



KCRAFTIVE GROWTH PACKAGES

LAUNCH

\$849 SETUP

\$250

PER MONTH

- Secure Domain Hosting
- Tailored Website
- Mobile Optimization
- Logo Design
- Google Business Profile
- Bi-Weekly Content Updates
- Website Traffic Promotion
- Weekly Backups
- Launch Support

ADD ON

Email Hosting and Services
\$20 Monthly Per User

BOOST

\$1299 SETUP

\$350

PER MONTH

EVERYTHING INCLUDED IN LAUNCH +

- Bi-Weekly SEO Blog Post
- Key Word Tracking
- Branded Social Media Marketing
- Monthly Newsletter
- Boosted Support

ADD ON

Email Hosting and Services
\$20 Monthly Per User

SCALE

\$1899 SETUP

\$450

PER MONTH

EVERYTHING INCLUDED IN BOOST +

- Weekly Newsletter
- Advertising Management
- Analytic Insight Strategies
- Daily Backups
- Full eCommerce Integration
- Quarterly Sales Campaign
- Scaling Support

ADD ON

Email Hosting and Services
\$20 Monthly Per User

WWW.KCRAFTIVE.COM



COMPETITOR COMPARISON

FREELANCER OR AGENCY

OUR PACKAGE AND PRICE

SECURE DOMAIN + HOSTING + WEEKLY BACKUPS	Usually included, but often marked up or bundled into higher tiers	LAUNCH / \$250 A MONTH
TAILORED WEBSITE	Flat fee (\$3,000–\$10,000+), typically part of a larger package	LAUNCH / \$849
LOGO DESIGN	Separate (\$100–\$500)	LAUNCH / \$849
GOOGLE BUSINESS PROFILE	Often not offered or charged separately (\$50–\$150)	LAUNCH / \$849
KEY WORD TRACKING	\$100–\$500/month	BOOST / \$350 A MONTH
MONTHLY NEWSLETTER	Project rate or per-send (\$75–\$150/month)	BOOST / \$350 A MONTH
BRANDED SOCIAL MEDIA MARKETING	Monthly retainer (\$150–\$400)	BOOST / \$350 A MONTH
BI-WEEKLY SEO BLOG POST	Monthly retainer (\$300–\$1,000/month)	BOOST / \$350 A MONTH
ADVERTISING MANAGEMENT	\$300–\$600/month + ad spend	SCALE / \$450 A MONTH
ECOMMERCE INTEGRATION	High-ticket add-on (\$3,000+ setup, \$500+/month ongoing)	SCALE / \$450 A MONTH
SCALING SUPPORT	Ongoing advisory or consulting retainer (\$750–\$1,200/month)	SCALE / \$450 A MONTH
SALES CAMPAIGNS	Per campaign or project-based (\$250–\$500)	SCALE / \$450 A MONTH

YOUR ALL IN ONE DIGITAL SOLUTION
WWW.KCRAFTIVE.COM

SERVICE

DESCRIPTION

DOMAIN HOSTING

We Offer Secure Domain Hosting With Built-In Protection, Reliable Uptime, and Scalable Support for Your Online Presence. Whether You're Launching a New Site or Enhancing an Existing One, Our Hosting Is Designed to Keep Your Brand Safe and Accessible

TAILORED WEBSITE

We Provide Fully Custom Web Design Services That Reflects Your Unique Brand and Supports Your Business Goals. From Concept to Launch, We Strategically Design Every Element-From Layout and Functionality to Visual Style To Deliver a Seamless, Engaging Experience That Stands Out and Grows With You

MOBILE OPTIMIZED

We Ensure Your Website Is Fully Optimized for Mobile Devices, Delivering a Seamless and Engaging Experience Across All Screen Sizes. From Responsive Layouts to Fast Load Times and Touch-Friendly Navigation, Our Mobile Optimization Enhances Usability and Improves SEO Rankings

LOGO DESIGN

We Design Custom Logos That Reflect Your Brand's Personality and Make a Strong First Impression. Whether You're Starting Fresh or Rebranding, We'll Create a Logo That's Clean, Memorable, and Built to Last

GOOGLE BUSINESS PROFILE SETUP

We Set Up and Optimize Your Google Business Profile to Help Customers Find You Online, Boost Local Visibility, and Build Trust. From Accurate Business Info to Photos and Reviews, We Make Sure Your Profile Looks Professional and Stands Out in Search Results

BI-WEEKLY CONTENT / BACKUPS

We Provide Bi-Weekly Content and Website Backups Updates to Keep Your Website Fresh, Relevant, and Engaging. From Text and Images to Blog Posts and Promotions, We Make Sure Your Site Stays Up-to-Date and Aligned With Your Goals, Inventory, all while Keeping your Data Safe, Secure, and Easily Recoverable.

WEBSITE TRAFFIC PROMOTION

We Provide Basic Website Promotion Using Essential SEO Tools to Help Improve Your Search Engine Visibility. From Keyword Optimization to Meta Tags and Performance Insights, We Lay the Foundation for Better Rankings and Increased Traffic

LAUNCH SUPPORT

Support From 5 PM to 9 PM, Providing Assistance With Routine Updates, Troubleshooting, and General Inquiries. Whether You Need Help Making Minor Changes, Resolving Technical Issues, or Simply Have Questions About Your Services.

