

A black and white close-up photograph of a man's face. He has dark, wavy hair, a well-groomed beard, and a mustache. His eyes are looking directly at the camera with a neutral expression. The lighting is soft, highlighting his facial features.

@BruSaMiOk

MEDIA KIT
2025

**BRUNO
SAINZ
MICHELI**

MEDIA STATISTICS

INSTAGRAM	400K+
X	300K+
TIKTOK	8K+
YOUTUBE	1500+

CONTENT CREATOR

- BRUSAMIOK@GMAIL.COM
38 HILL AVENUE, BURLEIGH HEADS,
GOLD COAST, AUSTRALIA

BRUNO ANDRES SAINZ MICHELI

LET YOUR TALENT SHINE

@brusamiok

ABOUT ME



BRUNO ANDRES SAINZ MICHELI

Hello! Nice to meet you – I'm Bruno, a travel and adventure content creator originally from Patagonia.

Over the past five years, I've been travelling across Australia, exploring the country from coast to coast. I've cycled from Byron Bay to Cairns, climbed peaks at sunrise, and spent countless nights sleeping under the stars – often with my dog Diego by my side.

Along the way, I've had the opportunity to collaborate with some incredible Australian brands, creating authentic content rooted in real experiences, adventure, and connection.

Below, you'll find a selection of my recent brand collaborations.

I hope you enjoy them, and I'd love to hear from you.
Thanks so much for your time,
Bruno

MAIN PLATFORM

INSTAGRAM

420K FOLLOWERS

7K AVERAGE REACH

1,2% ENGAGEMENT

+10 COLLAB WITH BRANDS

82% FEMALE AUDIENCE

DEMOGRAPHICS

TOP COUNTRIES Arg + Mexico + USA 85%
Australia 15%

AGE RANGE 18-24 20%
25-34 60%
35-44 20%



BEST POST

ACCOUNTS REACHED 89 K

ACCOUNTS ENGAGED 1.4 K

TOP COUNTRY ARG

FOR INQUIRIES: brusamiok@gmail.com | [@brusamiok](https://www.instagram.com/brusamiok) |

BRUNO ANDRES SAINZ MICHELI

BRANDS



brusamiok · Original audio
September 21, 2022 · Duration 0:25

10675 298 14 5 4

WWW.QUADLOCKCASE.COM.AU



AUSTRALIA



Recorrimos 2.700km en una VAN por e...

8 October 2023 · Duration 0:30

37K 335 19 5 0 7

WWW.TRAVELLERS-AUTOBARN.COM.AU



AUSTRALIA



18 April 2021 at 00:56

3.7K 23 5 0 20

WWW.NAKIE.CO



AUSTRALIA

Services & Rates (AUD)

Instagram Post

AUD \$550

All content is carefully and creatively crafted around real travel and adventure experiences. Editing is included in the creation fee.

Along with a post on my Instagram feed, you will receive the final images and full usage rights, allowing you to republish and reuse the content across your own platforms.

Instagram Reel

AUD \$750

A high-quality Reel tailored to your brand and desired length.

The creation fee includes concept development, filming, voice-over (if required), scripting, and full editing. You will also receive the original video files, with and without captions, for flexible reuse.

Content Creation Package

AUD \$1,100

A tailored package designed around authentic travel and adventure storytelling.

This package includes:

1:1 consultation to align on goals and creative direction

1 Instagram Reel

1 Instagram Feed Post

3 Instagram Stories

Stories can include a call-to-action or link placement (bio or story link, where applicable).