Lab 5 – Design Document

Redesigned Website: https://karnutauto.com/

Figma: https://www.figma.com/design/XjyF178zuuG0dq391rRavn/CS257-Lab-5?m=auto&t=1wb6S6OVD5bnhFcd-1

Specific User Group: SBU students and staff who need car repair.

Mood Board:

https://www.canva.com/design/DAGScPyHoTY/4Cp0iSA5N3d-G16QLw3YYg/edit?utm_content=DAGScPyHoTY&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Our website for which we are creating a mobile version is a local car service. Our version will be aimed specifically at SBU students who have cars. That is why our main theme when it comes to colors are the colors of our school. We decided to stick to the colors of our school, i.e. yellow, black, white and brown. In addition to the photos from the original website there are photos of our school logo. In addition to these photos, we also used the logo from the original website so that our modification would remain like the website we modified. In summary, our project used colors that refer to Saint Bonaventure University. We chose this font because it is very light and easy to read.

Sketches: The sketches are below.

Design Principles:

User-Centered Design (UCD):

•   Reason for Choosing: Since the target audience is SBU students and staff who need car repair services, it's essential that the design is centered on their specific needs. This includes making information easy to access on a mobile interface, as students are likely to need quick access while on the go.

•   Application: In line with UCD, the redesigned website's layout was structured to streamline navigation for essential services like appointments and contact information, allowing users to quickly book or inquire about services.

Consistency and Standards:

•   Reason for Choosing: Consistency helps users feel comfortable and understand the interface more intuitively. Given that SBU students are the target, incorporating school

colors (yellow, black, white, and brown) aligns with familiar standards, making the app feel personalized and recognizable.

•   Application: By using SBU colors and incorporating the logo from the original website along with school-related photos, the design maintains a consistent look and feel that resonates with the user group. This consistency helps reinforce trust and familiarity.

Aesthetic and Minimalist Design:

•   Reason for Choosing: Students appreciate a straightforward interface where information is easily accessible without clutter. Aesthetic and minimalist design avoids overwhelming users, making key functions (like appointment booking and service info) prominent.

•   Application: The font chosen is light and easy to read, which enhances clarity and supports a minimalist look. Each page—Main, Appointment, Services, and Contact—is designed to focus only on essential elements, making navigation seamless and reducing cognitive load.

Main Page

KAR NUI

AUTO SERVICE

ST. BONA
UNI. STUDENTS

CLAIM DISCOUNT

SERVICE

GET SERVICE

CONTACT

Info
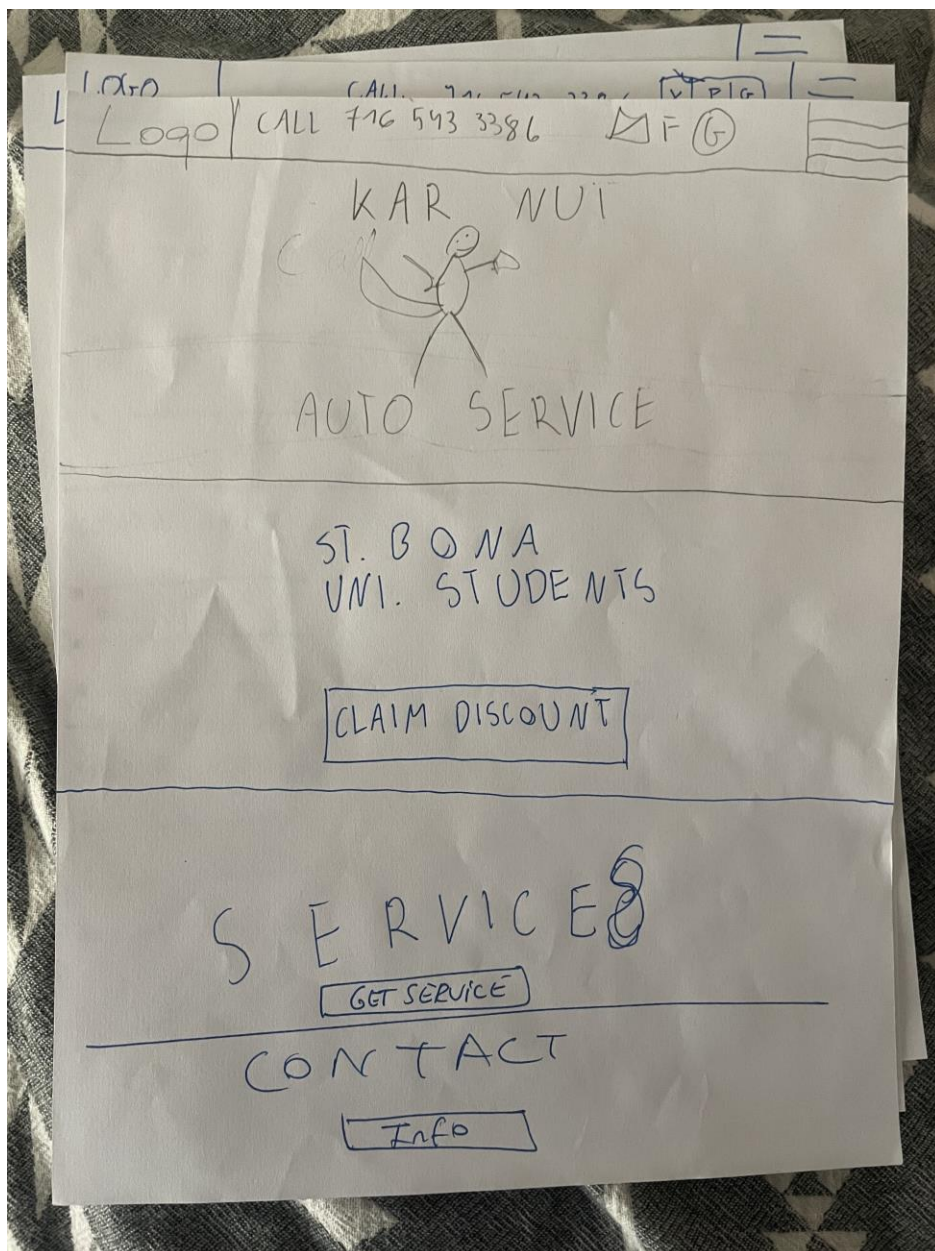
Appointment Page

LOGO | CALL 123456789 | ☰

REQUEST APPOINTMENT

F. NAME

LAST NAME

SBU ID

ADDRESS

CITY

STATE

ZIP CODE

E-MAIL

PHONE

LICENSE PLATE

Services Page

MOST ASKED SERVICES FOR SBU STUDENTS:

- _____
- _____
- _____
- _____
- _____
- _____

ALL SERVICES

- _____
- _____
- _____
- _____
- _____

Contact Page

LOGO | CALL 716 543 3386 [X|P|G] ≡

ADDRESS

- _____
- _____
- _____

CONTAC INFO

- _____
- _____
- _____

SHOP HOURS

- _____
- _____
- _____