

# KCRAFTIVE GROWTH PACKAGES

LAUNCH \$849 setup \$250 per month

- Secure Domain Hosting
- Tailored Website
- Mobile Optimization
- Logo Design
- Google Business Profile
- Bi-Weekly Content Updates
- Website Traffic Promotion
- Weekly Backups
- Launch Support

Email Hosting and Services \$20 Monthly Per User

**ADD ON** 

BOOST \$1299 setup \$350 per month

#### EVERYTHING INCLUDED IN LAUNCH +

- Bi-Weekly SEO Blog Post
- Key Word Tracking
- Branded Social Media
   Marketing
- Monthly Newsletter
- Boosted Support

#### ADD ON

Email Hosting and Services \$20 Monthly Per User

## SCALE \$1899 SETUP

\$450

#### PER MONTH

#### EVERYTHING INCLUDED IN BOOST +

- Weekly Newsletter
- Advertising Management
- Analytic Insight Strategies
- Daily Backups
- Full eCommerce Integration
- Quarterly Sales Campaign
- Scaling Support

#### ADD ON

Email Hosting and Services \$20 Monthly Per User

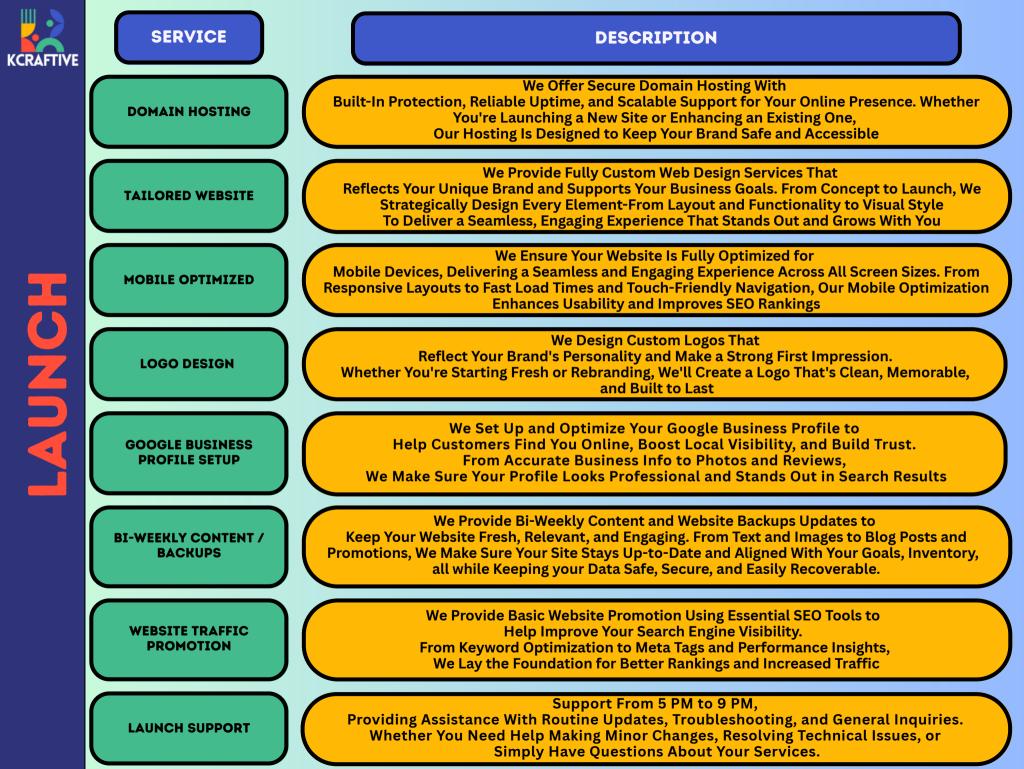
## WWW.KCRAFTIVE.COM

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## **COMPETITOR COMPARISON**

KCRAFTIVE	FREELANCER OR AGENCY	OUR PACKAGE AND PRICE
SECURE DOMAIN + HOSTING + WEEKLY BACKUPS	Usually included, but often marked up or bundled into higher tiers	LAUNCH / <b>\$250</b> A MONTH
TAILORED WEBSITE	Flat fee (\$3,000-\$10,000+), typically part of a larger package	LAUNCH / <b>\$849</b>
LOGO DESIGN	Separate (\$100-\$500)	LAUNCH / <b>\$849</b>
GOOGLE BUSINESS PROFILE	Often not offered or charged separately (\$50-\$150)	LAUNCH / <b>\$849</b>
KEY WORD TRACKING	\$100-\$500/month	BOOST / <b>\$350</b> A MONTH
MONTHLY NEWSLETTER	Project rate or per-send (\$75–\$150/month)	BOOST / <b>\$350</b> A MONTH
BRANDED SOCIAL MEDIA MARKETING	Monthly retainer (\$150–\$400)	BOOST / <b>\$350</b> A MONTH
<b>BI-WEEKLY SEO BLOG POST</b>	Monthly retainer (\$300-\$1,000/month)	BOOST / <b>\$350</b> A MONTH
ADVERTISING MANAGEMENT	\$300-\$600/month + ad spend	SCALE / <b>\$450</b> A MONTH
ECOMMERCE INTEGRATION	High-ticket add-on (\$3,000+ setup, \$500+/month ongoing)	SCALE / <b>\$450</b> A MONTH
SCALING SUPPORT	Ongoing advisory or consulting retainer (\$750-\$1,200/month)	SCALE / <b>\$450</b> A MONTH
SALES CAMPAIGNS	Per campaign or project-based (\$250–\$500)	SCALE / <b>\$450</b> A MONTH

