

Privacy Policy

1. Responsible Party

Website Owner: Mindaugas Uzubalis

Location: Zürich, Switzerland

Contact: info@wildforestsoul.com

This website is privately run and non-commercial. It aims to share reflections and creative content related to psychology and culture.

2. Data Collection

This site collects minimal personal data.

When you visit, certain information is automatically transmitted by your browser, such as your IP address, device type, and pages visited. This information is processed anonymously for analytical and technical purposes.

3. Google Analytics

We use **Google Analytics 4**, a web analytics service by **Google LLC, USA**.

Google Analytics helps us understand how visitors use the site so we can improve content and usability.

- IP addresses are **anonymized** before being stored.
- No personally identifiable information (such as names or emails) is sent to Google.
- Data may be transferred to servers in the **United States**, where different data protection laws apply.
Google operates under the **EU-U.S. Data Privacy Framework** and the **Swiss-U.S. Data Privacy Framework**.

You can read more about how Google handles data here:

<https://policies.google.com/technologies/partner-sites>

You can prevent Google Analytics from tracking your visit by adjusting your browser settings or installing this add-on:

<https://tools.google.com/dlpage/gaoptout>

4. Cookies

Cookies are small text files stored on your device. They help analyze website traffic and improve user experience. You can refuse or delete cookies in your browser settings without affecting the main functionality of the site.

5. Your Rights

You may request information about stored data, correction or deletion of personal data, and object to its processing.

For requests, please contact **info@wildforestsoul.com**.

6. Updates

This privacy notice may be updated occasionally to reflect technical or legal changes. The current version is always available on this website.