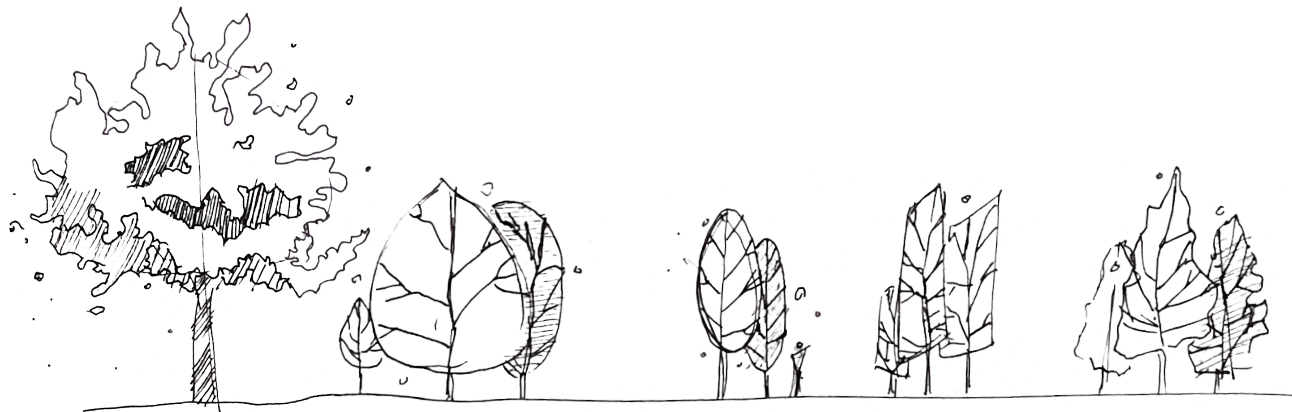


# Mina Zahid

*Interior Design Portfolio*



# about.



I am an aspiring interior designer from Pakistan. My interest in interior design began from a very simple moment in my childhood that sparked something in me: the construction and design of our family home.

As a designer, my focus lies in natural, contemporary interiors to craft an environment that is not only visually striking, but also deeply personalized to reflect the unique needs and personalities of each client. Whether I'm working on a modern residential home or a dynamic commercial environment, my goal is to ensure that each project resonates with the client's vision while enhancing the overall experience of the space.

# Residential

Mood Boards	/ 4
01. Home Refurbishment	/ 6
02. Nursery and Bedroom	/ 16
03. Majlis	/ 20
04. Dining and Drawing Room	/ 22

# Hospitality

10. AZADI Empowerment Center	/ 44
11. Scandinavian Hotel	/ 50
12. QTV Katara Studio	/ 54

# Commercial

05. QDB Exhibition Booth	/ 24
06. Sweden Embassy	/ 36
07. House of Design Bookstore	/ 38
08. Mercy Cafe	/ 43







# 01.

## Home Refurbishment

Mock Project

Scope: 3D visualization

Status: Incomplete

Client's Brief:

To refresh their home following a modern luxury style. Using neutral tones and natural colors/materials to create a welcoming home.

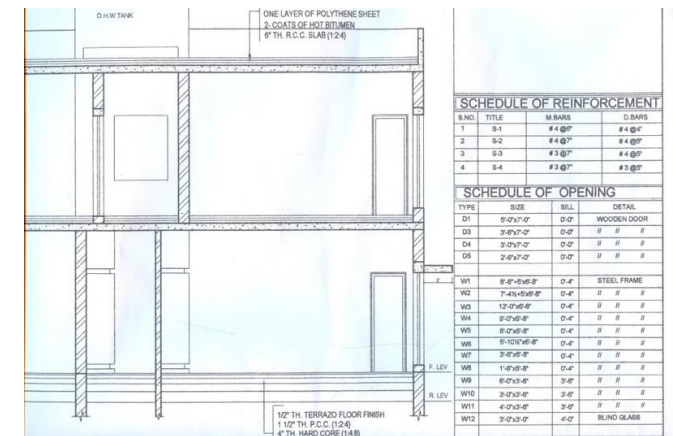
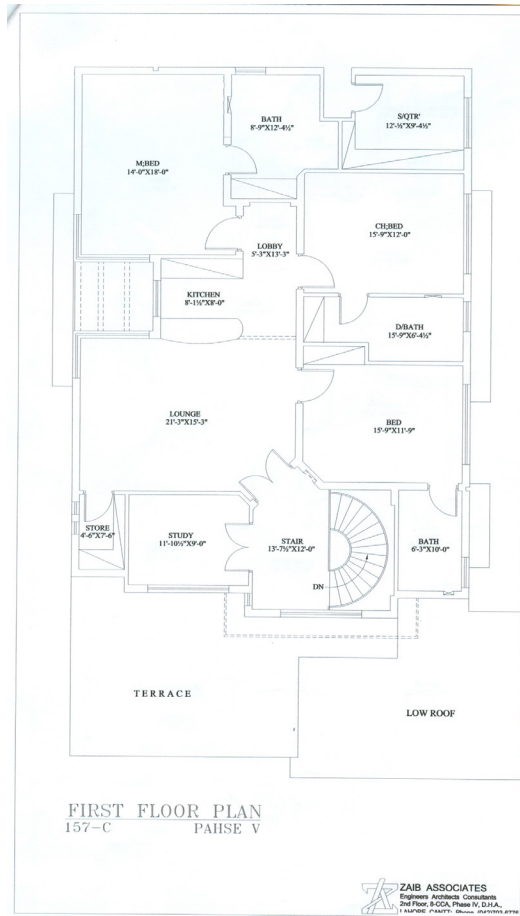
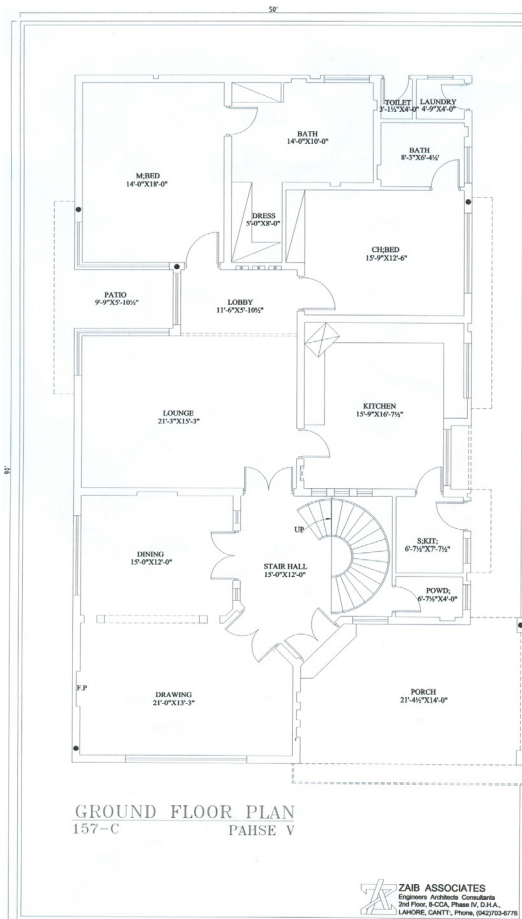
Location: Lahore, Pakistan

Date: Nov 2024

Area: 1 Kanal approx. 500 sqm

# Provided Documents

The client provided the existing floor plans, sections, as well as Door and Window Schedules.



## GF Master Bedroom

Keeping the palette neutral, and focusing on creating a cozy, welcoming lighting atmosphere



Sketchup, V-Ray



# GF Master Bedroom



# GF Master Bathroom



## GF Master Bathroom

Creating harmony with the Master Bedroom through the use of wood and green marble, as well as the finishings on the fixtures.

Utilizing open integrated spaces to store toiletries, both in the shower and vanity.



## GF Master Bathroom

Integrating a vanity station near the built in wardrobe space with a full length mirror for seamless movement when getting ready.

Prioritizing storage in all areas of the bathroom to minimize clutter.

Introducing a step-up to create a separation between the shower/toilet area and the wardrobe/getting ready area.



## GF Living Room

Continuing with the use of wood, and textured materials to create interest in the space



## GF Living Room



## GF Living Room



Incorporating natural elements and materials into the space.

Using mirrors and glass to create an open feeling.

Creating a enjoyable lighting environment.





## 02.

### Nursery and Bedroom

Internship Project

Scope: Concept & Drafting

Client's Brief:

To create a nursery and bedroom concept, focusing on muted and relaxing tones, along with a modern, luxurious style

Location: Doha, Qatar

Date: May 2023



## Nursery and Changing Station Concept

The client wished to have lots of storage, as well as a dedicated changing station for their baby. They wanted simplicity and natural materials, ensuring there was nothing overwhelming in the space



# Bedroom Moodboard

The client wished to have a bedroom focused on muted luxury, with statement designs and natural materials.



