# ZAHRA TALEBI



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www.zahratalebi.com



Turin . Italy

- **VAT Number:** Available upon request
- City Car: Own a personal vehicle



- Creative Vision & Aesthetic Proficiency
- Strategic Thinking & Planning
- Dynamic Leadership
- Problem-Solving Abilities & Adaptability



Native speaker

Intermediate (B2)

Italian: Intermediate (B2)

**Arabic:** Beginner (A1)

# **SKILL & SOFTWARE:**



Business Developer Start-up Founder Advertising Campaign Director Marketing Project Coordinator



Graphic Designer Video Content Director/Creator



Marketing Specialist



Content Creator



Present

# **WORK EXPERIENCE:**

2023

Successfully managed freelance projects.

2016

CEO 2020

• Ledallfacets of business operations of a commercial company, including client acquisition, project management, and financial administration.

### **Art Director**

2012 2016

• Registered the (GK) brand and obtained official accreditation for managing an advertising agency in Iran.

## **Graphic Designer & Video Creator**

2003 **Freelancer** 

2012

• Cultivated a portfolio as a Freelance Graphic and Video Content creator.



# **EDUCATION & CERTIFICATION:**

2024

www.Coursera.it Present

Sapienza University of Rome-Rome, Italy 2021

Present www.uniroma1.it

Master's Degree in Business Administration (MBA) & Marketing Management

2010 Industrial Management Institute (IMI) - Tehran, Iran

2012 www.imi.ir

2001 Tehran Art University - Tehran, Iran

2005 www.art.ic.ir

## ADDITIONAL INFORMATION:



Director of Online and Offline Psychology School

**EDUCA EVENTS** ..... 2018-2020



Private Pilot Certification (PPL)

**Ultralight Aircraft A22** ..... 2014-2020



Among Over 280,000 Participants ..... 2001

## **PERSONAL OBJECTIVES:**



Mixed Media Sculpture Making



Self-Development/Personal Brand Podcast Creation in Persian