

G E M S & T R E N D S B Y

MICHELLE WILLAME

P R I V A T E J E W E L L E R & G R A D U A T E G E M O L O G I S T G G

Autumn

curated Jewels of the Season

2025



With this very first issue of the Gems & Trends, I want to open a new window into my world. Here, you will discover not only my most recent projects and inspirations, but also the history that inform my craft, the trends shaping the future of adornment, and the fascinating narratives hidden in auction houses and investment circles.



A LETTER FROM MICHELLE

As the leaves turn and the light shifts, Autumn 2025 arrives with a mood of quiet opulence – a season that invites us to layer stories, textures, and emotions much like the jewels we choose to wear.

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Jewellery, to me, has always been more than ornament. It is memory, it is heritage, it is an art form that moves with time yet resists it. Through these pages, I hope to bring you closer to that timeless spirit – to reveal the dialogue between past and present, rarity and reinvention, intimacy and grandeur.

Thank you for stepping into this journey with me. May this first edition inspire you, spark curiosity, and above all, remind you of the enduring magic of jewellery.

With love and vision,

Michelle

RECENT PROJECTS

This season has been a journey of reinvention and intimacy. My latest creations explore contrasts – strength and fragility, light and shadow – with pieces designed to be worn as both everyday talismans and statement treasures. Each jewel reflects the conversations I've had with collectors, the textures of the season, and the enduring belief that jewellery should carry not just beauty, but meaning.



PEAR STUDS

A son came to us with a beautiful intention—to gift his mother something truly special, something that would shine with meaning and elegance. Together, we created a pair of 1-carat each pear-shaped diamond ear studs, surrounded by a delicate halo to enhance their brilliance.



The design is both timeless and radiant—just like the woman they were made for. A gift meant to be seen, felt, and remembered.

Each Pear is 1.00 carat and is set into and each 0.35 carat total weight halo held by 18k white gold.

PINK DIAMOND



There are moments in life so profound, they deserve to be immortalised in beauty. This fancy light pink pear-cut diamond pendant, encircled by a delicate halo of white brilliance, was created as a push present for a baby girl – a luminous celebration of new life and enduring love.

Worn close to the heart, this jewel becomes more than adornment. It is a keepsake of a transformative moment, a story set in stone, and a treasure that can one day be passed from mother to daughter – a symbol of legacy, tenderness, and the beauty of beginnings.

COCKTAIL RING

A recent project was particularly special—a client came to me with a rare and stunning oval-cut Padparadscha sapphire inherited from his grandmother. He wanted to create a meaningful push present for his beloved wife, something that would symbolize both love and legacy.

He arrived with a hand-drawn design of a marquise-shaped halo cocktail ring, which we brought to life in 18K white gold and 1.60 carat total weight Diamonds.



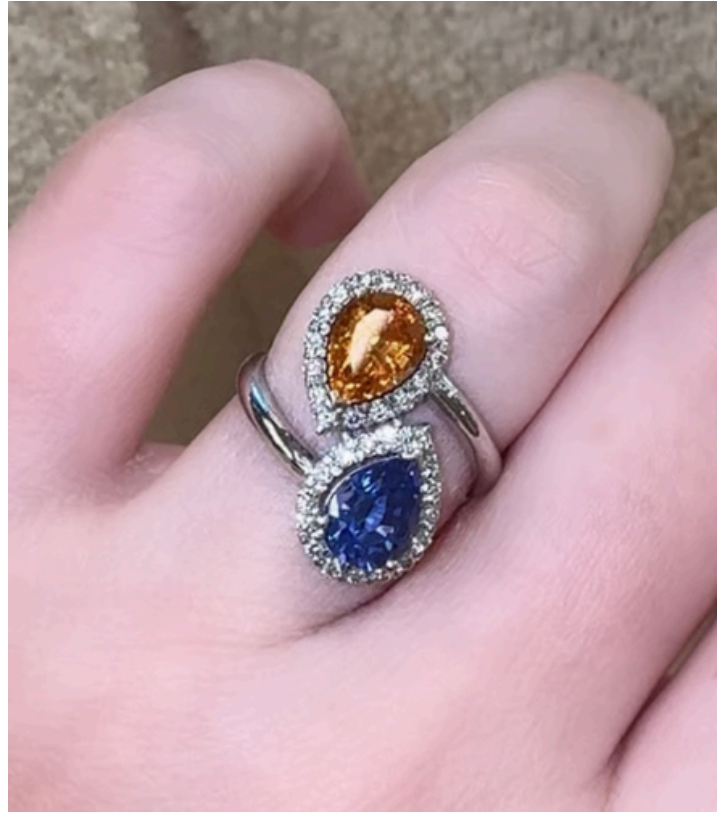
TENNIS BRACELET



A classic diamond tennis bracelet for a client with a deep appreciation for heritage and timeless design. She came to us looking for a piece she could wear effortlessly—dressed up or down—while also making a lasting investment in fine jewelry. At first, she was unsure about the total carat weight, wanting to strike the perfect balance between elegance and everyday wearability. After thoughtful consultation, we landed on a beautifully proportioned 5-carat total weight design, handcrafted in 14K yellow gold.

