



AmrUsha Foundation

Building Future, Transforming Lives, Touching Hearts

Happily Working 7 Years Journey :)

Skilling, Entrepreneurship and Incubation

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Vision

To empower individuals and communities by fostering a culture of innovation, re-engineered skill development, and entrepreneurship, enabling them to achieve sustainable livelihoods and drive inclusive economic growth.

Mission

Empowering dreams, building futures—AmrUsha Foundation drives transformative change through skilling, incubation, and entrepreneurship, unlocking potential and fostering innovation for a self-reliant tomorrow.



The Statement

Through transformative skilling, incubation, and entrepreneurial support, we envision a future where every individual has the opportunity to thrive and contribute to a self-reliant and prosperous society and contribute positively for Vikasit Bharat Mission-2047



The Objective

The primary objective of the AmrUsha Foundation is to empower individuals and communities by fostering skill development, nurturing innovation, and promoting entrepreneurship to drive sustainable socio-economic growth.

The Foundation aims to create a robust ecosystem that equips individuals with the future ready skills, knowledge, and resources to thrive in a rapidly evolving global economy.

By focusing on skilling, incubation, and entrepreneurship, AmrUsha Foundation seeks to

1. Enhance Skill Development:

- Provide accessible, high-quality vocational and technical training programs tailored to the needs of diverse industries.
- Bridge the gap between education and employment by equipping individuals with market-relevant skills.
- Promote lifelong learning and up-skilling opportunities to ensure adaptability in a dynamic job market.

2. Foster Innovation and Incubation

- Establish incubation centres to support early-stage startups and innovative ideas with mentorship, infrastructure, and funding.
- Encourage a culture of creativity and problem-solving by providing access to cutting-edge technology and collaborative workspaces.
- Facilitate partnerships with industry leaders, academic institutions, and government bodies to drive research and development.

3. Promote Entrepreneurship:

- Empower aspiring entrepreneurs, particularly from underserved communities, with the tools and knowledge to launch and scale their ventures.
- Provide comprehensive entrepreneurship training, including business planning, financial literacy, and marketing strategies.
- Create a supportive ecosystem through access to networks, investors, and markets to ensure the sustainability and growth of entrepreneurial ventures.

4. Drive Socio-Economic Impact:

- Reduce unemployment and underemployment by creating pathways to meaningful and sustainable livelihoods.
- Promote inclusive growth by focusing on marginalised groups, including women, youth, and rural populations.
- Contribute to the economic development of communities by fostering job creation and enterprise growth.

5. Build Collaborative Networks:

- Partner with government agencies, private sector organisations, NGOs, and educational institutions to amplify impact.
- Leverage technology and digital platforms to scale initiatives and reach a wider audience.
- Foster a community of skilled professionals, innovators, and entrepreneurs who can drive collective progress.

Partner, Affiliations and Certifications

- ★ **Government of India (Trust)**
- ★ **NITI Aayog/NGO Darrpan**
- ★ **12A**
- ★ **80G**
- ★ **CSR-1**
- ★ **MSME**
- ★ **StartUp India**
- ★ **Ministry of Tribal Affairs**
- ★ **Ministry of Social Justice**
- ★ **Ministry of Skill Development and Entrepreneurship**
- ★ **NSDC**
- ★ **BSDM**
- ★ **MoRD**

Key Achievements at a Glance

- Total Lives Impacted : 5,500+
 - **1,500+ Nari Shakti** and
 - **4,000+ Purush**
-
- Sectors Covered: 10+ high-growth industries
 - Programs Delivered: Customised Skilling, Entrepreneurship Development, and Incubation Support
 - Geographical Reach: Rural and semi-urban areas across India
 - Timeframe: 7 years of consistent impact

Sector-Wise Impact and Futuristic Market Trends

○ 1. Artificial Intelligence-DevOps Engineers

- **Market Trend:** The global AI market is projected to grow at a CAGR of 37.3% (2023–2030), creating a demand for skilled professionals.
- **Trained 300+ youth in AI and DevOps, equipping them with cutting-edge technical skills.**
- **Outcome:** 85% of trainees secured jobs in IT firms or started freelance careers, earning an average monthly income of ₹35,000–₹50,000.

2. IoT (Internet of Things) Hardware Installation

- **Impact:** Skilled 400+ youth in IoT hardware installation and maintenance.
- **Market Trend:** The IoT market in India is expected to reach \$9.28 billion by 2025, driven by smart cities and industrial automation.
- **Outcome:** 70% of trainees are employed in IoT-related roles, while 10% have started their own IoT service ventures.

