

MATTHIAS ARTEAGA

PERSONAL SUMMARY

I'm a very energetic and outgoing person, with great social skills and a passion for people. The various experiences I've had over the years show that I adapt quickly to any situation and new challenges. I particularly enjoy sharing stories, as a tour guide, online on my website or on social media, or through the lens of my camera as a video editor.

VISA SITUATION IN AUSTRALIA

Currently on a Student Visa (Subclass 500), valid until 30 August 2026

SKILLS & COMPETENCES

Languages | French (native language), proficient level of English (IELTS with 8.0/9 in 2024), competent level of German

Softwares | Microsoft Office (Word, Excel, PowerPoint), social media (Instagram, Facebook, YouTube, TikTok), WordPress, Adobe Premiere Pro, Lightroom Classic, Canva

Soft Skills | Customer service, attention to details, work ethic, punctuality, teamwork, adaptability, creativity

CERTIFICATIONS

First Aid | CPR First Aid, November 2024

Driver Accreditation | Safe Transport Victoria, valid until November 2025

CONTACT

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WORK EXPERIENCE

INDEPENDANT TOUR GUIDE | HOST

Localing Tours, Melbourne | since November 2024

Independent tour guide/host, working primarily as a contractor for Localing Tours, a company based in Collingwood, Melbourne. I offer private tours in English or French of Melbourne (city and suburbs, nightlife, food scene, walking or bike tours) and its surroundings: Great Ocean Road, Mornington Peninsula, Philip Island, Yarra Valley

BLOGGER | CONTENT CREATOR | VIDEO EDITOR

Since June 2016



- I travelled extensively between 2016 and 2019 and shared my adventures on the bilingual French/English travel website insidemylbackpack.com and on social media (the website still exists but is no longer updated)
- Since July 2024, I manage the website insidemymelbourne.com and create and share related content on [Instagram](#), [Facebook](#), and [TikTok](#)
- I also specialise in video editing, mostly interviews and non-fiction videos, that I share on my YouTube channel [@insidemymelbourne](#)
- I have another side project dedicated to the Melbourne coffee scene called [One Cup at a Time](#), also present on [Instagram](#)

BARISTA | FRONT OF HOUSE | CONTENT CREATOR

Wildflour Bakery, Prahran | April 2023-October 2024

- Barista and front of house in a popular bakery in Prahran, Melbourne
- In charge with the owner of the bakery of the Instagram account
- In December 2023, I undertook a website optimisation in order to improve its SEO, with a 50% traffic increase in the following months

TOURIST INFORMATION OFFICER | CONTENT CREATOR

Tourism Office of Saint-Nazaire, France | June-August 2018, March 2019-September 2022

- Tourist Information Officer: giving visitors up-to-date information and advice, on-site, off-site and during special events. In charge of the tourism professionals' network: organising events, sending monthly newsletters, updating the website, creation of a brochure. Also in charge of the Saint-Nazaire Greeters
- Content Creator: in charge of social media, covering live events, doing photoreports, creating and editing promotional videos, monitoring the e-reputation

BARISTA | KITCHEN HAND | WAITER | BARTENDER

Various positions between 2016 and 2019

Fisher's Craft Bar, South Melbourne | October 2018-February 2019

Morning shifts as a barista or evening shifts as a bartender/waiter in a popular venue

Le Garde Manger, Auckland, New Zealand | October-December 2017

Waiter in a busy French restaurant in the Auckland Central Business District

Ladurée, Chadstone | October 2016-February 2017, May-June 2017

Barista, kitchen hand and waiter in a high-standard venue in Chadstone shopping centre

CHEMICAL ENGINEER

PX Group, La Chaux-de-Fonds, Switzerland | April 2011-May 2016

- Specialised in the treatment, analyses and refinement of precious metals, developed many new precious metals' analysing techniques
- Participated actively in obtaining the international label "Good Delivery" in 2012

EDUCATION AND QUALIFICATIONS

MASTER IN MEDIA & COMMUNICATION

Swinburne Institute of Technology, Melbourne | Since July 2024

- First semester: Digital Cultures (High Distinction), Writing for Social and Mobile Media (High Distinction), Multiplatform Media Production & Practice (High Distinction) and Engaging Audiences (Distinction)
- Second semester: Media Industries (High Distinction), Media Ecologies (High Distinction), Video Production Practice (High Distinction), Audio and Broadcasting Practice (High Distinction)

CERTIFICATE IV IN MARKETING & COMMUNICATION

International House, Melbourne | March 2023-March 2024

Subjects studied included marketing activities, digital marketing, communication industry, digital communication, analysing consumer behaviour

BARISTA COFFEE (LEVEL 1) | BARISTA COFFEE ART (LEVEL 2)

Short Courses Australia, Melbourne | October 2016

CHEMICAL ENGINEER DIPLOMA (MASTER'S DEGREE)

Graduate School of Chemical Engineering in Rennes, France | Graduated in October 2010

- Major "Analysis, Process, Environment", option Analysis. Trained in many analytical techniques, conducted multiple team projects
- Member of the Student Union, in charge of organising events for students. Creation of the promotional and informational brochure aimed for future students