



SUMMARY

Dynamic professional with a strong cinema, media production, and theater background, combining creative expertise with leadership and organizational skills. Experienced in design, production, and project coordination, with a proven ability to manage multiple responsibilities and deliver impactful work. Known for adaptability, resilience, and a collaborative approach to achieving results.

EDUCATION

Georgia Gwinnett College

Bachelor of Arts, Cinema and Media
Suma Cum Laude

Concentrations:

Entertainment Industries Studies,
Design and Production

Minor: Musical Studies

SKILLS

Videography/Photography

Sony, Nikon, Canon, Black Magic

Post Production

Adobe Premiere, Animate, After Effects, Lightroom

Graphic Design

Adobe Photoshop, Illustrator, InDesign

Scriptwriting and Pre-Production

Studiobinder

Rebecca Firth

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Experience

Entertainment Tourism Alliance of Georgia

Johns Creek, GA

Media Intern

August 2024 - December 2024

- Audited organization's web presence across website and social media platforms to develop a sustainable strategy to increase brand visibility and improve user engagement
- Organized and executed media production projects, ensuring deadlines and quality standards were met
- Operated cameras, audio equipment, and editing software to produce high-quality video and audio materials

Aurora Theatre

Lawrenceville, GA

Directing Intern

January 2024 - May 2024

- Designed promotional materials and programs for theater-sponsored events
- Recommended inventive solutions to meet the Education Department's operational and creative needs
- Managed event logistics using VenueOps software, including scheduling, setup coordination, and tracking event details

Lead Teaching Artist

July 2024

- Wrote original scripts tailored to class skill levels and interests, providing students with engaging material for performance
- Directed and coached students in scene work, character development, and performance techniques, fostering creativity and confidence
- Designed and implemented engaging lesson plans for theater and performing arts workshops, tailored to diverse age groups and skill levels

Ashcraft Studios, LLC

Marietta, GA

Creative Director

May 2019 - July 2022

- Managed and updated company websites and social media profiles, enhancing brand visibility and engagement
- Created visually compelling graphics, merchandise, and promotional materials to support marketing initiatives
- Produced dynamic multimedia content for social media and web platforms, including filming, editing, copywriting, and graphic design