



SECURING YOUR IP
BRAND
ASSETS
BUSINESS
FUTURE

Secure & Sustainable Confidential Destruction



**DOCUMENT
DESTRUCTION**



**IT & MEDIA
DESTRUCTION**



**TEXTILE
DESTRUCTION**

WE ARE SECURING THE FUTURE

We Are Securing The Future For...



FASHION



TELECOMS



CONSTRUCTION



HEALTH CARE



FINANCE



LOGISTICS



MANUFACTURING



EDUCATION

YOUR BRAND, OUR RESPONSIBILITY



SUSTAINABILITY

We take great pride in continuously working towards enhancing the value of your brand through sustainability. Sustainability is a major factor in today's business decisions. More and more businesses are seeing increasing competitive advantages through adopting and promoting the use of sustainable practices and services. Having met the ISO14001 requirements, we work closely alongside ISO auditors to ensure that we can prove positive environmental management structure and procedures are in place for the organisation. Our EIS (Environmental Impact Statement) is a key tool for our clients. It provides clear and verified data on your positive environmental impact through using our secure and sustainable solutions. With our highly efficient custom-built machinery, we have taken sustainable and confidential destruction and re-purposing to the next level. You can be assured that we are constantly working and innovating to improve our and your environmental sustainability.

YOUR BRAND, OUR RESPONSIBILITY



SECURITY

We take security seriously and are always improving our systems and processes to ensure we are always providing the most secure destruction services.

We perform comprehensive BS7858 security vetting and DBS checks on all our customer service representatives leaving you safe in the knowledge that anyone who visits your premises is of zero risk. Our customer service representatives will arrive at your office or site in an unmarked vehicle installed with full 24/7 CCTV and tracking.

We have actively chosen not to brand our vehicles. We do this to ensure the public are unaware our vehicles are carrying your confidential and branded items.

When our customer service representatives conduct a confidential or branded items collection from your premises, they will securely remove the items from the units and zip tie the sacks to ensure that the materials remain completely safe whilst in transit. For confidential documentation, ultra-high security shredding can be provided through our on-site mobile shredding service.



COMPLETE PROTECTION



SECURITY

Ensuring best practices for secure information destruction.

Our industry-leading PROTECTR® audit consultation service is a proven route for assessing your confidential and end-of-life items disposal needs in detail. Across a range of organisations, enterprises and industries, we bring cutting-edge best practice and tailored advice. Our trained experts will work with you to create a bespoke secure system of data and identity protection. Depending on what best suits your needs, we can offer secure data destruction and repurposing to prevent identity theft and physical data breaches.

Convenience

We know that to make changes in any organisation, you need every colleague to buy-in. We ensure our services are simple to follow and convenient for all.



Control

We streamline secure destruction for organisations, eliminating the need for individuals to decide on confidentiality. By standardising the process, we offer maximum control for brand protection and GDPR compliance.



Compliance

Through achieving convenience and control comes peace of mind in being compliant. Providing a systematised process gains compliance with regulations to ensure maximised protection. Securing The Future.



TEXTILE & WORKWEAR DESTRUCTION

£2.9M

AVERAGE COST OF RECOVERING
FROM A SECURITY BREACH

26.2M

TONNES OF CO2 IS PRODUCED IN
THE UK IS FROM TEXTILES PER
YEAR

350,000

TONNES WORTH OF TEXTILES IS
SENT TO LANDFILL EACH YEAR

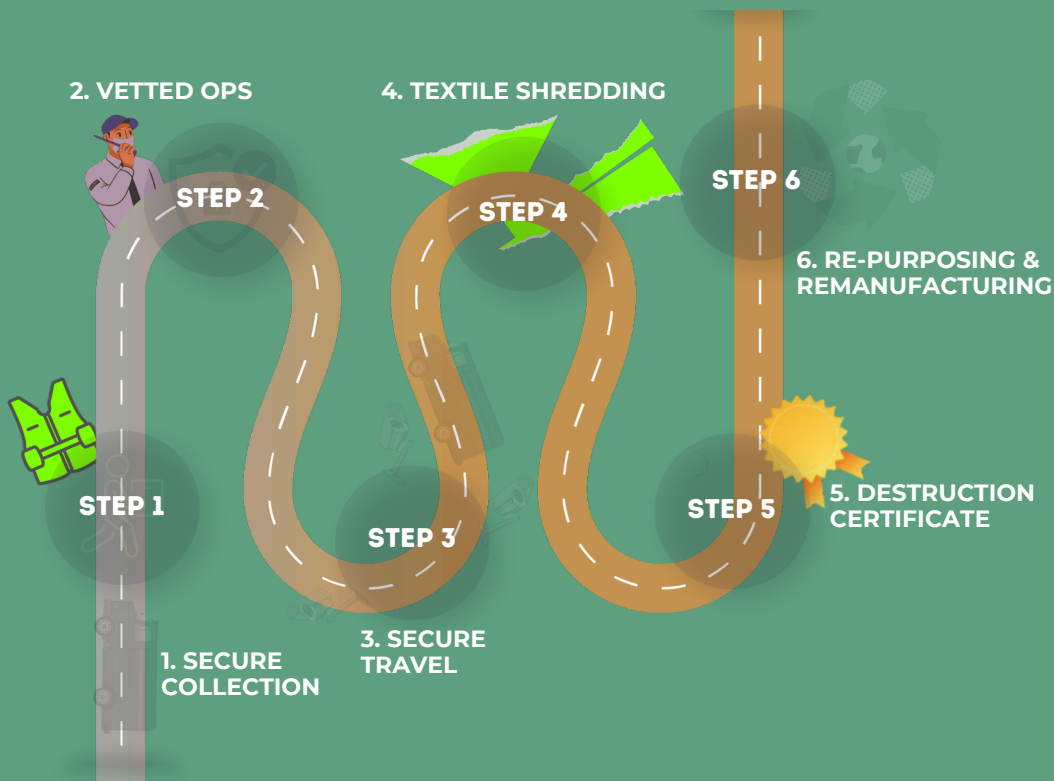
We specialise in the shredding, destruction and remanufacturing of textile, uniform, workwear and PPE through our innovative SECUREBRAND® solution. It's designed to safeguard your branded materials and intellectual property while minimising environmental impact.

