





Sextiae is aimed at generations Y & Z and is dedicated to be an emancipatory brand, breaking traditional wine codes, promoting the present moment and the sharing of lived experiences,

via music, a bottle of Sextiae and a completely new conception of party that is socially open, sulphurous and elegant.



# **Product Features**

Pop the top, start our playlist, and create the moment!





# The Goodies

Designed to be worn on the street, made from durable materials, our goodies proudly carry the values of Sextiae.

Proposed to our friends and partners, they are also available on our online store.







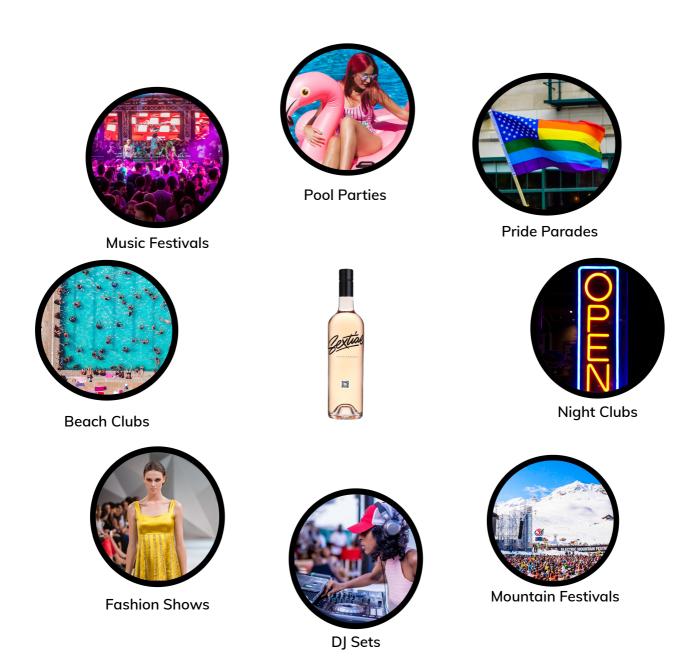






# Where to find our Community and Customers

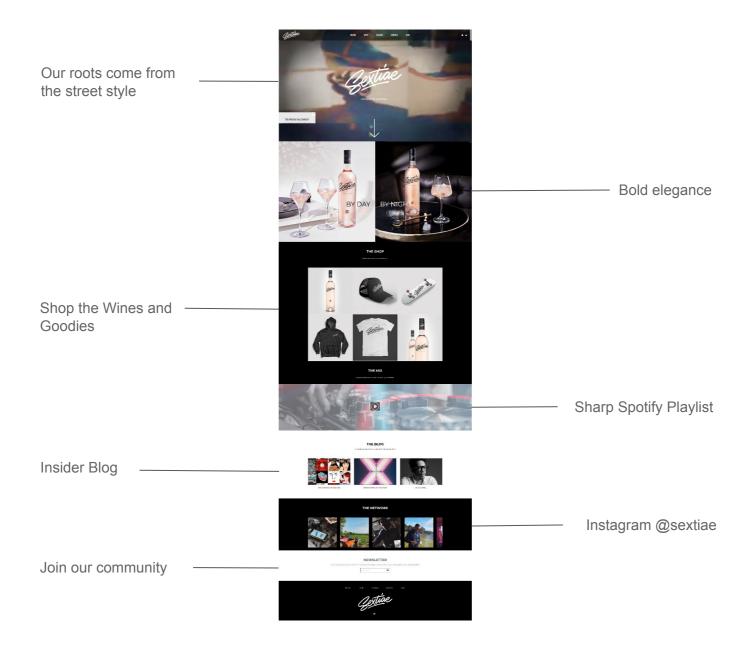
We believe our brand values, identity and style will reach our customers in the following locations: Music Festivals, Beach Clubs and Resorts, Pride Parades, Pool Parties, Art Exhibitions, Food Truck Festivals, Fashion and Brand Events, Night Clubs, Pop-Up Stores...





# The Website: Sextige.com

A modern website featuring the lifestyle and bold positioning of the brand.





#### The Story

Sextiae is a story written by two brothers. Aurélien and Hugo, born in Provence, fans of electro music and retro culture. Two brothers who love partying, festivals and making new connections. Two brothers who in 2020 seized the opportunity to take over the family vineyard and asked themselves "What the f#ck! What do we do now?". This is how they started the Sextiae brand!



#### The Brand



Sextiae is a modern Provence Rosé Wine Brand with a strong Digital Media focus, influenced by entertainment, electronic music, and sustainability. Sextiae offers an innovative and disruptive approach in its products, marketing, communication and distribution network.

Transgressive and inclusive in its values, Sextiae brings communities together, who are looking for new friends, new musics, and new experiences.

#### The Promise

By opening a bottle of Sextiae, together with our unique playlist, anytime, anyplace, with anyone, you will experience a new spirit of celebration, shared experiences, and high class conviviality.



### The Customers and Community



Sextiae Rosé has been created to people who share the same attraction to freedom, experiences and new connections.

It is time to enjoy the moment, to feel alive and to share together a unique but common sensory experience.

Through music, parties and Sextiae, getting people together has never been easier!



# **SEXTIAE** ROSÉ

AOP COTEAUX D'AIX-EN-PROVENCE

Blend Grenache, Cinsault, Syrah.

Vinification Harvested at night to preserve freshness

of the grapes before being gently pressed and vinified at low temperature. Aging and

blending in stainless steel tanks.

Clay and limestone vineyard, south facing. Terroir

> Sexy pink shades, aromatic scents and fresh palate. Notes of white peach and

Tasting citrus, inviting you to open another bottle.