TOI ET MOI RING

We recently had the pleasure of creating a striking Toi et Moi ring for a remarkable young woman working in the luxury industry. French for “you and me,” the Toi et Moi design symbolizes two souls, two energies, coming together in perfect harmony—a beautiful expression of individuality and connection.



She hand-selected two exquisite pear-shaped stones—a vibrant Mandarin garnet and a mesmerizing Tanzanite—seeking something truly unique that no one else would have. With the help of moodboards and hand-drawn sketches, her vision came to life as a bold yet refined cocktail ring with diamond halos, set in 18K white gold.

TENNIS NECKLACE



Crafted with love, precision, and timeless elegance, this exquisite tennis necklace was born in our Surat atelier—a place where artistry meets devotion. Made from luminous 14K yellow gold and set with a stunning total of 18 carats, each stone was carefully chosen to reflect light, love, and the journey ahead. Designed as a wedding gift from a husband to his bride, this necklace is more than fine jewelry—it is a promise.

A promise of unwavering love, radiant beginnings, and shared tomorrows. As she wears it on the day they say “I do,” the necklace becomes part of a memory that will last forever—graceful, golden, and glowing with meaning.

TRENDS



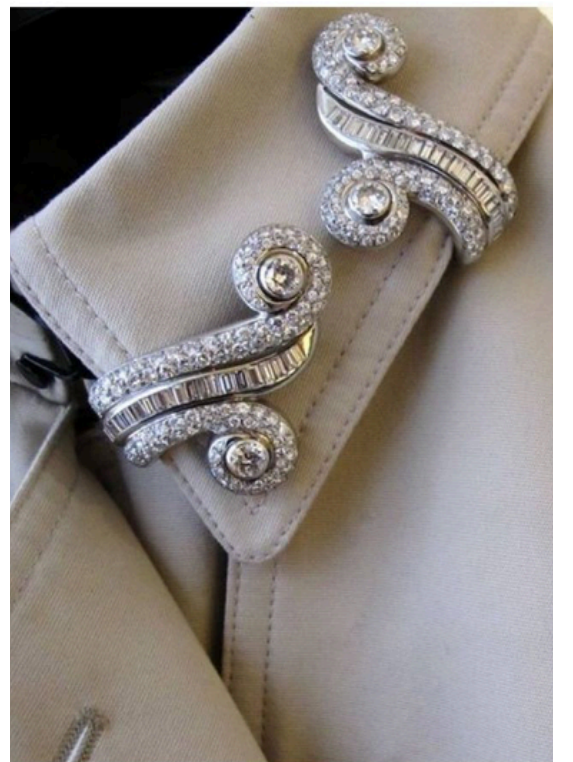
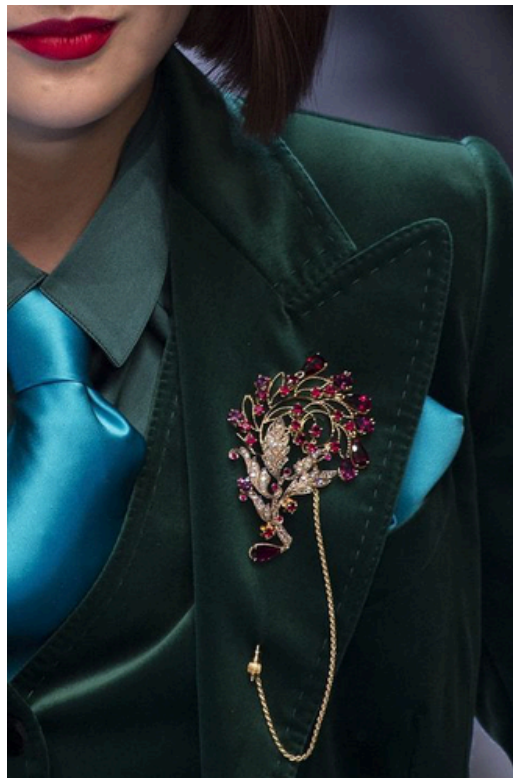
The Season of Bold Elegance

Autumn 2025 is a celebration of jewellery that dares to stand out. This is a season where adornment transforms into statement – expressive, modern, and infused with history. From the return of statement brooches, to the joyful richness of maximalist gemstones, and the sculptural presence of chunky chains and mixed metals, jewellery becomes not just an accessory, but a voice.

