

Benefits of Primary and Secondary Affiliate Memberships

(Guest Affiliates do not receive these benefits nor are entitled to privileges)

STAFF SUPPORT

•SVR's friendly and helpful Association Executive is ready to answer your questions and help you make the most of your membership. The AE will assist you in advertising your industry events and classes.

PROMOTION and MARKETING OPPORTUNITIES - M A X I M U M EXPOSURE

- Affiliate member's picture, contact information, and company logo, is prominently displayed on our Association website, along with a link to your website.
- Affiliate member's contact information is included with picture in the NAVICA MLS Affiliate online Directory.
- New Affiliate members are also "welcomed" in an edition of our e-Newsletter.
- Affiliates may advertise and /or submit events and announcements in the Newsletter.
- Affiliates may display their company brochures and business cards in the SVR Office lobby.
- Affiliates may be featured in the SVR Newsletter in the 'Get to Know Your Affiliate' article. Affiliates must provide to the Association a short bio and or information to be used in the article. Affiliates will be included on a first submitted first published basis.

SPONSORSHIP OPPORTUNITIES

- Affiliate members have the opportunity to reach our realtor members through a wide range of sponsorships, including offerings of continuing education, Lunch and Learn, Happy Hour Gatherings, Meet and Greet, and special events throughout the year.

EDUCATION and BUSINESS BUILDING COURSES

- SVR regularly holds continuing education classes, which all Realtors need to maintain their professional licensure, as well as seminars, lunch and learns, national certification and designation courses, and other professional development opportunities. Affiliate members may take the classes to build their knowledge, offer to teach in their area of expertise, and/or sponsor education programs at SVR. You can stay up to date with the latest strategies, techniques and tools to grow your business by taking a variety of workshops and classes focused on lead generation, marketing, effective technology and buyer and seller trends.

EXCLUSIVE NETWORKING AND INVOLVEMENT

- Affiliates have the opportunity to serve on the SVR Affiliate Committee and other on the SVR Committees.
- Affiliates will receive email updates and notices about Association activities.
- Affiliates receive the bi-monthly SVR Newsletter to stay up to date with Association news to keep members up to date with happenings in the local real estate market and with SVR activities and notices.
- Affiliates are invited and encouraged to attend and participate in membership meetings and special events to grow business relationships. Participation in membership activities opens a whole new world of business contacts through involvement in committees, classes, seminars, special events, community outreach activities, and more. SVR offers an environment in which you can develop enduring relationships that can have a positive impact on the growth of your company.

AWARDS AND INDUSTRY RECOGNITION

- Affiliates will receive an Affiliate lapel pin.
- Affiliates will receive an SVR certificate of membership.
- Attend the annual Affiliate Recognition Event as guests of the membership.
- Affiliates are eligible to receive our Affiliate of the Year Award for exceptional service to SVR building business awareness based on your outstanding achievements in the industry at the annual SVR event.
- Affiliates will receive 1 free ticket attend the Annual Christmas Gala.

ADDITIONAL BENEFITS

- Affiliates enjoy complimentary use of SVR Conference Room for sales and client meetings. Reservations are required.
- Affiliates of SVR, being licensed or certified appraisers or inspectors, actively engaged in a recognized field of real estate practice or related field, may lease an e-Key, provided by Supra.