

What We Offer

2025

Services Guide

OSO
visual



My Story

Hey! I'm Ola, the one behind OSO!

I'm a marketing and photography professional with over 5 years of experience helping brands tell their story in a way that connects and converts. Throughout my career, I've worked with a diverse range of clients — from beauty professionals and fitness trainers to skincare, home decor, clothing, and jewelry brands.

My work is grounded in a deep love for visual art and its power to shape perception, evoke emotion, and drive action. I intent don't just create for the sake of it; I want to build content that fits into a bigger picture, aligns with brand goals, and supports long-term growth.

My approach

Great visuals aren't just aesthetic — they're a business tool. They shape how your brand is perceived, build trust with your audience, and directly influence buying decisions.

That's why my work starts with strategy.

I take a deep-dive approach: long briefs, meaningful questions, and insight-driven planning. I invest heavily in pre-production to ensure every piece of content is intentional and aligned with your goals.

While I lead the creative direction, I collaborate with skilled professionals in design, video editing, and retouching to bring high-quality ideas to life.

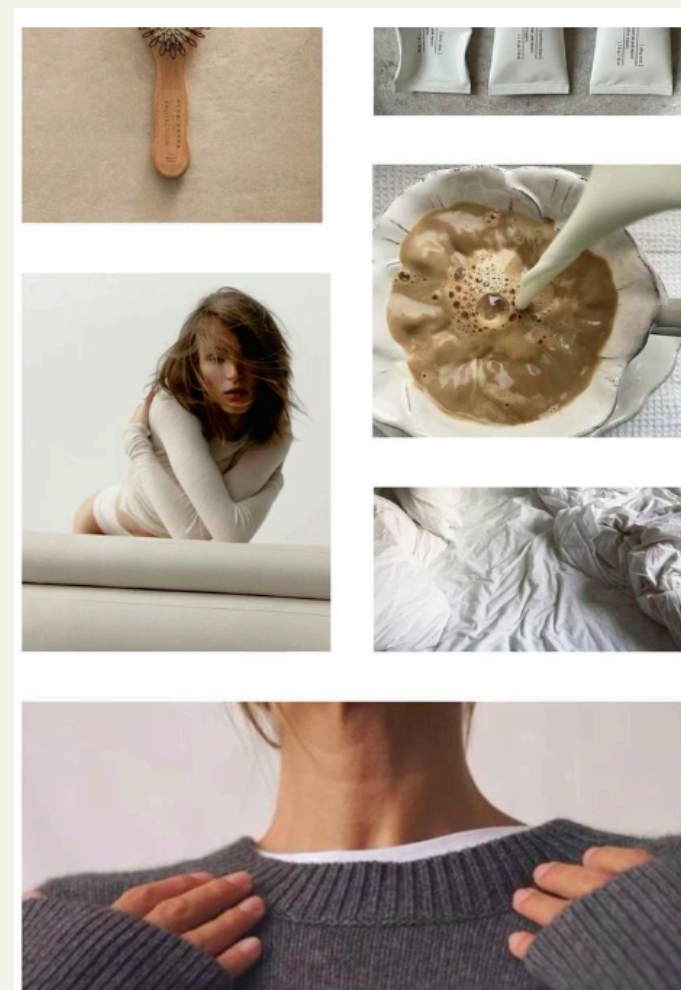


What do I offer?