Brooches, once quiet heirlooms, reclaim the spotlight as expressive centerpieces – adorning coats, dresses, and tailoring with artistic flair. Gemstones glow in deep, saturated hues, their bold colours infusing winter with vibrancy and mood. Meanwhile, sculptural chains, cuffs, and mixed metals challenge old conventions, creating striking layers of strength and sophistication.

This season, jewellery is a language of confidence – one that celebrates heritage while embracing reinvention, designed for those who believe that every piece should carry both beauty and meaning.

STATEMENT BROCHES

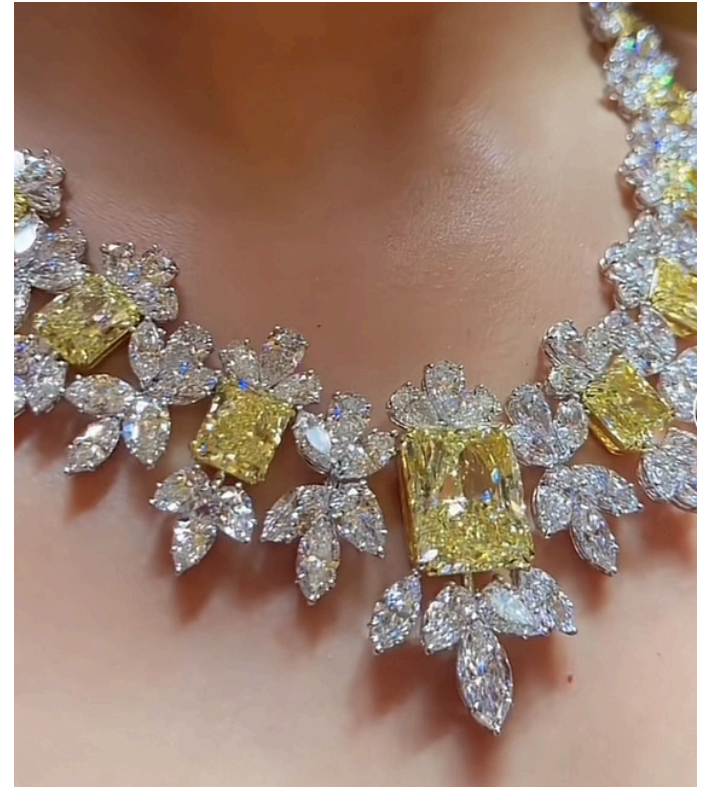


The brooch's resurgence this season reflects a renewed desire for jewellery that is both expressive and versatile. In a world where fashion oscillates between minimalism and maximalism, the brooch offers a unique balance: it is small enough to be wearable every day, yet sculptural and dramatic enough to transform an outfit into a statement.

Designers are revisiting historical craftsmanship – from Belle Époque filigree to mid-century geometric motifs – and reinterpreting it with contemporary scale, bold gemstones, and innovative settings. The result is a jewellery piece that celebrates heritage, individuality, and artistry, perfectly suited to collectors and connoisseurs seeking something meaningful and modern.

MAXIMALIST COLORFUL GEMSTONE JEWELLERY

Autumn 2025 sees a fearless shift toward vibrant, colorful adornment. Luxury houses are spotlighting richly hued gemstones—emeralds, sapphires, garnets, amethysts—as bold statement pieces in rings, brooches, earrings, and layered necklaces. This trend blends a sophisticated palette with joyful nostalgia.



CHUNKY CHAINS, SCULPTURAL CUFFS & MIXED METALS



Chunky chains, thick sculptural cuffs, and bold bangles are redefining the concept of statement jewellery. Geometric silhouettes and textural depth pair perfectly with winter fabrics. Simultaneously, mixing metals (gold, rose gold, silver) is fully embraced—moving past outdated “matching rules” toward harmonious, personalized layering.

INSPIRATION



Where Inspiration Begins

This summer, I had the privilege of traveling – collecting impressions, textures, and atmospheres that now live within me as sparks for new creations. Among all the places I visited, Rome left the deepest mark.

