



## **Data Privacy Bharat Center (DPBC)**

*A Public Interest Initiative of*

**KETAS Education Foundation x World Cyber Security Forum**

**(Not-For-Organization with 80G & 12A)**

### **About DPBC**

Data Privacy Bharat Center (DPBC) is a public-interest initiative of the **KETAS Education Foundation**, a Section 8 not-for-profit organisation with 80G & 12A. DPBC works to build awareness, knowledge, and practical capacity around data privacy, digital rights, and responsible use of personal data in India.

As India becomes increasingly digital, individuals and institutions need to understand how personal data is collected, used, shared, and protected. DPBC exists to make this understanding accessible, practical, and inclusive — so that privacy and digital trust become part of everyday decision-making, not just legal or technical conversations.

### **Our Vision**

To build a safe digital society empowered with privacy rights, use of Responsible AI and follows accountable systems of digital governance.

### **Our Mission**

DPBC works to:

- Spread awareness of data privacy and digital rights.
- Support Responsible AI and ethical data practices.

- Build foundational skills in institutions and communities in data privacy.
- To collaborate with State and Non-State actors for policy & regulations.

## **What We Do**

### **1. Privacy Awareness and Literacy**

We conduct workshops, webinars, and campaigns to help people understand:

- What personal data is
- How it is used and misused
- What rights individuals have
- How to protect themselves in digital environments

*We create simple, accessible, and vernacular content to reach students, citizens, educators, and communities.*

### **2. Education and Capacity Building**

We design and deliver learning programs for:

- Students and young professionals
- Teachers, faculty members, and trainers
- NGO staff and community leaders
- Social enterprises, Startups, Companies and MSMEs
- Citizens seeking to understand their digital rights
- Civil Societies & Government Institutions

*These programs focus on practical understanding.*

### **3. Institutional Support**

We support schools, colleges, NGOs, and public institutions with legal and technical expertise to:

- Build basic privacy practices

- Improve data handling and awareness
- Integrate privacy into policies, training, and daily operations

*Our institutional support doesn't involve financial assistance.*

## 4. Research and Knowledge Resources

We develop and share:

- Public explainers and guides
- Toolkits and templates
- Policy and implementation notes
- Open educational resources

*All content is designed to be practical, neutral, and useful.*

## Inclusion and Access

We focus on:

- Tier-2 and Tier-3 cities
- Regional institutions
- Underrepresented communities

*We partner with CSR programs, donors, and institutions to offer programs.*

*We follow principles of inclusion, transparency, neutrality, and public interest.*

## Our Long-Term Goals

- Strengthen institutional capacity to handle personal data responsibly.
- Support with fellowship for knowledge creation in realm of privacy and Responsible AI.
- Building physical outreach of DPBC for community support.
- Raise national awareness of data privacy and digital rights.
- Build a culture of ethical and lawful data use and AI.