

LILIS KAWAS

Business Executive

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EXPERIENCE

Sales Trainee

ATS Toshiba Ricoh Business Solutions

05/2023 - 07/2023 Beirut, Lebanon

- Specialized in sales and marketing of printers and photocopiers.
- Responsibilities included making cold calls, conducting door-to-door sales, and performing company research to identify potential clients.
- Successfully secured a \$3,000 sale, contributing to a 2% growth in the company's monthly revenue.

EDUCATION

Senior Fashion Designer & Minor Photography

Lebanese American University

08/2023 - Present Beirut, Lebanon

SKILLS

Sales & Negotiation	Graphic Design	Adobe Photoshop
Illustrator	Cold Calling & Lead Generation	
Door-to-Door Sales	Microsoft Office	Word
PowerPoint	Visual Layout	Excel

SUMMARY

A motivated and eager learner with strong experience in marketing and sales, specializing in printers and photocopiers. Proven ability to engage customers effectively through door-to-door sales and persistent negotiation skills. As a fashion design student, I bring a creative eye for visually appealing layouts and a meticulous attention to detail, ensuring products are tailored to meet customers' unique needs.

KEY ACHIEVEMENTS

- Revenue boost**

Increased monthly revenue by 2% through a \$3,000 sale.
- Successful negotiation**

Negotiated and secured a \$3,000 deal, exceeding sales targets.
- Cold calling expertise**

Conducted over 50 cold calls per week, generating 20 leads.
- Client acquisition**

Conducted client searches, increasing client base by 10%.

LANGUAGES

English	Proficient	●●●●●●●●●●
French	Proficient	●●●●●●●●●●
Arabic	Native	●●●●●●●●●●