Wall Sconce Op 1

Wall Sconce Op 2

Bed Wall



TV Wall



Coffee Table Op 1



Coffee Table Op 2



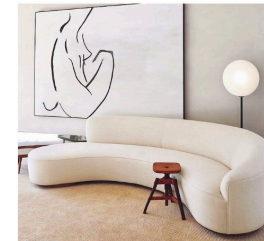
Bench



Side Table



Vanity



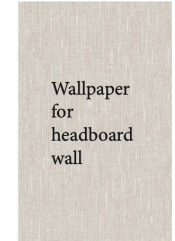
Sofa



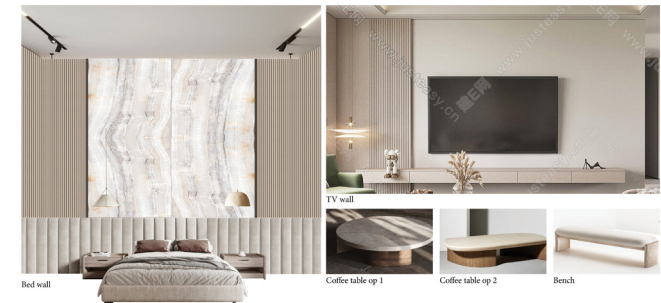
Light wood for flooring



Medium wood for TV unit, vanity, bench and side tables



Wallpaper for headboard wall



Bed wall

TV wall

Coffee table op 1

Coffee table op 2

Bench



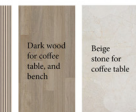
Ceramic tile for flooring



Dark wood for coffee table and bench

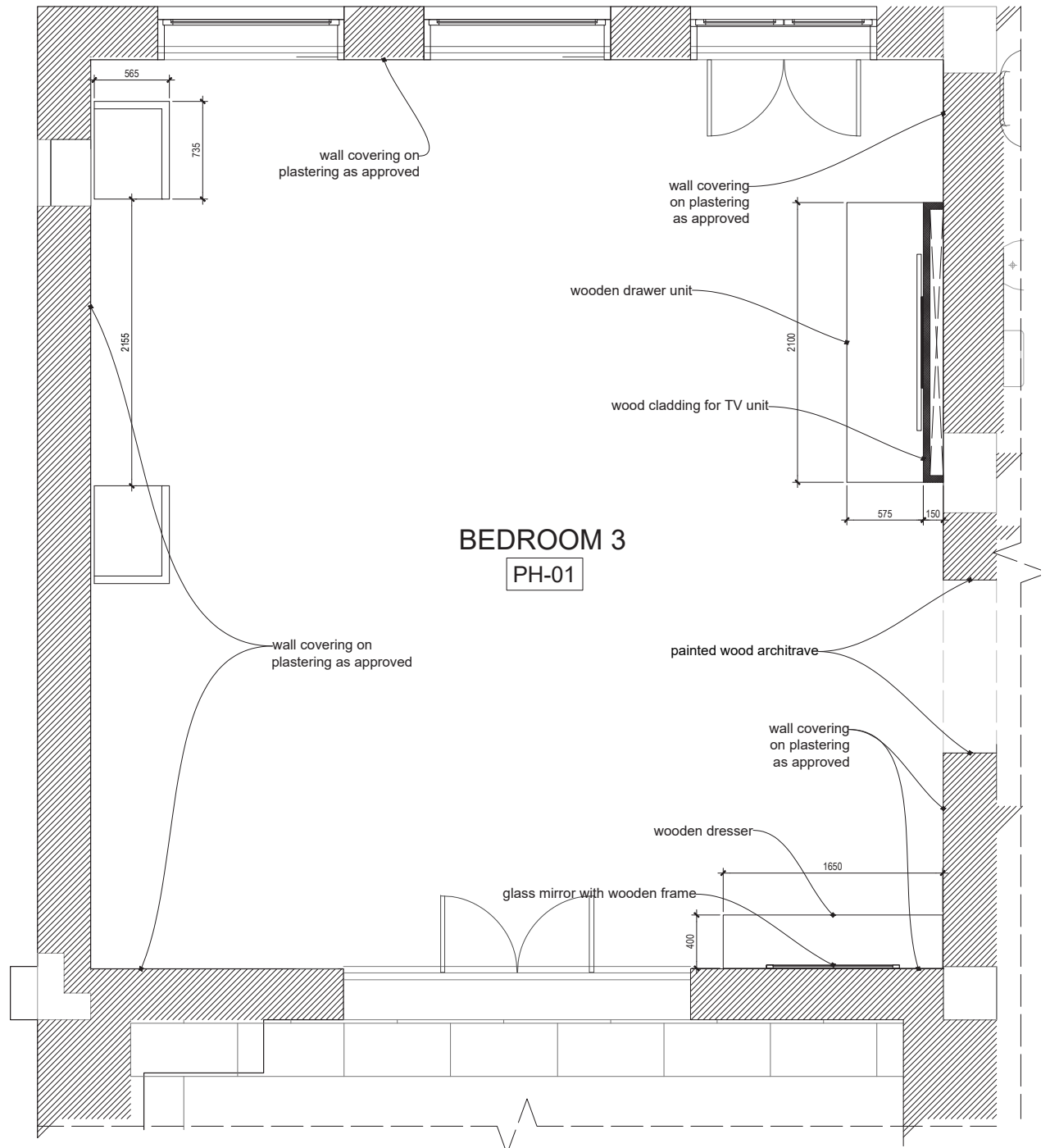


Beige stone for coffee table



Medium wood for side table and vanity

# Bedroom Setting out and Partitions Plan



BEDROOM 3  
PH-01

NTS



### 03.

#### Majlis

Freelance Project  
Scope: Concept

Client's Brief:

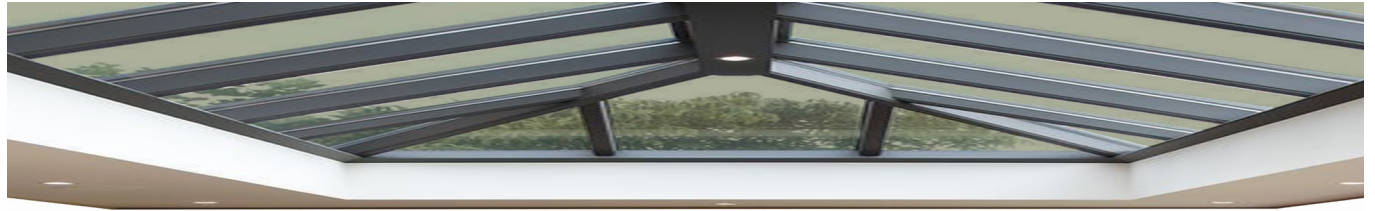
A Scandinavian style majlis, focusing on natural light, natural tones and fabrics.

Location: Doha, Qatar

Date: May 2023

## Majlis Concept

The client wanted to emphasize on the glass roof, and the scenery. Thus, green tones and wood were used when selecting furniture to create harmony between the indoors and outdoors.





## 04.

### Dining and Drawing Room

Freelance Project  
Scope: Concept

Client's Brief:

To utilize their existing decor and furniture pieces and a simple, art deco style to create a space for gathering.

Location: Lahore, Pakistan

Date: June 2023

## Dining and Drawing Room Concept

The requested color scheme by the client was neutrals with pops of wood and natural colors and elements. The client wanted to keep the decor simple, so statement wall art and decor were chosen to deliver an impact in the space



Photoshop



## 05.

### QDB Food Festival

Mock Project  
Scope: Design

Brief:

To create a 12X12m exhibition stand for a food festival where exhibitors can display their products for visitors. The festival is intended for investors to view local Qatari goods.

The exhibition stand required 14 independent kiosks for exhibitors, as well as a private majlis intended for meetings.

Location: Doha, Qatar

Date: Nov 2024

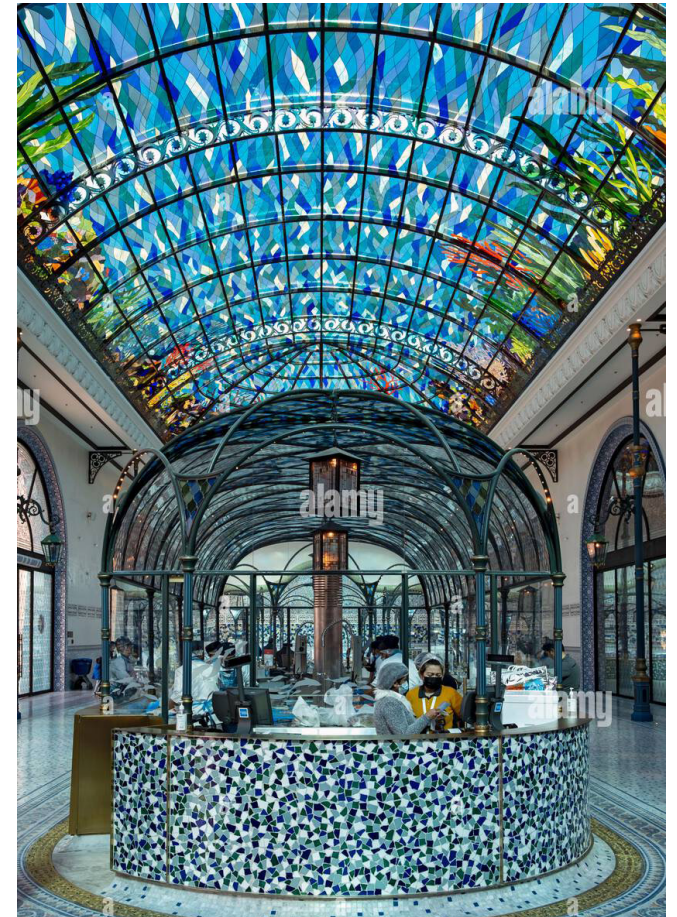
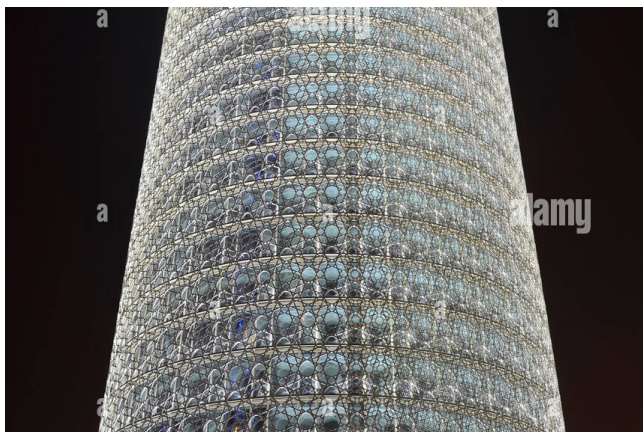
Area: 144 sqm



## Inspirations

Inspired by wooden materiality of traditional Qatari homes, and the mosaic and metal work of Chabrat Al Mina.

Mashrabiya inspirations from Burj Tower and Education City courtyard



## Materials

Using materials such as MDF for light, affordable construction, along with laminates to achieve the desired looks of wood and stone.

PVC boards to be used for signage, and aluminum construction to be used for stand



## Design Intention

Leaving the stand as open as possible to allow visitors freedom to move around. Using mashrabiyas to create visual interest yet privacy.