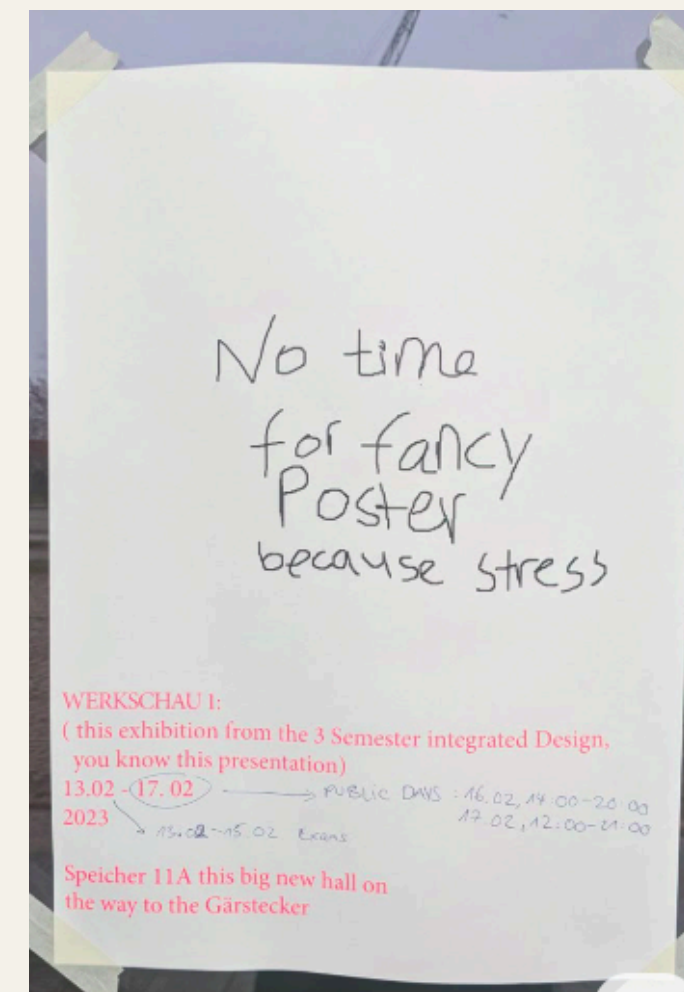
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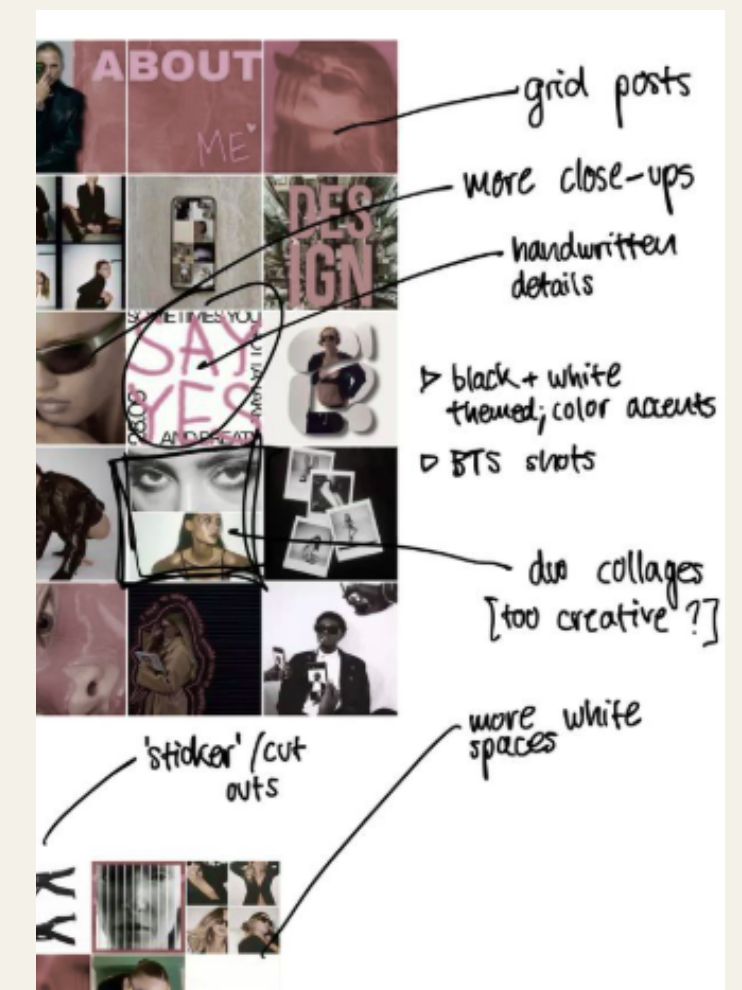
Creative Direction
Content Production



Content
Subscription



Branding &
Design



Consulting

Photography

Package	What’s included	Turnarounds	Price
E-commerce Photo Kit	<ul style="list-style-type: none">20 products, 2-3 images per productWhite background studio shotsBasic editingWeb and social media optimizationSEO optimization: proper title, format, alt text	<p>Day 1: We pick up your products and finalize the brief. Days 2–10: We shoot and handle editing. Day 11: Final images are delivered, SEO-optimized and ready to upload.</p> <p>Turnaround: Approx. 10–12 business days</p>	\$ 1,200
Lifestyle Product Package	<ul style="list-style-type: none">10 products, 3–5 styled lifestyle images eachCreative direction, custom moodboardAdvanced retouchingClean video materials (unedited)	<p>Week 1: Strategy call + moodboard for your brand’s visual story Week 2–3: Approval + shoot planning Week 4: Photoshoot and editing Week 5: Final delivery</p> <p>Turnaround: 4–5 weeks depending on complexity</p>	\$1,700
E-commerce Premium Bundle	<ul style="list-style-type: none">20 products, 3–5 images per product (studio + lifestyle)10-sec video per productPlatform-specific formatsStrategy session + moodboard	<p>Week 1: Strategy session + creative plan Week 2–3: Plan approval + shoot prep Week 4: Shooting (photo + video) Week 5–6: Retouching</p> <p>Turnaround: 5–6 weeks</p>	\$3,500

