

Lilis Kawas

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Fashion Design Student

EXPERIENCE

Sales Trainee

ATS Toshiba Ricoh Business Solutions

05/2023 - 07/2023 | Beirut, Lebanon

- Developed strong client communication and relationships building skills
- Conducted market research to identify potential clients and opportunities
- Contributed to revenue growth by securing a 3,000\$ deal
- Strengthened negotiation and persuasion abilities in a fast paced environment
- Gained insight into customer behavior, product positioning, and presentation

EDUCATION

Bachelor in Fashion design

Lebanese American University

08/2023 - Present | Beirut, Lebanon

Coursera Social Media Management Certificate

The Johns Hopkins University

01/2026 - 02/2026 | Online

SKILLS

Fashion & creative Styling Moodboards

Photoshoot styling Pattern making Fashion design

Adobe illustrator Pad system Adobe photoshop

Business and marketing Client relations

Sales and negotiation Content marketing

Content management

SUMMARY

Fashion design student at the Lebanese American University with a strong interest in styling, visual storytelling, and fashion business.

Combining creative skills with experience in sales and client interaction, attaining clear understanding of consumer behavior, branding, and presentation. Detail-oriented, adaptable, and motivated to contribute to both the creative and commercial sides of the fashion industry.

KEY ACHIEVEMENTS

Photoshoot Styling concepts

Emphasizing visual storytelling and aesthetic

Developed Styling Concepts/ Moodboards

Focused on silhouette and identity

LANGUAGES

English

Proficient

French

Proficient

Arabic

Native