

deedzy + Prezzy: Partnering for Effortless Gifting

Trumbull, Connecticut — November 1, 2025 — deedzy.net, the platform that makes meaningful gifting easy, is proud to announce a partnership with Prezzy, a global leader in digital gift cards. Through this collaboration, deedzy.net users can now access hundreds of top brands, enjoy instant delivery, and experience a smoother, more reliable way to give and receive gift cards and gifts.

“We’re thrilled to team up with Prezzy to power deedzy.net’s gift-card experience,” said Lawrence Ubaldi, Co-Founder of deedzy.net. “Prezzy’s trusted platform gives our users the freedom to choose from leading retailers and ensures every gift arrives instantly and securely — just the way modern gifting should be.”

Craig Smith, CEO of Prezzy, said, “We’re excited to work with the deedzy.net team to bring our extensive brand selection and expand the joy of digital gifting.”

Key Benefits

With Prezzy’s technology integrated directly into the deedzy.net app, users can: - Instantly send or redeem digital gift cards from a growing catalog of global and local brands. - Access their gifts anytime through deedzy.net’s Gift Vault. - Enjoy the confidence of a system backed by a top-tier digital gifting provider. This partnership reflects deedzy.net’s commitment to creating a joyful, modern, and stress-free gifting experience — combining thoughtful design with the world’s most trusted gift-card technology.

About deedzy.net

deedzy.net is a simple, fun, and secure platform that helps people share meaningful gifts with ease. From heartfelt gestures to big celebrations, deedzy.net’s mission is to make giving as delightful as receiving.

About Prezzy

Prezzy is a global leader in digital gifting and payments who has sold over 140 million gift cards, with over 1,500 brand partners and 6 million customers worldwide. Prezzy’s mission is to change lives through the power of giving - its borderless payment technology helps people connect with one another and create memorable moments that truly matter. Founded in Australia almost 10 years ago, Prezzy operates in the United States of America, Canada, Ireland, the United Kingdom, Australia, and New Zealand. Learn more at www.prezzy.com

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