Sector-Wise Impact and Futuristic Market Trends

5. Agriculture Sector (Organic Grower and Mushroom Grower)

- Impact: Enabled 700+ youth to adopt organic farming and mushroom cultivation techniques.
- Market Trend: The organic food market in India is growing at 20% CAGR, driven by health-conscious consumers.
- Outcome: 60% of trainees have started their own organic farms, while others are employed in agri-businesses, earning ₹15,000–₹30,000 monthly.

6. Telecom Sector (Technician 5G - Active Network Installation)

- Impact: Skilled 400+ youth in 5G network installation and maintenance.
- Market Trend: India's 5G rollout is creating a demand for 22 million skilled workers by 2025.
- Outcome: 75% of trainees are employed by telecom companies, with salaries ranging from ₹20,000–₹40,000.

Sector-Wise Impact and Futuristic Market Trends

7. Food Processing Sector (Processed Food Entrepreneur)

- Impact: Trained 600+ youth in food processing and entrepreneurship.
- Market Trend: India's food processing industry is expected to reach \$535 billion by 2025–26.
- Outcome: 50% of trainees have started their own food processing units, while others are employed in the sector, earning ₹20,000–₹35,000 monthly.

8. Textile Sector (Two Shaft Handloom Weaver)

- Impact: Revived traditional handloom weaving skills among 500+ youth.
- Market Trend: The handloom sector is witnessing a resurgence due to demand for sustainable and handmade textiles.
- Outcome: 70% of trainees are self-employed weavers, earning ₹15,000–₹25,000 monthly, while others work with textile cooperatives.

Sector-Wise Impact and Futuristic Market Trends

9. Aeronautics Sector

(Airline Customer Service and Airline Baggage Handler)

- Impact: Trained 300+ youth in airline customer service and baggage handling.
- Market Trend: India's aviation sector is expected to become the third-largest market globally by 2026.
- Outcome: 80% of trainees are employed by airlines and airports, earning ₹18,000–₹30,000 monthly.

10. Construction Sector (Assistant Electrician)

- Impact: Skilled 800+ youth in electrical installation and maintenance.
- Market Trend: India's construction sector is growing at 7–8% annually, with a demand for skilled electricians.
- Outcome: 85% of trainees are employed in construction firms, earning ₹18,000–₹30,000

Sector-Wise Impact and Futuristic Market Trends

11. Energy Sector

(Consumer Energy Meter Technician and Electrician Domestic Solution)

- Impact: Trained 500+ youth in energy meter installation and domestic electrical solutions.
- Market Trend: India's energy sector is expanding, with a focus on smart metering and renewable energy.
- Outcome: 80% of trainees are employed by energy companies, earning ₹20,000–₹35,000 monthly.

12. Healthcare

General Duty Assistant, Healthcare Worker

- Impact: Trained 300+ youth/girls in General Duty Assistant, Healthcare Worker
- Market Trend: India's Healthcare sector is expanding by CAGR 22%, with a focus on General Duty Assistant, Healthcare Worker we can target 2-5%
- Outcome: 90% of trainees are employed by Hospital Chains, earning ₹25,000–₹45,000 monthly.

The Impact Note-Report Card

- Over the past seven years, the AmrUsha Foundation has emerged as a beacon of hope and transformation for rural India, empowering over 5,500 young individuals—1,500+ girls and 4,000+ boys—with skills, entrepreneurial opportunities, and incubation support.
- By aligning its programs with futuristic market trends and sector-specific demands, the Foundation has not only uplifted lives but also contributed to the socio-economic development of rural communities.
- This impact note highlights the Foundation's achievements across key sectors, showcasing how tailored skilling and entrepreneurship programs have created sustainable livelihoods and fostered innovation.

The Impact

1. **Entrepreneurship:**

Beyond skilling, AmrUsha Foundation has fostered a culture of entrepreneurship. Sense of ownership and entrepreneurship have been created in trainees. Our trainees take complete responsibilities for their good and bad deeds to iterate in a fast changing market.

2. **Gender Empowerment:**

The Foundation has placed a special emphasis on empowering girls, ensuring they have equal access to skilling and entrepreneurship opportunities. By breaking societal barriers, AmrUsha has enabled **1,500+ girls** to achieve financial independence and become role models in their communities.

3. **Efficiency and Collaboration:**

AmrUsha Foundation has significantly reduced the time and effort required by the government and CSR initiatives by **70%**. By leveraging its expertise and infrastructure, the Foundation has streamlined the skilling process, ensuring faster and more effective outcomes.

4. **Workplace Readiness:**

The Foundation's programs have increased the efficiency and speed of the future-ready workforce by **40%**. Beneficiaries are not only skilled but also equipped with soft skills, making them highly productive and adaptable in the workplace.

