THE CULTUMETS IN ARTISTRY MEETS IN XURY

(190)

D E S I G N PHILOSOPHY

Curoq is born from the philosophy - curate to evoke.

Each of the handpicked designers and artisans is in essence a true artist in their field. Curoq follows the vision of these creators, providing a relevant showcase for their unique concepts.

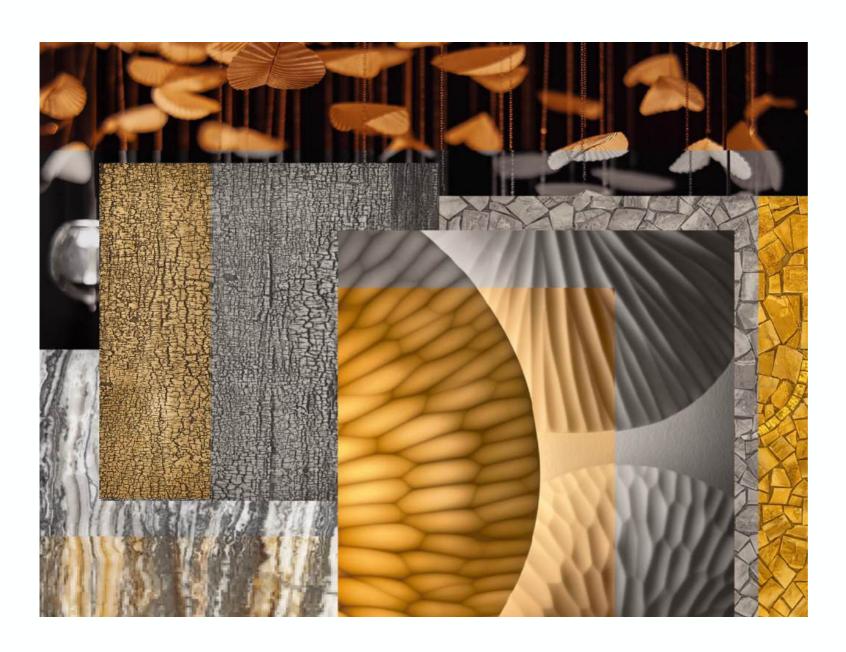
The designs represent the attention to detail, aesthetics and flair, blending the creativity of the designer or artisan with the preference of the modern customer.

Each collection stand as a hallmark of the masters of international designs, with objects of art that are timeless icons. Every creation adds an element of wonder and surprise to the ambience, creating conversations and memories.

Curoq narrates a purpose through design, making the functional beautiful and the beautiful functional.

With a strong understanding of the international luxury market and close collaborations with architects and designers for over two decades, Curoq exhibits a fresh point of view.

Curoq narrates a purpose through design, making the functional beautiful and the beautiful and the functional.



The Science Behind Curoq's curations: Elevating Spaces Through Art and Design

At **Curoq**, we believe that exceptional space design is defined by the details — the carefully chosen pieces that shape memorable experiences. By blending artistic mastery with design science, we curate sculptural works and artisanal objects that elevate spaces and engage the senses.

Crafted for Impact

Our curated collections feature pieces designed with precision — balancing form, texture, and material to create lasting visual and emotional impact. From striking lobby sculptures to intimate design accents in private suites, each creation enhances its surroundings while telling a story of artistry and craftsmanship.

Emotional Design for Memorable Spaces

Understanding the psychology of space allows us to curate pieces that shape how guests feel — evoking warmth, calm, or awe. Whether introducing bold sculptural forms to energise social spaces or refined textures to enhance moments of quiet reflection, our pieces are designed to leave a meaningful impression.

Harmonising with Architecture

Curoq's curated objects are chosen to complement the flow and character of their environment. By considering scale, proportion, and light, each piece becomes an integral part of the space — enriching rather than overpowering its design.

Sustainability and Innovation

We partner with artisans who embrace responsible production methods, combining traditional techniques with innovative practices to create pieces that are both timeless and forward-thinking.

Through this fusion of artistry, craftsmanship, and thoughtful design, **Curoq** empowers hospitality designers and architects to create spaces that feel authentic, inspiring, and unforgettable.

Discover how Curoq's curated creations can transform your hospitality spaces.



Craftsmanship - The Heart of Luxury

Luxury in space is more than aesthetics—it's an experience shaped by **exceptional craftsmanship**. At **Curoq**, we curate pieces that are not just objects but stories, where **materials**, **tradition**, **and innovation** come together to create immersive spaces.

Every texture, finish, and sculpted form carries meaning. The veins in marble, the patina of bronze, the grain of timber—these elements shape not just design but emotion. Our collections celebrate the **art of making**, blending heritage techniques with contemporary vision to craft interiors that feel both timeless and distinctive.

Luxury is multisensory. It's the cool touch of stone, the warmth of hand-carved wood, the shimmer of sculpted metal. These details define the guest experience, transforming spaces into **living**, **breathing works of art**.

At **Curoq**, we believe true luxury lies in craftsmanship—where artistry, materiality, and purpose converge to leave a lasting impression.

In the realm of bespoke furniture design, a select group of artisans and designers have redefined luxury by seamlessly blending traditional craftsmanship with innovative techniques. Their journey is marked by a relentless pursuit of perfection, resulting in creations that are not only functional but also works of art.



These artisans begin with a deep appreciation for the natural beauty of materials, meticulously selecting the finest woods, metals, and textiles. Each piece is crafted with precision, honoring time-honored techniques while embracing modern advancements. The result is furniture that tells a story, reflecting the passion and dedication of its creators.

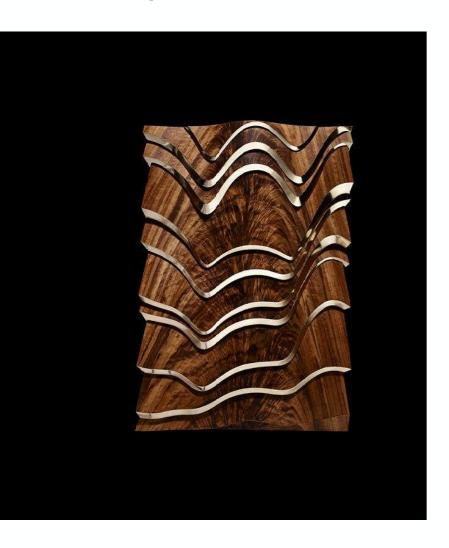
The Psychology of Space in Luxury spaces

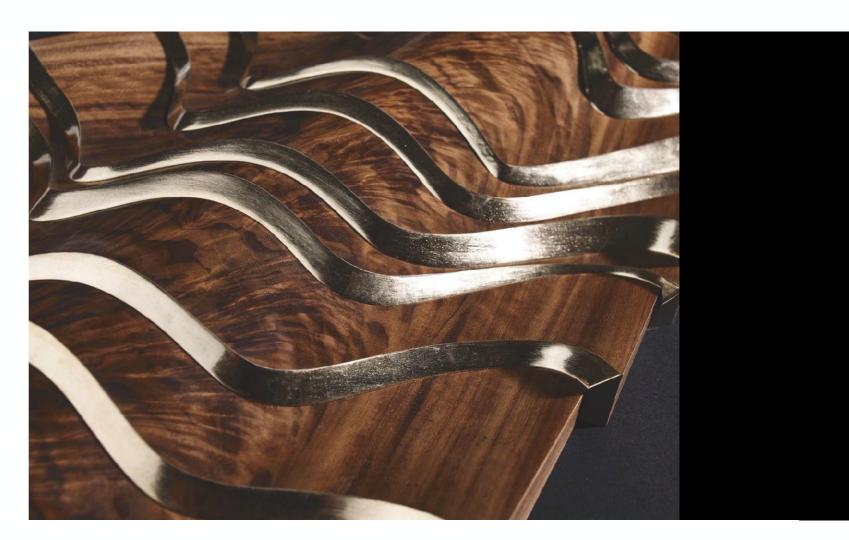
Luxury space is more than design—it's about how a space makes guests **feel**. Thoughtful spatial planning shapes emotions, enhances comfort, and creates lasting impressions.

Expansive lobbies evoke **grandeur and openness**, while intimate lounges foster **warmth and connection**. Natural materials bring a sense of **calm**, while strategic lighting and textures guide the guest's experience.

Every element—scale, proportion, and flow—plays a role in crafting an atmosphere that is both **immersive and intuitive**. At **Curoq**, we curate pieces that enhance this psychology, ensuring that luxury is not just seen, but truly **felt**.

Inspired by 700-year-old agricultural stepped terraces called 'Andinas' in Peru. The sample mimics the horizontal terraces created in the high Andes.



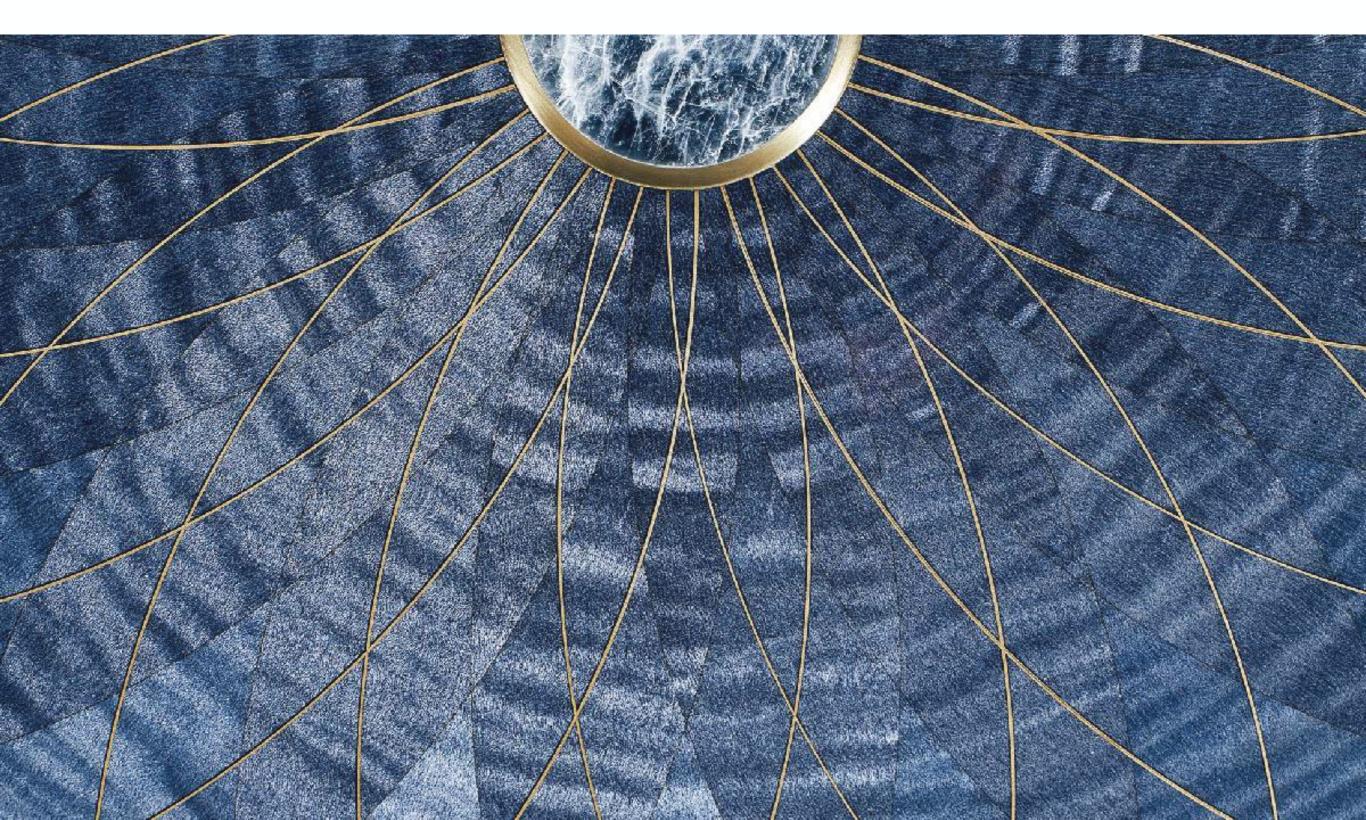


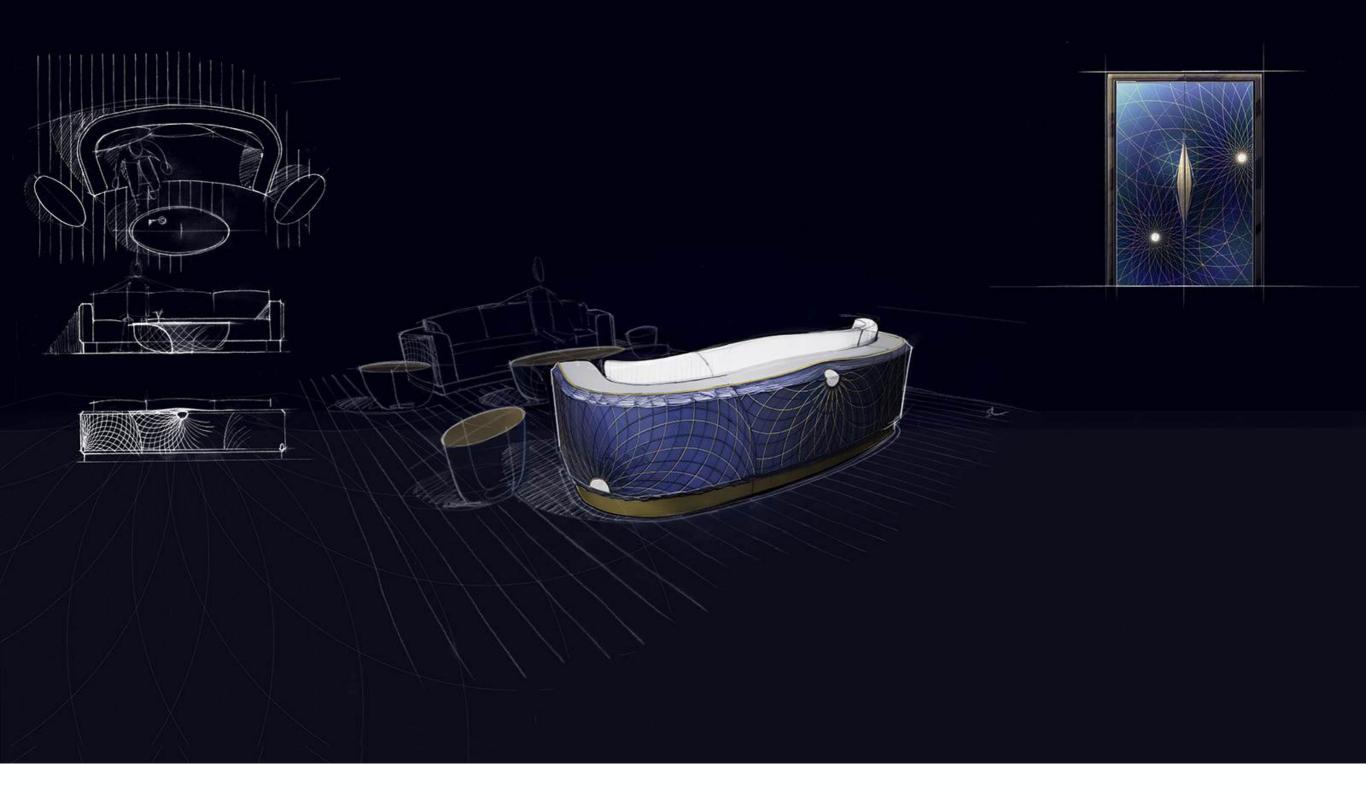
Materials - American black walnut and 24 carat moon gold leaf. Finish - Open grain natural waxed.