Leaving appropriate spaces for potential branding and graphics



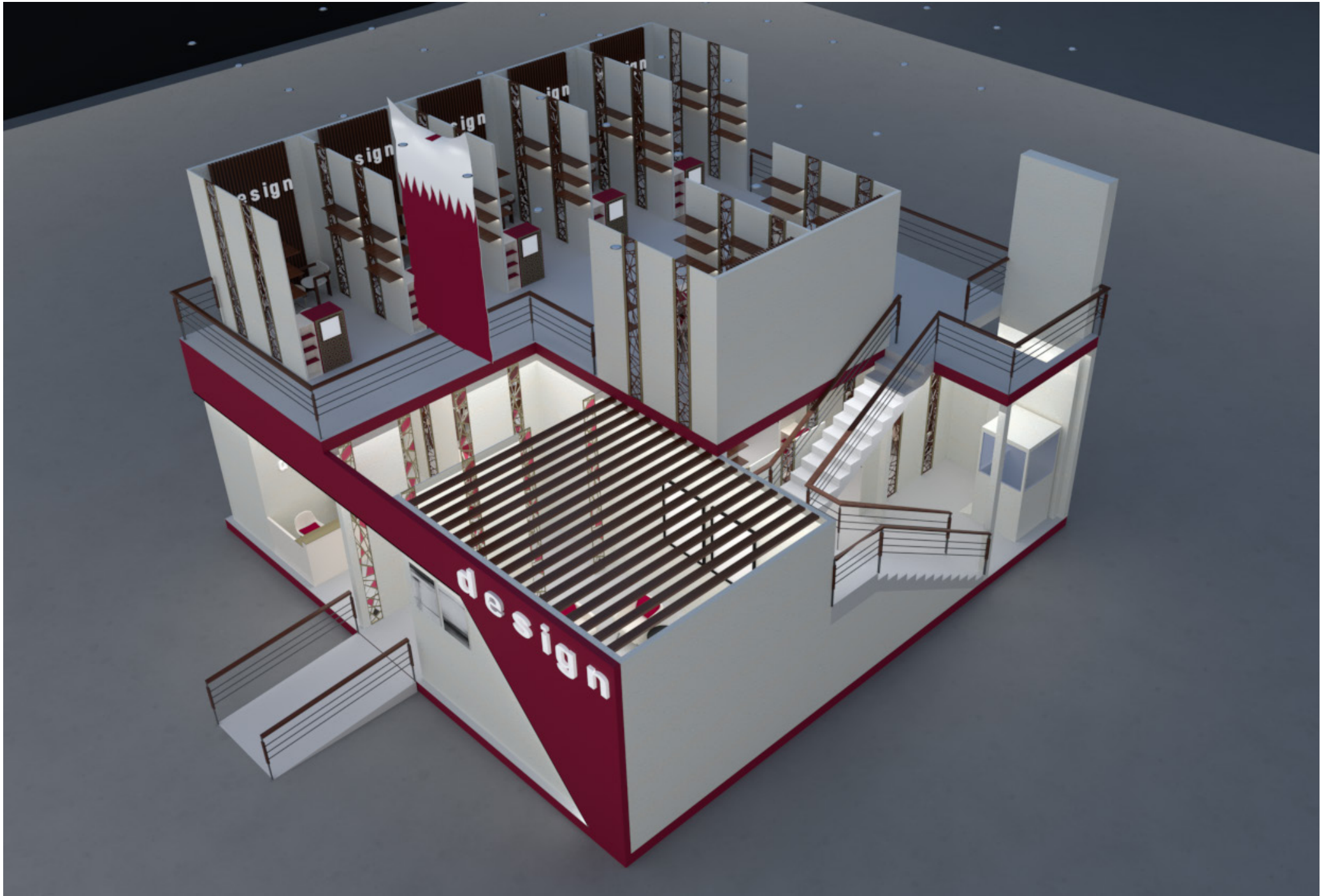
## Custom Kiosk Design

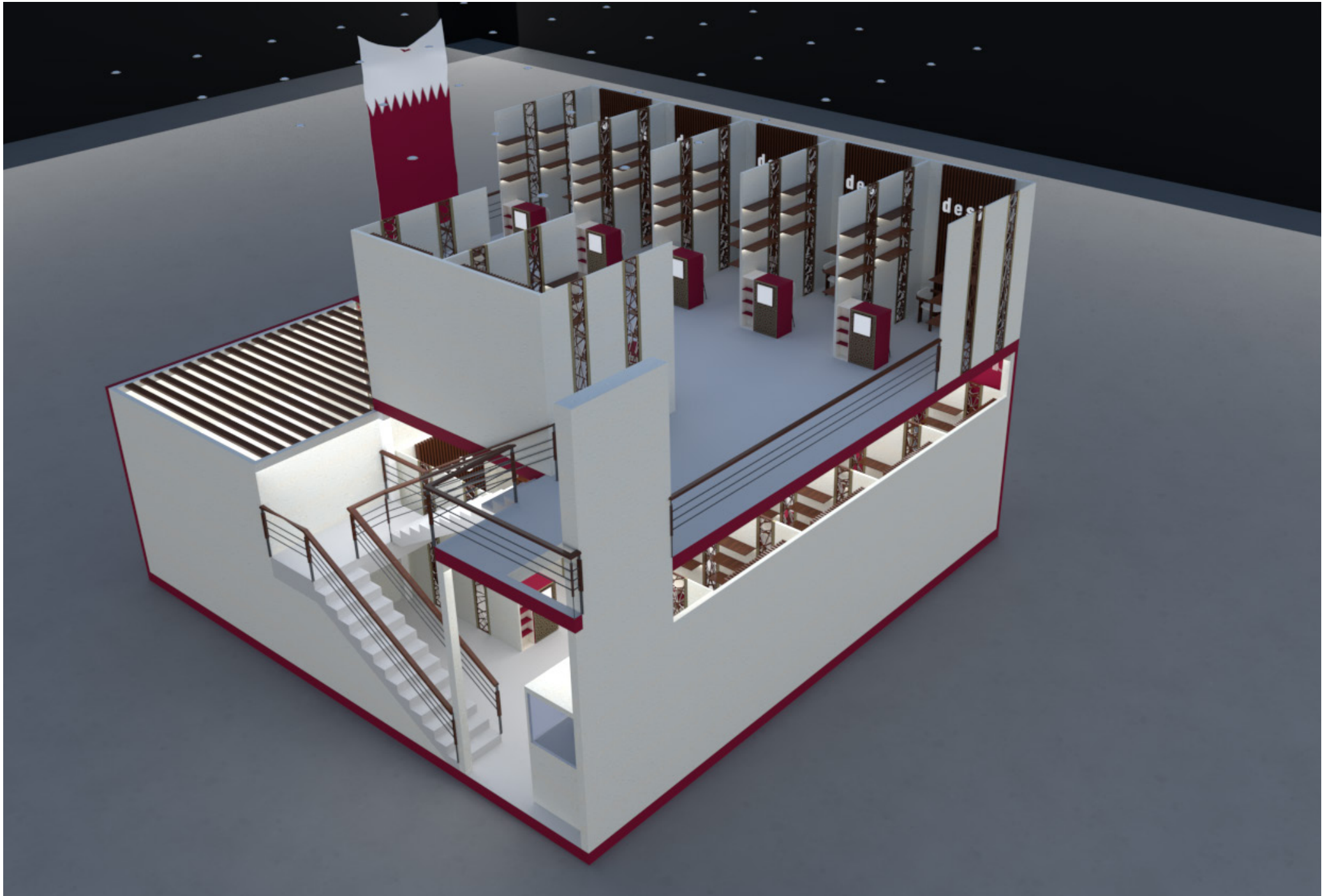
Using an adjustable shelving system to grant exhibitors freedom in how to display their products. Allowing them to add/remove shelves based on needs, and adjust heights based on products.

