

A DJ is shown in profile, wearing large black headphones with a glowing blue circular logo on the ear cup. He is wearing a purple t-shirt and has a goatee. He is standing behind a DJ mixer, with his hands on the controls. The background is a blurred club setting with warm, yellow and orange lighting. A stylized logo consisting of the letters 'L' and 'AD' in a bold, white, geometric font is overlaid on the left side of the image. Below the logo, the text 'DJ/ MUSIC PRODUCER' is written in a white, sans-serif font. Below that, the text 'MEDIA KIT' is written in a white, sans-serif font inside a black rectangular box. In the bottom right corner, the text 'SEP. 2023' is written in a white, sans-serif font. On the right edge, the website address 'www.l3admusic.in' is written vertically in a white, sans-serif font. The overall mood is energetic and professional.

LAD

DJ/ MUSIC PRODUCER

MEDIA KIT

SEP. 2023

www.l3admusic.in

Hi. I'm L3AD!

MUSIC PRODUCER/ CONCERT DJ/ FIRST TRUE
KPOP DJ IN KOLKATA

L3AD, a 26-year-old music producer and concert DJ, has over 8 years of experience in the Bollywood music industry. He has won several accolades in Bollywood and topped multiple music charts. L3AD has worked with distinguished music companies and well-known artists. He has millions of streams on various music platforms such as YouTube, Spotify, Gaana, Wynk, Apple Music, and JioSaavn. He is also known for his acute crowd management skills, having conducted numerous concerts, college fests, and club events. L3AD has successfully conducted the first True K-Pop EDM DJ Set in Kolkata and has produced multiple Bollywood remix tracks and various songs.

**A RECOGNIZED
BOLLYWOOD
MUSIC PRODUCER
AND EDM ARTIST,
WORKING ON
PROJECTS OF ZEE
MUSIC COMPANY,
SHEMAROO
ENTERTAINMENT
LIMITED AND
SMARTWAY
MUSIC.**





A TRUE KPOP DJ

L3AD is a versatile music professional who has made a name for himself in the industry within just 8 years. As a concert DJ, he has the ability to captivate audiences and conduct various college fests and open-air events. L3AD specializes in genres such as Bollywood, K-pop, EDM, Lofi, Trap, Psytrance, etc. He has produced numerous Indie projects and K-Pop covers, including the Indian version of BTS's Fake Love, which has received thousands of views and appreciation on multiple platforms. His official Bollywood remix, Naaina (from the movie Dangal), has received multiple accolades, 40k+ Instagram reels, and millions of downloads across streaming platforms.

WORKS FOR

ZEEMUSIC CO.

shemaroc

SW
SMARTWAY
MUSIC

Client Testimonials

“ Nice bro electrifying your show as always great to see you Thanks for gifting us with some amazing moments you will be missed bro.

Rahul Guha (Client)

“ This is a international standard academy for electronic music production in cheap. I have been learning from 8 months with satisfaction....

Rajdeep Kairi (Student)

The Stats



MUSICAL JOURNEY

Throughout his musical career, L3AD has collaborated with award-winning musicians, artists, and Bollywood singers such as Kumar Sanu, Md Aziz, Udit Narayan, Kavita Krishnamurthy, Raj Barman, Mithoon, and Arijit Singh. He has also done remixes for elite Bollywood music companies like Zee Music Co. and Shemaroo Entertainment Ltd. Managed by SmartWay Entertainment, L3AD has released multiple hit songs under various music labels and accomplished manifold international radio plays by Accelerate Radio in Ibiza and the UK. With 20+ original mixes, 60+ official remixes, 25+ unofficial remixes, and 5+ cover songs, L3AD has cemented his position in the industry. His unique crowd control abilities and innovation in creating new genres have made him stand out.

LIFE HAS NO REMOTE.

GET UP AND CHANGE IT YOURSELF



MOST STREAMED AND DOWNLOADED SONGS

Phir Bhi Tumko - Lofi (Zee Music Co.)

Aigiri PSY TRAP (SmartWay Music)

Pal Pal Dil Ke Paas Lofi(Zee Music Co.)

Thoda Thoda Pyaar- Lofi (Zee Music Co.)

Jaan Nisaar - Lofi (Zee Music Co.)

Chand Se Parda - Remix (Shemaroo)

STATISTICS

14M+

Streams &
Downloads

1M+

Average Monthly
Listeners

100k+

Reels created
using Soundtracks.

4.9

Google Rating



WHO I WORK WITH

L3AD has performed major college events and clubs in Kolkata. He has also collaborated with various accomplished artists and DJs in various radio channels, music companies, events and performance settings.

WHAT YOU CAN EXPECT

His goal, he explains, is to give the crowd new tastes of variety in musical world and different experience each time, but always taking them on that 2-8+ hours of exotic journey through sound, music n dance.



www.l3admusic.in
[instagram.com/l3admusic](https://www.instagram.com/l3admusic)



GET IN TOUCH

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