The background contoured shapes in American black walnut curl represent the rich earthy tones of the tilled soil and the 24-carat moon gold the light reflecting on each terrace at day break.

Gold lines inspired by Fibonacci wave patterns lead to a geometric, mathematically carved oak edge. Cosmic lines radiate from a central hub of brass encapsulated pure selenite gypsum.





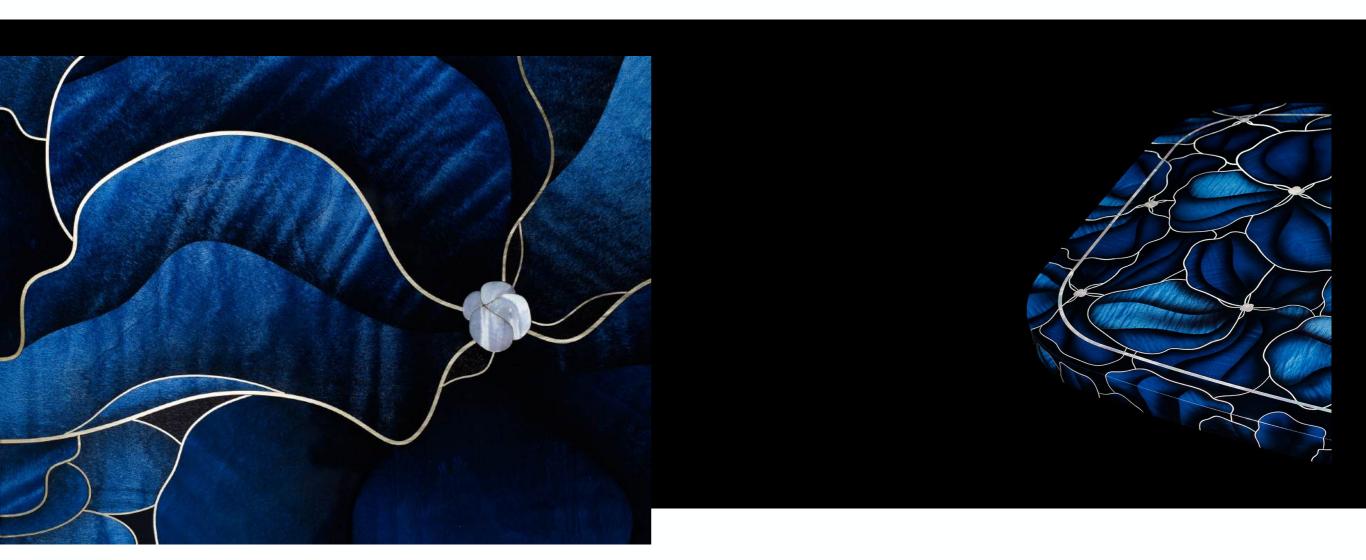
Thorough oxidising of the underlying ripple sycamore veneer is key to the graduating Prussian blue colour achieved in the marquetry pattern. Intense accuracy is required to align the Dubai gold lines etched into the layered and highly polished surface.





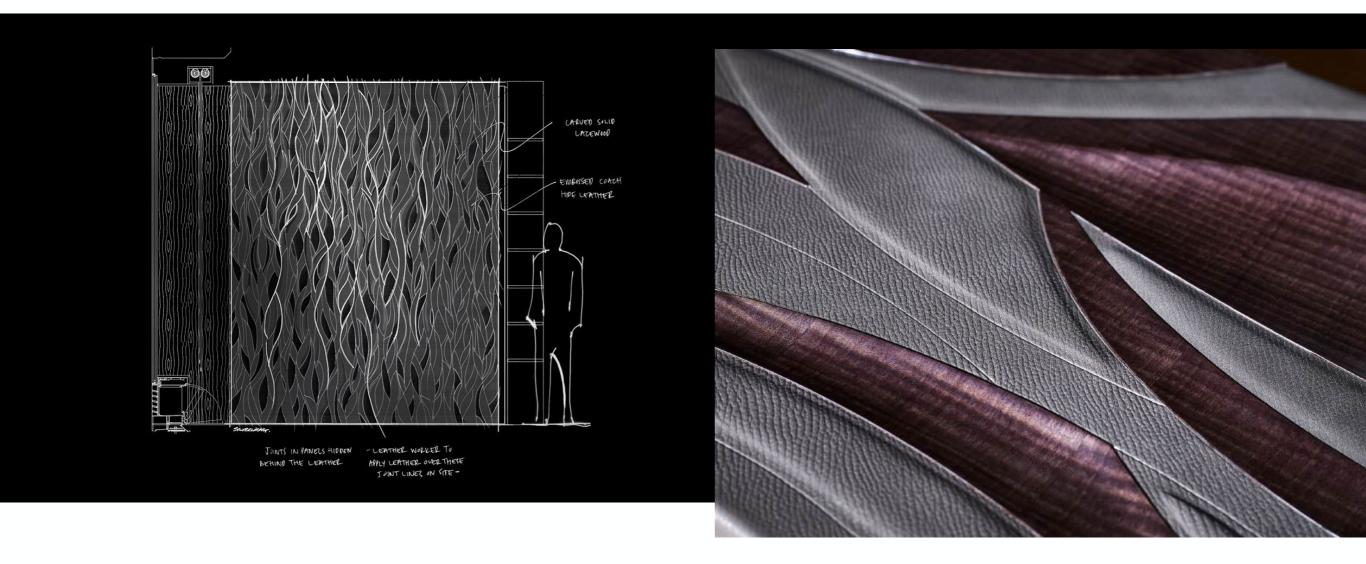
True luxury is not just seen — it's felt. In the world of design, it is the curated details that leave a lasting impression — the unexpected textures, the captivating forms, and the way a space invites guests to linger, connect, and remember.

Traditional silver smithing techniques are employed to seamlessly combine custom dyed figured anigre and sterling silver to create this pattern inspired by the Hawaiian hibiscus flower. The delicate flower centres, or stigmas, are picked out with white mother of pearl set into ultra fine lines of more sterling silver.



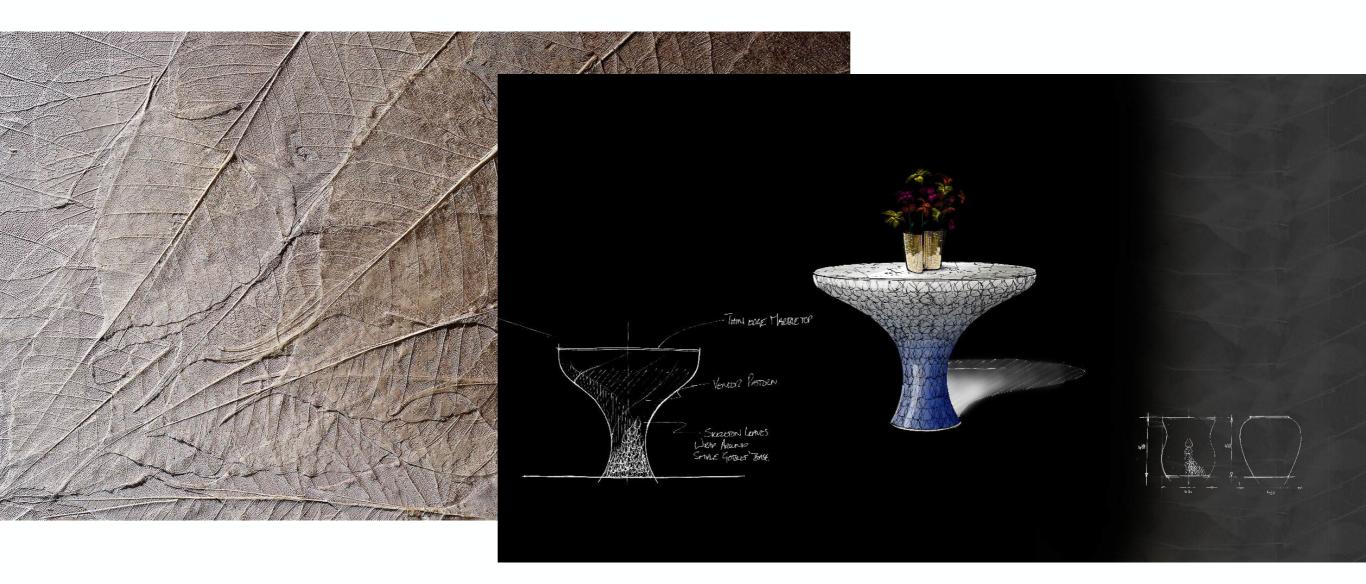
Designed in response to a client's desire to commission a jewellery box featuring their favourite flower, the silver inlay is used to signify the contents of the box.

The definition of striation means furrow, channels or flutes of a column. These are interpreted in a contemporary style with hand tooled and embossed leather combined with custom dyed ripple sycamore.



Materials: Custom dyed ripple sycamore, upholstery leather.

Bodhi leaves come from the sacred fig tree, a central symbol in Buddhism and known for its therapeutic properties found in the bark, roots, leaves and fruits.



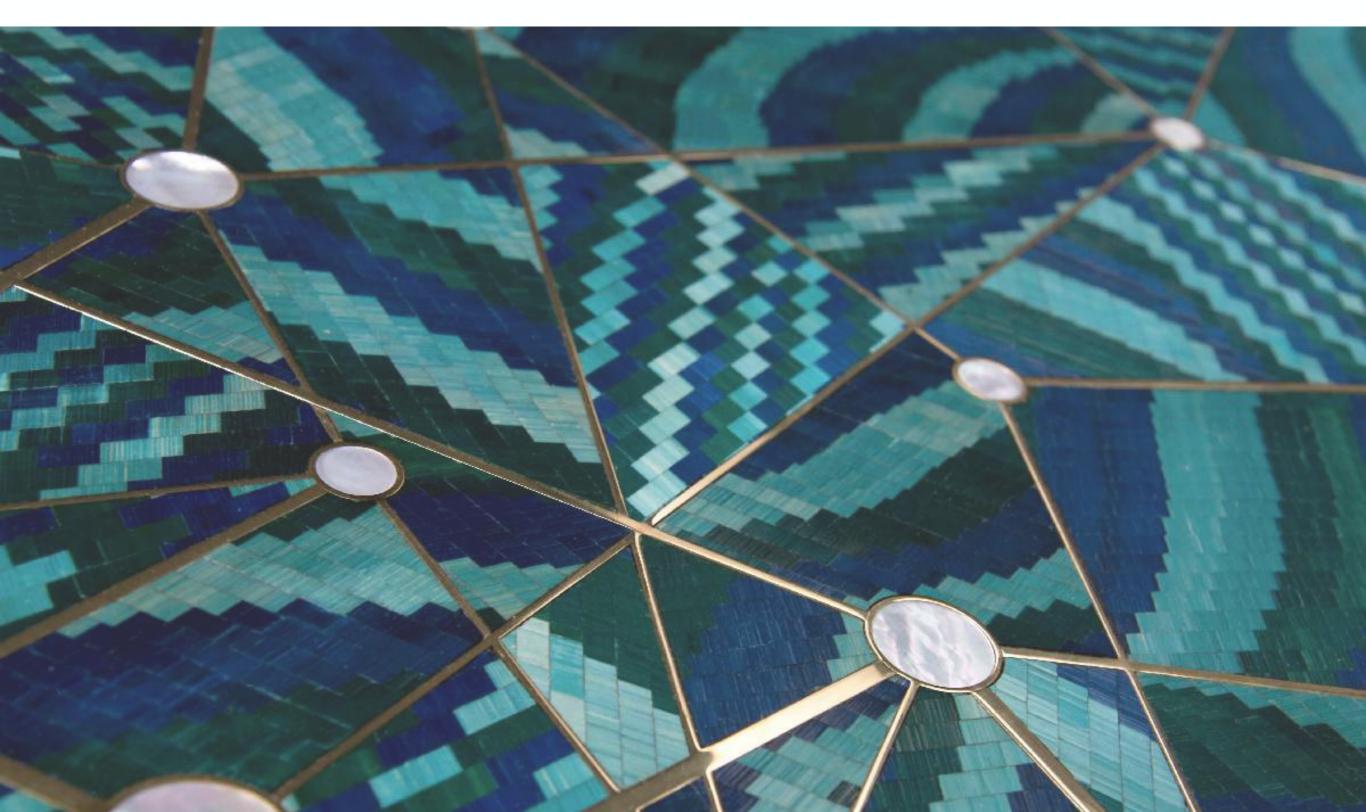
Skeleton bodhi leaves are dyed in tinted layers, their graduated scale following gentle organic curves to reflect the meditative, healing nature of the leaf.

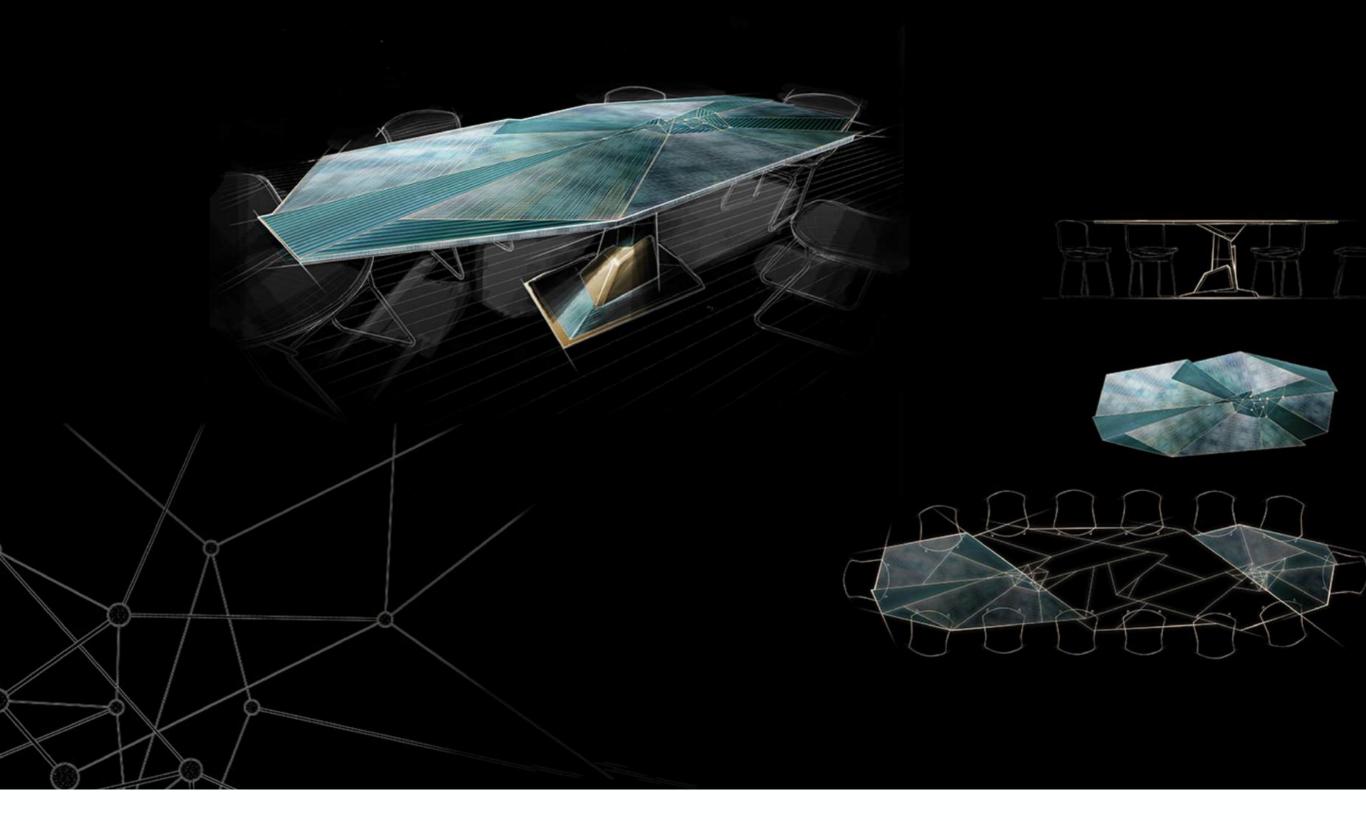


Curated marquetry—where artistry, luxury, and craftsmanship unite to elevate hospitality design.