Dedicating spaces for branding and signs, as well storage of marketing materials









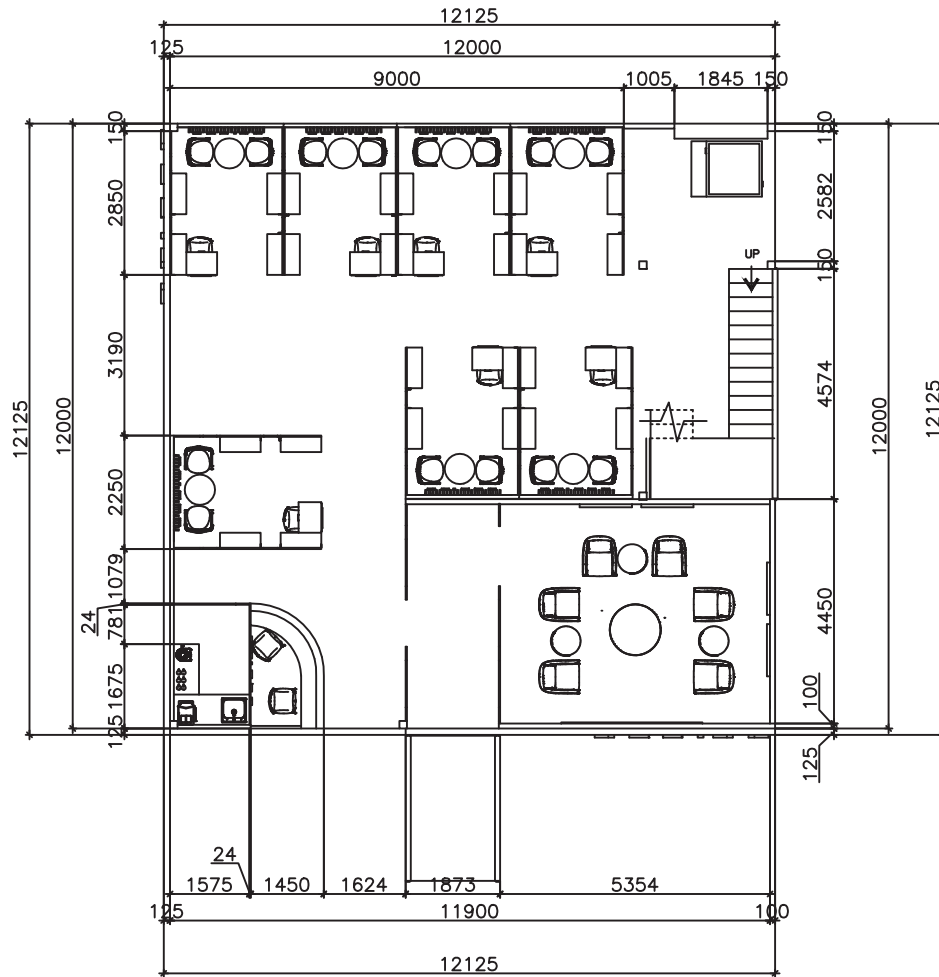
**design**



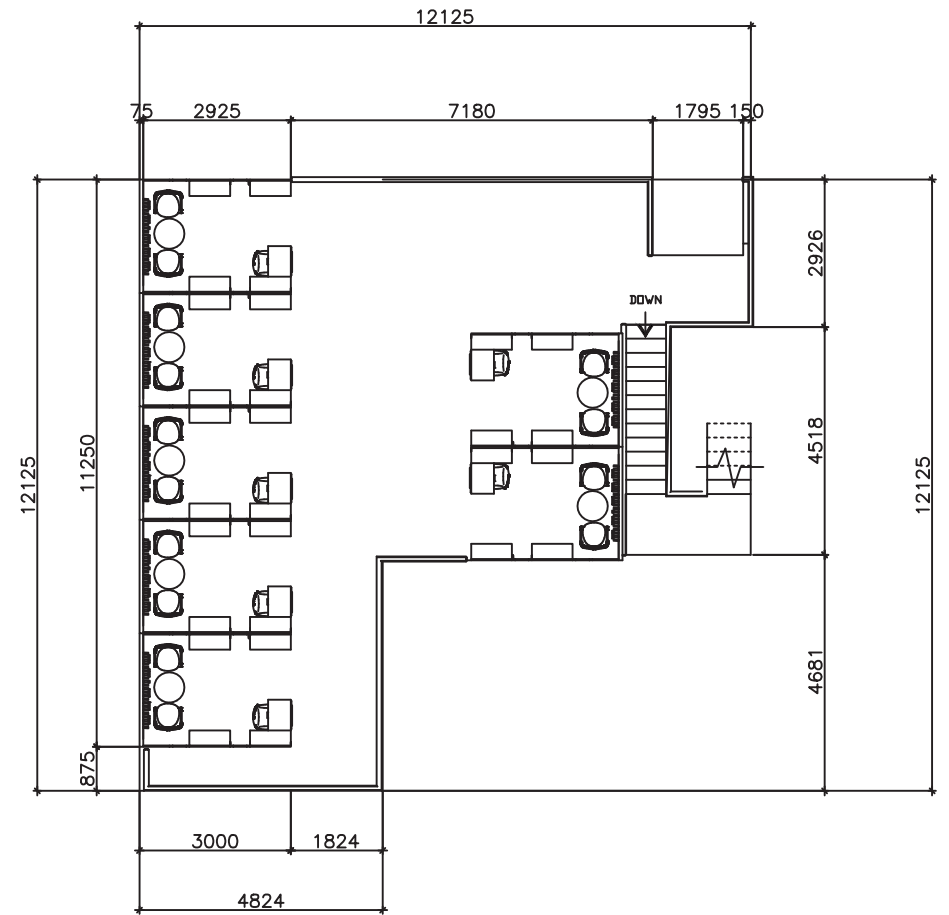


# Technical Documents

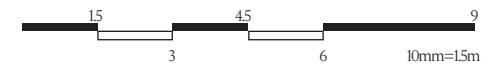
## Floor Plans



A GROUND FLOOR

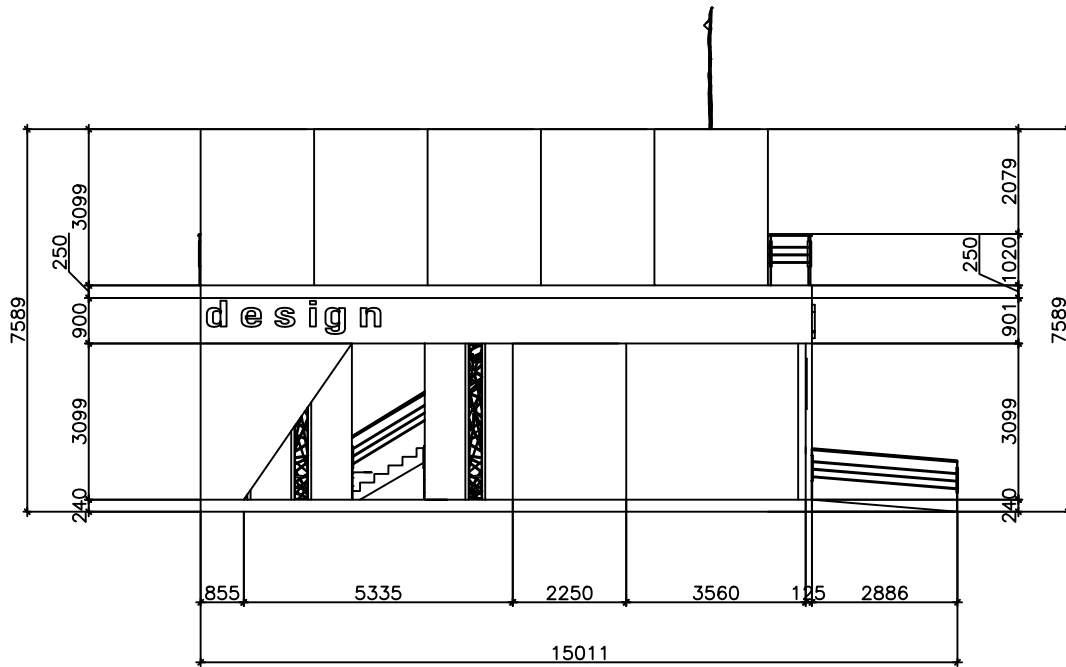


A FIRST FLOOR

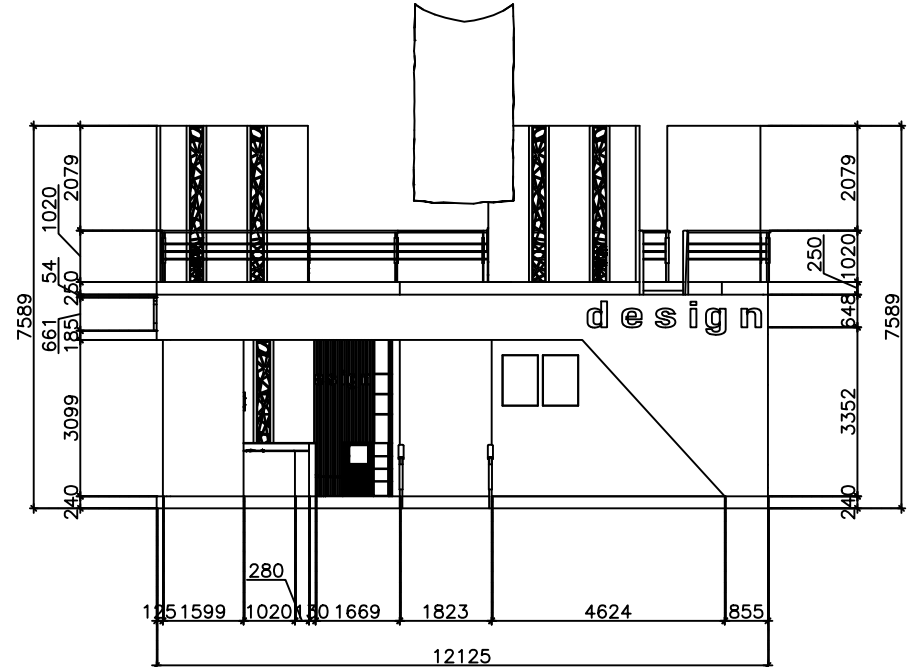


# Technical Documents

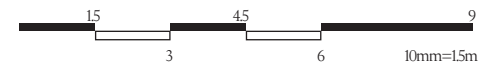
## Elevations



A LEFT ELEVATION

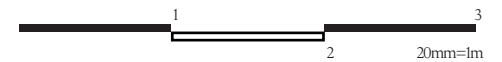
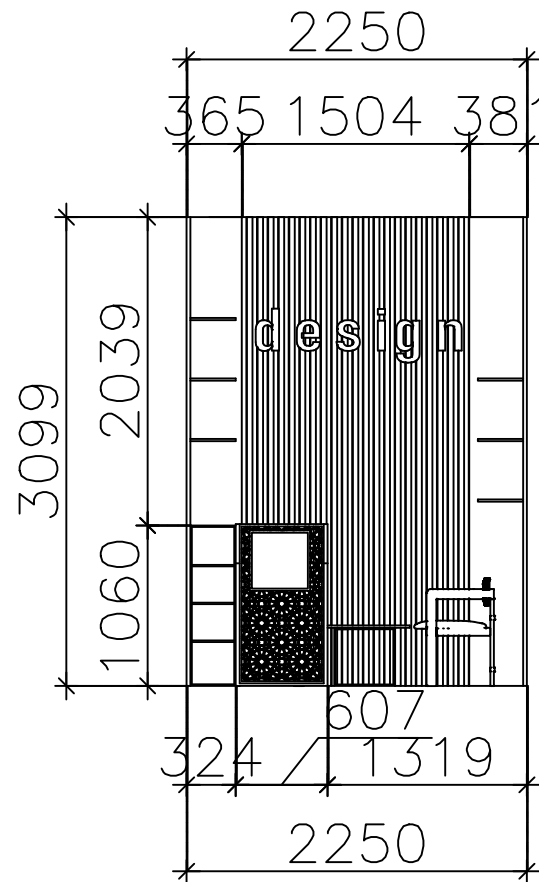
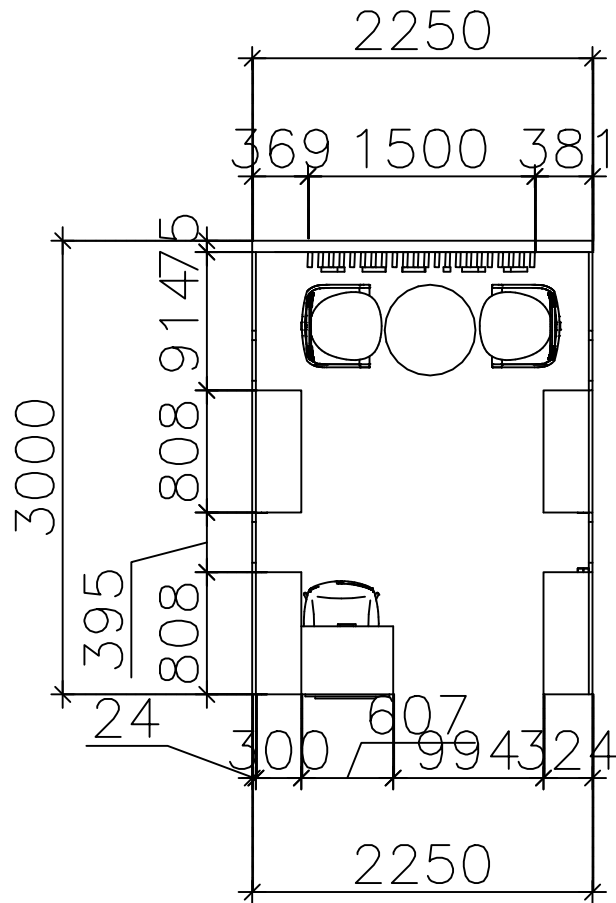


A FRONT ELEVATION



# Technical Documents

## Elevations





## 06.

### Swedish Embassy

Student Project  
Scope: Design

Brief:

To create a multistory facility which provides both consular services and a space for the public to learn more about Scandinavia.

The goal was to design the embassy so that it not only represents Scandinavia, but also pays homage to the local setting.

Location: Lusail, Qatar

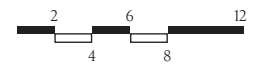
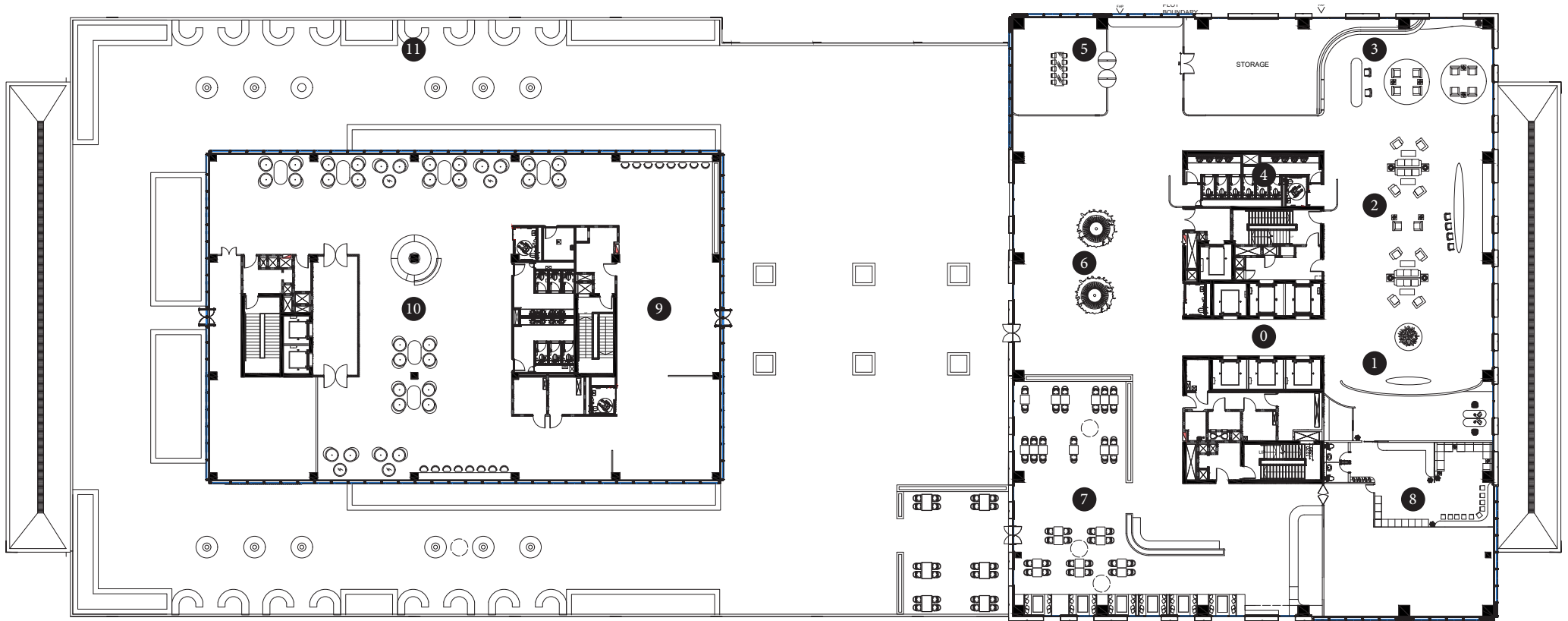
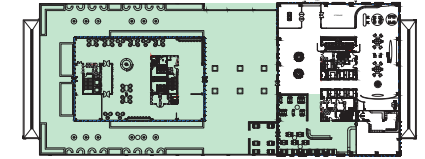
Date: December 2023