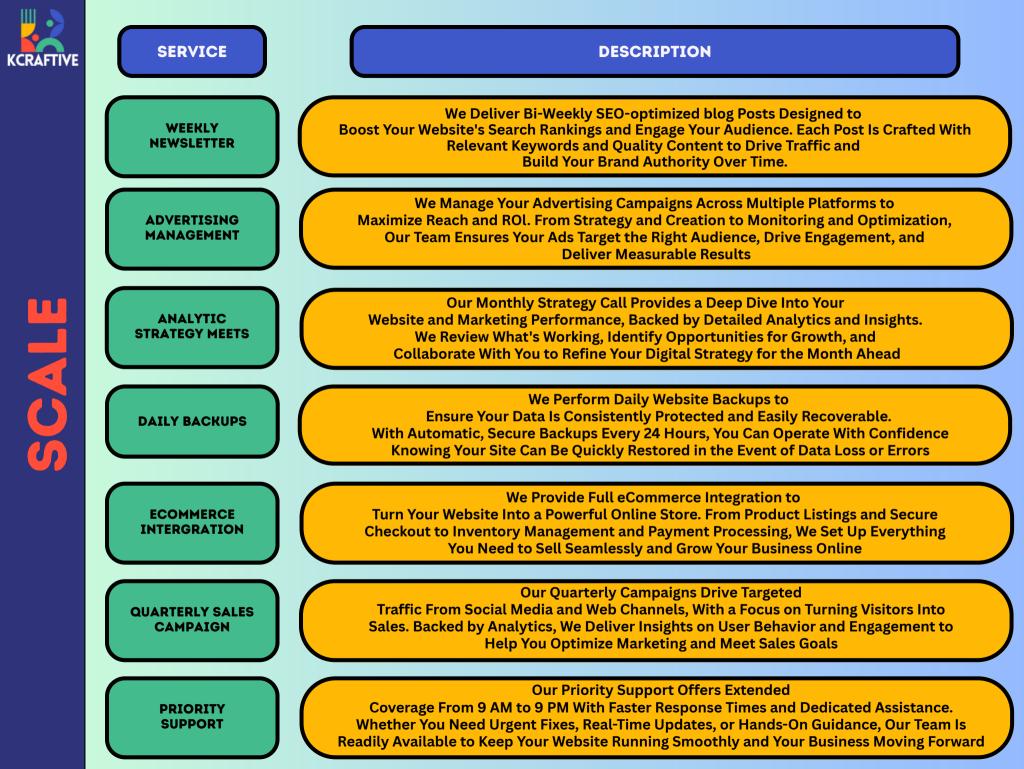
### **YOUR ALL IN ONE DIGITAL SOLUTION** WWW.KCRAFTIVE.COM







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EMAIL HOSTING ADD

SETUP & CONFIGURATION	<ul> <li>Custom domain email setup (yourname@yourbusiness.com)</li> <li>Google Workspace or Microsoft 365 provisioning</li> <li>Domain verification, DNS/MX record configuration</li> <li>SPF/DKIM/DMARC setup for email deliverability (important for avoiding spam folders)</li> <li>Email signature creation (branded, clickable)</li> <li>Email forwarding, aliases, group inboxes (sales@, support@)</li> <li>Mobile &amp; desktop device configuration</li> </ul>
ONGOING SUPPORT & MANAGEMENT	<ul> <li>Monthly user management (new inboxes, password resets, alias changes)</li> <li>Spam filtering &amp; inbox management</li> <li>Troubleshooting delivery or syncing issues</li> <li>Monitoring for domain/email blacklisting</li> <li>Backup &amp; email archiving setup</li> <li>Manage third-party integrations (CRMs, newsletters, POS sync, etc.)</li> </ul>
VALUE-ADD & ADVANCED SERVICES	<ul> <li>Branded onboarding guides for their staff</li> <li>Setting up shared inboxes (help@, team@)</li> <li>Training for business owners (basic inbox use, spam/phishing identification)</li> <li>Scheduled email marketing templates + setup</li> </ul>

#### \$20 PER MONTH ADD ON + \$20 PER ADDED USER