5. **Incubation:**

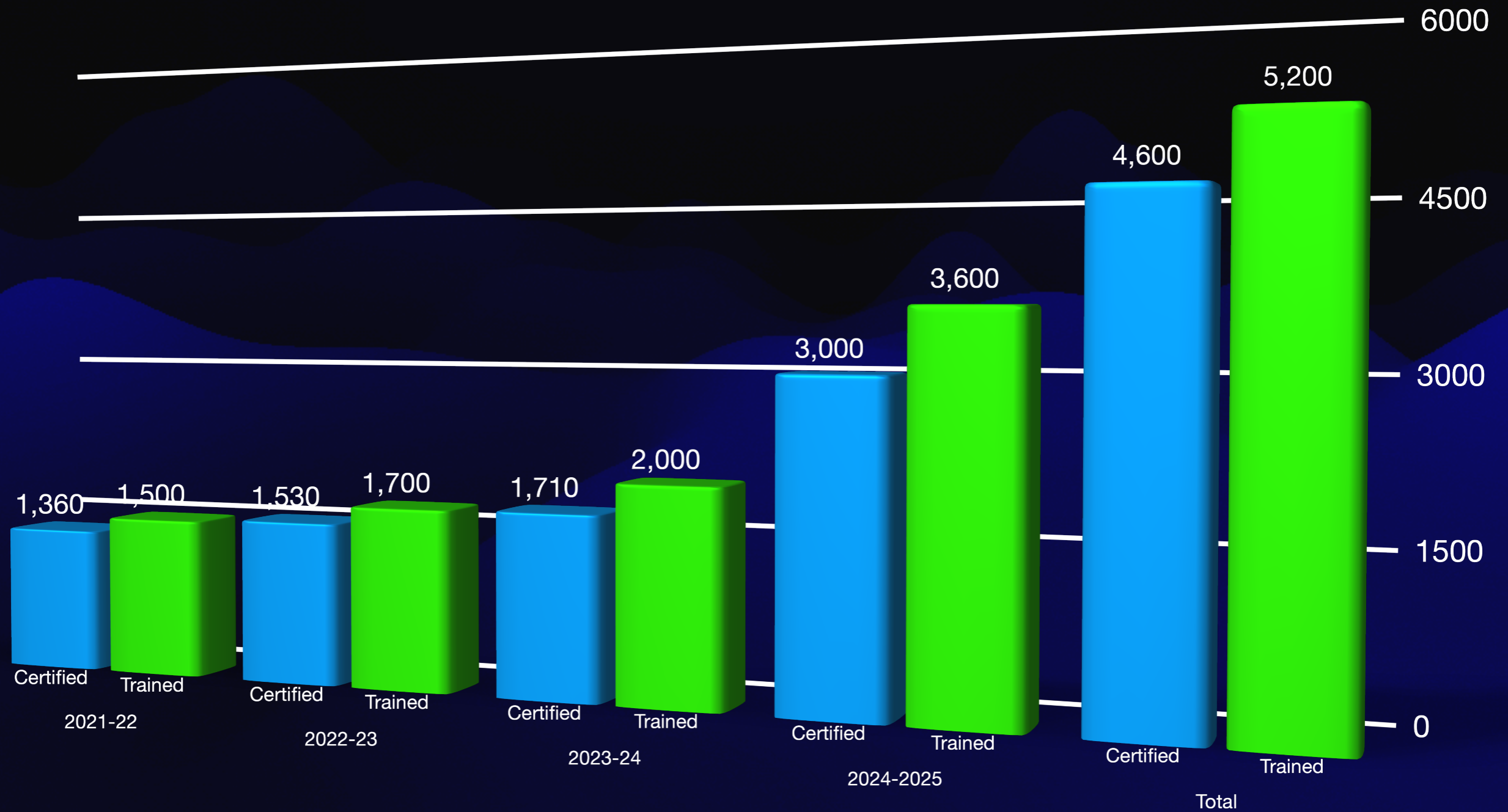
By providing incubation support, mentorship, and access to resources, the Foundation has enabled over **500 beneficiaries** to start their own ventures. These entrepreneurs are now contributing to local economies and creating employment opportunities for others.

