



BILL ANTKOWIAK

CONTACT

- ☎ 480.912.1454
- 📍 Phoenix, AZ
- ✉ bantkowiak@cox.net
- 🌐 billantkowiakcreative.com

EDUCATION

RAY COLLEGE OF DESIGN

Bachelor of Arts in
Communication Design
1989-1993

SKILLS

- ▶ Visual Communication
- ▶ Print and Digital Media
- ▶ Identity Development
- ▶ Logo Design
- ▶ Advertisements
- ▶ Illustration
- ▶ Communication Management
- ▶ Design Editing
- ▶ Detailed Oriented
- ▶ Collaborative Problem Solver

PROGRAMS

- ▶ Indesign
- ▶ Photoshop
- ▶ Illustrator
- ▶ Acrobat
- ▶ Canva
- ▶ Ceros Coral Interactive
- ▶ Microsoft Office

ABOUT ME

- ▶ I'm an accomplished visual artist with over 30+ years of experience in graphic design. Throughout my career, I have developed a diverse skill set that spans various aspects of design, including graphic design, branding, and multimedia production. My proficiency in industry-standard design software allows me to create visually compelling and effective designs. I am particularly proud of my ability to approach projects with a fresh perspective, incorporating unique elements that capture the audience's attention. I am always eager to learn and explore new design techniques and technologies to further enhance my work.

WORK EXPERIENCE

ART DIRECTOR

Ensemble IQ (February 2016 - December 2024)
Stagnito Business Information (November 2010 - February 2016)
BNP Media (August 2007 - November 2010)

- ▶ Managed the production of major B2B publications: Progressive Grocer, Retail Leader, Store Brands and HBSDealer.
- ▶ Responsible for the creative designs of the publication covers, features and departments.
- ▶ Coordinated with the Editorial and Sales Teams to ensure scheduled content appeared in each publication.
- ▶ Sustained costs by personally generating concept or illustrated covers.
- ▶ Lead multiple projects with short deadlines by prioritizing job responsibilities, overseeing deadlines and monitoring prompt completions of projects.
- ▶ Creation of brands' marketing collateral including website and social media graphics.
- ▶ Produced sponsored, creative online interactive reports from printed articles.
- ▶ Initiated the redesign of several brand's identity and section designs.
- ▶ Assisted Events Team with show signage when necessary.
- ▶ Reviewed and approved publications for print via Kodak Insite.
- ▶ Generated Digital Editions for each monthly publication.
- ▶ Supported Editors and Department Managers to get technical problems solved.
- ▶ Trained Editorial staff to utilize Adobe Incopy for streamlined editing.
- ▶ Consistently met and exceeded production satisfaction levels.
- ▶ Researched new technologies and techniques.

DESIGNER | SENIOR GRAPHIC DESIGNER

Stagnito Communications (September 1993 - August 2007)

- ▶ Oversaw the design of several of the company's B2B publications during my tenure with the company: Food R&D, Refrigerated & Frozen Foods, Beverage Industry, The National Provisioner and Stagnito's New Products Magazine
- ▶ Managed the design department with seven designers and a total of 14 different publications involving the food and beverage processing industry and the packaging industry.
- ▶ Implemented corporate directive of People, Product and Company across all the brands' covers.