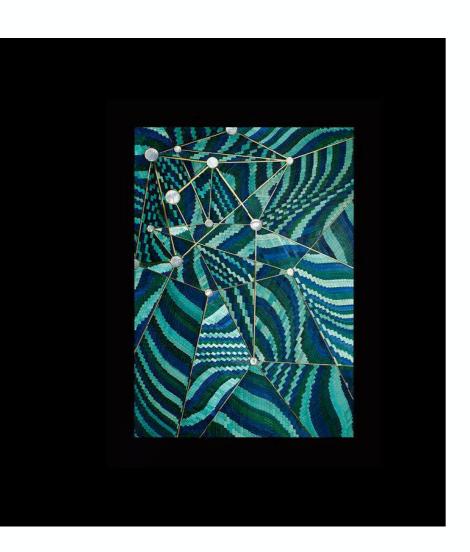
Artful marquetry at Curoq-where heritage craftsmanship, contemporary design, and luxurious materials come together to create timeless masterpieces for hospitality.

Inspired by the pattern of moiré silk the technique illustrates the skill and patience of a straw marquetier and jewellery metalworker.





Offset parallel lines in shades of green wheat straw create the moiré pattern background with polished brass inlaid constellation patterns and white mother of pearl planets in the foreground.





Materials - Dyed straw, brass and mother of pearl.

Geometry of Design

Geometry shapes the way we experience **luxury spaces**, creating balance, flow, and harmony. In a space, **proportion**, **symmetry**, **and organic forms** define the atmosphere—structured lines evoke elegance, while fluid curves invite warmth and movement.

High ceilings and vertical elements inspire grandeur, while **layered textures and sculptural details** add depth and intimacy. The interplay of **light, material, and form** transforms spaces into immersive experiences.

At **Curoq**, we curate designs that embody these principles—where craftsmanship meets precision, and geometry becomes an art form that **elevates hospitality**.





Hospitality seamlessly blends AI innovation with artisanal craftsmanship to create timeless, intelligent luxury experiences.







Dustin White's Al-driven design approach, blending computational artistry with 3D-printed stone, could redefine hospitality spaces by creating bespoke, sculptural environments that merge historical elegance with futuristic craftsmanship.







Hospitality chair designs merge Al innovation with artisanal craftsmanship, creating timeless elegance and intelligent comfort.







Lighting inspired by nesting embodies artistry, blending organic forms with warm, protective illumination for a sense of comfort and elegance.

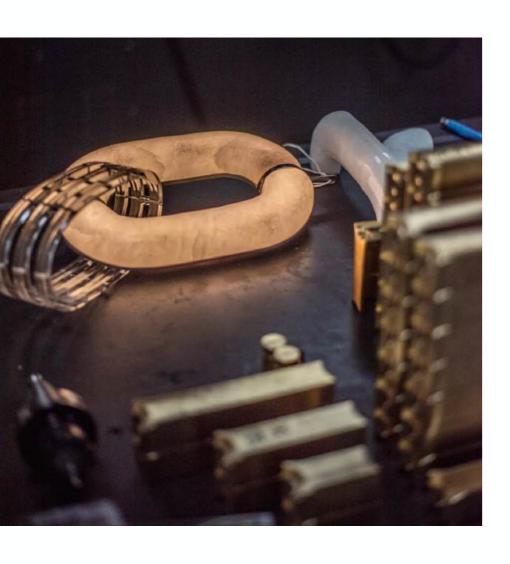
The Power of Shadows and Breathtaking Design

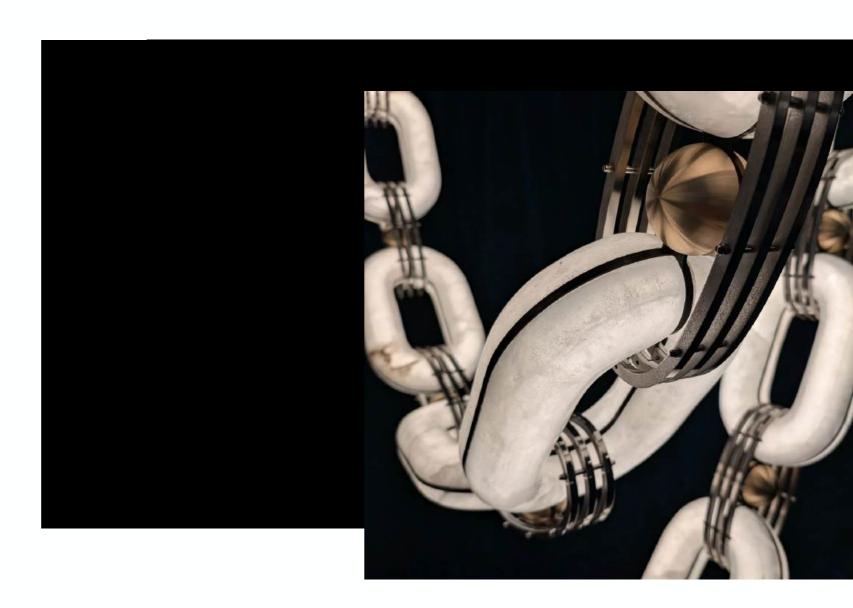
Lighting is more than function—it is **art in motion**, shaping space through the interplay of light and shadow. In a luxury. Space, **sculptural lighting transforms ambiance**, casting dynamic patterns that shift with time, evoking emotion and depth.

Soft glows create intimacy, while bold contrasts add drama. The balance of **transparency**, **reflection**, **and texture** turns lighting into an immersive experience, making a statement beyond illumination.

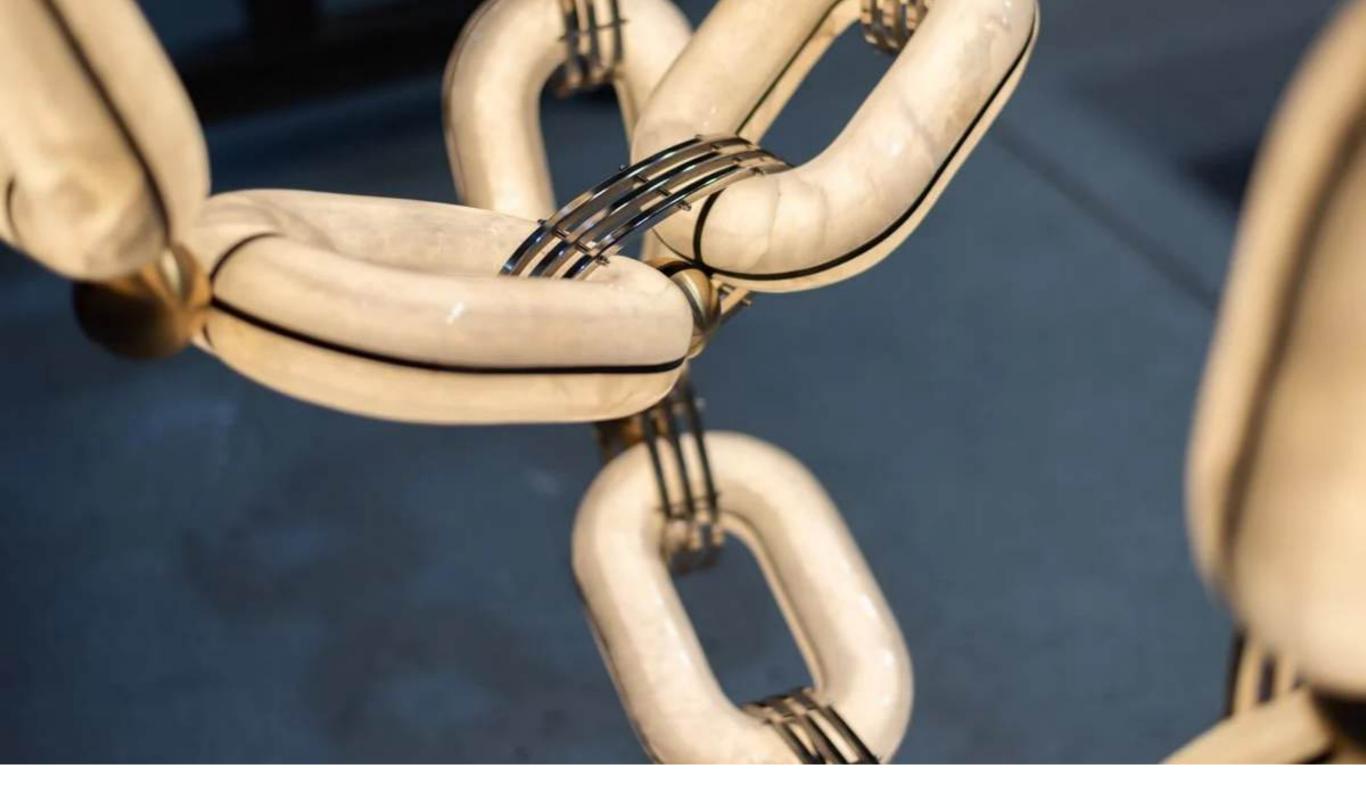
Behind every masterpiece is the dedication of artisans—masters of glass, metal, and light—whose hands shape, refine, and perfect each piece. Their relentless pursuit of excellence, the painstaking hours of craftsmanship, and the unyielding passion to bring a vision to life turn **lighting into a work of art**.

The finest lighting designs do more than brighten a space—they craft an atmosphere, leaving an unforgettable impression.

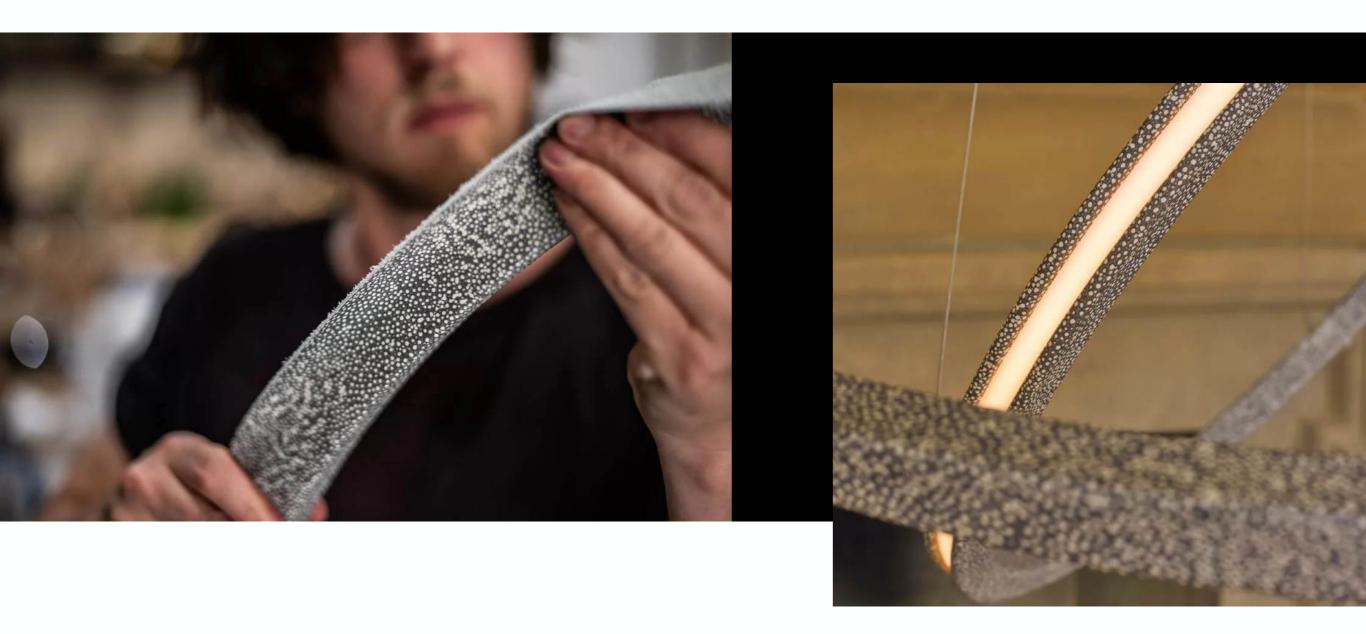




Koru, the latest breathtaking design from Creative Director Ian Cameron. This sculptural masterpiece is designed to make a bold statement and serve as the centrepiece to the most extraordinary of spaces.

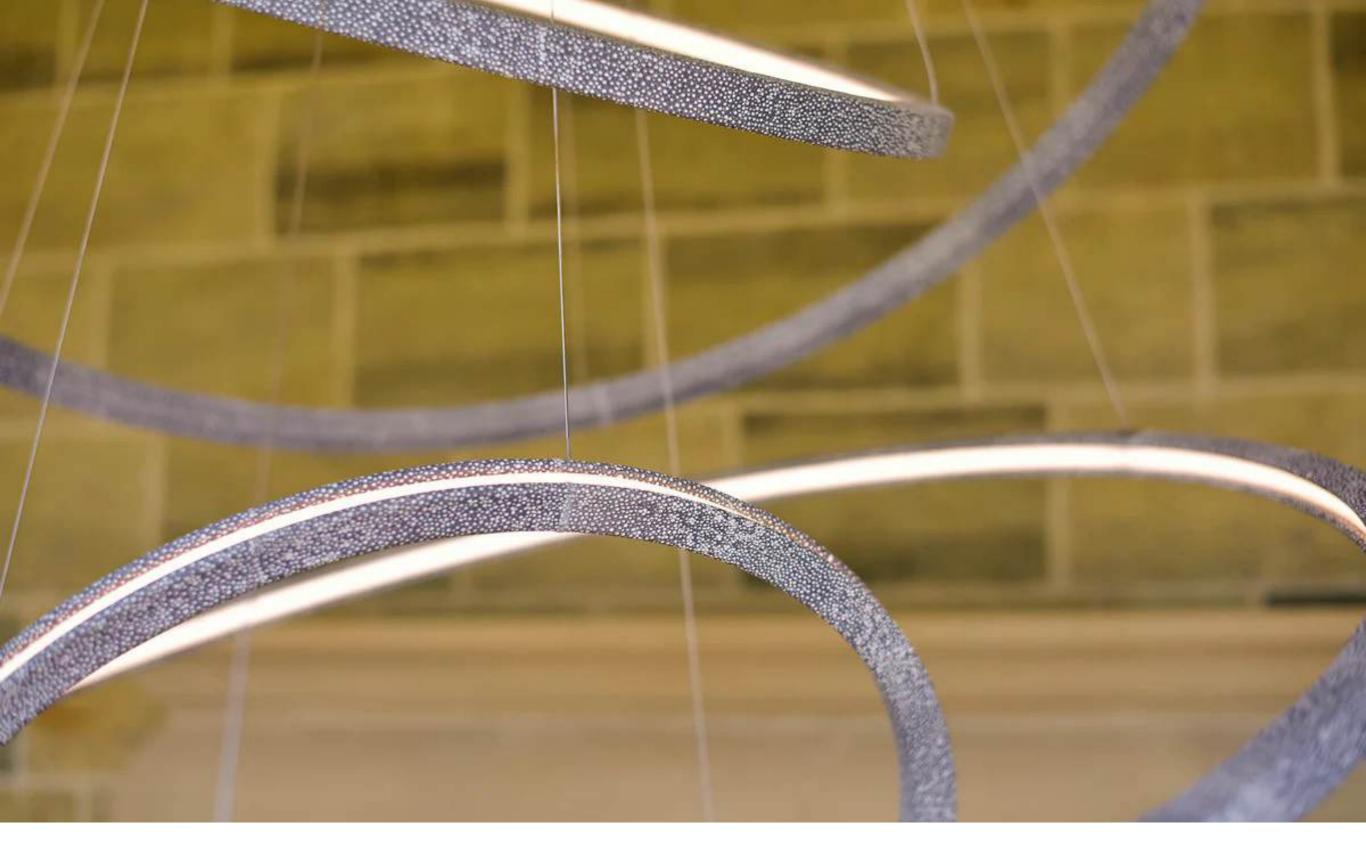


Each chain link is made from Alabaster, hand carved by skilled craftsmen to showcase the organic beauty of the natural material. The individual illumination of each link draws out the translucent qualities and veins of alabaster, while metal elements clasp the links together. The Koru chandelier seeks to blend innovation, precision engineering, natural materials and British metalwork, showcasing modern craftsmanship at its finest.



