Data Analytics Course Overview

Batch Start Date: 1st Week of August
Enrollment Closes: 30th July
Live Online Sessions + Hands-on Labs + Project Work
Contact: info@skilleaseacademy.com
WhatsApp: +1-672-755-3755
Enroll Now: www.skilleaseacademy.com/data-analytics-course-enrollment

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Course Duration: 16 Weeks (6 Hours/Week)

- Live Sessions: 4 Hours/Week

- Practice Assignments: 2 Hours/Week

- Flexible Morning, Evening & Weekend Batches

- Course Fee: ₹31,499/- (Early Bird discount 25% - Use Code **DATA25**)

Course Highlights:

- SQL for Data Handling & Business Queries

- Python for Data Analysis & Data Cleaning

- Power BI for Data Visualization & Dashboards

- Hands-on Projects with Business Case Studies

- Data Storytelling & Business Insights

- Career Guidance, Resume Building & Mock Interviews

- Completion Certificate & Capstone Project

16-Week Detailed Study Plan:

Weeks 1–2: Introduction to Data Analytics & Industry Overview

- Data Analytics basics, types, career paths, and real-world applications
- Assignment: Industry use case research

Weeks 3–6: Data Handling with SQL

- Database fundamentals, SELECT queries, joins, aggregations
- Advanced topics: subqueries, window functions, data cleaning
- Weekly SQL exercises

Weeks 7–10: Data Analysis with Python

- Python basics, Pandas, NumPy, data cleaning, visualization with Matplotlib/Seaborn
- Exploratory Data Analysis (EDA)
- Python practice labs

Weeks 11–12: Data Visualization with Power BI

- Power BI fundamentals, data connection, modeling, Power Query, DAX
- Report & dashboard creation
- Power BI mini projects

Weeks 13–14: Hands-on Projects & Case Studies

- Sales & marketing dashboard
- Financial performance report
- Customer segmentation insights
- Project presentations & peer reviews

Weeks 15–16: Data Storytelling, Career Readiness & Final Project

- Data storytelling & business insight presentation
- Resume building, LinkedIn optimization, mock interviews
- Finalize & present capstone project
- Certification

Capstone Project & Certification:

- Peer Review & Instructor Feedback

- Award of SkillEase Academy Certificate of Completion

Optional Add-on Workshops:

- Excel for Data Analytics

- Introduction to Data Engineering Concepts

- Basics of AI/ML for Data Analysts

Contact us now — Don't miss the chance to launch your career in Data Analytics!

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