



# BILL ANTKOWIAK

## CONTACT

- 📞 480.912.1454
- 📍 Phoenix, AZ
- ✉ bantkowiak@cox.net

## EDUCATION

### RAY COLLEGE OF DESIGN

Bachelor of Arts in  
Communication Design  
1989-1993

## SKILLS

- ▶ Visual Communication
- ▶ Print and Digital Media
- ▶ Identity Development
- ▶ Logo Design
- ▶ Advertisements
- ▶ Illustration
- ▶ Communication Management
- ▶ Design Editing
- ▶ Detailed Oriented

## PROGRAMS

- ▶ Indesign
- ▶ Photoshop
- ▶ Illustrator
- ▶ Acrobat
- ▶ Canva
- ▶ Ceros Coral Interactive
- ▶ Microsoft Office

## ABOUT ME

- ▶ Accomplished Art Director and visual artist with over 30+ years of experience in graphic and publication design. Exceptional interpersonal skills with the ability to establish and maintain excellent relationships with all levels in an organization. Top tier professional responsible for the creation of brand defining designs. An experienced communicator with an ability to identify and resolve complex problems through collaborative communication with a variety of departments and clients. Excellent record of successfully completing multiple projects at the same time and on schedule. Oversaw brands appearance on websites, social media and marketing collateral to ensure design standards were met.

## WORK EXPERIENCE

### ART DIRECTOR

Ensemble IQ (2010-2024)  
BNP Media (2007-2010)

- ▶ Managed the production of major B2B publications: Progressive Grocer, HBSDealer and Store Brands.
- ▶ Responsible for the creative designs of the publication covers, features and departments.
- ▶ Coordinated with the Editorial and Sales Teams to ensure scheduled content appeared in each publication.
- ▶ Sustained costs by personally generating concept or illustrated covers.
- ▶ Lead multiple projects with short deadlines by prioritizing job responsibilities, overseeing deadlines and monitoring prompt completions of projects.
- ▶ Creation of brands' marketing collateral including website and social media graphics.
- ▶ Produced sponsored, creative online interactive reports from printed articles.
- ▶ Initiated the redesign of several brand's identity and section designs.
- ▶ Assisted Events Team with show signage when necessary.
- ▶ Reviewed and approved publications for print via Kodiak Insite.
- ▶ Generated Digital Editions for each monthly publication.
- ▶ Supported Editors and Department Managers to get technical problems solved.
- ▶ Trained Editorial staff to utilize Adobe Incopy for streamlined editing.
- ▶ Consistently met and exceeded production satisfaction levels.
- ▶ Researched new technologies and techniques.

### DESIGNER | SENIOR GRAPHIC DESIGNER

Stagnito Communications (1993-2007)

- ▶ Oversaw the design department with seven designers and a total of 14 different publications involving the food beverage industry and the packaging industry.
- ▶ Implemented corporate directive of People, Product and Company across all the brands' covers.
- ▶ Self motivated problem solver.