Video content

Package	What’s included	Turnarounds	Price
Basic Product Video	<ul style="list-style-type: none">One clean 10–20 sec product video (both 9x16 & 4x5 formats)	Week 1: Scenario planning + shooting day Week 2: Editing + delivery Turnaround: 2 weeks	\$200
Creative Concept Video	<ul style="list-style-type: none">Cinematic, story-driven video with scripting & editing	Week 1: Creative session & script Week 2–3: Shoot prep + filming Week 4: Editing + delivery Turnaround: 3–4 weeks	starting from \$300

Content subscription

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Package	What’s included	Turnarounds	Price
Basic	<ul style="list-style-type: none">15 images + 4 videos/monthMonthly strategy callMonthly shootingPlatform-specific formatsAll USABLE unprocessed photo/video materials	Each Month: We shoot in the current month for next month’s content. Week 1: Strategy call & moodboard Week 2: Shoot plan + prep Week 3: Content shoot Week 4: Post-production	\$800
Pro	<ul style="list-style-type: none">25 images, 7 videos/monthMonthly strategy callMonthly shootingPlatform-specific formatsAll USABLE unprocessed photo/video materials	Each Month: We shoot in the current month for next month’s content. Week 1: Strategy call & moodboard Week 2: Shoot plan + prep Week 3: Content shoot Week 4: Post-production	\$1,200

*custom package option available
commitment: 3\6-month options with discounts

Design & Branding

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Package	What’s included	Turnarounds	Price
Core Brand Package (strategy centric)	<ul style="list-style-type: none">• In-depth brand visual assessment• Audience persona development• Competitor’s research• Brand mood board• Content pillars & visual anchors• Content framework + notion calendar template + explanation• Platform-specific content guidelines• Performance tracking framework	~4 weeks total (includes research, presentation, and revisions)	\$3,500
Visual Identity Package	<ul style="list-style-type: none">• Logo design• Color palette development• Typography guidelines• Visual elements (icons, textures etc.)• Social media template kit + guidance on maintaining social media visuals• Favicone	~3-4 weeks depending on revisions	\$2,500
Complete Brand System	<ul style="list-style-type: none">• Core + Visual packages: at the end we’re building your brand from 0 to complete brand book.• + 2 complementary design add-ons	~8 weeks, depending on revisions (core done first, then visuals)	\$5,500

Consulting & Audit

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Package	What’s included	Turnarounds	Price
Full VISUAL audit & Roadmap	<ul style="list-style-type: none">Comprehensive analysis of current visual contentCompetitive landscape reviewIdentification of visual communication gapsRecommendations for immediate improvementsPlatform-specific optimization suggestions	10 days for audit + 1 call to deliver recommendations	\$1,500
1:1 Consultancy (3 hrs)	<ul style="list-style-type: none">3-hour intensive workshop, based on desired topic1 consultation – 1 problemBook at least 1 week ahead	N\A	\$300
Corporate Workshop	<ul style="list-style-type: none">3-hour intensive workshop, based on desired topicCustom made plan for your teamBook at least 2 week ahead	N\A	\$700

