

SPONSORSHIP PROPOSAL





THE ANNUAL INTERNATIONAL EXHIBITION & CONFERENCE SPONSORSHIP PROPOSAL



Thousands of visitors from among Government Agencies, Businesses, Professionals, Industry & Trade will gather over 3 days. Your brand can benefit from the extensive visibility, media coverage and marketing from not just exhibiting through a stall, but rather sponsoring this mega event. From display space, highlights in event communications, and marketing material, to opportunities at leading sessions and more, you can choose from a bouquet of combinations.

Platinum Sponsor (INR 15 Lakh) (USD \$ 18,178.58)

- Minimum 90 Sq Mt Space complimentary at a premium prominent location
- One double spread color advertisement in Event directory
- Invite to inaugural session for CEO & five others
- Special reserved VIP Seating during Inaugural & Valedictory Sessions
- Opportunities via Digital media platforms like video byte of CEO
- Speaking opportunity at a Sectoral Seminar

Logo visibility

- Logo display as 'Platinum Sponsor' at Exhibition venue
- Thank you Sponsor at various locations
- Official Event Website
- E-mailers
- Event specific publications
- Inside back page of Event Directory
- Media Campaign - in all print & outdoor advertising
- Visitor Admit Cards

Exhibition venue

- Buntings
- Exclusive hoarding at the Exhibition ground

Other Benefits

- Complimentary Inaugural passes - 20 nos
- Complimentary Visitor Entry passes - 500 nos
- Invites to Special Events during the show

Diamond Sponsor (INR 10 Lakh) (USD 12119.05)

- 54 Sq Mt Space complimentary at a vantage location
- One page color advertisement in Event directory
- Invite to inaugural session for CEO & three others
- Special reserved VIP Seating during Inaugural & Valedictory Sessions
- Opportunities via Digital media platforms
- Speaking opportunity at Sectoral Seminar

Logo visibility

- Logo display as 'Diamond Sponsor' at Exhibition venue
- Thank you Sponsor at various locations
- Official Event Website
- E-mailers
- Event specific publications
- Inside back page of Event Directory
- Media Campaign - in all print & outdoor advertising
- Visitor Admit Cards

Exhibition venue

- Buntings
- Exclusive hoarding at the Exhibition ground

Other Benefits

- Complimentary Inaugural passes - 15 nos
- Complimentary Visitor Entry passes - 250 nos
- Invites to Special Events during the show

Gold Sponsor (INR 8 Lakh) (USD 9695.24)

- 36 Sq Mt Space complimentary
- Half page color advertisement in show directory
- Special reserved VIP Seating during Inaugural & Valedictory Sessions

Logo visibility

- Logo display as 'Gold Sponsor' at Exhibition venue
- Thank you Sponsor at various locations
- Official Event Website
- Event specific publications
- Media Campaign - in print advertisement, promotional mailers
- Visitor Admit Cards



Other Benefits

- Complimentary Inaugural passes - 10 nos
- Complimentary Visitor Entry passes - 100 nos

Silver Sponsor (INR 4 Lakh) (USD 6,000)

- 27 Sq Mt Space complimentary
- Half page color advertisement in show directory
- Special reserved VIP Seating during Inaugural & Valedictory Sessions

Logo visibility

- Logo display as 'Silver Sponsor' at Exhibition venue
- Thank you Partner at various locations
- Official Event Website
- Event specific publications
- Media Campaign - in print advertisements, promotional mailers
- Visitor Admit Cards

Other Benefits

- Complimentary Inaugural passes - 5 nos
- Complimentary Visitor Entry passes - 50 nos

- GST at 18 % applicable on any payment