

I'm an Industrial Designer with 4+ years of experience, mainly focused on 3D product visualization, concept design and development of physical products, especially in the toy and consumer goods space. I create objects that tell stories, evoke emotions and connect with people in meaningful ways. My designs spark curiosity, invite emotion, and create connections that go beyond function. I'm drawn to the kind of design that reveals itself over time through interaction, and small details that leave a lasting impression.

My skills and my interest in concept design, sketching, 3D modeling and rendering, led me to start my professional journey in 2021 as a freelance 3D Artist and Industrial Designer for clients from USA, México, Canada, Colombia, Japan and Australia.

WORK EXPERIENCE

Independent Industrial Designer and 3D Artist

May 2021 - Present

Concept Design, Product 3D Visualization, Sketching, Product Development, Prototyping.

Clients: WowWee, Maison Battat, JitteryGit, PinkSodaPop Studio, Scimmia, Novoadi, Fulaleo Art/Tinykol.

Projects: Fingerlings 2023, DOG-E, Avastars, Twilight Daycare Collectible, TERRA by Battat, among others.

OTHER EXPERIENCE

Collective student project: UN Render I Bogotá, COL.

Co-Founder, January 2020 - June 2022

Creative Initiative and Leadership, Project Management, Design Research, Design Education

CERTIFICATION

Grasshopper 3D Masterclass. 2025

CademyXYZ

Project: Chompz Dog Toy

SKILLS

General

Concept Design / Sketching / CAD Design / 3D Rendering / AI Design Tools / Teamwork / CMF Design / Prototyping / Technical Drawings / Manufacture process / Project Development / Design Research / FDM 3D Printing

Software

Rhinoceros 3D / Keyshot / Solidworks / Grasshopper / Autodesk Fusion 360 / Autodesk 3ds Max / V-Ray / Adobe Illustrator / Adobe Photoshop / Ultimaker Cura

EDUCATION

BFA in Industrial Design

Universidad Nacional de Colombia I Bogotá
2022

AWARDS & RECOGNITIONS

iF Design Talent Award 2021

Student category / Winner

Project: KORE AUV

CLAP Platinum 2022

Industrial Design / Winner

Project: KORE AUV

Domus Academy Scholarship

Design Competition / Winner

Project: T Kitchen Tools

LANGUAGES

Spanish / Native

English / Professional

TALKS

“Beyond being an industrial design student” November 2021
Universidad Antonio Nariño | Bogotá, COL.
Talk to final year industrial design students in Permanent Seminar of professional experiences.

“Standing out in the design world since university” July 2024
Pontificia Universidad Javeriana | Bogotá, COL.
Talk to industrial design students at PUJ Academic Design week.

REFERENCES

Amy Koudelka

Executive Creative Director & VP of Design | WowWee
amykoudelkadesign@gmail.com

Orlando Novoa

Senior Industrial Designer | Novoadi
contacto@novoadi.com

EXHIBITIONS

KORE AUV | October 2021
iF Design Center (iFDCC)
Chengdu, China

PUBLICATIONS

KORE AUV | UNAL News Agency
October 2021
“UNAL student wins international design award with aquatic drone”

KORE AUV | iF World Design Guide
October 2021
“KORE, Water control drone”