Lohja: Leather Edition, an innovative take on the iconic Lohja chandelier in partnership with world renowned leather specialists, Edelman.

The distinctive texture of the leather when combined with light adds a new dynamic to the piece.

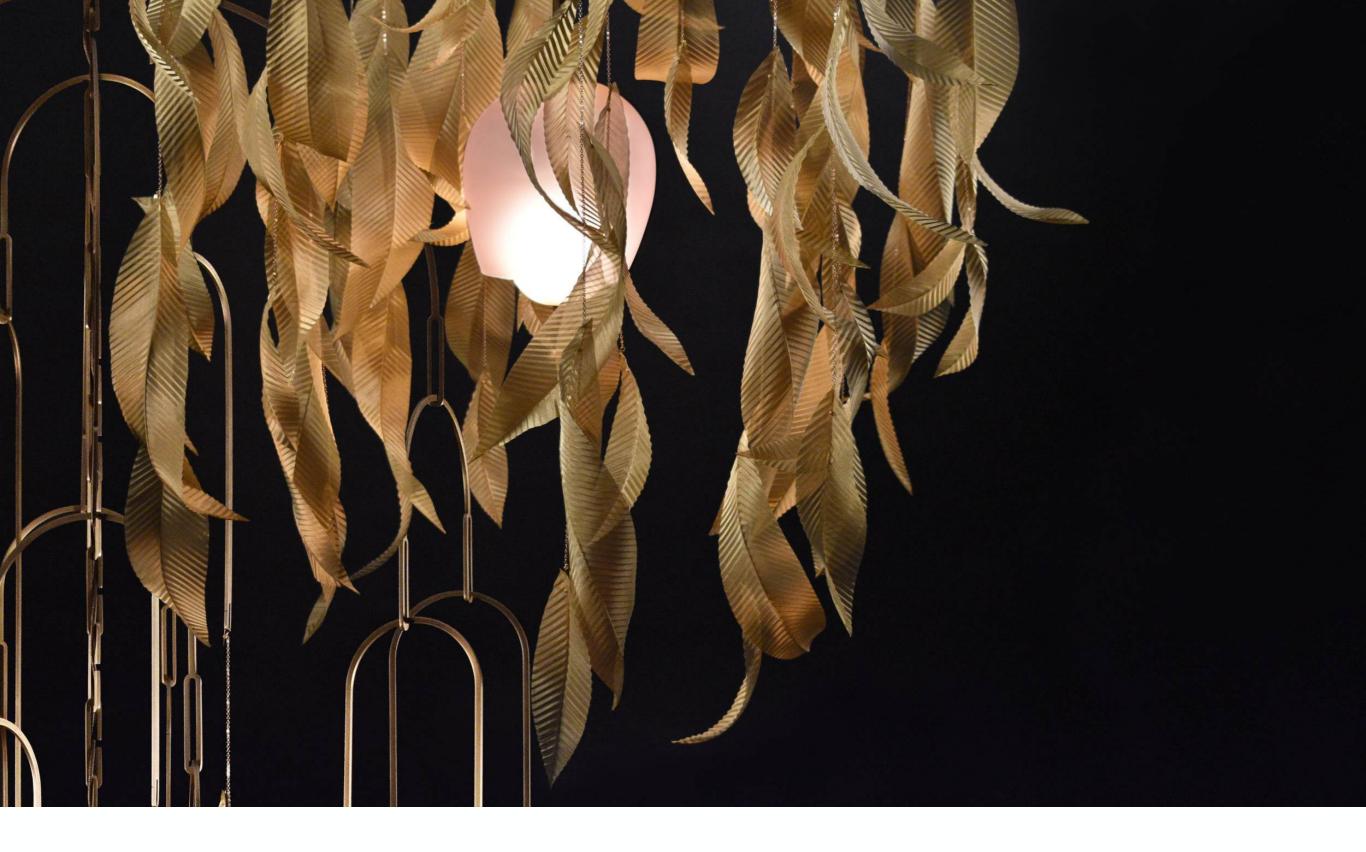


Captured in Edelman's hand-antiqued Shagreen leather in colour Ink - available in Edelman's breathtaking leather collection





SAULE-L-03

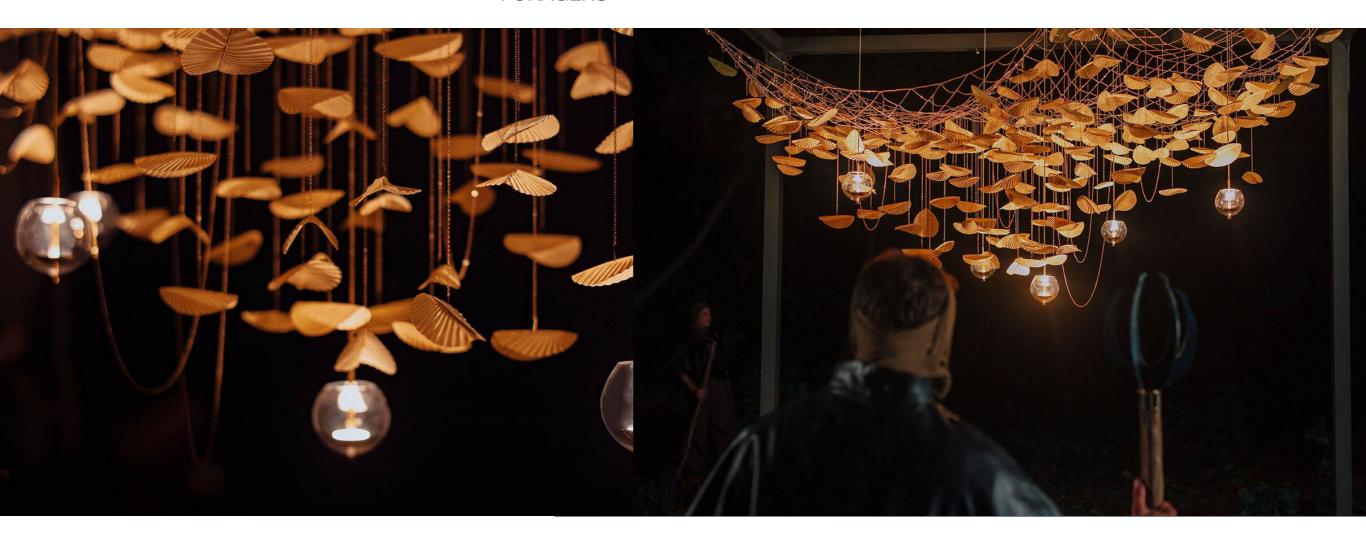


Saule is a handcrafted lighting fixture inspired by the willow tree's beauty. Made in our Verchères studio, it features cascading brass leaves and a pink glass globe that emits a soft, warm glow. The mobile-like structure moves gently with the air, creating an ethereal ambiance



In search of the purest expression of nature, foragers roam gripped by a sense of mystery and the promise of the non-pareil. They tread lightly directed by their heightened sensory perceptions seeking the supremely rare and a tantalizing glimpse of precious forms, vibrant in colour and exquisitely shaped. Fuelled by passion, they daringly take on the long arduous journey, reserved for the highly-skilled, savvy aesthetes who are equipped with years of knowledge, experience and resilience

THE FORAGERS



Before long, hidden treasures are revealed on an unexpected bypath, gleaming against a mystical natural backdrop cloaked in autumnal finery. Gold chains, brass leaves and lustrous shells cast a magical aura and lure the foragers seductively. Drawn by the present captivating beauty, they use the tools solely made for their quest to carefully harvest with the utmost respect the delicate glistening shapes the majestic nature created.

Sculptures - an artists emotions in the drama of scale and frozen moments

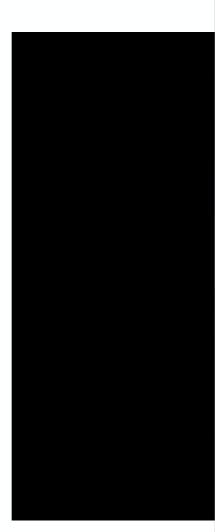
Sculptures in Space: An Artist's Emotions in the Drama of Scale and Frozen Moments

Sculpture in a space is more than decoration—it is **emotion cast in form**, a dialogue between space and artistry. Each piece carries the soul of its creator, shaped by hand, vision, and an unrelenting pursuit of perfection.

The **drama of scale** transforms a space—towering sculptures command attention, while intimate forms invite reflection. **Materials hold memory**, freezing movement in stone, metal, or glass, capturing a fleeting moment and making it eternal.

Every curve, texture, and silhouette tells a story, evoking wonder, serenity, or awe. In luxury hospitality, sculpture becomes more than an object—it anchors a space, stirs emotion, and defines the atmosphere.





The Meta Throne



Ken Kelleher's bold, abstract sculptures, including a conceptual **Meta Throne**, seamlessly blend digital and physical realms, making them a striking fit for Curoq's luxury hospitality vision.





Ken Kelleher's series of colorful benches, designed as "Instagramable moments," merges functional art with visually striking aesthetics. These benches, placed in public spaces, invite interaction while providing a perfect backdrop for social media photography. The bold, vibrant colors and playful forms are designed to capture attention, making them irresistible to passersby who are eager to share their experience online

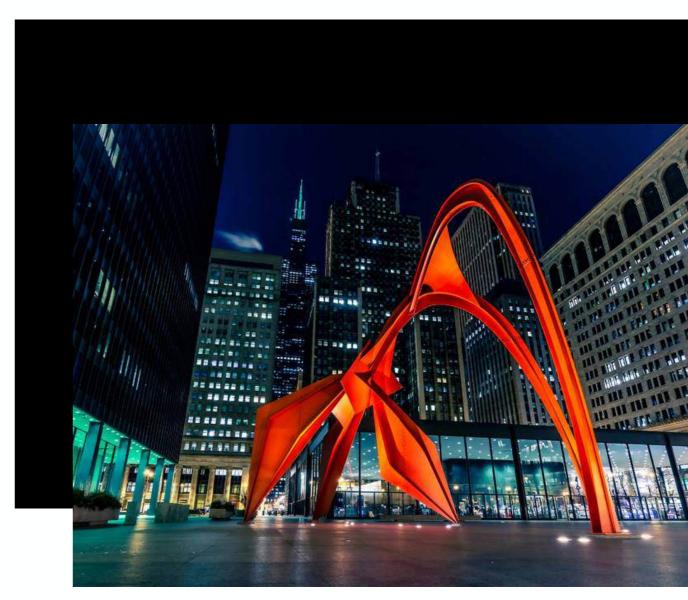


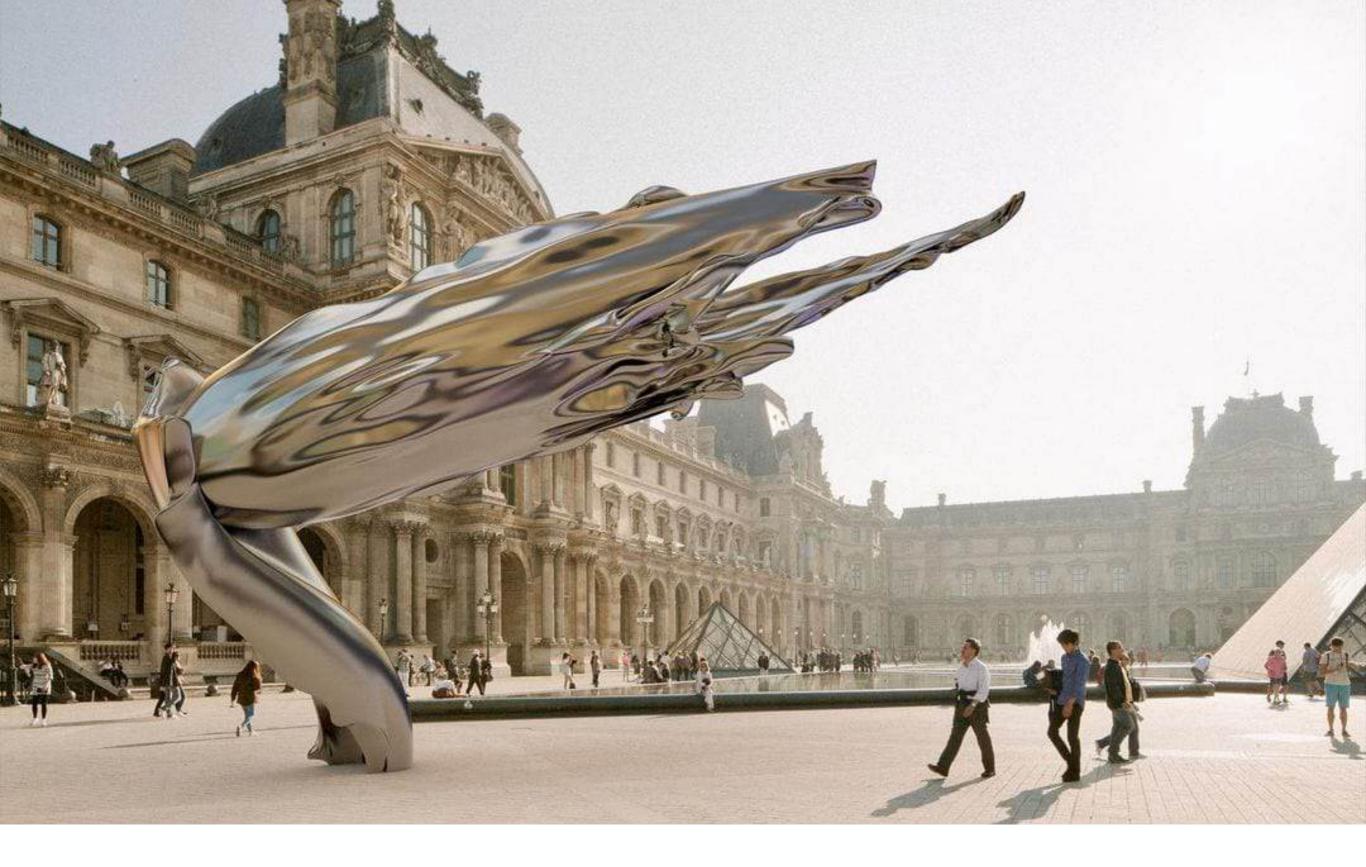
Magikal Friend Benches





KEN KELLEHER SCULPTURE





I believe my work can create a dialogue about what it means to make things. That it can engage through its presence in a space, that otherwise might be left to chance. It has purposeful and intelligent thought behind it



Influenced by formal sculptors like David Smith and Tony Caro, Kelleher's sculptures draw on Smith's expertise in creating large-scale steel abstract sculptures that emphasize structural dynamics and the intrinsic narrative quality of materials. Tony Caro's abstract, assemblage-based approach using industrial metals without traditional pedestals has also deeply influenced Kelleher's exploration of form and space, encouraging a break from conventional sculpture displays



Takashi Murakami's fusion of classical Japanese art with contemporary anime elements inspires Kelleher to blend Eastern and Western artistic traditions, enriching the cultural dialogue initiated by his pieces



Olivia Cognet is a multidisciplinary artist born and raised in Nice, south of France.