SERVICE	DESCRIPTION
BI-WEEKLY SEO BLOG POSTS	We Deliver Bi-Weekly SEO-Optimized Blog Posts Designed to Boost Your Website's Search Rankings and Engage Your Audience. Each Post Is Crafted With Relevant Keywords and Quality Content to Drive Traffic and Build Your Brand Authority Over Time
WEEKLY CONTENT UPDATES	We Provide Weekly Content Updates Designed to Keep Your Website Current and Reflect Frequent Inventory Changes. Whether You're Adding New Products, Updating Pricing, or Sharing Promotions, Our Service Ensures Your Site Always Offers Fresh, Accurate Information to Your Customers
KEYWORD TRACKING	Our Weekly Keyword Tracking Report Provides Insights Into the Trending Buzzwords and Keywords Your Competitors Are Using to Drive Traffic. Stay Ahead of the Competition by Understanding What Works in Your Industry and Adjusting Your Strategy
BRANDED SOCIAL MEDIA MARKETING	We Help You Build and Grow Your Brand Across Social Media Platforms With Targeted Campaigns, Engaging Content Creation, and Active Audience Interaction. Our Customized Strategies Focus on Increasing Your Reach, Enhancing Brand Awareness, and Driving Meaningful Engagement That Converts Followers Into Loyal Customers
MONTHLY NEWSLETTER	Keep A Steady Presence With Our Monthly Newsletter Keeps Your Customers Informed About Important Updates, New Offerings, and Changes That Affect Their Experience. It's an Easy Way to Stay Connected, Share Valuable Information, and Build Stronger Relationships With Your Audience
BOOSTED SUPPORT	Coverage From 12 PM to 9 PM, Offering Extended Assistance Beyond Basic Hours. With Faster Response Times and More Comprehensive Help, This Upgrade Provides Greater Flexibility to Address Routine Updates, Troubleshooting, and General Questions

SERVICE	DESCRIPTION
WEEKLY NEWSLETTER	We Deliver Bi-Weekly SEO-optimized blog Posts Designed to Boost Your Website's Search Rankings and Engage Your Audience. Each Post Is Crafted With Relevant Keywords and Quality Content to Drive Traffic and Build Your Brand Authority Over Time.
ADVERTISING MANAGEMENT	We Manage Your Advertising Campaigns Across Multiple Platforms to Maximize Reach and ROI. From Strategy and Creation to Monitoring and Optimization, Our Team Ensures Your Ads Target the Right Audience, Drive Engagement, and Deliver Measurable Results
ANALYTIC STRATEGY MEETS	Our Monthly Strategy Call Provides a Deep Dive Into Your Website and Marketing Performance, Backed by Detailed Analytics and Insights. We Review What's Working, Identify Opportunities for Growth, and Collaborate With You to Refine Your Digital Strategy for the Month Ahead
DAILY BACKUPS	We Perform Daily Website Backups to Ensure Your Data Is Consistently Protected and Easily Recoverable. With Automatic, Secure Backups Every 24 Hours, You Can Operate With Confidence Knowing Your Site Can Be Quickly Restored in the Event of Data Loss or Errors
ECOMMERCE INTERGRATION	We Provide Full eCommerce Integration to Turn Your Website Into a Powerful Online Store. From Product Listings and Secure Checkout to Inventory Management and Payment Processing, We Set Up Everything You Need to Sell Seamlessly and Grow Your Business Online
QUARTERLY SALES CAMPAIGN	Our Quarterly Campaigns Drive Targeted Traffic From Social Media and Web Channels, With a Focus on Turning Visitors Into Sales. Backed by Analytics, We Deliver Insights on User Behavior and Engagement to Help You Optimize Marketing and Meet Sales Goals
PRIORITY SUPPORT	Our Priority Support Offers Extended Coverage From 9 AM to 9 PM With Faster Response Times and Dedicated Assistance. Whether You Need Urgent Fixes, Real-Time Updates, or Hands-On Guidance, Our Team Is Readily Available to Keep Your Website Running Smoothly and Your Business Moving Forward

DESCRIPTION

**SETUP &
CONFIGURATION**

- Custom domain email setup (yourname@yourbusiness.com)
- Google Workspace or Microsoft 365 provisioning
- Domain verification, DNS/MX record configuration
- SPF/DKIM/DMARC setup for email deliverability (important for avoiding spam folders)
- Email signature creation (branded, clickable)
- Email forwarding, aliases, group inboxes (sales@, support@)
- Mobile & desktop device configuration

**ONGOING
SUPPORT &
MANAGEMENT**

- Monthly user management (new inboxes, password resets, alias changes)
- Spam filtering & inbox management
- Troubleshooting delivery or syncing issues
- Monitoring for domain/email blacklisting
- Backup & email archiving setup
- Manage third-party integrations (CRMs, newsletters, POS sync, etc.)

**VALUE-ADD &
ADVANCED
SERVICES**

- Branded onboarding guides for their staff
- Setting up shared inboxes (help@, team@)
- Training for business owners (basic inbox use, spam/phishing identification)
- Scheduled email marketing templates + setup

**\$20 PER MONTH ADD ON +
\$20 PER ADDED USER**