It is not a trend guide. It is a study in material intelligence — a philosophy that guides my curatorial eye, and the essence of CUROQ's vision.

For me, materials are not passive elements to be applied.

They are thinking surfaces. They carry memory, tradition, technology, and spirit.

They belong not just to walls — but to architectural intent.

In this volume of THE CURATED, I bring together lacquer, silk, and mosaic — three ancient surface traditions reimagined for contemporary architecture. They are materials that seduce both the hand and the eye. Each has a unique emotional geometry. Each invites designers to slow down, observe, and engage with surface as structure.

My Curatorial Lens

What I've curated here is not about luxury as price, but about luxury as presence.

You'll find finishes that feel ancestral, yet forward.

Compositions that are not overly themed, yet deeply intentional.

Surfaces that can transform the emotional rhythm of a room.

I believe every wall deserves authorship. Not just treatment.

This is for architects, interior designers, and visionaries who work not with finishes — but with feeling.

Welcome to THE CURATED. Let the wall speak.

Abdul Hameed KhanFounder, CUROQMaterial Intelligence / Designed Emotion

ARCHITECTS DON'T NEED PRODUCTS. THEY NEED INTELLIGENCE

CUROQ works upstream with architects:

- 48-hour curated responses
- Co-design mood board support
- Bespoke editions of *THE CURATED* for studio libraries
- Exclusive access to rare and collectible materials



We speak your language — before the project begins.



A fluent design dialogue across time zones and traditions



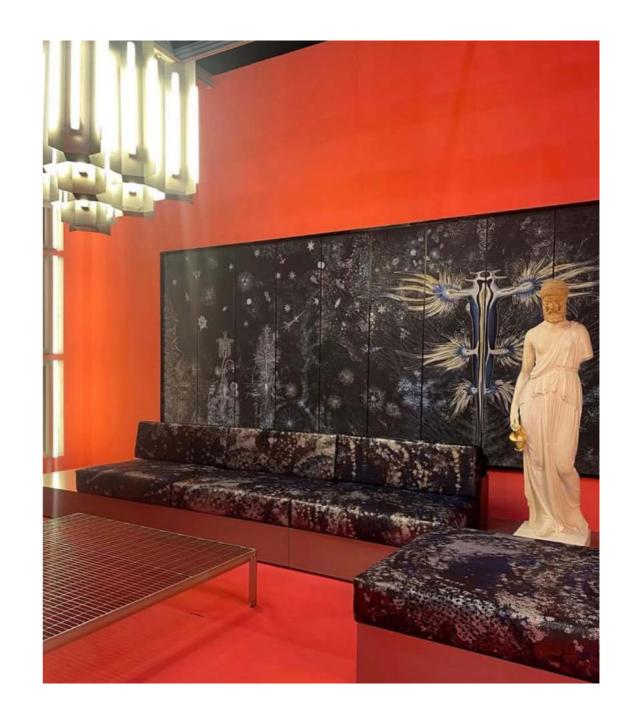
OUR GLOBAL-LOCAL NETWORK

CUROQ connects global avant-garde with regional resonance.

Tools for Intelligent. Curated Design Decisions

CUROQ is Not a Library. It's a Lens.

"We don't provide 'options' — we provide direction. Each palette is a statement. Each material has been lived with and selected for a reason.



1. Signature Palette Access

Receive access to our limited-edition, pre-curated palettes — composed from CUROQ's world-class material and object library. These are not generated; they are chosen.

2. Reference Catalogue (Digital)

Detailed digital sheets including surface descriptions, origin, maker context, finishes, and use-case insights — ready to inform mood boards or client pitches.

3. Scaled Mood Board Visual (High-Res JPEG)

A refined, visual composition of the full palette — formatted for your own decks or internal presentation. No extra styling needed.

4. Sample Loan Support

Material samples are not distributed freely.

We offer a **curated loan-based sampling service** — delivered with intention, and always tracked — for approved projects only.

5. Application Guidance (On Request)

We assist with clear, minimal notes on usage — whether it's plaster lighting strategy or how to transition from lime to brass. No excess, just essentials.

FOR DEEPER INSPIRATION

Beyond the Palette: CUROQ Look Books

TEXTURED SILENCE

A study in stillness, mass, and shadow.
Where stone speaks, and space listens.
For lovers of minimalism, sculptural scale, and quiet power.





SCALES OF GREY

An architectural essay in tone, texture, and timelessness.

Five chapters of grey, from pale to graphite — curated to evoke memory and restraint.

CADENCE (Coming Soon)

Rhythmic material pairings across wall, object, and space.

For design thinkers who move with intention.

WELLNESS BY CUROQ

Water, lime, and elemental grace.

Vanities, basins, accessories, and spaces that soothe and restore.

ARTISAGE (Coming Soon)

Limited edition objects and materials by the rarest hands.

Collected, not produced. Timeless, not trendy



A Note from CUROQ

This inspiration is a reflection of our ongoing material dialogue with architecture.

For selections, collaborations, and curations that align with your practice, connect with us at: www.curoq.com | info@curoq.com



Where material speaks, and curation defines architecture. Engage with Curoq to access rigorously selected surface and material solutions—curated for architects who seek authenticity, depth, and precision in design.

