

ORGANIZATIONAL FRICTION TEST



A 5-Minute Audit to Locate the
Drag on Your Company's
Growth.

RASHEED IDOU

Is Your Company Fighting Itself?

Friction is the silent killer of scale. It's the meeting that could have been an email. It's the unclear goal that confuses the team. It's the "political" decision-making process. Use this audit to score your organization's health across the 4 Critical Zones.

Instructions:

Rate each statement on a scale of 1 (False/Never) to 5 (True/Always).

Zone 1: Strategic Clarity

"If I asked 5 random employees what our top priority is this quarter, they would all give the same answer."

Score: ____ / 5

Zone 2: Structural Agility

"Decisions are made by the people closest to the problem, without needing excessive approvals."

Score: ____ / 5

Zone 3: Cultural Velocity

"When a mistake happens, our team instantly focuses on fixing the process, not finding someone to blame."

Score: ____ / 5

Zone 4: Operational Rhythm

"Our meetings always end with clear action items, owners, and deadlines—and they actually get done."

Score: ____ / 5

Total Score: ____ / 20

If you scored 18-20: High Performance.
You are aligned. Keep optimizing.

If you scored 14-17: The Friction Zone.
You are growing, but it feels harder than it should. You are leaking revenue through inefficiency.

If you scored below 13: Critical Misalignment.

Your structure is actively fighting your strategy. You are at risk of burnout or talent churn.

Stop the Friction.

You have identified the symptom. Now let's fix the problem.



I help leaders install the Structural Alignment Method to fix these scores in 90 days.

BOOK YOUR FREE
DIAGNOSTIC CALL