With increasing pressures from potential clients, the government and consumers, companies adopting secure textile destruction services have higher chances of winning tenders, gaining new contracts and influencing consumers. Environmentally responsible businesses gain the competitive edge whilst increasing market share.

With our commitment to zero waste to landfills and through our environmental impact reports, you can present your emissions savings and reach your sustainability, ESG and Scope 3 goals.

Branded workwear and uniform can easily find their way into the public domain. Having a secure solution in place is paramount for the protection against potential breaches and impersonation attempts.

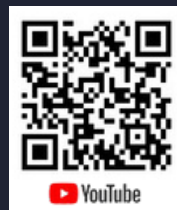
SECUREBRAND® THE PROCESS



SECUREBRAND® CLIENT FEEDBACK

We've been working closely with our SECUREBRAND® clients to showcase their experience of adopting and utilising the solution.

Visit our YouTube channel, scan the QR code.



TESTIMONIALS



"Avena took a highly professional, consultative approach that focused on our initial problems and the targets we need to achieve... we have found Avena to be a very knowledgeable industry leader. They reflect the NHS mantra to secure the future of health in the UK, we have no hesitation in recommending them." - LCHS NHS Trust



"The solution has put a controlled system in place across all of our sites. We now have the assurance that the uniform is being destroyed to the high standards we would expect to protect our brand. This solution ensures that our uniforms are being re-purposed ethically and securely."

CONFIDENTIAL DOCUMENTS

Services within SECURALL ® include:

- Data Destruction Security Risk Assessments
- On-site & Off-site secure shredding services
- Witnessed destruction of confidential documents
- Regular collections for disposal of confidential documents
- Fully auditable destruction certification
- Full GDPR compliance

Incorrectly disposing of documents containing employee information, passwords and login credentials, medical records or any sensitive or proprietary information unique to an organisation can easily cause a breach. We specialise in confidential document destruction, ensuring protection against data breaches, fines and identity theft. Compliant with BS-EN 15713:2023 and all data protection laws we're the preferred partner for confidential document shredding and recycling across the United Kingdom.

Our customer-focused system, supported by investment in GDPR-compliant documentation destruction, has driven rapid growth and client satisfaction.

SECURALL® TESTIMONIALS



NFU Mutual

"Avena provides us with a professional confidential shredding service. This gives us peace of mind knowing that we comply with the regulatory requirements under the Data Protection Act. Avena understands our circumstances and offers a tailor made solution to meet our needs."



"We have used Avena for our secure end-of-life items disposal for a number of years now... Avena staff are courteous and helpful whenever they attend our locations for collections. With the GDPR regulations we had no hesitation in selecting them as our primary provider...They understand our requirements. I have no hesitation in recommending them."

TECHNOLOGY AND DATA...

SECURETECH® is our specialised service that tailors solutions for secure media destruction and the recycling of a range of IT equipment, hardware, storage and other devices.

Devices accepted for destruction & recycling:

- PCs and laptops
- Hard drives, disks, DVDs, and CDs
- Laser and Inkjet printers
- Servers and photocopiers
- Network switches, hubs, routers and firewalls
- Mobile devices and phones

Regardless of your industry, the nature of data within IT systems demands attention. Our dedicated team collaborates with you to ensure comprehensive protection, leveraging our expertise to recommend optimal WEEE destruction and recycling solutions.

Through our SECURETECH® solution, we facilitate the collection and destruction of end-of-life and confidential WEEE, IT and secure media, offering businesses a secure and environmentally responsible data management solution.

Following the destruction and recycling process, we provide a comprehensive audit trail, ensuring compliance with GDPR and providing you with peace of mind.

GDPR & DATA PROTECTION

The General Data Protection Regulation (GDPR) is a global data protection law that mandates strict guidelines for businesses handling personal data whether that be documentation or electronic devices holding data. Compliance is crucial, as non-compliance can lead to severe penalties. Partnering with a data handler such as Avena through a contractual agreement ensures GDPR compliance by outlining responsibilities for secure data processing. This approach helps businesses mitigate risks, protect individuals' privacy rights, and uphold data protection standards.



Fines increased from £50,000 to £17,000,000 or 4% of global turnover, whichever is larger.



When an individual requests their data be deleted, this must be done & evidenced within 28 days.



The ICO recommends to destroy all data within a 28-day period, after marked for disposal.



There must be a written contract of agreement with any data processors you use.



You must be able to evidence every step of the data process, including destruction.



**preserve
earth**

Strive Towards A Greener Future

LEARN MORE

www.preserveearth.co.uk

info@preserveearth.co.uk

0330-043-2265