

Homecoming

WELCOME HOME

Just pure music recommendations from indie artists across India. 10 songs you would love to listen to all day long, with recommendations every 2 weeks (for now)

Hey! I'm Prakhar from Warm White Entertainment. A Jaipur-Bombay based music and art company, we're building better ecosystems and discovery platforms for Indian artists to thrive!

This is something we've been working on for quite some time now - When we think of how we come across music, we felt it has become really limited to doom scrolling which ends up in brain rot lol. We came up with **'Homecoming', as our flagship IP** in an effort to develop music discovery platforms for Indian Indie artists.

OVER TO CHAITANYA FOR THIS WEEK'S RECOMMENDATIONS!

FAVOURITE SONG MANAN MEHTA

A beautiful ballad which draws from genres like jazz, doo-wop and classic rock. This track is about confessing your love, all coming together with the titular line of "My favourite song is my name from your mouth".

PAAS SOMMAIYA ANGRISH

An emotional track that will tug at your heartstrings, reminiscing and regretting about lost love. Embellished with transcendental harmonies and vocal runs in the chorus, topped off with dreamy piano chords.

BAD INDIANS ELEVEN ELEVEN, FLOKI, KRRIID

In-your-face, unapologetic, and braggadocious. Floki and krriid join forces on this one, lending their vicious pen game and flows to this hard beat, talking about the cutthroat nature of the rap scene and their hometown.

BOMBAY RAIN BLACKSTRATBLUES ZORRAN MENDONSA

The two musical brothers team up to score Mumbai in the rain. With screeching rock melodies that make the guitar sing and expressive blues licks that make it talk, they make every note count to create something which I can imagine playing on a rainy evening in Bombay.

GULABI YASH RAJ MISHRA, ANA, SHIKRIWAL, ABHI SHAKTI

ANA holds down the fort with her melodious croons about being madly in love. The "Tum agar sharaab hote, saara jahan shaarabi hota" line being Exhibit-A. Shikriwal brings his unmistakable style and swagger to his verse, blending lines about love with some standard flex bars.

IN CASE YOU LEAVE RATH

The sombre instrumental and a sultry, laid-back delivery mix to form an ode to never being able to get over someone, asking them to make sure to remove you out of their life if and when they leave.

LAFZ SHIRISH

Ever thought what a modern version of an old-school funk track would sound like? **Well, think no more.** With a fat, groovy bassline coupled with soft brush and rim hits, this track takes all the staples of that sound and repackages it into a modern context, talking about unsaid feelings between two people, needing the titular lafz to break the tension.

FEEL FOR YOU LONGMEY AND LHAWANG

A bluegrass-inspired guitar riff sets up the carte blanche on this track, with Longmey and Lhawang grabbing their vocal paintbrushes to come up with beautiful melodies. The contrast of one artist singing in Hindi and the other one in English, and the eventual juxtaposition with each other of them is something I really liked in this.

Natiq takes the reins on this beat, with his instantly recognizable Indian classical melodies, married with some heavy, spaced-out percussion elements. Siddhant drops an almost qawali-like chorus on this, and proceeds to rap about being smitten by the beauty of a girl, later joined by Tarun.

HOOR SIDDHANT, NATIQ, TARUN

BIG POPPA FREESTYLE MALIKVION

The classic sample of a cult classic hip-hop record "Big Poppa" by The Notorious B.I.G is flipped to create a minimalistic and smooth beat that ebbs and flows for malikvion to freestyle with Biggie-esque bars about living the big life.

LET US KNOW WHICH ONE IS ON REPEAT FOR YOU!



CONNECT WITH US
create@warmwhiteent.com

CURATED BY
Chaitanya Pandey

DESIGNED BY
Pallak Bammi & Manya Mehrotra

A Warm White Entertainment Initiative