# Technical Drawings

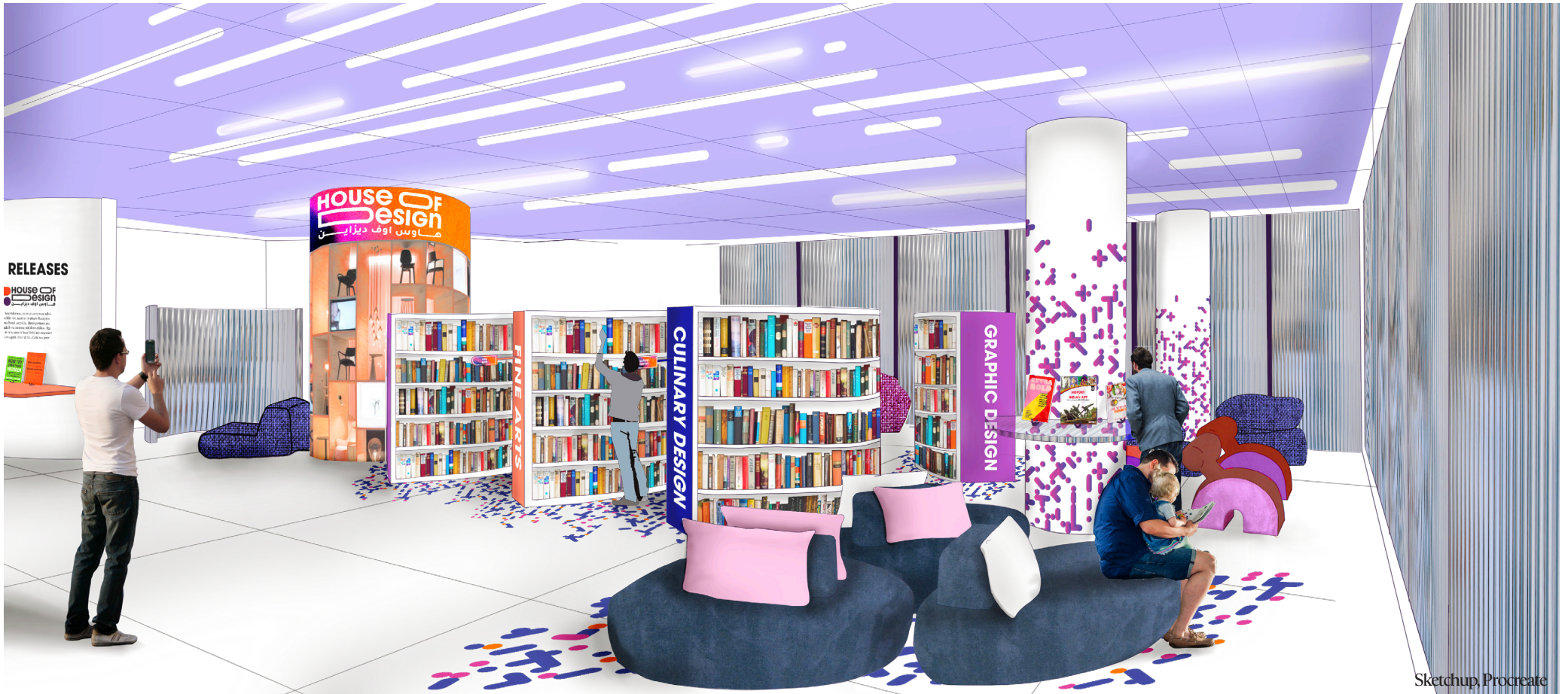
## Floor Plan

This was a team project in which the highlighted areas on the 4th floor are my work, and in which the restaurant was my sole responsibility.

- 0 Elevators
- 1 Reception
- 2 Lobby/Waiting Area
- 3 Reading Space
- 4 Toilets
- 5 Private Dining Room
- 6 Seating Area
- 7 Restaurant
- 8 Staff Rooms
- 9 Digital Display Area
- 10 Rooftop Cafe
- 11 Horticulture Exhibition



5mm=2m



# 07.

## House of Design Bookstore

Student Project

Scope: Branding & Design

Brief:

To create a unique retail brand, focusing on its brand identity, and the implementation of its identity in the store.

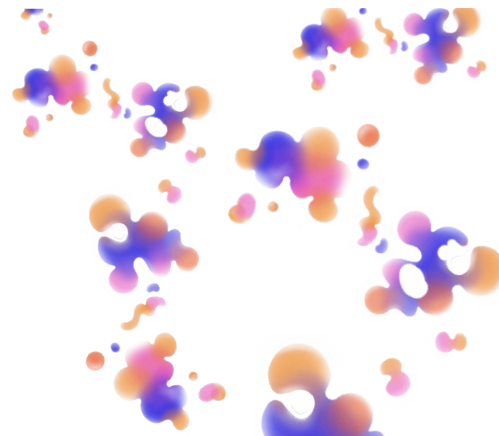
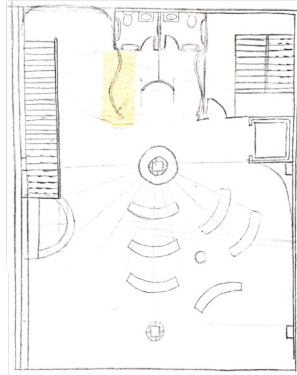
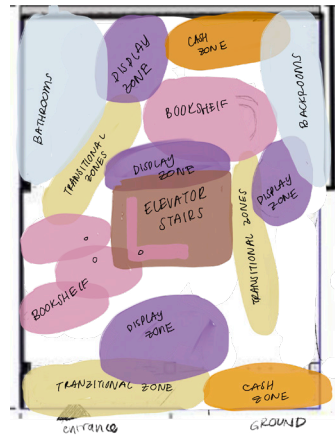
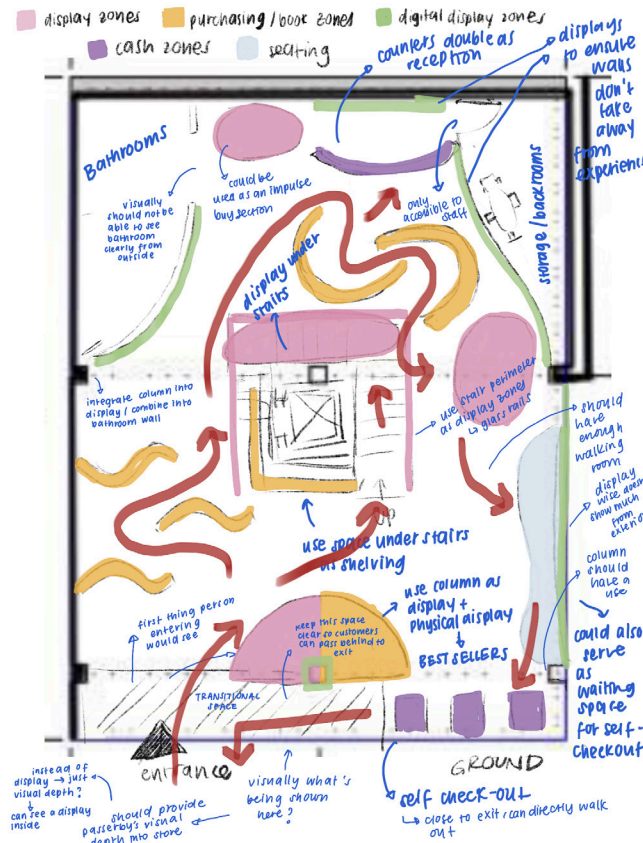
House of Design is bookstore for professional and amateur designers, providing written and tangible resources to help them grow. It focuses on various sectors of design to promote the Arts in Qatar.

Location: Doha, Qatar

Date: November 2022

Area: 300 sqm

# Space Planning



This was a collaboration project with the Graphic Design department. The branding was largely the responsibility of the Graphic Design members, with input from the two Interior Design members

The interior outcome of this project was undertaken by me and one other designer. The design of the interior space was an equal responsibility.

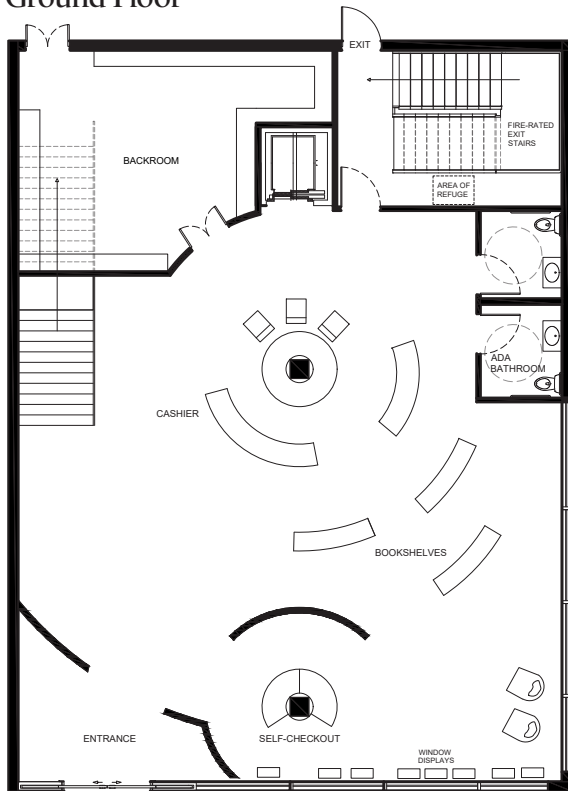
The goal was to create a fluid, dynamic space to align with the brand patterns and forms.