In Rome, history breathes through every stone. The facades of ancient buildings, the geometric mosaics underfoot, the sculptural strength of columns and arches – all of these details whispered to me as if they were already sketches waiting to become jewels.



What enchanted me most were the sunsets seen from the rooftops. As the domes and palaces of the Eternal City **glowed in hues of terracotta, blush, and amber, fading into violet**, I felt the city's eternal dialogue between past and present. Those colours – so alive yet timeless – **immediately translated in my mind into gemstones: soft pink sapphires, fiery spinels, champagne diamonds.**

For me, travel is more than movement; it is transformation. In Rome, I rediscovered how architecture, history, and fleeting light can converge to shape something new. These impressions return with me to my atelier, where they become unique, personal jewels – modern heirlooms that carry the spirit of the Eternal City.

HISTORY

The Eternal Inspiration

Rome is not only a city of emperors and monuments – it is also **a city of adornment**, where jewellery has always held a sacred place. In ancient times, jewels were never mere decoration; they were symbols of power, devotion, and identity. Gold was shaped into intricate filigree, gemstones were set with extraordinary precision, and cameos carved from shells or hardstones told stories of gods, heroes, and emperors. Roman jewellers were innovators, pioneering chain-making, granulation, and intaglio carving – techniques still admired today. Jewellery was not only worn but woven into daily life: rings marked social rank, amulets offered protection, and brooches bound garments with elegance.

This boldness and craftsmanship continue to define Rome's jewellery legacy. Nowhere is this more alive than in Bulgari, the iconic Roman maison whose spirit is inseparable from the Eternal City. Inspired by Rome's architecture, mosaics, and sculptural strength, Bulgari revolutionised jewellery with daring gemstone combinations, architectural lines, and an unapologetic sense of drama. Their creations mirror the city itself – timeless yet contemporary, powerful yet fluid.

What inspires me most is the maison's creative leadership in high jewellery. The designers who continue to push boundaries remind me that craftsmanship is not about repeating tradition, but reinterpreting it with courage. Their ability to transform Rome's history into fresh, modern masterpieces is one of my greatest sources of admiration.

For me as a private jeweller, Rome is more than a city – it is a teacher. It shows that jewellery is not just designed, it is destined: to embody culture, innovation, and individuality, and to outlive us as legacy. Standing before the Colosseum or beneath the Pantheon's oculus, I feel not only the weight of history but also the living language of design. That same energy fuels my atelier, where every creation is conceived to capture both eternity and intimacy – much like the jewels of Rome.



A U C T I O N R E S U L T S

The Marie-Thérèse Pink: A Jewel That Rewrote the Rules

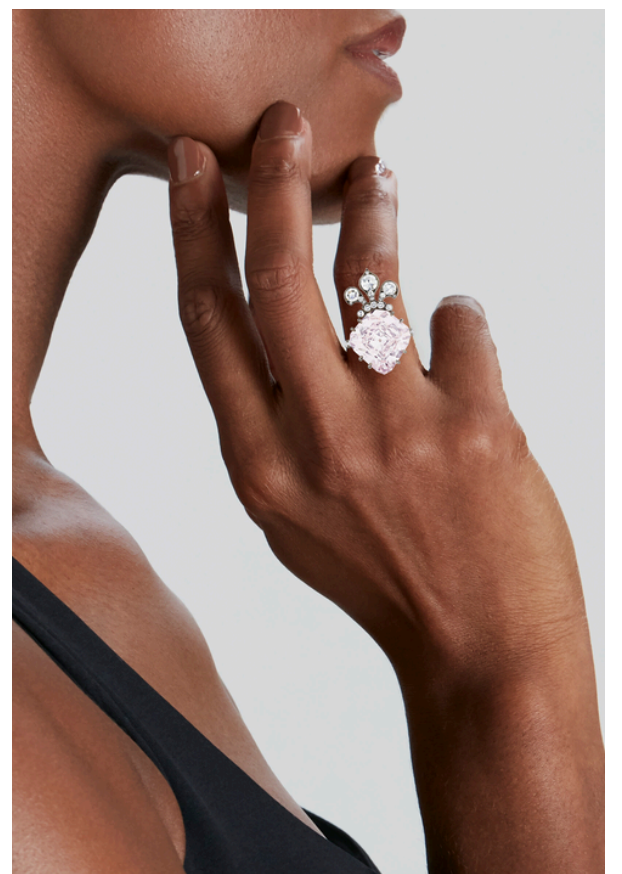
In the rarefied world of high jewellery, there are stones, there are icons, and then there are legends. This May in New York, **Christie's Magnificent Jewels** auction witnessed the birth of one such legend when the **Marie-Thérèse Pink—a 10.38-carat fancy purple-pink** kite-shaped diamond mounted by JAR—shattered expectations, realising **\$14 million** and setting a world record for the maison.