An accomplished accessory designer for luxury fashion brands such as Lanvin, Sonia Rykiel, Carven, Isabel Marant... Olivia expanded her creative world to the wonders of clay.

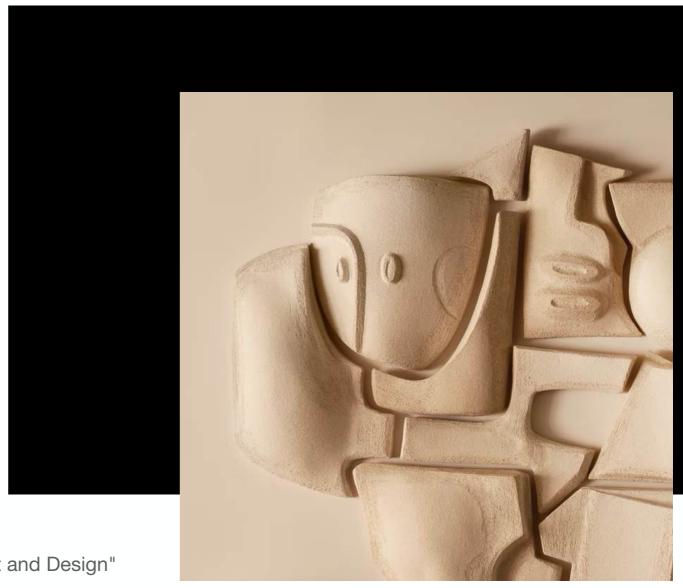
It is with the same passion and taste for beautiful design that she applies her technical mastery to couture and ceramic art.

In both, her artistic vision remains one and the same: creating art incorporating a sensual mix of modern brutalism and absolute femininity.



Olivia Cognet's sculptural art and bas-reliefs, exclusively at Curoq for hospitality, bring a refined, textural elegance to luxury spaces, blending artistry with architectural depth.



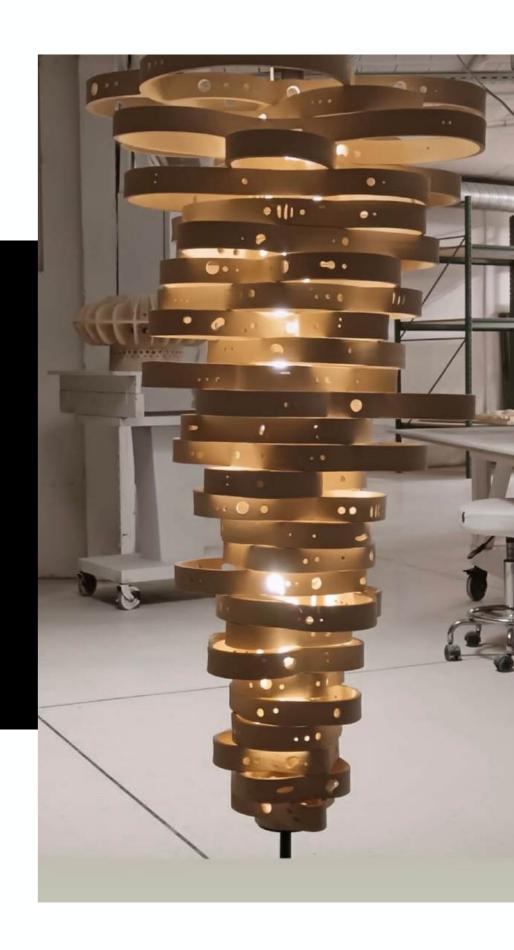


"I am constantly trying to find the perfect balance between Art and Design"

OLIVIA COGNET



Hand crafted in our French Studio in Vallauris

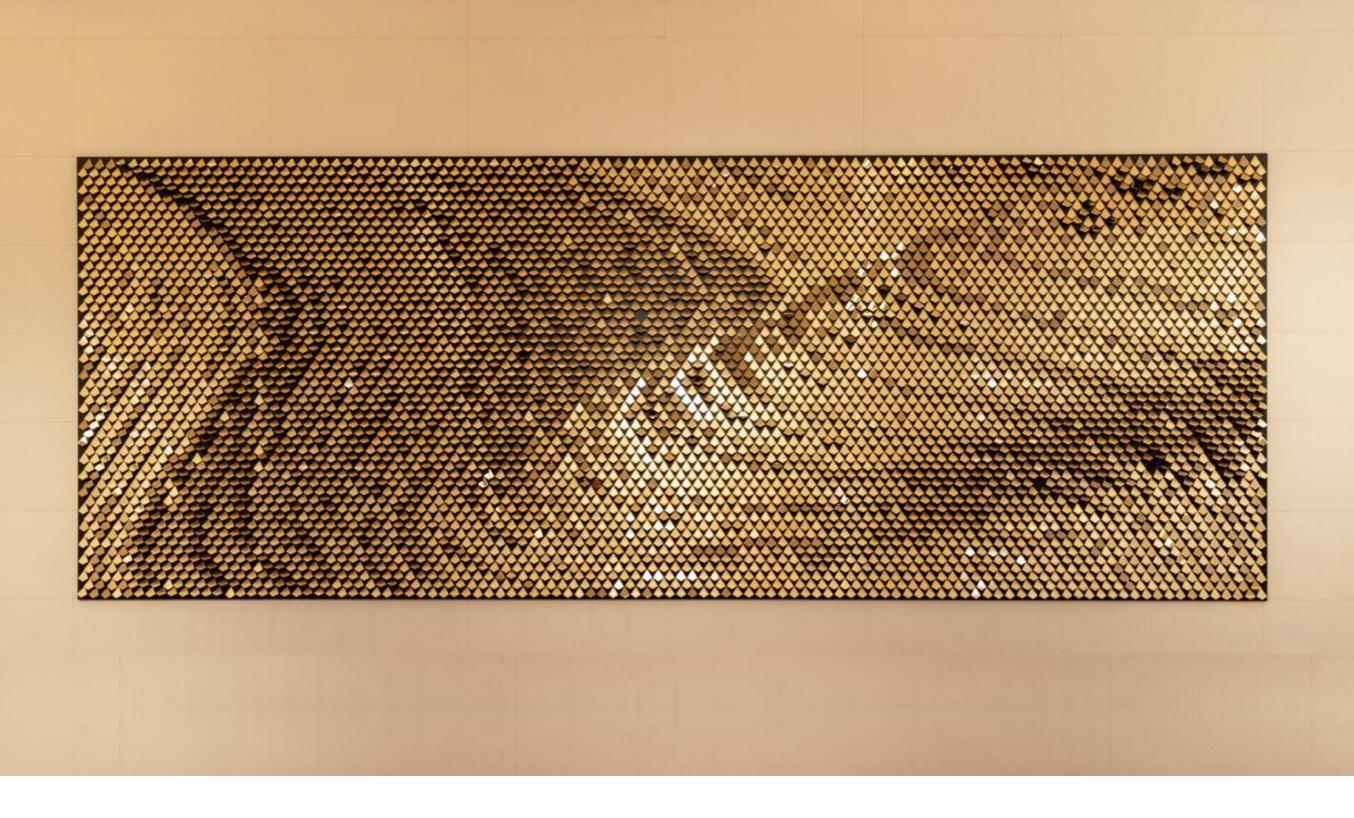




"Let the beauty of what you love be what you do" - Rumi

Parametric elegance redefined—Giles Miller's artistry exclusively at Curoq for luxury spaces.

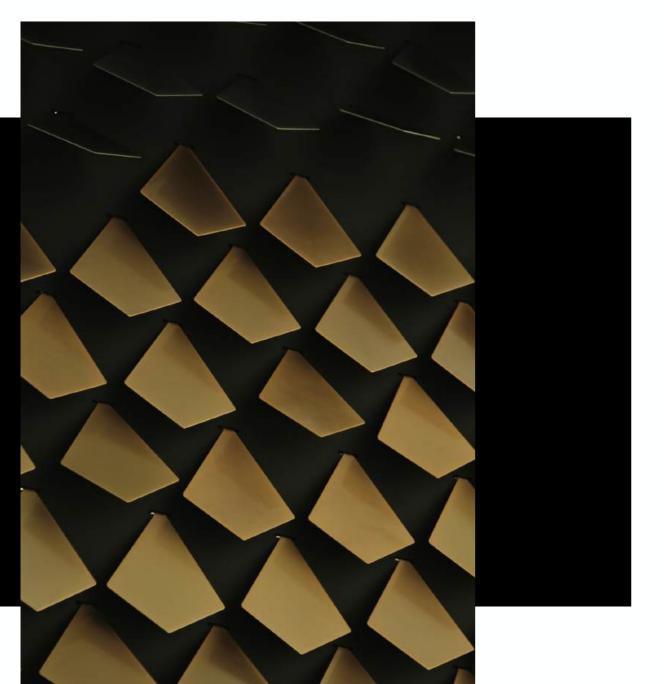
Parametric artistry by Giles Miller at Curoq redefines luxury space design, blending intricate geometry with refined materiality to create immersive and sculptural surfaces. These bespoke creations transform hospitality spaces into captivating environments, where light, texture, and form interact seamlessly to evoke elegance and innovation.

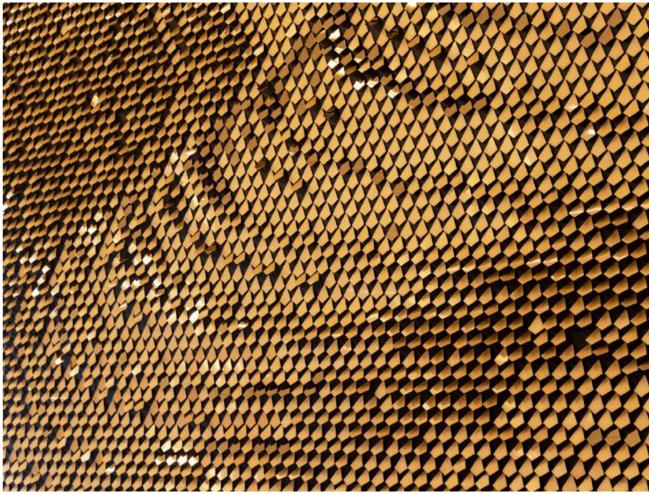


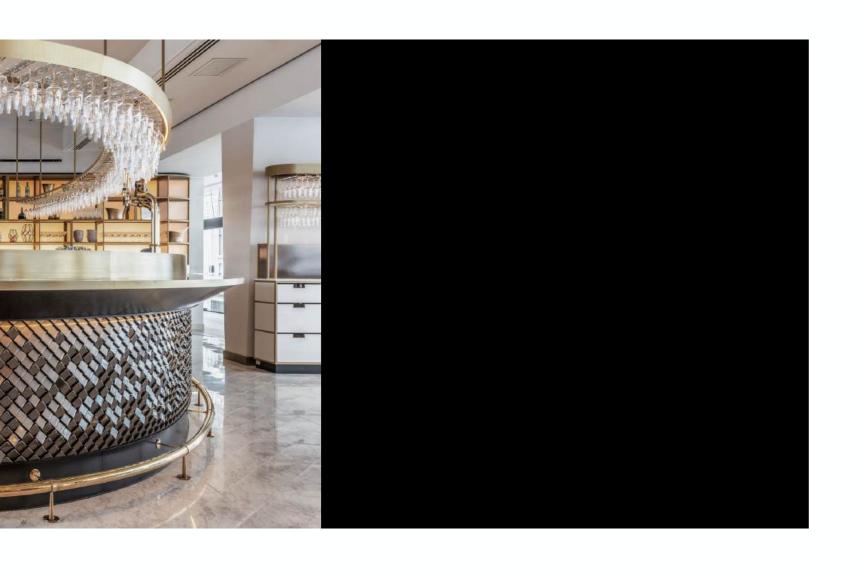
Neuroscience has proven art's ability to promote wellbeing. It validates our purpose.

Art communicates with and unites our senses. It has the power to make us feel pleasure, awe, comfort, serenity, and excitement. It's a power we study, channel, and perpetuate.

We call it sensory artistry.