By keeping a circulation that was simple, yet interesting, moving around the curvilinear forms of the space

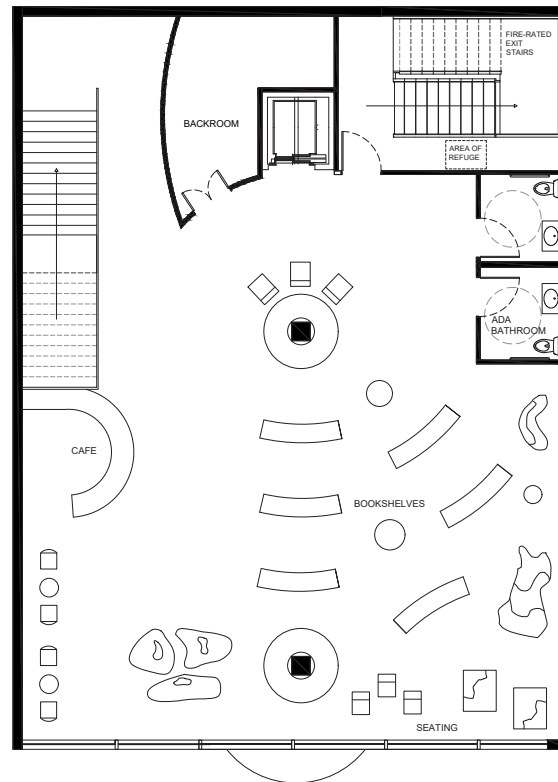
# Technical Drawings

## Floor Plans

### Ground Floor



### First Floor



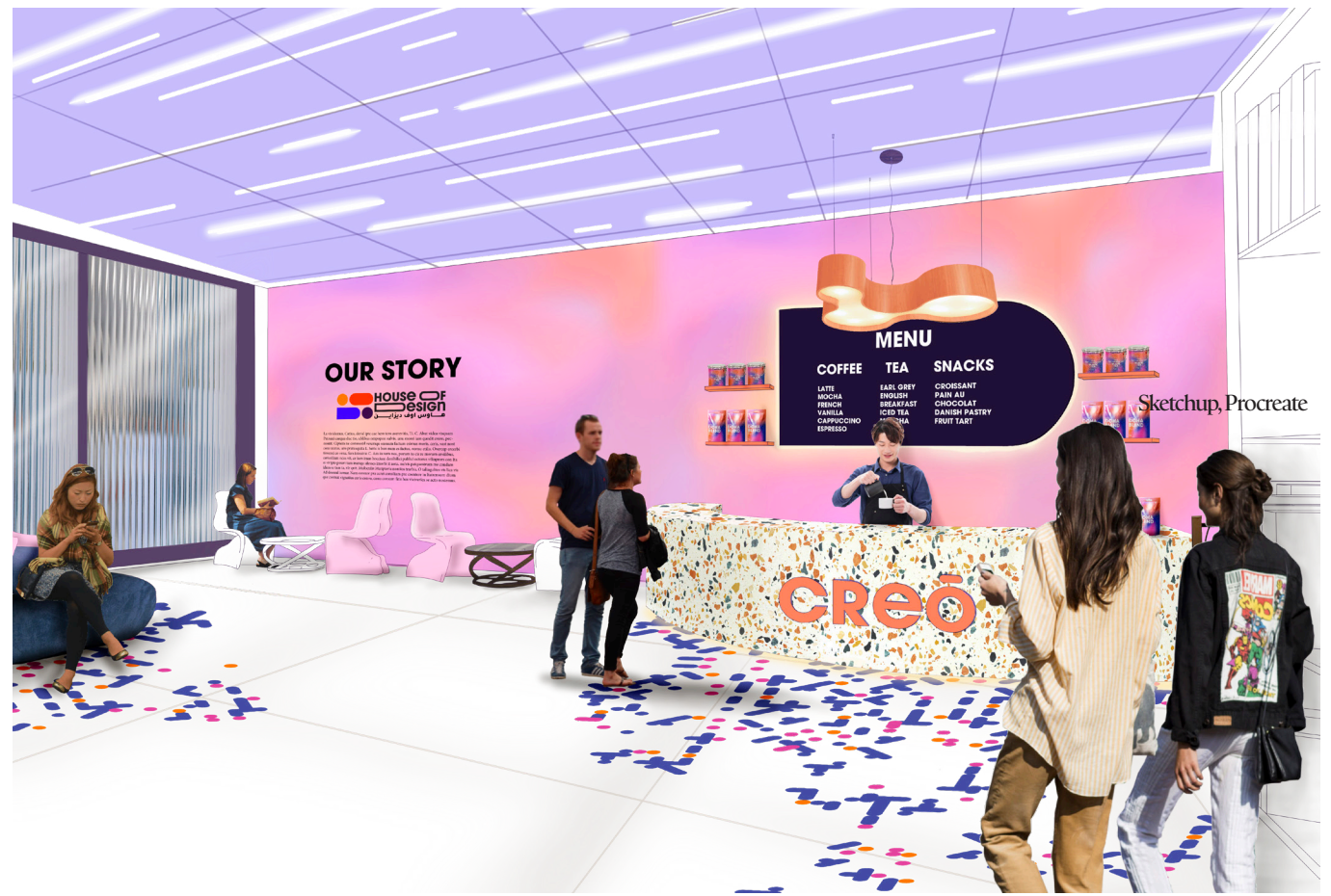
The final outcome utilizes curvilinear forms, and a circular arrangement centered around the main structural column.

Creating moments of interactions that spark inspiration.

A bookstore that mixes installations with usable space to allow designers to interact with, and become familiar with world-renowned works.

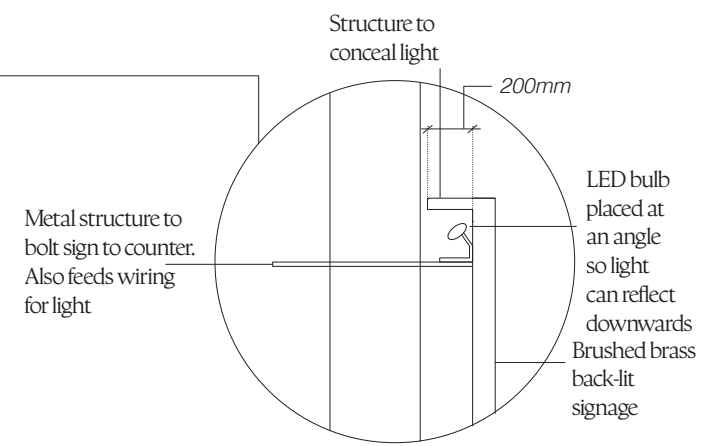
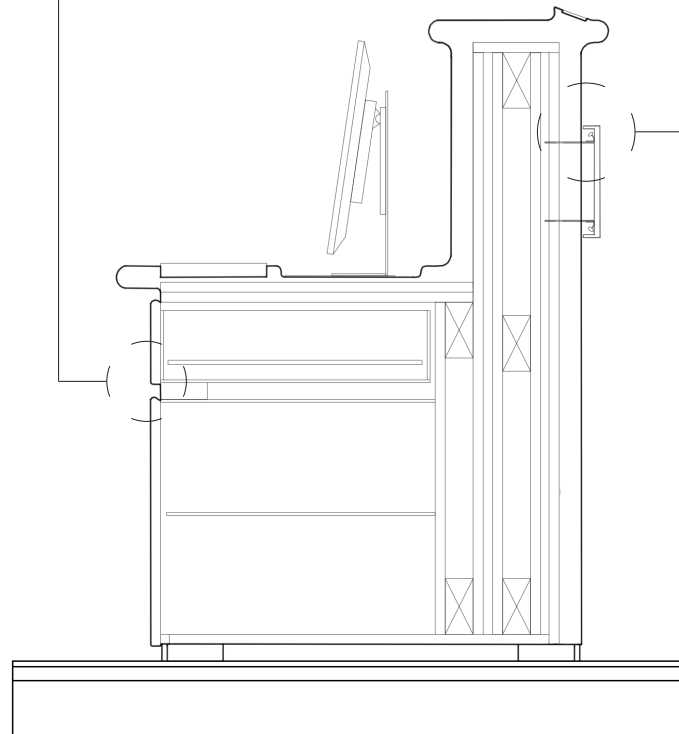
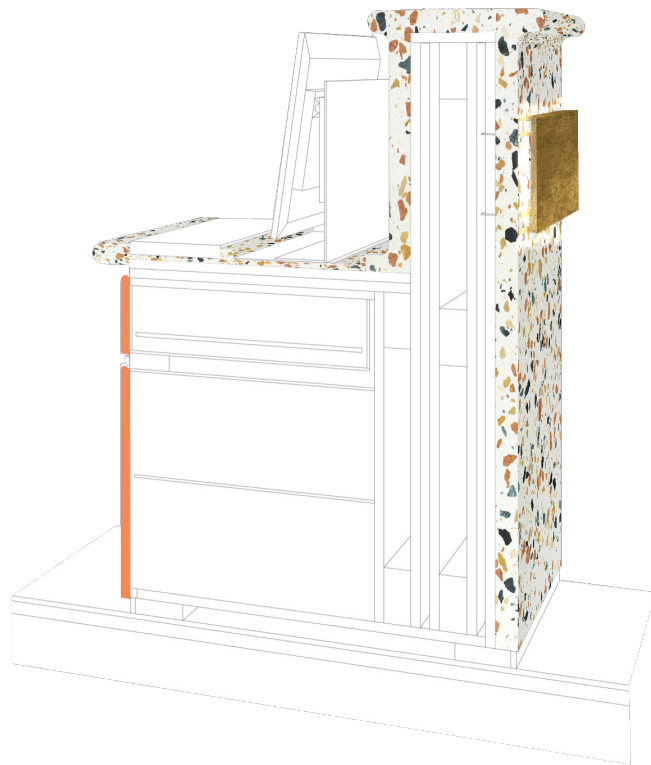
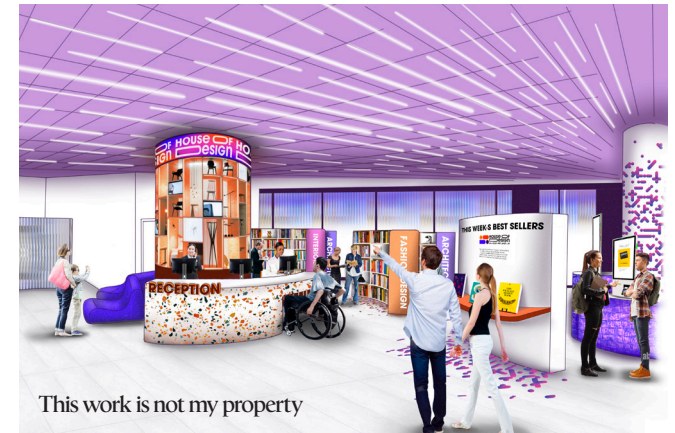
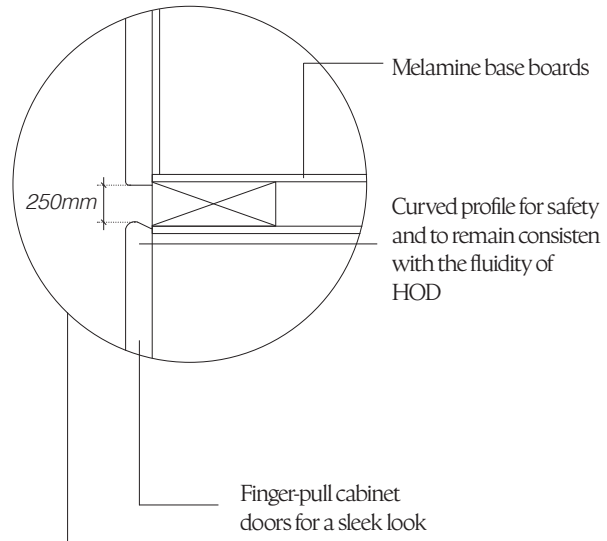


# Cafe



# Custom Reception Desk Design

The project utilizes a custom reception desk, featuring brushed back-lit signage, integrated computer systems, and wheelchair accessibility.





## 08.

### Mercy Cafe Material Board

Freelance Project

Scope: Materials Selection

Client's Brief:

Located in a low income area, the client wanted a rustic space that allows for both fun and relaxation. With a diverse target market, the materials chosen are not only inviting, but visually interesting.

Two options were giving: one which leans more towards a relaxing environment, and one that creates a more energetic, socializing space.