Future Outlook

AmrUsha Foundation is committed to scaling its impact further with a focus on emerging technologies and sustainable practices, the Foundation aims to Panch Tatva:

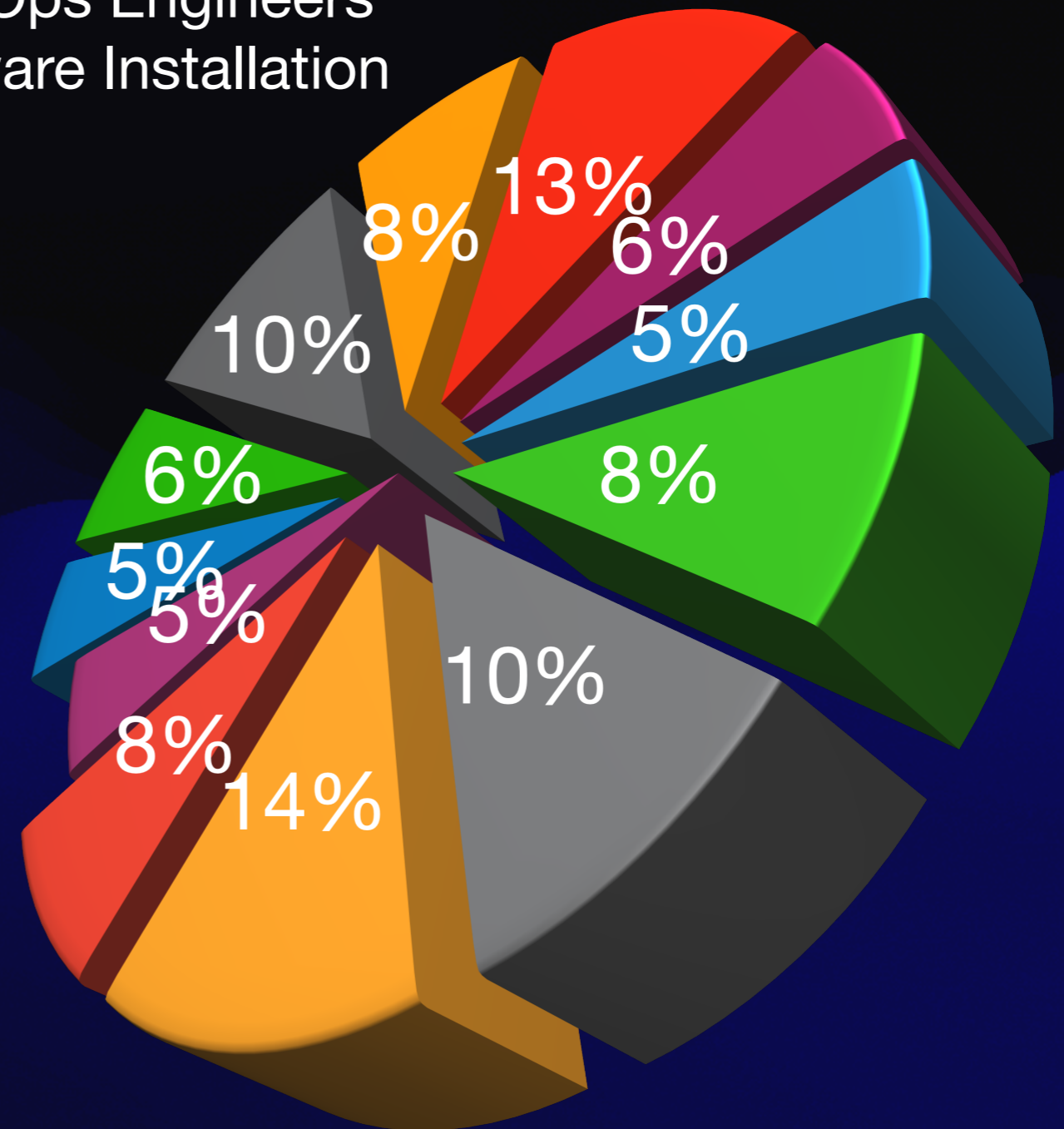
1. **Expand its reach to more rural areas, targeting an additional 50,000 beneficiaries in the next five years.**
2. **Introduce advanced skilling programs in areas like Renewable Energy, AI-ML, and Green Hydrogen, Hydrocarbon**
3. **Strengthen its incubation ecosystem to support more startups, academia, industry and social enterprises.**
4. **Expand to Each District of Bharat in its lifetime, contribute to Vikasit Bharat mission**
5. **Create 1 Million Women Entrepreneur in its Lifetime**

Trained and Certified



Sectoral Contribution

- Artificial Intelligence and DevOps Engineers
- IoT (Internet of Things) Hardware Installation
- Beauty and Wellness Sector
- Hydrocarbon Sector
- Agriculture Sector
- Telecom Sector
- Aeronautics Sector
- Textile Sector
- Food Processing
- Construction Sector
- Energy Sector
- Healthcare





Thank You.