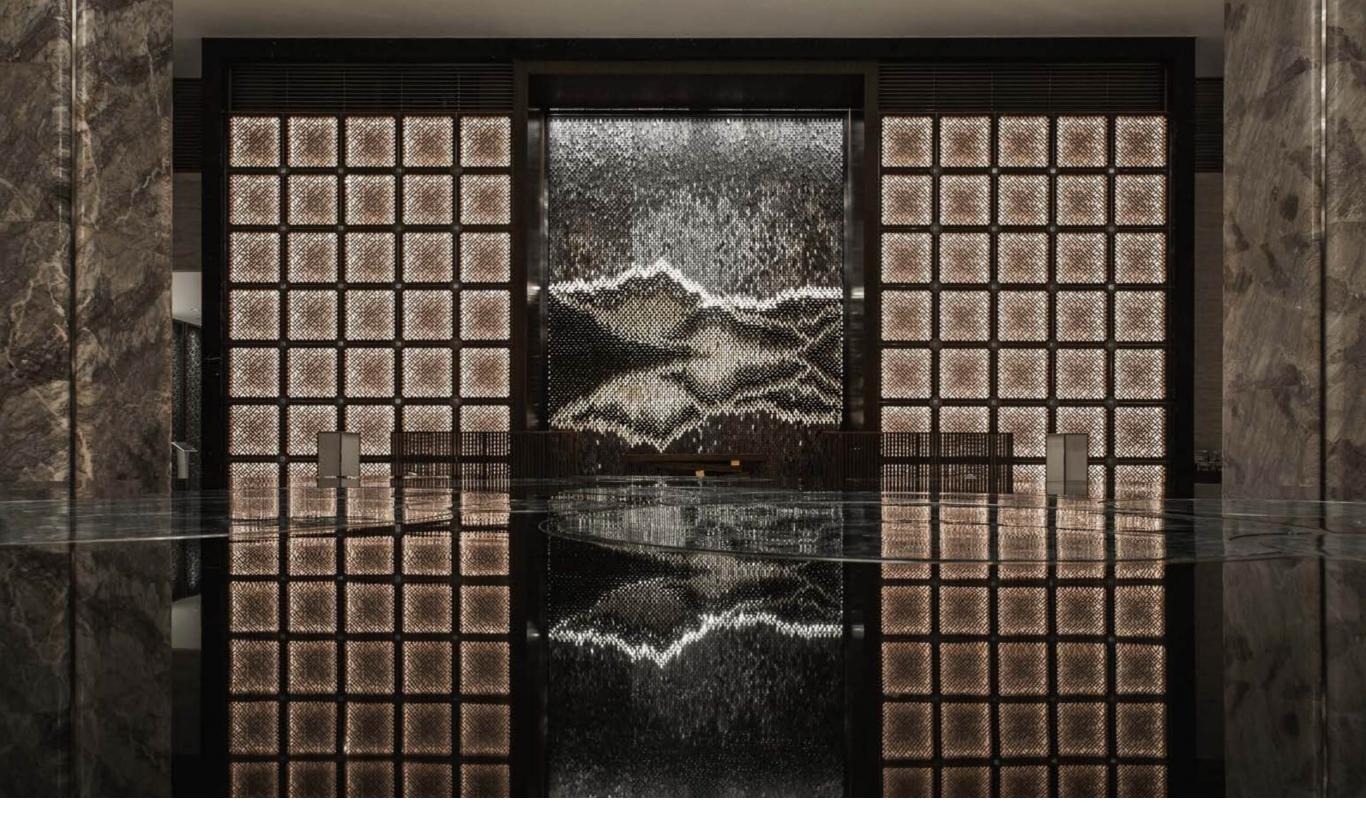


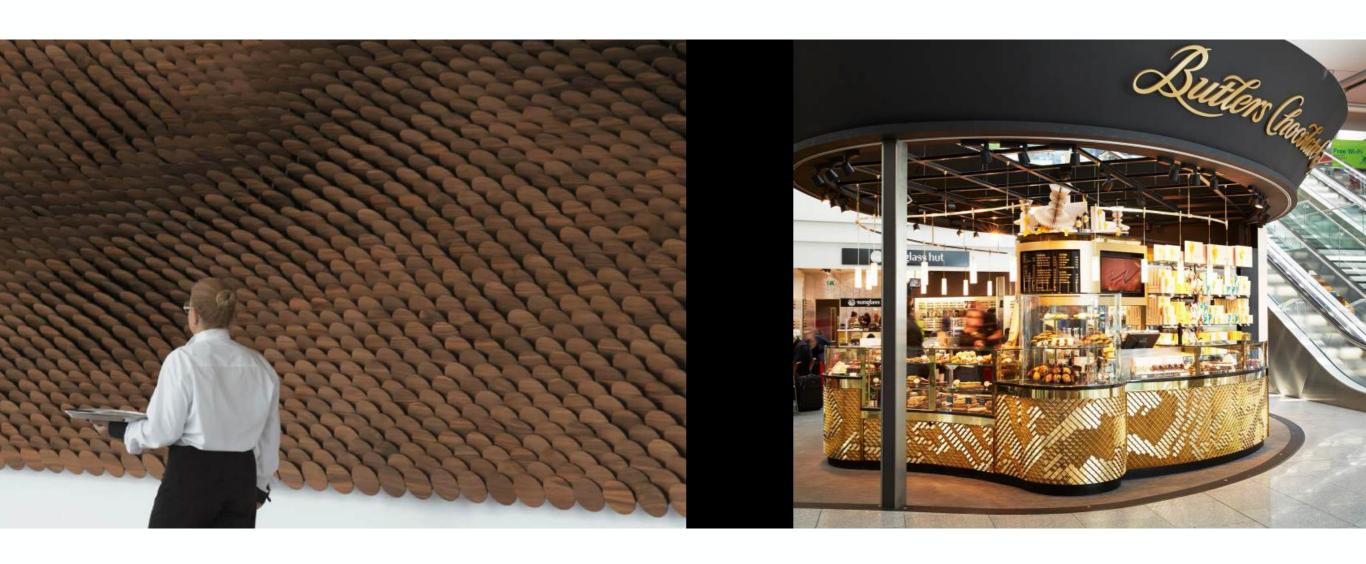








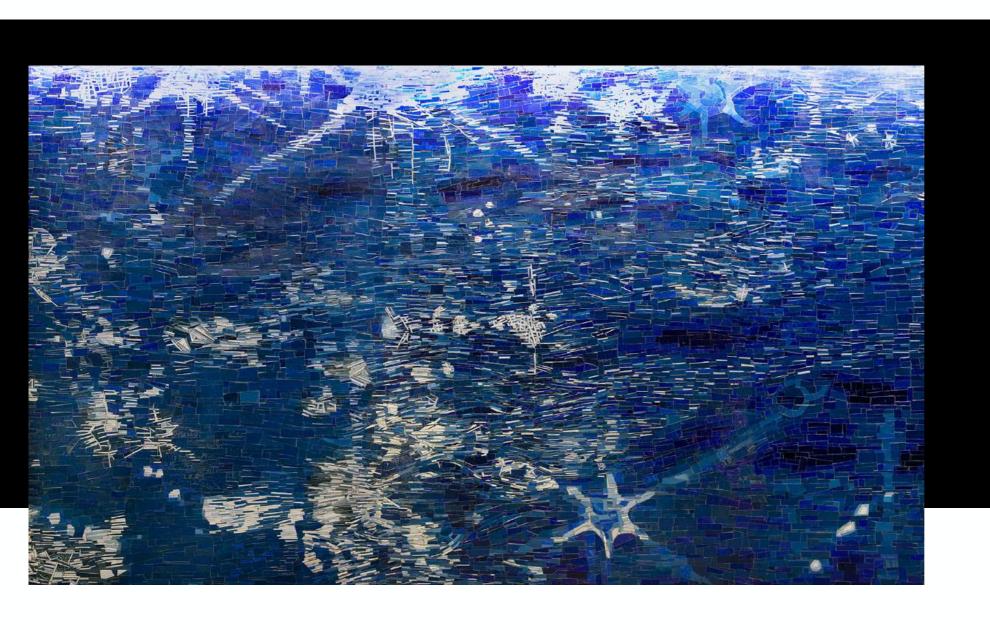






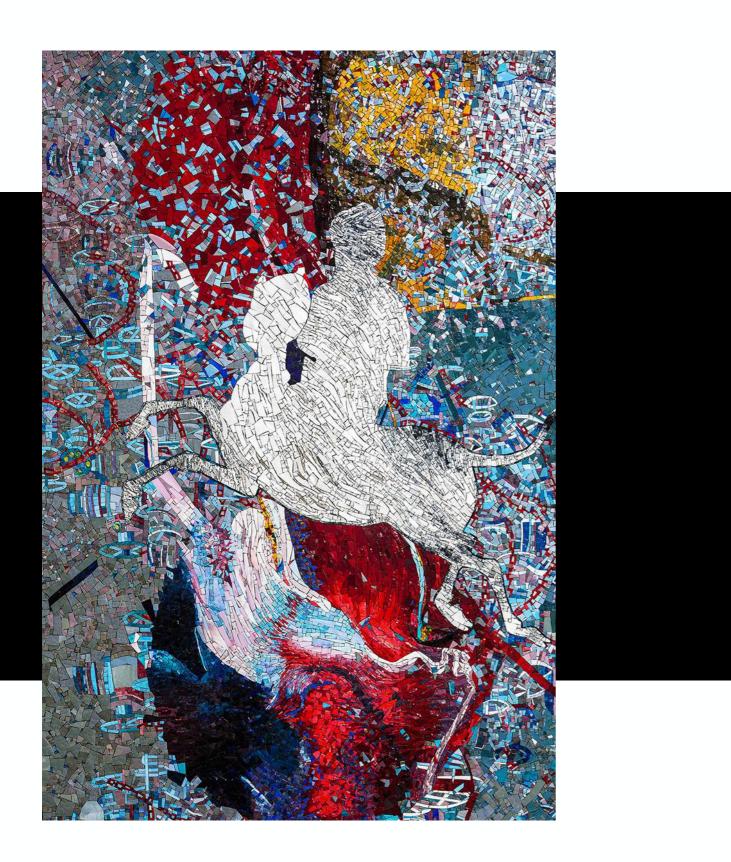
Artful Mosaics and Their Impact on Hospitality Design

Mosaics, with their rich history and intricate craftsmanship, bring a sense of artistry and storytelling to luxury spaces. Whether crafted from stone, glass, metal, or ceramics, they create immersive environments that elevate interiors beyond mere functionality. In luxury hospitality, mosaics serve as statement pieces—adorning grand lobbies, spa retreats, and fine dining spaces with bespoke patterns, cultural narratives, and dynamic textures. Their reflective surfaces play with light, adding depth and movement, while their handcrafted nature evokes exclusivity and sophistication. More than decoration, artful mosaics become the soul of a space, offering guests a sensory experience that blends tradition with contemporary luxury.









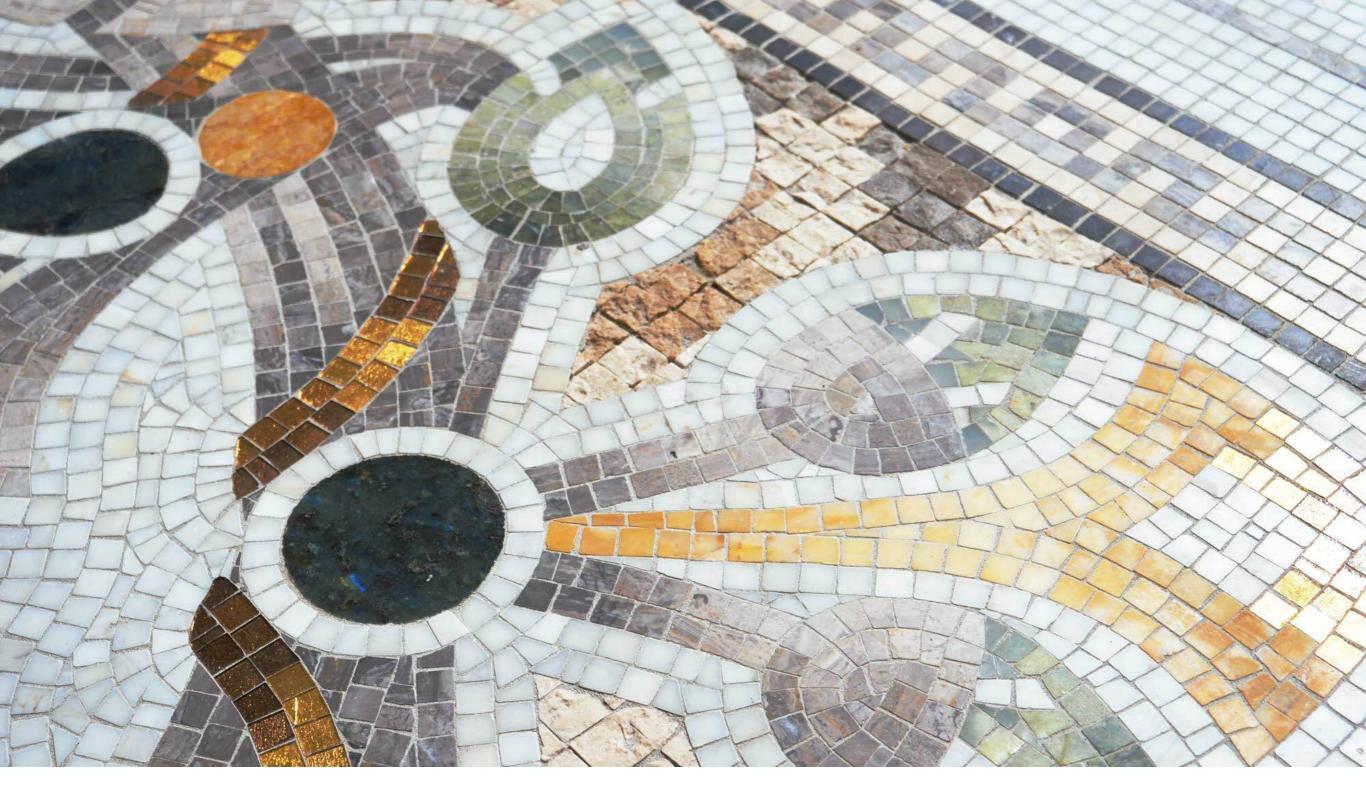












"Mosaics reimagined—where ancient artistry meets modern luxury in bespoke hospitality design."



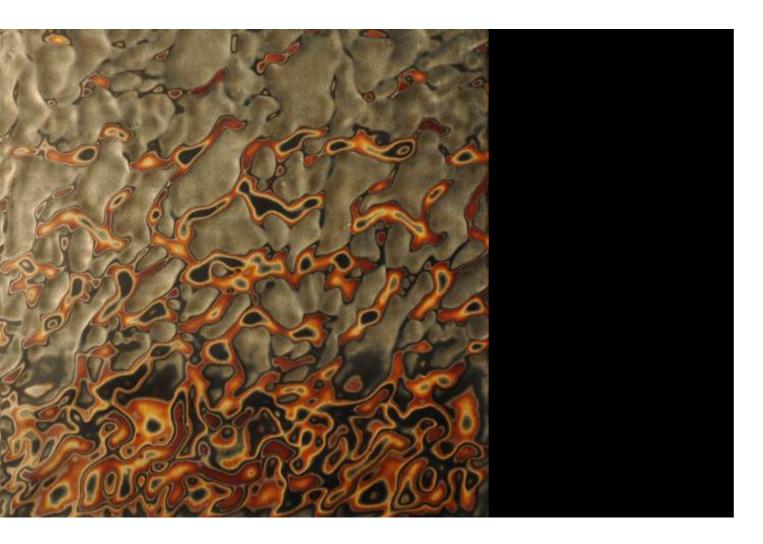
"Precision-cut mosaics—where technology meets timeless luxury in hospitality design."

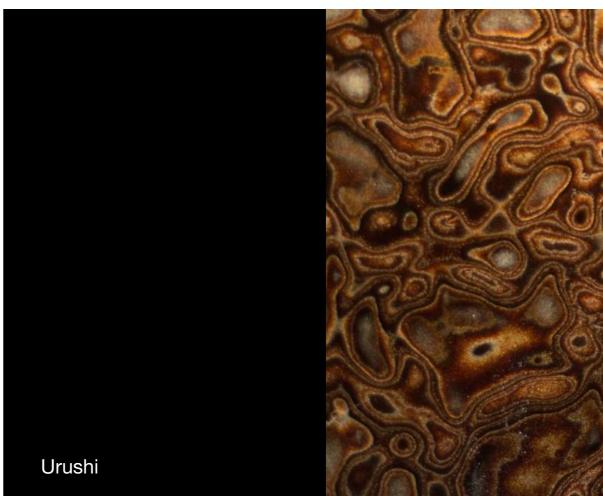


Precision-crafted laser and waterjet-cut mosaics redefine luxury hospitality, transforming natural stone, glass, and metals into intricate, seamless designs. Blending ancient artistry with cutting-edge technology, these bespoke creations bring depth, texture, and timeless elegance to grand lobbies, spa retreats, and statement interiors.