Location: Edmonton, Alberta

Date: September 2023



# 10.

## AZADI Empowerment Center

Thesis Capstone Project  
Scope: Research & Design

AZADI, meaning “Freedom” or “Liberty” in Urdu, is an empowerment project based in Baluchistan, a province in Pakistan. It focuses on providing financial independence, empowerment, and a sanctuary to the battered women of Baluchistan through promoting social interaction, skill building, and relaxation.

Location: Quetta, Pakistan

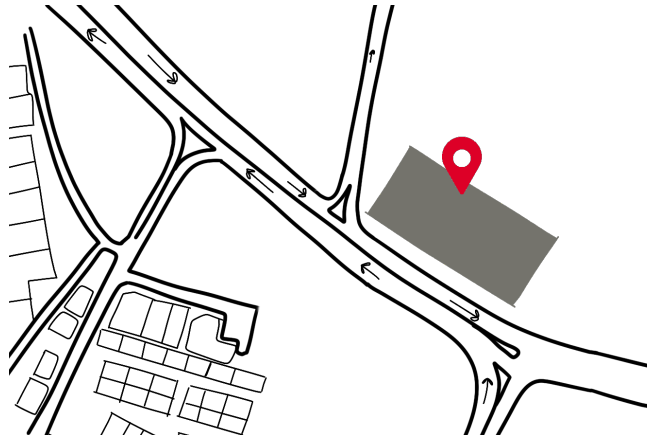
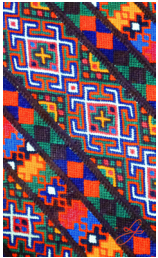
Date: May 2024

Area: 2,654 sqm

## Site

BA Mall, Baleli Road, Quetta, Baluchistan, Pakistan

Quetta is the epicenter of Baluchistan, the province with the highest rates of domestic violence. Surrounded by major residential colonies and located on a main road, BA Mall is an accessible location for local women seeking respite.



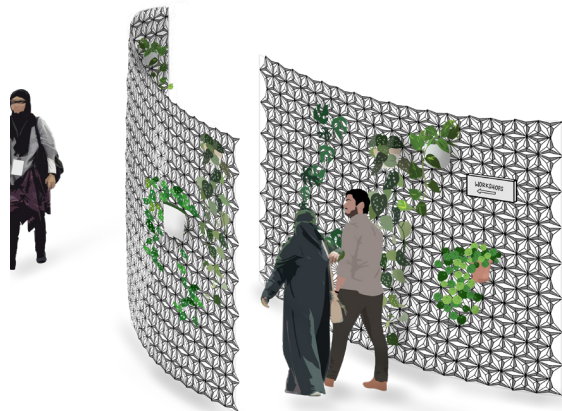
## Concept - Bloom

Inspired by the budding of the wild tulips native to the region, the interior takes both the forms of the flower as well as the idea of blooming the users will experience in the space to drive its design.

Incorporating culturally driven elements in the design to ensure users feel comfortable.

Using a carefully curated color scheme defined by both cultural origins such as textiles and color psychology to craft an environment in which women feel comfortable, safe, and welcomed.

Integrating biophilic design in the internal environment to put users at ease, and promote relaxation along with indirect lighting to create a soft, cozy ambience.



## Materials

Materials were selected based on the cultural setting. Ceramic tiles and wood are common interior materials in the province. Particular attention was paid to the color tones and warmth of the materials to ensure a relaxing environment

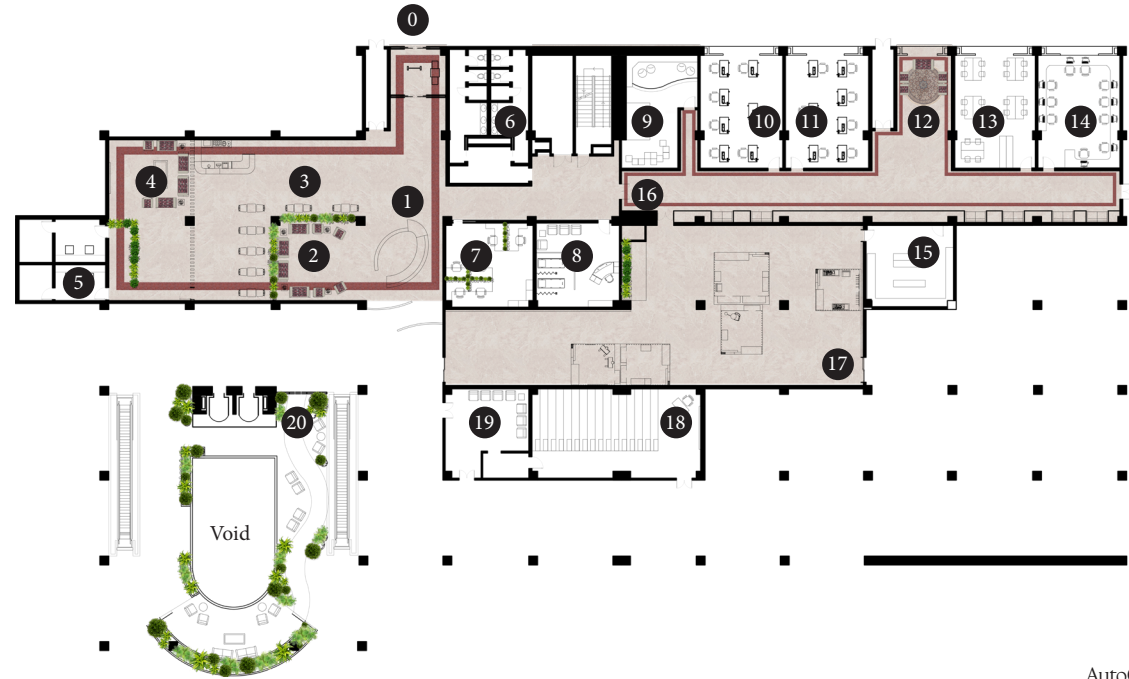


- a Natural jute fabric
- b Rosewood
- c Ceramic tiles
- d Ceramic tiles
- e Satin paint
- f Ceramic glazed granite
- g Jute fabric

# Ground Floor Plan

## Legend

- 0 Main Entrance
- 1 Reception
- 2 Lobby/Waiting Area
- 3 Cafe
- 4 Men's Recreation Area
- 5 Prayer Rooms
- 6 Toilets
- 7 Staff Offices
- 8 Nurse's Office
- 9 Children's Play Area
- 10 Workshop
- 11 Workshop
- 12 Social Area
- 13 Art Workshop
- 14 Computer Workshop
- 15 Storage Room
- 16 Marketplace Workshop Entrance
- 17 Marketplace Mall Public Entrance
- 18 Seminar Room
- 19 Seminar Waiting Room
- 20 Central Zen Walking and Seating Space



AutoCad, Photoshop  
 25 50 75 100 150  
 10mm=25m

The ground floor is a space that creates *opportunities for interaction* with the larger context of the site, or BA Mall.

Upon entering, visitors move from an enclosed yet welcoming hall to a much larger and spacious open lobby, *signifying the growth* they will experience. These spaces are open to the public to *promote social interaction*.

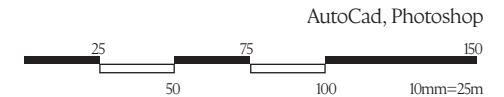
To the right, a hallway with integrated seating leads to the workshops. This is a “Women Only” *skill-building space* where they can learn local crafts and other various skills to aid their *financial independence*. These crafts can then be sold in the Marketplace.

There is also a space dedicated to public seminars, where talks can be given surrounded the issue of domestic violence to *educate the community*.

# First Floor Plan

## Legend

- 0 Women's Entrance
- 1 Reception
- 2 Zen Corridor
- 3 Prayer Room
- 4 Toilet
- 5 Immersive Sound Room
- 6 Immersive Sound Room
- 7 Quiet Room
- 8 Reading Room
- 9 Cafe
- 10 Storage
- 11 Recreation Space
- 12 Children's Play Area
- 13 Central Social Area



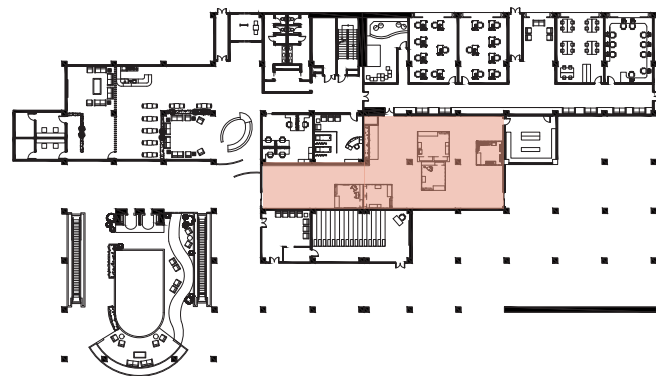
The first floor is largely a Women Only sanctuary for the local women seeking respite from their hostile environments.

It features a large Central Social Area with *integrated seating* to create a more spacious walkway, where mall public and center users can freely interact, *promoting conversation*. *Biophilia* has been widely used for its positive impact on mental health, and for serenity.

The Zen Corridor is a curved hallway with archways to create a sense of curiosity for *what's to come*. The corridor not only creates *bubbles of social interaction* through the scattered seating, but it also grants access to the Immersive Sound room, and other spaces dedicated to relaxing. The Immersive Sound Room integrates both *visual and auditory stimulation* through a water feature as well a natural soundscape to curate an environment where women can unwind.

# Marketplace

A marketplace featuring products created by women visiting the center. It is accessible to the mall public and is composed of custom modular selling booths for the flexibility to create various layouts.

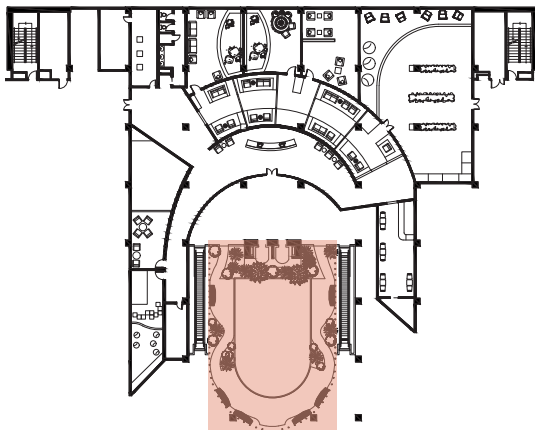


Sketchup, Enscape



## Central Social Area

Composed of overarching panels, the Central Social Area is a cozy walkway with an intimate setting for comfortable conversation.





Revit, Enscape

# 11.

## Scandinavian Hotel Room

Student Project  
Scope: Design

Brief:

To design a hotel room based on a chosen design style, focusing on the user experience within the space.

The chosen style for this hotel room is Scandinavian, focusing on the use of natural materials, colors, and patterns, to create a relaxing environment for a staycation.