Add-ons

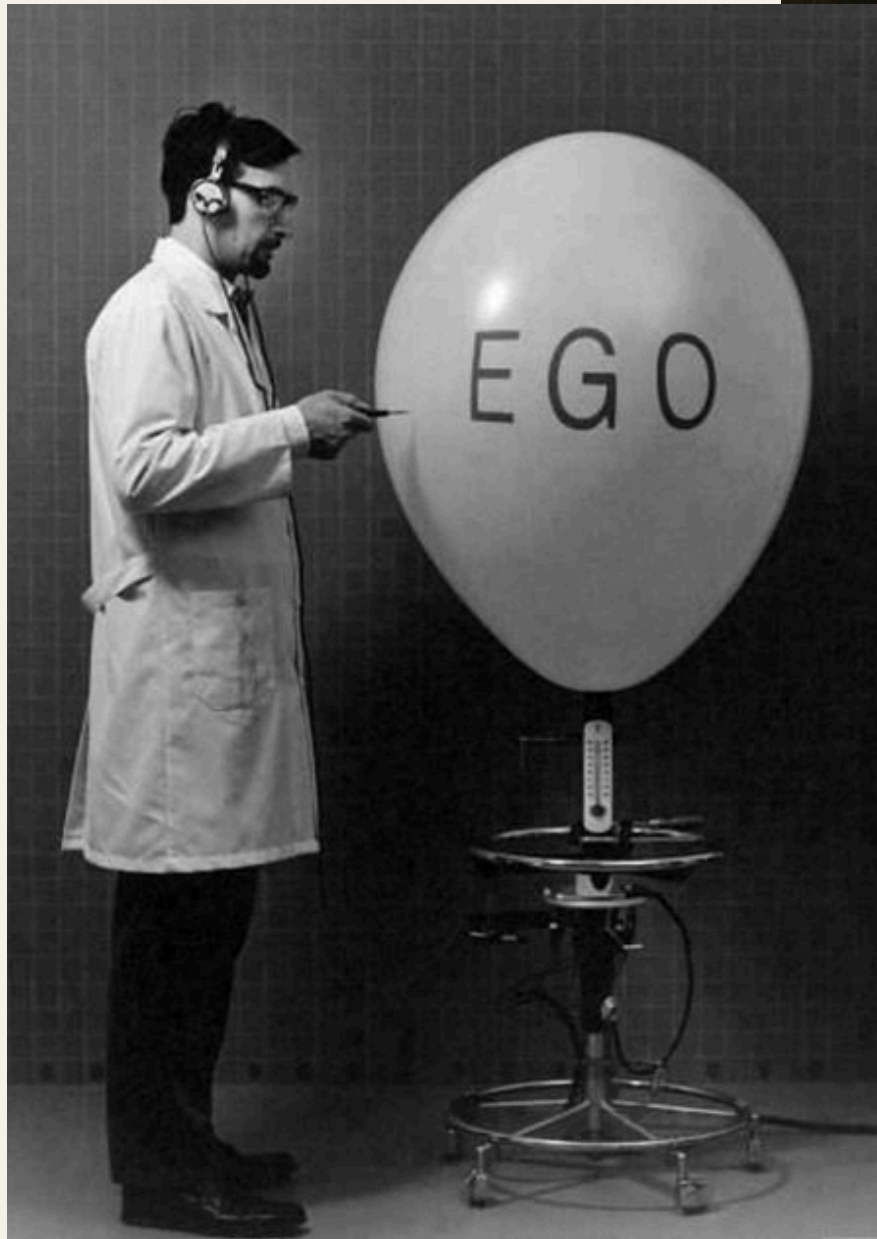
Service	Price	Notes
Image SEO	\$20\photo	Includes proper title, format, cropping, alt text. Included in E-commerce Photo Kit. Available as add-on with Lifestyle Product Package & E-commerce Premium Bundle
Marketplace design	\$30–50\photo	Highlight features, sizing, materials in visual form. Available as add-on with E-commerce Photo Kit, Lifestyle Product Package & E-commerce Premium Bundle
AI-generated photo or video	starting from \$200\piece	Discount available with subscription purchase Can be purchased without any other agency services
Design add-ons: Business cards design SoMe banners kit Naming Merch design Print material design Packaging design	\$100–500\task	Available only with Visual Identity Package & Complete Brand System Any 2 complementary included in Complete Brand System package
Viral campaign content development (both for online&offline events)	Negotiable, based on request	We're into any crazy ideas and projects to spice up your content, just say.

WOW WOW WOW
you've got
this far?

Before we start, I wanted you to know, in spite of I'm very fun and easy to work with I have one rule which is essential.

If we on the same page about it – we can conquer the world





CALL THINGS EXACTLY WHAT THEY ARE

I believe in open, direct, no-fluff communication only.

We are the team and if I'm working with you means I unconditionally respect you and mean only well for your business. But If something's not working — I say it. And expect the same in return.

I know the difference between "you could have done this better" and "you're unprofessional" hope that you do as well.

Effective creative process only possible with discussions and dash of healthy criticism.

XOXO, Ola

Want to talk?

Let's plan a discovery call (ofc it's free)
and start doing magic for your brand
together!

Contact us:

WA INST hey@osovisual.com

