FOR IMMEDIATE RELEASE

**Prosecco DOC Brings Sparkle to Fashion Wednesday at Happy Valley Racecourse**

***Celebrate High Fashion, World-Class Racing, and the Effervescence of Prosecco DOC***

[11 Sep 2025, Hong Kong] — Over three spectacular Wednesdays starting September 10, Happy Valley Racecourse transforms into a dynamic fashion and racing extravaganza as it hosts **Fashion Wednesday**, featuring the perfect blend of high-fashion glamour, world-class racing, and the iconic Italian sparkle of **Prosecco DOC**.

**Prosecco DOC** takes center stage as Happy Valley Racecourse channels the energy of **New York, London, and Milan Fashion Weeks**, creating an immersive evening full of style, fun, and celebration. Alongside the excitement of the races, guests discover **10 notable Prosecco DOC producers**, including:

* BiancaVigna
* Fantinel
* La Marca
* Masottina
* Bisol1542
* Filipetti
* Torresella
* Villa Sandi
* Viticoltori Ponte
* Montelvini

Complementing the Prosecco DOC experience is a curated selection of stylish bites from **food trucks**, perfectly paired to enhance the fresh and vibrant flavors of Italy’s finest sparkling wine.

The event kicked off on **September 10**, drawing thousands of visitors to the **Happy Wednesday Beer Garden**, with hundreds stopping by the Prosecco DOC truck to enjoy a glass of bubbly. Guests were treated to the unique flavors of Prosecco DOC while soaking in the vibrant atmosphere of the Beer Garden.

Looking forward, the festivities will continue for the next two Wednesdays, promising more chances to enjoy this exclusive pairing of Prosecco DOC and the world of fashion and racing. Guests purchasing a bottle will also receive a **mini electric fan**, an ideal summer night accessory to keep cool in style.

**Don’t miss out!** Join the excitement at Happy Wednesday and discover the sparkle of **Prosecco DOC**.

Schedule and Admission Details of Happy Wednesday: [happywednesday.hkjc.com](https://happywednesday.hkjc.com/)

About Prosecco DOC:

Prosecco DOC stands as an esteemed Italian sparkling wine region renowned for its exceptional quality and distinctive characteristics. Produced in the picturesque vineyards of Northeast Italy, Prosecco DOC captivates wine lovers with its elegant aromas, lively bubbles, and refreshing taste. With a commitment to excellence, Prosecco DOC has gained worldwide recognition for its ability to enhance any occasion with its effervescent charm and timeless appeal. Explore more about Prosecco DOC at [prosecco.wine](https://prosecco.wine).

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立即發佈

**普羅賽克DOC為跑馬地馬場「Fashion Wednesday」增添閃耀光彩***匯聚時尚風采、世界級賽馬與普羅賽克DOC的靈動氣泡*

［2025年9月11日，香港］— 由9月10日起連續三個星期三，跑馬地馬場化身融合時尚與賽馬盛宴的「Happy Wednesday」盛會，完美結合高端時尚魅力、世界級賽馬競技，以及意大利傳奇氣泡酒普羅賽克DOC的閃耀風采。

Fashion Wednesday活動靈感源自紐約、倫敦及米蘭時裝周的澎湃能量，普羅賽克DOC將成為焦點，打造充滿風格、趣味與慶祝氛圍的沉浸式夜晚。除了緊張刺激的賽事，賓客更可品鑒來自10家知名普羅賽克DOC生產商的佳釀，包括：
• BiancaVigna
• Fantinel
• La Marca
• Masottina
• Bisol1542
• Filipetti
• Torresella
• Villa Sandi
• Viticoltori Ponte
• Montelvini

大會更精心搭配美食車提供的時尚小食，與意大利頂級氣泡酒清新活力的風味相得益彰。

活動於9月10日揭開序幕，吸引數千名訪客湧入「Happy Wednesday」啤酒園，其中數百人駐足普羅賽克DOC主題貨車前暢享氣泡美酒。賓客在啤酒園熱鬧氛圍中，盡情體驗普羅賽克DOC的獨特風味。

未來兩週的星期三將繼續舉辦慶祝活動，為賓客提供更多機會體驗普羅賽克DOC與時尚賽馬世界的獨特交融。現場購買整瓶普羅賽克DOC的賓客更可獲贈迷你電風扇，成為夏日夜晚保持涼爽時尚的完美配飾。

萬勿錯過！立即參與「Happy Wednesday」盛會，探索普羅賽克DOC的閃耀魅力。

「Happy Wednesday」活動日程及入場詳情請參閱：[happywednesday.hkjc.com](https://happywednesday.hkjc.com/)

**關於Prosecco DOC (普洛塞克原產地生產管制產區）：**

Prosecco DOC是享譽全球的義大利氣酒產區，以其卓越的品質和獨特的特色而聞名。產自義大利東北部優質葡萄園的Prosecco DOC，憑藉優雅芳香、活躍氣泡與清新口感風靡世界。無論日常小酌或重要慶典，Prosecco DOC總能為時刻注入歡愉能量。了解更多請至：[prosecco.wine](https://prosecco.wine)。

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