Location: Doha, Qatar

Date: October 2022

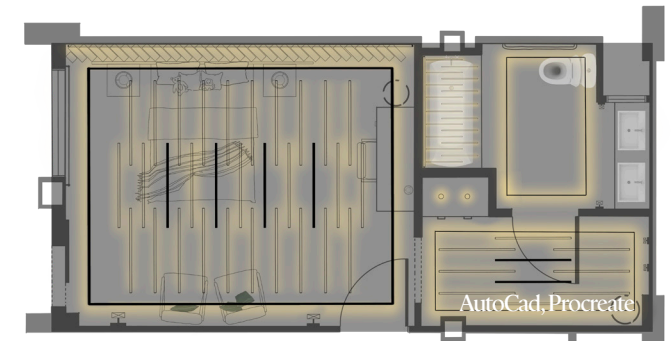
Area: 124 sqm

# Illustrations

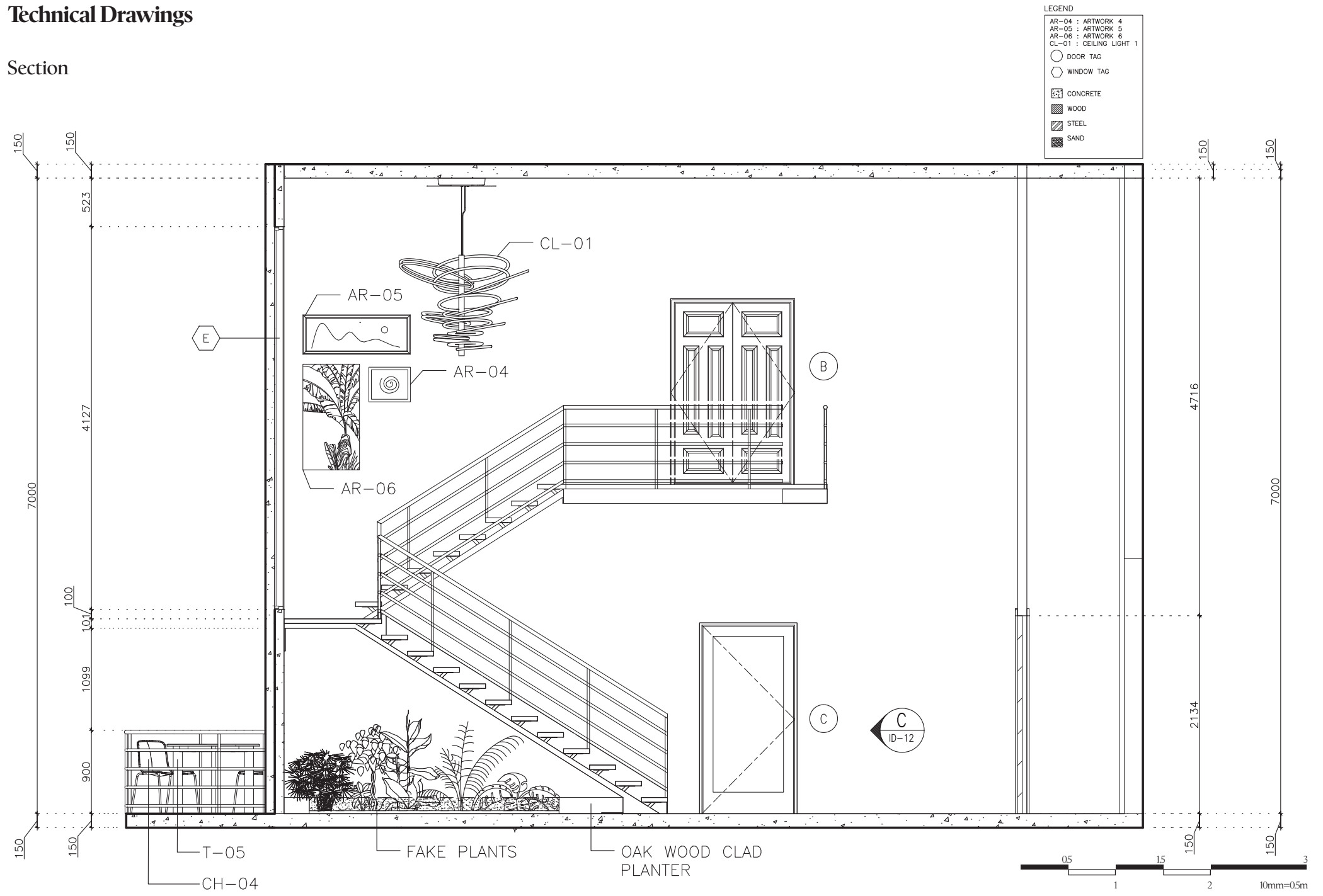


Using *indirect lighting* throughout to create a serene atmosphere.

Creating a luxurious yet comfortable user experience through furniture with simple forms yet eye-catching materials.

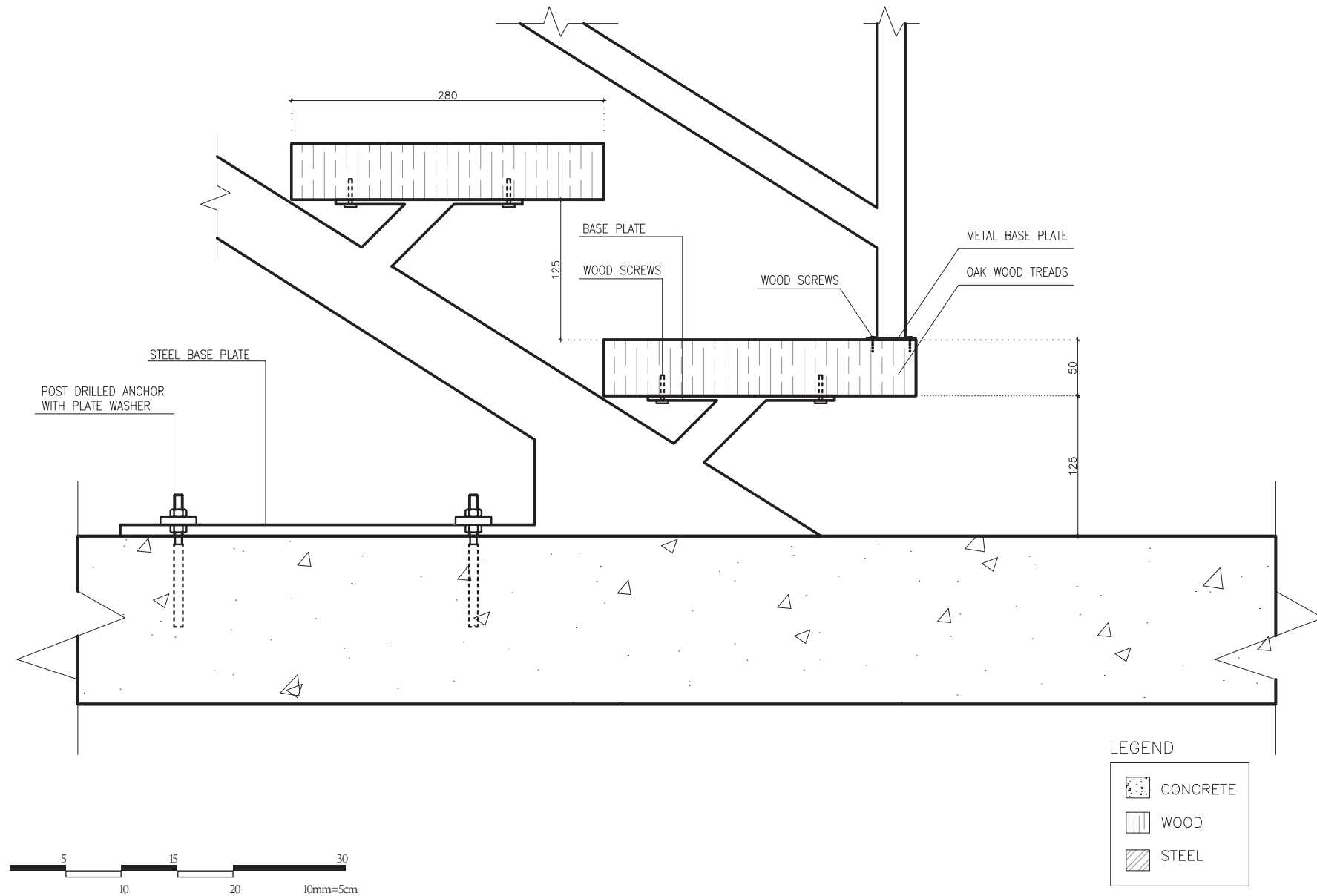


## Section



# Technical Drawings

## Staircase Details





## 12.

### QTV Studio

Student Project

Scope: Concept & Drafting

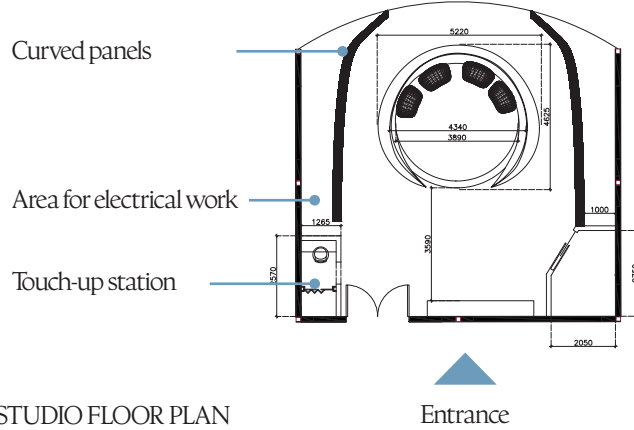
Client's Brief:

To create a temporary TV studio with a design relating to the local setting. Using QTV's branding to dictate forms and colors.

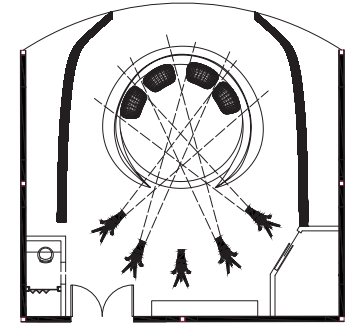
Location: Katara, Doha, Qatar

Date: October 2023

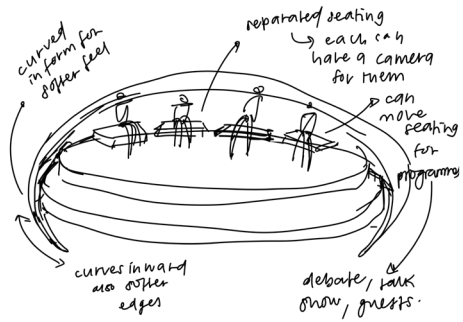
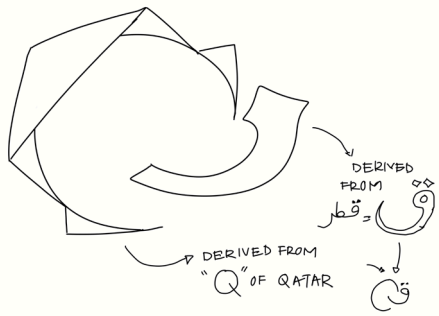
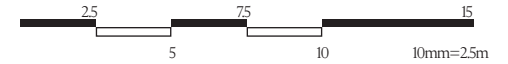
# Qatar TV Studio



STUDIO FLOOR PLAN

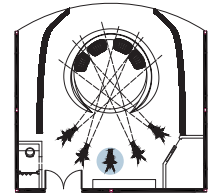


STUDIO FLOOR PLAN WITH CAMERA PLACEMENT



WIDE SHOT 1  
2 hosts + 2 guests

Focal Length: 75mm



CLOSE UP SHOT 1

Focal Length: 85mm