Exclusive & Traditional Urushi at Curoq: Timeless Japanese Craftsmanship for Luxury spaces

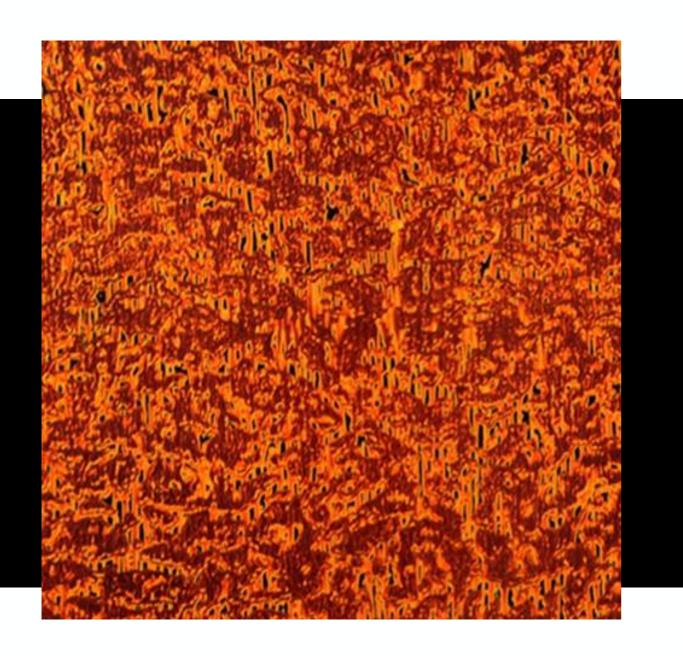
Urushi, the ancient Japanese art of lacquer, is a testament to refinement, patience, and unparalleled craftsmanship. At Curoq, we curate and commission exclusive Urushi creations, bringing this exquisite tradition into the world of luxury hospitality. Layered by master artisans through meticulous hand-applied techniques, Urushi surfaces achieve a depth, durability, and luster unmatched by any other finish. Whether adorning bespoke furniture, sculptural wall panels, or statement décor, our Urushi pieces fuse heritage with modern sophistication. Designed for the world's most distinguished hotels and resorts, they offer a sensory experience—one where tradition, artistry, and luxury converge to create truly timeless interiors.







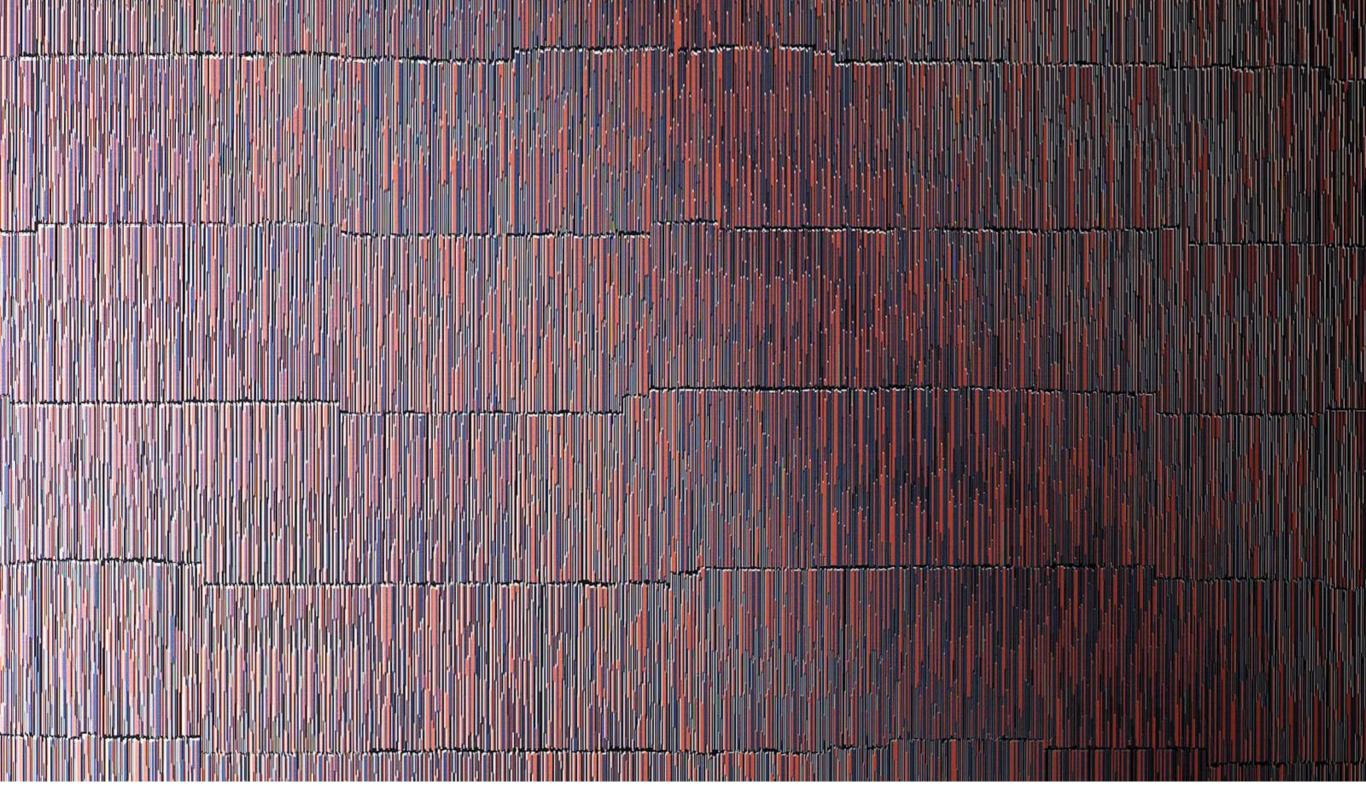
"Urushi at Curoq-where ancient Japanese artistry meets modern luxury in hospitality design."





Bernard Pictet at Curoq—where glass becomes art, light, and luxury in space design

At Curoq, we curate the exquisite artistry of **Bernard Pictet**, where glass transcends its material form to become a statement of light, texture, and sophistication. With masterful craftsmanship, each piece is meticulously engraved, gilded, or sculpted, transforming glass into an architectural element that defines luxury. From shimmering partitions and bespoke panels to luminous surfaces that play with depth and reflection, these creations bring an unparalleled elegance to the world's finest hotels and resorts. A fusion of innovation and tradition, Bernard Pictet's work at Curoq elevates hospitality interiors with the brilliance of artisanal glass

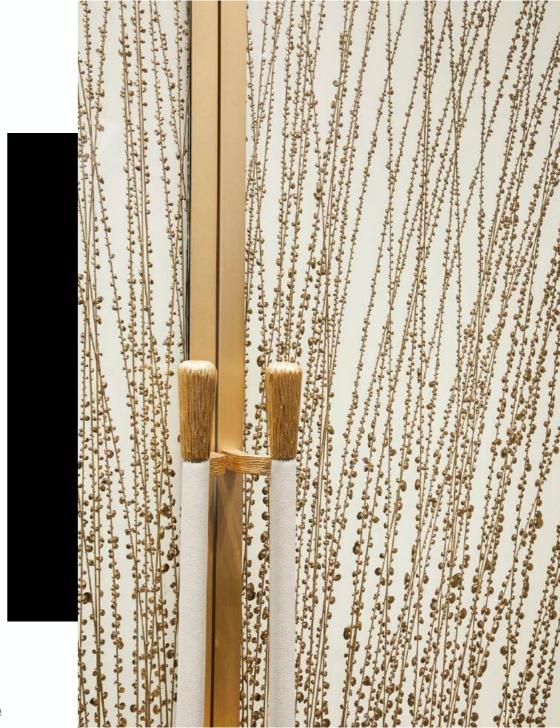


Luxury in every detail—crafted glass masterpieces for the world's most prestigious hotels





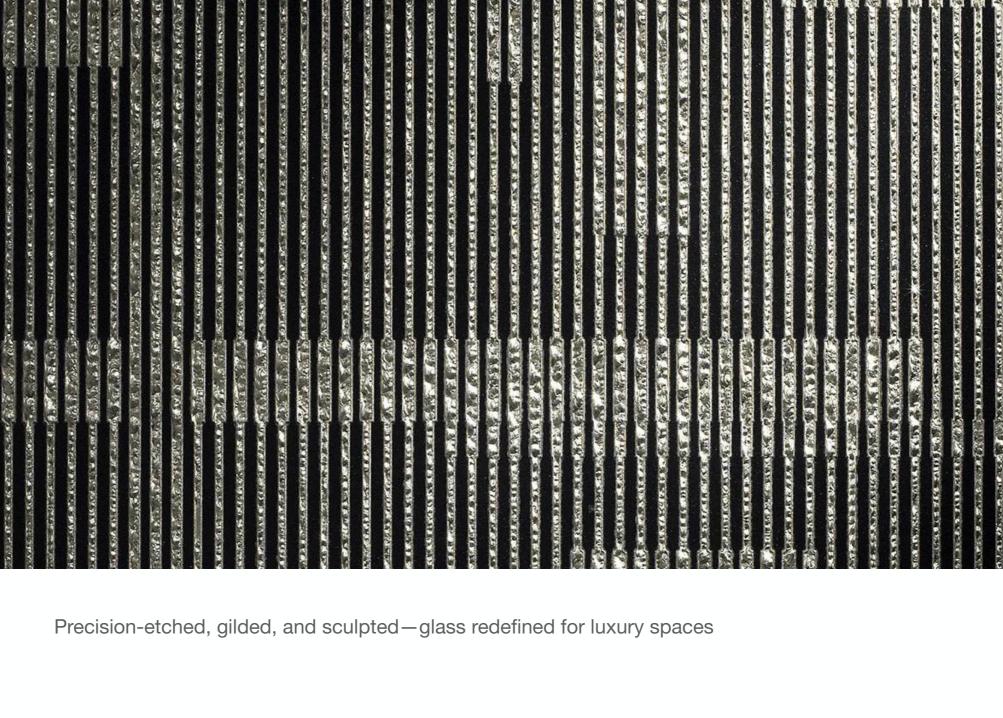


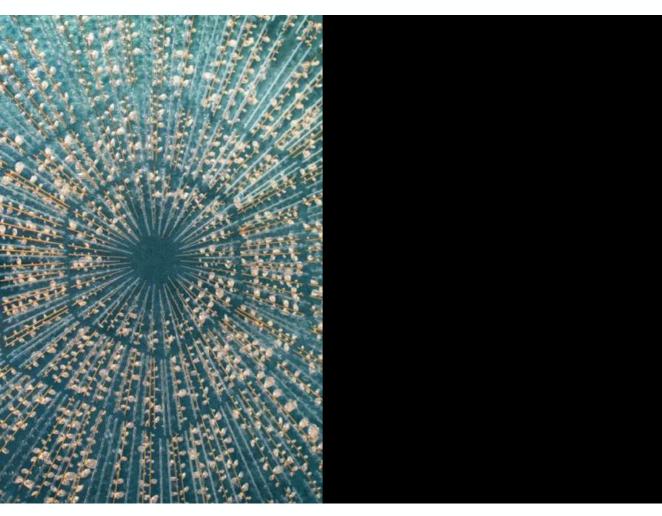


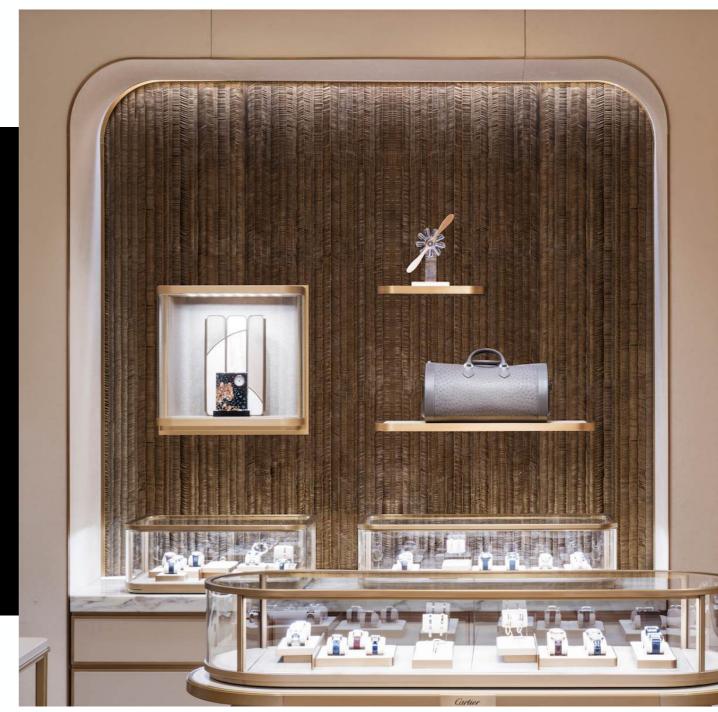
Artisanal glass mastery—where craftsmanship and luxury hospitality converge







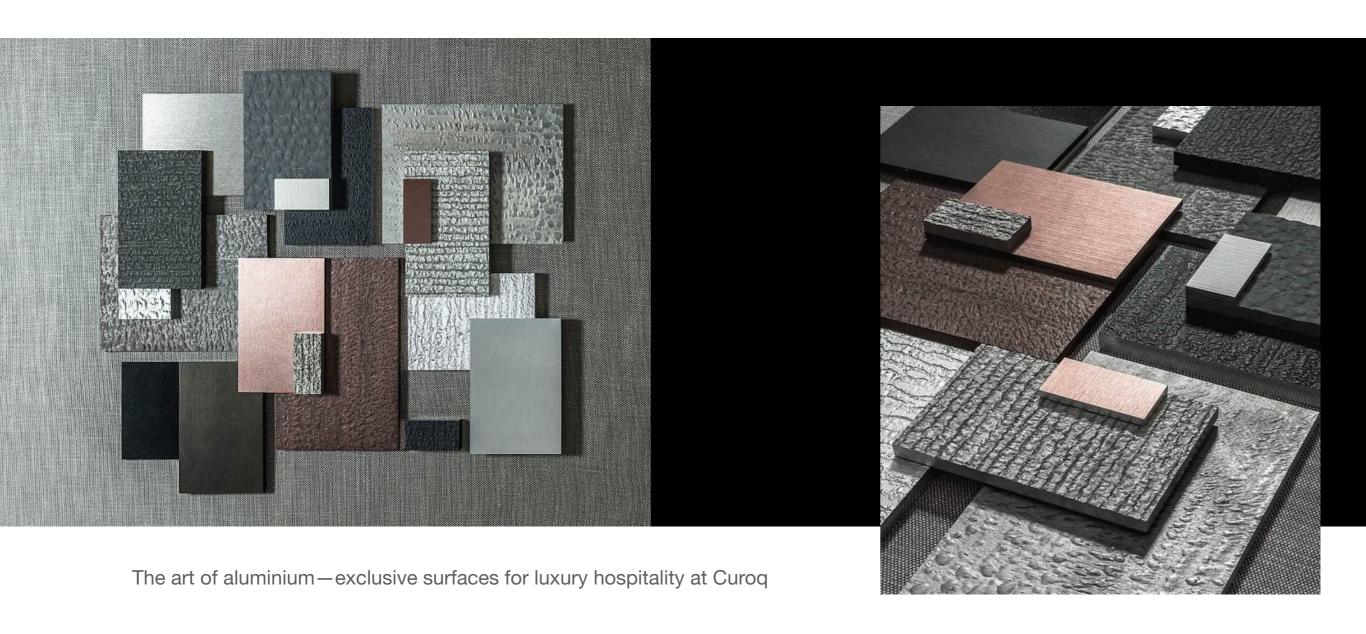




Exquisite handcrafted glass, transforming prestigious hospitality spaces with light, texture, and timeless luxury

Exclusive aluminium surfaces at Curoq—where innovation meets luxury in design.

