

# CRAIG LEGGO

Learning & Development Project Specialist

Gold Coast, Australia | [craig@craigleggo.com](mailto:craig@craigleggo.com) | 0432 257 550 | [linkedin.com/in/craigleggo](https://www.linkedin.com/in/craigleggo)

## PROFILE

Senior Learning & Development consultant with 20+ years' experience across government, defence, education, and corporate sectors. Known for distilling complex, sensitive projects into streamlined, high-impact learning and development strategies. Neurodivergent thinker with a sharp eye for systems, patterns, and simplification – especially valuable in high-stakes, fast-moving environments. Open to short-term contracts and advisory roles – ready to start immediately.

## KEY SKILLS

- Instructional Design & Learning Strategy
- AI Tools in L&D (prompting, automation, curation)
- Leadership Development & Facilitation
- Government & Defence Projects
- Curriculum Design (VET, Higher Ed, Induction)
- Workshop Delivery & Stakeholder Engagement
- Rapid eLearning Development Software Specialist – ADOBE, Lectora, Articulate Suites
- Social Media Content Creation
- SCORM/xAPI, Learning Management System (LMS) Implementation
- Project Leadership

## RECENT EXPERIENCE

**Principal Consultant** Freelance / Contract - Australia & UK (2011 - Present)

### **Nationwide Building Society – Apple Pay Launch (UK)**

- Designed and developed a digital training rollout across retail banking and contact centres.
- Delivered a SCORM-compliant suite of micro-learning modules under extreme deadlines.
- Managed global go-live of Apple Pay for over 15,000 team members

### **Bega Food Group (Australia)**

- Designed and delivered a new national online induction program to support the onboarding of staff across diverse manufacturing and corporate environments.
- Integrated safety, compliance, and cultural messaging into an engaging format for multi-device access.

### **University of Queensland – Faculty of Medicine**

- Project managed the instructional design and development of a new digital health curriculum in collaboration with clinicians, faculty leadership, and learning technologists.
- Facilitated curriculum mapping and LMS deployment in a complex academic environment.
- Ensured alignment with national health standards, learning outcomes, and assessment frameworks.

## EDUCATION & QUALIFICATIONS

### Harvard University - HES

- Certificate in Computer Science for Artificial Intelligence (concurrent)
- Graduate Certificate in Organisational Behaviour (2017)

### Griffith University

- Master of Training and Development - eLearning (2011)
- Graduate Certificate in Human Resource Development (2010)

### Australian Institute of Management

- Diploma in Business Management
- Diploma in Human Resources
- Certificate IV in Training and Assessment

## CERTIFICATIONS & MICRO-CREDENTIALS

- Certified Course Creator – edX
- Digital Garage Certified – Google
- eLearning Hero – Articulate Storyline
- Gamification of Learning – LinkedIn Learning
- Applied Improvisation for Leadership – LinkedIn Learning
- Emotional Intelligence for Leaders – LinkedIn Learning
- Neuroscience of Learning – LinkedIn Learning
- Visual Thinking Strategies – LinkedIn Learning
- Ethical Alliance Certified Member - Ethical Alliance

## INDUSTRY EXPERIENCE

### Government

- Department of Foreign Affairs & Trade, Austrade, Department of Treasury and Finance, Department of Premier and Cabinet, Department of Human Services, Department of Trade & Investment

### Corporate Sector

- Telstra, McDonald's, Accenture, Nationwide Building Society (UK), Bega Food Group, Origin Energy, PepsiCo, Santos, BP, Prudential Insurance, British Telecom, Optus, LJ Hooker

### Higher Education

- University of Queensland, University of South Australia, Adelaide University, Griffith University, University College of Estate Management (UK), University of the Philippines

### Startups & Innovation

- SpencerFlynn, CPD One, TheCyberInstitute, AI, EdTech ventures and confidential clients

## CREATIVE BACKGROUND & MEDIA WORK

Outside the corporate sector, Craig is a multi award-winning writer, producer, actor, and comedian, with 150+ performances across Australia, the UK and US comedy circuits and festivals. He trained in improvisation at the renowned Groundlings school in New York and Los Angeles, fronted rock bands, and produced voiceover and video content for radio, TV, and film. His work has now reached over 10 million views on social platforms in the past year.

These creative skills often elevate his corporate projects – particularly in crafting engaging, human-centred learning experiences.

## CLIENT TESTIMONIALS

*"His eye for detail and design ideals are faultless. His work ethic knows no bounds. I couldn't have delivered this without him."*

**Debbie Doyle** - Project Manager, Banking Sector, UK

*"Would I hire Craig again? Yes, without hesitation."*

*Would I recommend Craig to someone else?*

*Yes, as long as I don't need him!"*

**Ben McCammick-Copley** - Head of Digital Learning, University Sector, UK

*"He is intelligent, dedicated and an extremely hard worker. Passionate about creating engaging learning experiences. A pleasure to have working on your project."*

**Lynne Downey** - Pro Vice Chancellor, University Sector, UK

*"Craig is an extremely intelligent, thoughtful individual with unquestionable integrity. Extremely creative and highly skilled – I couldn't recommend a person more highly."*

**Paul Eldridge** - CEO, Consulting Sector, Australia

*"Craig displays an ability to work within the project guidelines, while still designing creative and interactive solutions. A fabulous and refreshing sense of humour. I wouldn't hesitate to recommend him."*

**Lauren Conneely** - Project Lead, Energy Sector, Australia

*"Craig's attention to detail is stunningly high, taking current quality standards to a whole new level. Fine wit and fabulous communication skills. An asset to any forward-thinking company."*

**Jez Coates** - Design Manager, Energy Sector, Australia

*"Craig worked through significant technical challenges, late nights and weekends, and still delivered very high-quality training. A huge effort the entire project appreciated."*

**David Rhodes** - Programme Director, Telecommunications Sector, UK