The stone itself is a rarity: purple-pink diamonds of this size and purity are virtually unseen in nature, their colour born of extraordinary geological chance. Shaped into a striking kite cut and embraced by JAR's architectural mounting, the jewel reads less as an accessory and more as a modern sculpture—one that catches light and bends it into new, impossible shades.

Estimated in the single-digit millions, the Marie-Thérèse Pink became the subject of fierce bidding, its hammer price soaring well beyond forecast. It was not merely a sale but a declaration: connoisseurs are **hungry for rarity, for individuality, for jewels that defy convention**. In a climate where investment often intersects with artistry, this record underscores a truth long known to collectors—exceptional stones are not bound by estimates; **they are bound only by desire**.

For JAR, the enigmatic Parisian jeweller revered for his uncompromising vision, the result cements his position as the master of mystery and magnetism in high jewellery. His works rarely appear at auction, and when they do, they ignite a frenzy that fuses passion with prestige.

The Marie-Thérèse Pink is more than a diamond. It is a fragment of history, a testament to craftsmanship, and now, a talisman of record-breaking allure. In the wake of its sale, one thing is certain: in jewellery, as in fashion, legends are not made—they are unveiled.



INVESTMENTS

Think Pink: The Investment Jewel of Our Time

There are diamonds, and then there are pink diamonds – the most coveted, mysterious, and increasingly rare treasures of the gemstone world. **Their allure is not only aesthetic; it is also financial.** As the supply dwindles and demand intensifies, pink diamonds are quickly becoming the ultimate confluence of beauty and investment. Unlike white diamonds, whose market is broad and varied, natural **pink diamonds are geological miracles.**

Annualised Returns Across Asset Classes to End 2022						
ASSET CLASS	1 YEAR	3 YEAR	5 YEAR	10 YEAR	15 YEAR	18 YEAR
All Pink Diamonds	12.4	17.7	10.3	6.5	9.8	11.9
Fancy Pink	13.4	17.3	9.8	8.0	9.9	11.2
Fancy Intense Pink	12.5	17.4	9.9	5.9	9.4	12.0
Fancy Vivid Pink	11.3	18.1	11.6	6.8	10.9	12.6
Gold	-0.4	6.0	6.9	0.9	5.3	8.2
Silver	3.7	9.9	7.3	-2.2	3.3	7.2
S&P 500	-19.2	6.0	7.6	10.4	6.6	6.6
ASX 200	-5.7	1.6	3.0	4.2	0.7	3.1
Commodities	13.3	11.6	5.0	-2.1	-3.3	-1.4
Oil	4.5	8.8	5.4	-1.5	-1.3	3.3
Housing	-5.3	6.7	3.4	5.5	4.5	5.0
Cash	1.7	0.7	1.0	1.7	2.7	3.3
Growth Funds	-4.6	3.9	5.4	7.6	5.5	7.3

Sources: ABS, Market Index, Chant West, World Gold Council, ASX, Fancy Colour Research Foundation (FCRF), Australian Diamond Portfolio (ADP). Pink diamond returns based on combined FCRF and ADP Index data.

Their colour is not caused by trace elements, but by distortions in the diamond’s crystal lattice – a quirk of nature **so rare that fewer than 0.1% of all diamonds display it.** Most of the world’s finest originated from the **now-closed Argyle mine** in Western Australia, and with that chapter sealed, their rarity has only deepened. Auction houses tell the story best: pink diamonds have **consistently outperformed** other coloured stones, setting record after record. Collectors and investors alike are drawn to their dual promise – a jewel that dazzles on the hand today and appreciates in value tomorrow. The most desirable? Stones with rich saturation, elegant cuts (think pear or cushion), and a balance of size with brilliance. Yet investing in pink diamonds is not about speculation alone – it is about legacy. A pink diamond is as wearable as it is enduring, a statement that transcends seasons and trends. When mounted in timeless designs – from the simplicity of a solitaire to the radiance of a halo – **it becomes not just an asset, but a future heirloom.** In a world where markets fluctuate, pink diamonds remind us of permanence. They are tangible, luminous, and deeply personal, embodying both rarity and romance. To invest in pink is to invest in something beyond value: it is to secure a fragment of eternity.

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