

A black and white close-up portrait of a man with long, wavy hair and a beard, looking directly at the camera with a slight smile. The background is dark and out of focus.

@BruSaMiOk

MEDIA KIT
2025

**BRUNO
SAINZ
MICHELI**

MEDIA STATISTICS

INSTAGRAM **400K+**

X **300K+**

TIKTOK **8K+**

YOUTUBE **1500+**

CONTENT CREATOR

- BRUSAMIOK@GMAIL.COM
38 HILL AVENUE, BURLEIGH HEADS,
GOLD COAST, AUSTRALIA

BRUNO ANDRES SAINZ MICHELI

LET YOUR TALENT SHINE

@brusamiok

ABOUT ME

BRUNO ANDRES SAINZ MICHELI

Hello! Nice to meet you – I’m Bruno, a travel and adventure content creator originally from Patagonia.

Over the past five years, I’ve been travelling across Australia, exploring the country from coast to coast. I’ve cycled from Byron Bay to Cairns, climbed peaks at sunrise, and spent countless nights sleeping under the stars – often with my dog Diego by my side.

Along the way, I’ve had the opportunity to collaborate with some incredible Australian brands, creating authentic content rooted in real experiences, adventure, and connection. Below, you’ll find a selection of my recent brand collaborations.

I hope you enjoy them, and I’d love to hear from you. Thanks so much for your time, Bruno

MAIN PLATFORM

INSTAGRAM

420K	FOLLOWERS
7K	AVERAGE REACH
1,2%	ENGAGEMENT
+10	COLLAB WITH BRANDS
82%	FEMALE AUDIENCE

DEMOGRAPHICS

TOP COUNTRIES	Arg + Mexico + USA	85%
	Australia	15%
AGE RANGE	18-24	20%
	25-34	60%
	35-44	20%



BEST POST

ACCOUNTS REACHED	89 K
ACCOUNTS ENGAGED	1.4 K
TOP COUNTRY	ARG

FOR INQUIRIES: brusamiok@gmail.com | @brusamiok |

BRUNO ANDRES SAINZ MICHELI

BRANDS



WWW.QUADLOCKCASE.COM.AU



AUSTRALIA



WWW.TRAVELLERS-AUTOBARN.COM.AU



AUSTRALIA



WWW.NAKIE.CO



AUSTRALIA

Services & Rates (AUD)

Instagram Post

AUD \$550

All content is carefully and creatively crafted around real travel and adventure experiences. Editing is included in the creation fee.

Along with a post on my Instagram feed, you will receive the final images and full usage rights, allowing you to republish and reuse the content across your own platforms.

Instagram Reel

AUD \$750

A high-quality Reel tailored to your brand and desired length.

The creation fee includes concept development, filming, voice-over (if required), scripting, and full editing. You will also receive the original video files, with and without captions, for flexible reuse.

Content Creation Package

AUD \$1,100

A tailored package designed around authentic travel and adventure storytelling.

This package includes:

1:1 consultation to align on goals and creative direction

1 Instagram Reel

1 Instagram Feed Post

3 Instagram Stories

Stories can include a call-to-action or link placement (bio or story link, where applicable).