






2024-2025 Corporate Packet

MSU SWE's Objectives

-  • Inform others about the benefits of pursuing a career in engineering and the opportunities available to them
- **Serve our community on and off campus by hosting or participating in service events throughout the school year**
-  • Connect students with professionals by having company representatives speak at meetings and providing networking opportunities through professional events
- **Make a difference in children's lives by organizing outreach activities at MSU or volunteering in the Lansing area**
-  • Encourage the personal and professional development of our members by supporting one another and providing endless opportunities for involvement

Our Mission: To empower women to achieve their full potential in careers as engineers and leaders, expand the image of the engineering and technology professions as a positive force in improving quality of life, and demonstrate the value of diversity and inclusion.

Thank you for your support!
Eleanor Deprez
Section President, MSU SWE 2024-2025

**Please review the following and
Complete the online form at:
<https://forms.gle/RxgoaWpVepUMBMAA>**

Corporate Support Levels	Platinum	Gold	Silver	Bronze
	\$2,500+	\$2,000+	\$1,500+	\$1,000+
Highest Consideration for Hosting General Meetings	<input type="checkbox"/>			
Social Media Feature	<input type="checkbox"/>	<input type="checkbox"/>		
Access to MSU SWE Resume Book	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Recognized on MSU-SWE Chapter Website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

*Note: All benefits are upon request only. Please fill out google form linked above to choose which benefits you would like based on the amount of pledged funding.
Contact msu.swe.president@gmail.com and/or msu.swe.professionalrelations@gmail.com with any questions.*

Dedication of Funding for General Sponsorship

The majority of general SWE sponsorship for our chapter will be dedicated towards sending members to a national or local Society of Women Engineers conference. Please see below for a description of the conferences. Funding may also be used for general chapter expenses and various volunteering or outreach events.

National Conference: \$15,000-20,000 to send 20
Time of Event: October 24-26, 2024

Every year, members of our chapter who are national members of SWE are given the opportunity to travel to SWE's National Conference. This year, our chapter will send 20 ladies to the conference in Chicago, IL giving them the opportunity to network, attend professional informational sessions, and exposure to the vast applicability of an engineering degree. The SWE national conference is the largest conference and career fair for women in engineering and technology. Throughout the event, individuals are able to connect with peers from other organizations, develop on a professional level, and support women in engineering and technology. Many young female engineers from our chapter become inspired from the conference and are given the confidence to continue with an engineering degree.

Local Conferences: \$10,000 to send 8-12 members
Time of Event: March 14-15, 2025

In addition to the national conference, members are given the opportunity to travel to the Society of Women Engineers Local Conference every year. Our chapter focuses on sending younger members to this conference in order to inspire young engineers. The local conference serves the same purpose as nationals by allowing members to network, attend professional development sessions and expand their support network of women in the field of engineering.

Community Service Events: *Price varies based on event*

MSU SWE is involved in a countless number of community service activities during the school year. Our organization takes pride in giving back to the community and making a difference in the lives of those who are in need. SWE has given back to the East Lansing community by volunteering for the following activities:

STEM Academy – Run activities with 4th graders at local Lansing STEM K-8 school (10-20 attendees)

Introduce a Girl to Engineering– University wide event to introduce young children (K-4) to STEM (75+ attendees)

Additionally, SWE volunteers at the humane society, a local food bank, fundraises for and participates in Relay for Life, and writes cards to soldiers serving our nation or children in the hospital.

*Please contact Eleanor Deprez (msu.swe.president@gmail.com) with any questions.
Thank you for your support!*