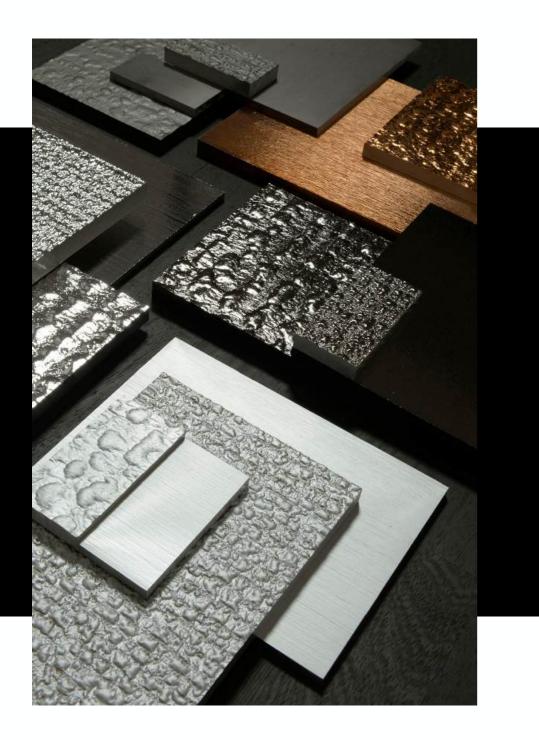
Hadi Teherani's exclusive aluminium surfaces at Curoq redefine luxury design with their seamless fusion of elegance, innovation, and durability. Crafted for high-end interiors, these surfaces offer a sophisticated aesthetic while ensuring long-lasting performance. Their refined textures and finishes enhance spaces from grand hotel lobbies to bespoke suites, creating an atmosphere of understated opulence. Designed with sustainability in mind, they embody a commitment to both beauty and environmental responsibility, making them the perfect choice for discerning hospitality projects that seek to balance timeless design with modern functionality.

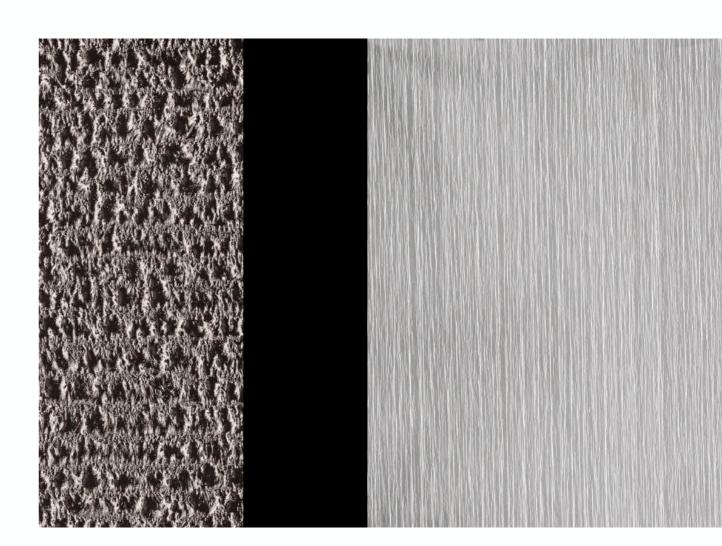




Luxury is more than an experience—it's an atmosphere. Our exclusive aluminium surfaces bring timeless elegance, durability, and sophistication to the finest hospitality interiors, transforming spaces into works of art.





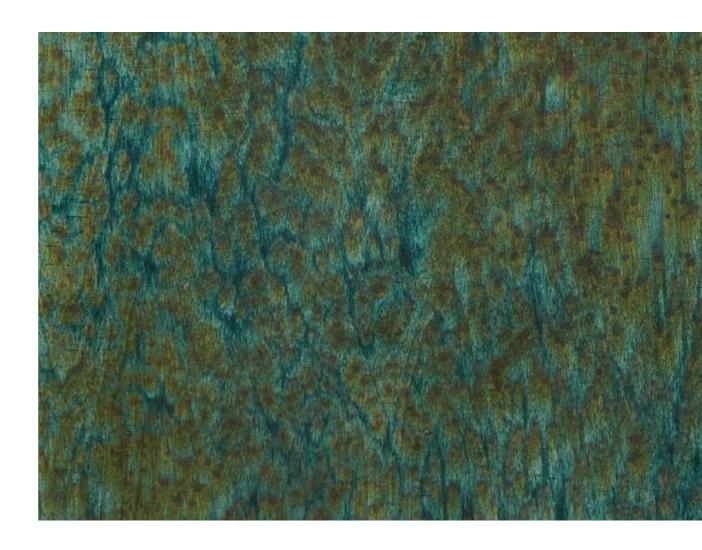


The future of hospitality design—exclusive aluminium surfaces with enduring beauty

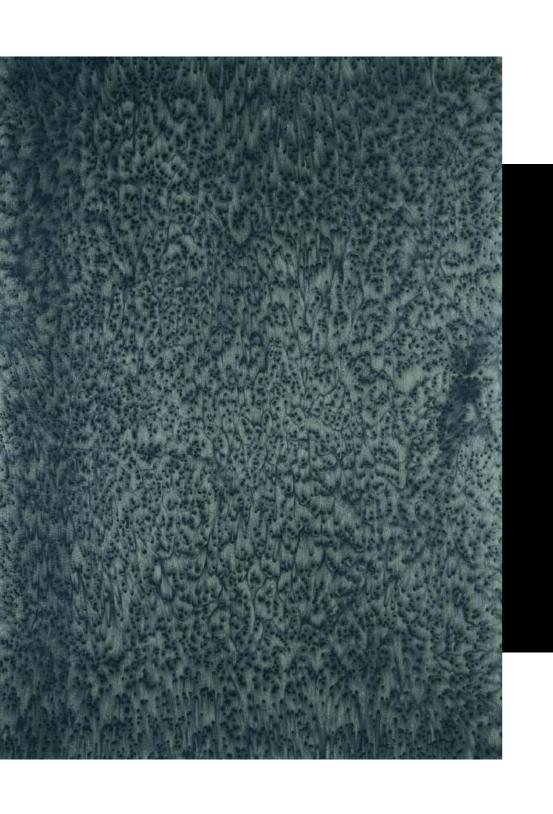


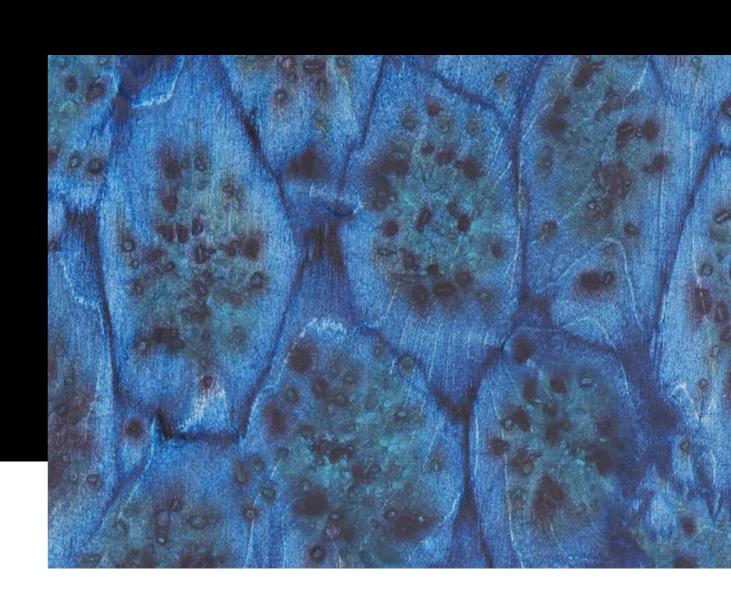






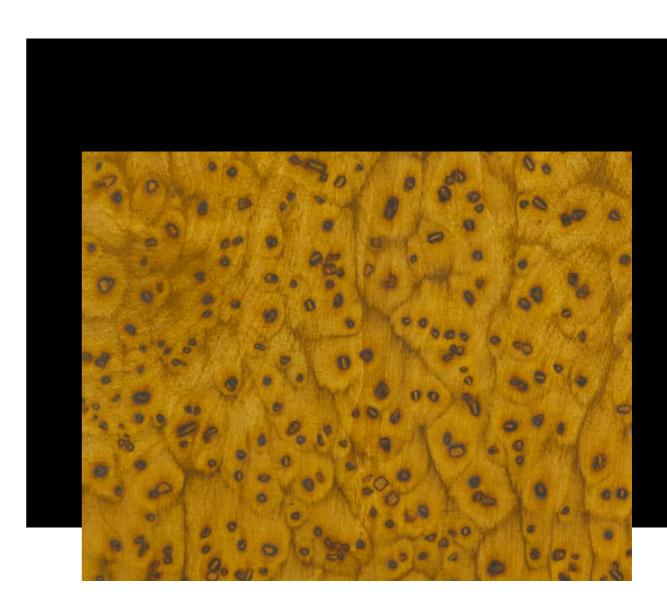
Textures born from nature, perfected for luxury hospitality

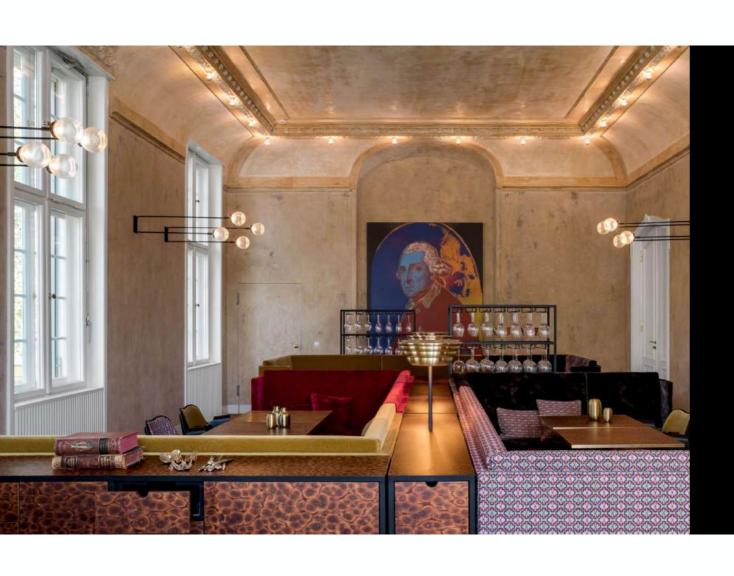


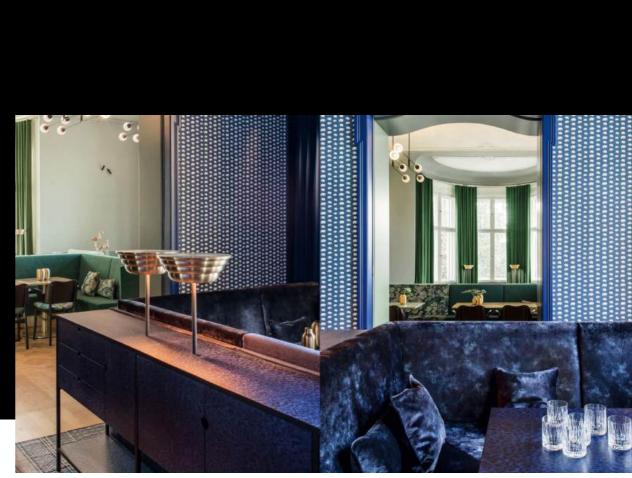


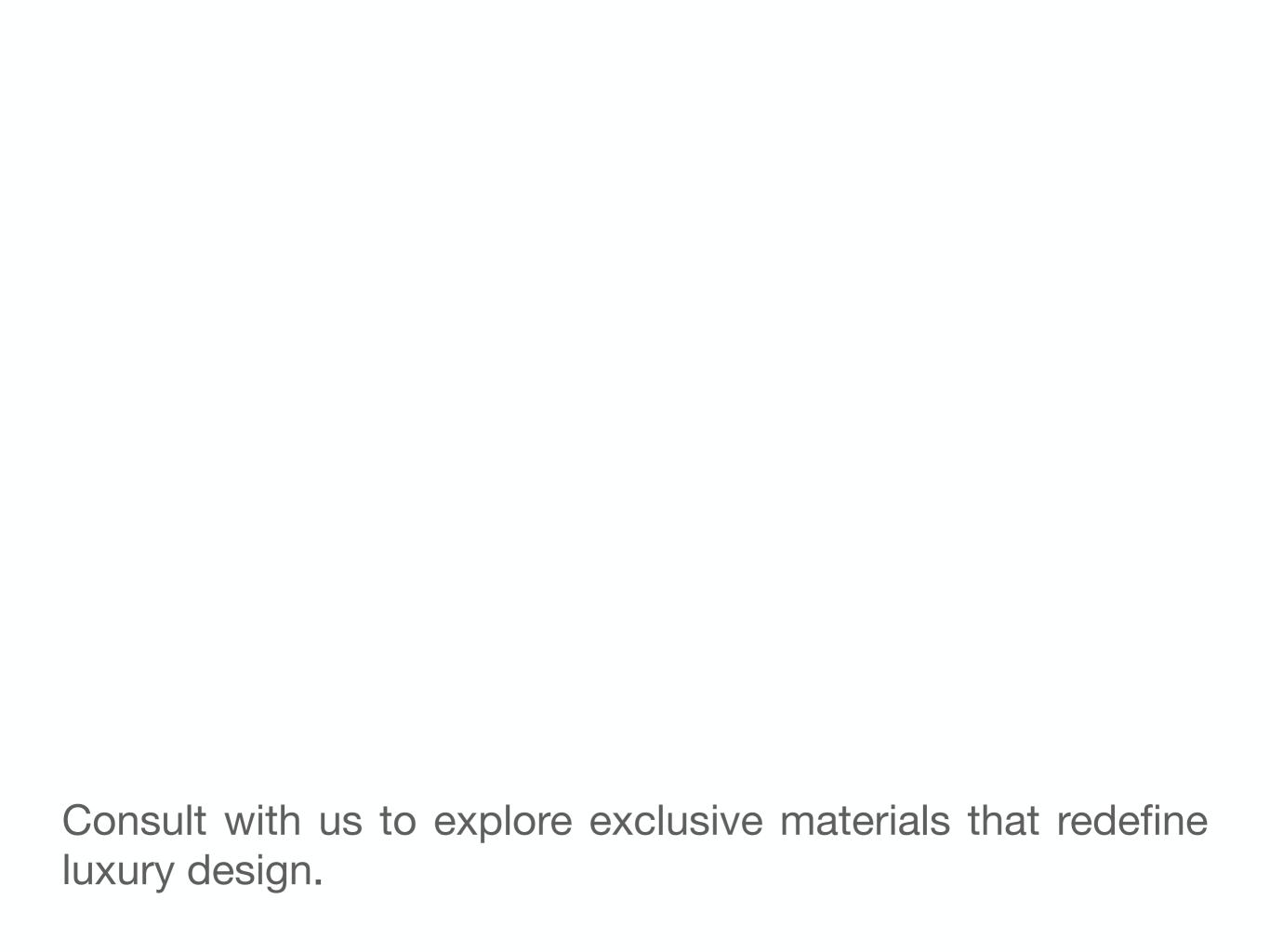


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