



MASTER PROGRAM IN BUSINESS OPERATIONS AND ADMINISTRATIONS [MBOA]

2025 BATCH | COURSE CREDIT: 36 | DURATION: 12 MONTHS



ADMISSION OPEN FOR 2025-26 BATCH
CLOSES ON 15TH MAY 2025

Program Overview

The Master Program in Business Operations and Administration is designed to equip students with essential managerial, operational, and strategic skills. The program integrates cutting-edge methodologies, practical exposure, and leadership training, ensuring graduates excel in dynamic business environments.

Program Structure

The PROGRAM is divided into three terms, each spanning three months. Every term includes four courses, 12 courses (36 credits).



Term 1: Foundations of Business Operations

1. Managerial Economics (3 Credits)

- Micro & Macro Business Economics
- Market Structures & Pricing Strategies

2. Financial Accounting & Analysis (3 Credits)

- Financial Reporting & Statement Analysis
- Budgeting & Cost Management

3. Operations & Supply Chain Management (3 Credits)

- Process Optimization & Lean Management
- Logistics & Procurement Strategies

4. Business Strategy & Decision-Making (3 Credits)

- Corporate Strategy & Competitive Advantage
 - Business Modelling & Growth Strategies
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Term 2: Advanced Business Functions

5. Marketing Strategy & Consumer Behaviour (3 Credits)

- Digital Marketing & Branding
- Consumer Insights & Market Research

6. Organizational Behaviour & Leadership (3 Credits)

- Change Management & Leadership Styles
- Talent Development & Performance Management

7. Corporate Finance & Investment Decisions (3 Credits)

- Risk Assessment & Financial Forecasting
- Capital Structure & Investment Strategies

8. Technology & Innovation Management (3 Credits)

- Business Process Automation & AI Integration
 - Digital Transformation in Operations
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Term 3: Specialized & Applied Learning

9. Strategic Project Management (3 Credits)

- Agile & Six Sigma Methodologies
- Risk Mitigation & Stakeholder Engagement

10. Legal & Ethical Aspects of Business (3 Credits)

- Corporate Governance & Business Law
- Ethics in Decision-Making

11. Global Business & Trade Regulations (3 Credits)

- International Markets & Trade Policies
- Cross-Cultural Business Strategies

12. Capstone Project & Industry Simulation (3 Credits)

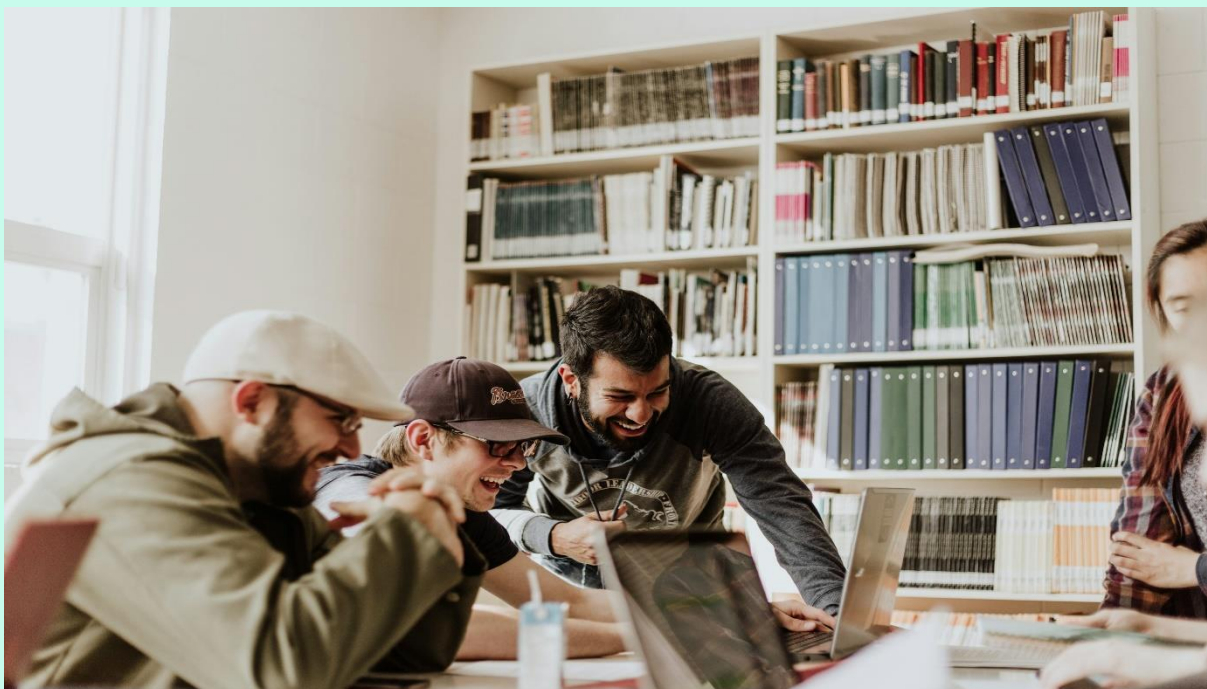
- Real-World Business Problem Solving
 - Data-Driven Decision Making & Presentation
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Internship (Final 3 Months)

- Work on real-world projects
 - Gain hands-on experience in business operations, finance, or strategic management.
 - Develop a strong professional network and job-ready skills.
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Key Highlights


- ✓ Exposure to **5 national industry visits & 1 international immersion program.**
 - ✓ Hands-on learning with **real-world projects and case studies.**
 - ✓ Career support with **mentorship, job placements & consulting opportunities.**
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Who Can Enrol?

- Early-career professionals seeking leadership roles (Graduation in any stream).
- Graduates aiming to build expertise in business operations.
- Entrepreneurs & managers looking to optimize business efficiency.

Admissions & Contact

 Email: admissions@crometica.com

 Website: www.crometica.com

 Locations: USA | UK | India | UAE

Join Crometica and redefine your career in Business Operations & Administration!

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