Events & Date(s)	Corporate Visibility/Sponsorship	Event Description	Available Dates
<p>In addition to general sponsorship for our chapter, companies have the opportunity to sponsor a specific SWE event. Please review the following event descriptions and indicate on the online form if you would like your funding to go towards a specific event. Thank you!</p>			
<p>Available Weeks: Fall '24: All are booked Spring '25: January 22, February 5, February 19, March 12, March 26, April 9</p>			
<p>General Meeting (GM) Topic Talks and Food Sponsorship:</p> <p>Alternate Wednesdays, 7-8pm EDT</p>	<p>Cost: \$800-1,300</p> <p>50-100+ MSU SWE Members</p> <p>Recognition on chapter website as MSU SWE sponsor of the week</p> <p>30-45-minute presentation by your corporate representatives</p> <p>Opportunity to network with students individually</p> <p>Opportunity for company handouts/giveaways</p>	<p>Our chapter hosts bi-weekly meetings with all MSU SWE members throughout the school year. If your company is selected to be a host for one of these meetings (selection is based off member interest, not sponsorship amount), representative(s) from your company are invited to come and speak about a professional development topic. This allows for networking opportunities between SWE members and the company representative(s). General meetings usually attract between 50-100 members. It is expected to sponsor dinner for the meeting your company is hosting.</p>	<p>Fall '24: All are booked</p> <p>Spring '25: January 22, February 5, February 19, March 12, March 26, April 9</p> <p>(Each corporate sponsor is limited to one general meeting per academic year)</p> <p>Email msu.swe.professionalrelations@gmail.com and msu.swe.treasurer@gmail.com for more information.</p>
<p>Day with SWE</p> <p>March 2025</p>	<p>Cost: \$1,000</p> <p>Recognition on chapter website as MSU SWE sponsor of the week</p> <p>PowerPoint slide in Day with SWE presentation with company name and logo</p> <p>Company name and logo on back of Day with SWE t-shirt</p> <p>Company recognition on all event related correspondence, documents, and posters</p>	<p>Day With SWE is an on campus event for female high school seniors who have been admitted to MSU and have declared an engineering major. About 25 participants come for an overnight visit that allows them to meet SWE members and learn about MSU through tours, presentations, and panels. Throughout the event, girls are able to connect with one another and with the members of SWE, and meet faculty during lab tours and a faculty panel. This event is an inside experience to life as a student studying engineering at MSU and has been a success for gaining participants' interest in attending MSU.</p>	<p>Projected date: March 2025</p> <p>Email msu.swe.daywithswe@gmail.com for more information.</p>
<p>WOW! That's Engineering!</p> <p>October/ November 2024</p>	<p>Cost: \$700</p> <p>Recognition on chapter website as MSU SWE sponsor of the week</p> <p>PowerPoint slide in WOW! That's Engineering! presentation with company name and logo</p> <p>Company name and logo on back WOW! That's Engineering! t-shirt</p> <p>Company recognition on all event related correspondence, documents, and posters</p>	<p>WOW! That's Engineering! is a one day event put on entirely by members of SWE during the fall semester at MSU. Middle school girls are invited to campus to engage in hands-on activities that involve teamwork and creativity. While completing the activities, the girls also learn about how each one is associated with engineering. The event has an attendance of 200 girls. The purpose of this event is to introduce aspiring girls to the creative, innovative, and forward thinking sides of engineering. The activities are meant to build self-confidence and critical thinking skills as the girls go through their day at MSU. The SWE members leading the event are to act as role models for the participants, encouraging an expanded sense of community and helping the girls obtain a better sense of what engineering is really about from the perspective of college students.</p>	<p>October/November 2024</p> <p>Email msu.swe.wow@gmail.com for more information.</p>
<p>Kick-Off General Meeting</p> <p>September 4th, 2024</p>	<p>Cost: \$500</p> <p>80-120+ SWE Members</p> <p>Recognition on chapter website as MSU SWE sponsor of the week</p> <p>PowerPoint slide in Kick-Off meeting presentation with company name and logo</p> <p>Company recognition on all event related correspondence, documents, and posters</p>	<p>During the second week of the school year, SWE hosts an event in order to welcome new ladies to our organization. By attending this kick-off event, women new to the university or new to SWE will be able to interact with one another while being informed about our chapter and the benefits of becoming a member. The purpose of having this event is to allow women in STEM majors to network with one another and to show them what SWE has to offer as one of the top organizations in the college of engineering. The kick-off meeting usually attracts between 80- 120 people.</p>	<p>September 4th, 2024</p> <p>Email msu.swe.professionalrelations@gmail.com and msu.swe.president@gmail.com for more information.</p>